

2009-10 PTA ED AWARD LIST

ECONOMIC DEVELOPMENT ALLOCATION	Applicant	PROPOSED ACTIVITY	AWARD AMOUNT
1	Capitola, City of	Green Economy/Carbon Footprint Study; Strategic Re-Visioning Plan for the 41st Avenue/Capitola Mall Area	\$70,000
2	Colfax, City of	Highway Corridor Revitalization Plan	\$35,000
3	West Sacramento, City of	Development of a Business Resource Center	\$70,000
4	Riverbank, City of	Industrial Park Branding Development and Marketing Plan (and) Infrastructure Investment and Financing Strategy for Army Ammunition Plant	\$70,000
5	Dinuba, City of	Master Plan for West El Monte Commercial Center	\$70,000
6	South Lake Tahoe, City of	Parking Study	\$35,000
7	Maricopa, City of	Downtown Economic Revitalization Strategy; Business Infrastructure Needs Assessment	\$70,000
8	Mendocino, County of	Developing a Strategy to Identify and Cultivate Areas of Opportunity for Business and Microenterprise Assistance, Including a Determination of Credit and Technical Assistance Needs	\$28,000
9	Atwater, City of	Downtown Streetscape Development	\$70,000
10	Nevada, County of	OTC Application Preparation	\$35,000
11	Dixon, City of	Preparation Designs and NEPA for Core Area Drainage Improvement Project	\$70,000
12	Mono, County	Business Marketing and Job Creation Plan for Geothermal and Education Outreach Project	\$35,000
13	Oroville, City of	Commercial Feasibility Study; Lincoln and Huntoon Streetscape Plan	\$70,000
14	Shasta Lake, City of	Green Technologies Business Park Feasibility Study	\$70,000
15	Del Norte, County of	Meat Processing and Retail Facility; CAN Cottages Business Plan	\$70,000
16	Angels, City of	Downtown Wayfinding Plan (Part of Branding/Marketing Plan)	\$35,000
17	Truckee, Town of	Site Development and Feasibility Study for New Businesses	\$70,000
18	Fort Bragg, City of	Compost Facility Feasibility Study; Industrial and Fine Arts Center Feasibility Analysis, Phase 2	\$27,000
TOTAL			\$1,000,000