2012 EMERGENCY SOLUTIONS GRANTS (ESG) PROGRAM STAKEHOLDER WEBINAR

California Department of Housing and Community Development
Today’s Workshop Presenters

- Tracey Withrow, ESG Program Manager
- Justin Jeremiah, ESG Representative
- Catherine Kungu, ESG Representative
Webinar Objectives

- To start an interactive discussion between HCD and our ESG Program Stakeholders (Homeless Providers, Continuums of Care (CoC), Local Governmental Agency, and Other Interested Parties) on:
  - The development of HCD’s ESG Program, including major areas of the Program that will directly impact funding at the local level
  - Implementation of a successful ESG Program

- To solicit your specific input into the upcoming “2012 ESG Program Notice of Funding Availability”
  - Anticipated Release Date – December 3, 2012
Webinar Topics

I. ESG 2011 (Round II) Overview
II. ESG 2012 NOFA and Timeline
III. Geographic Allocation of Funds
IV. Program Component/Expenditure Limits
V. Area Wide Coordination Requirements
VI. Rating and Ranking Criteria
VII. Other Program Concerns
Interactive Process

- Your participation during the Webinar is encouraged.
- Submit your questions/comments using the “Chat” Icon on the Toolbar at the top of your screen.
- Your feedback is important! We will respond to questions/comments at the end of the presentation.
ESG 2011 (Round II) Review

- Awards announced October 19, 2012
- Award Listing on HCD Website: www.hcd.ca.gov
- 65 Applications Requesting $9 Million
- $3.5 Million Awarded to 25 Applicants
ESG 2011 (Round II) Review

- 1 Street Outreach Project
- 3 Emergency Shelter Projects
- 11 Homelessness Prevention Projects
- 19 Rapid Re-Housing Projects
- 21 HMIS Projects
ESG 2011 (Round II) Review

- Emergency Shelter Funding Limited

- Interested in discussing your 2011 (Round II) Application?

  - Contact: Tracey.Withrow@hcd.ca.gov
<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>December 3, 2012</td>
<td>Release of NOFA and Application</td>
</tr>
<tr>
<td>December 11 &amp; 17, 2012</td>
<td>ESG Application Workshops</td>
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<tr>
<td>January 28, 2013</td>
<td>ESG Application Due Date to HCD</td>
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<tr>
<td>February 11, 2013</td>
<td>Attachment D - CoC Deadline to HCD</td>
</tr>
<tr>
<td>March 15, 2013</td>
<td>Announcement of Awards</td>
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<tr>
<td>April 5, 2013</td>
<td>Anticipated Contract Distribution Date</td>
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2012 NOFA Overview

- $11.5 Million NOFA
- 24 CFR, Parts 91 and 576
- Program Component/Activities:
  - Street Outreach (SO)
  - Emergency Shelter (ES);
  - Homelessness Prevention (HP)
  - Rapid Re-Housing Assistance (RR)
  - Homeless Management Information System (HMIS)
2012 NOFA Overview

- NOFA/Application Workshops:
  - December 11, 2012 – San Diego
  - December 17, 2012 – Sacramento

Application Due Date – January 28, 2013
Area Wide Systems Coordination Requirements:
- Participation in Continuum of Care (CoC)
- Participation in HMIS

HUD Priority
Rapid Re-Housing Assistance
Regional Allocation of Funding:

- New Project — up to 5%
- Northern — 33%
- Southern — 24%
- Rural — 19%
- General — 13%
Expenditure Limits

<table>
<thead>
<tr>
<th>Program Components</th>
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<tbody>
<tr>
<td>Street Outreach</td>
</tr>
<tr>
<td>Homelessness Prevention</td>
</tr>
<tr>
<td>HMIS</td>
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</tbody>
</table>

* Emergency Shelter includes Day Centers and Transitional Housing.

**Funding Limitations:**

- 60% → SO and ES at the State Level
- 10% → HMIS without a justification
- 1.5% → Subrecipient Grant Administration Costs
Expenditure Limits

- Should the State prioritize or place additional emphasis of ESG funds on one of the major components?

- Which component would you place emphasis on?
  A: Street Outreach
  B: Emergency Shelter
  C: Homelessness Prevention
  D: Rapid Re-Housing Assistance
The Grant Term for all funding awarded under the 2012 NOFA shall be for one year.

<table>
<thead>
<tr>
<th>Allocation</th>
<th>Minimum Grant Amount</th>
<th>Maximum Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Programs &amp; Rural</td>
<td>$50,000</td>
<td>$230,000</td>
</tr>
<tr>
<td>Northern &amp; Southern</td>
<td>$100,000</td>
<td>$230,000</td>
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</tbody>
</table>
Grant Term/Amounts

- Do the Minimum and Maximum Grant Amounts meet your needs?

- Do you prefer a one or two Year Grant Term?
Rating And Ranking Criteria

**Application Rating** - 785 Total Possible Points

<table>
<thead>
<tr>
<th>Rating Category</th>
<th>Points Possible</th>
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</thead>
<tbody>
<tr>
<td>Applicant Capability</td>
<td>300</td>
</tr>
<tr>
<td>Need for Funds</td>
<td>100</td>
</tr>
<tr>
<td>Impact and Effectiveness</td>
<td>250</td>
</tr>
<tr>
<td>Cost Efficiency</td>
<td>100</td>
</tr>
<tr>
<td>State Objectives</td>
<td>35</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>785</strong></td>
</tr>
</tbody>
</table>
Collaboration Efforts

Need for Funds Rating Category “Attachment D”

Applicant Requirements:

- All Applicants should inform their local CoC of their intent to apply for ESG funding;

And

- Obtain the requirements for Attachment D from their CoC.
Collaboration Efforts

Need for Funds Rating Category “Attachment D”

CoC Requirement:

- The local CoC will evaluate and determine the assignment of points in the Need for Funds Category based on the following criteria:
  - Leverage of Funds (50 pts)
  - Project Alignment with CoC Priorities (50 pts)
Collaboration Efforts

Need for Funds Rating Category “Attachment D”

CoC Requirement:

- The CoC will submit the following directly to HCD:
  - A Summary of Applications by County
  - A copy of their written Rating and Ranking Procedures
  - A certified copy of the “Attachment D” for each Applicant

- It is the CoC’s responsibility to submit these documents to HCD no later than two weeks after the application due date (February 11, 2013).
Participation Requirement:

- HMIS participation is a statutory requirement for ESG Subrecipients.

- Victim Service Providers cannot, and Legal Services Organizations may choose to not, participate in HMIS.

- Providers that do not participate in HMIS must use a comparable database that produces unduplicated, aggregate reports. Review 24 CFR § 576.107
HMIS Or Comparable Database

Why is HMIS important?

- Informs HUD and HCD on policy decisions
- Data can be used for:
  - Local Planning at the CoC level
  - Promote State Objectives
- Data can support individual case planning and service coordination amongst Providers

Database must be consistent with HUD’s data and technical standards.
Question?

- What Database does your agency participate in?
  
  A: HMIS
  
  B: Comparable Database (DV / Legal Service Provider)
  
  C: None of the above
Questions to Consider

- What challenges do you anticipate implementing the new ESG Program?
- Can you collaborate with partner agencies to implement your new ESG Program?
- Does the CoC Scoring of the “Need for Funds” align with your local priorities?
- How can the Department/HCD support your local priorities?
OTHER AREAS TO DISCUSS

We would like to hear from **YOU**!

- Invite HCD to your Regional Collaborations or CoC Meetings.
- Submit your ESG Success Stories on Implementation, New Programs, Community Awards, etc.
Q & A

Send Comments/Feedback by November 21, 2012 to:
Tracey Withrow, ESG Program Manager
Tracey.Withrow@hcd.ca.gov