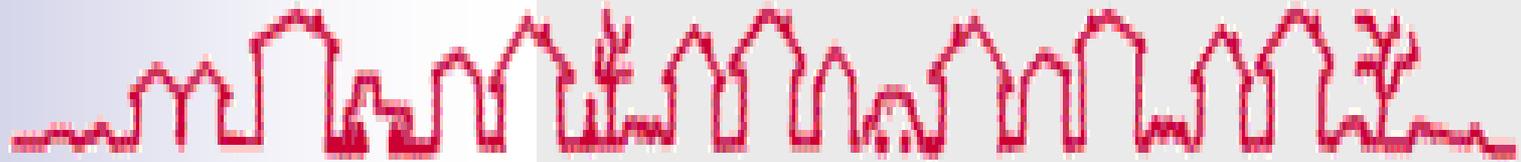




2012 EMERGENCY SOLUTIONS GRANTS (ESG) PROGRAM STAKEHOLDER WEBINAR



California Department of Housing and Community Development

Today's Workshop Presenters

- **Tracey Withrow, ESG Program Manager**
- **Justin Jeremiah, ESG Representative**
- **Catherine Kungu, ESG Representative**

Webinar Objectives

- To start an interactive discussion between HCD and our ESG Program Stakeholders (Homeless Providers, Continuums of Care (CoC), Local Governmental Agency, and Other Interested Parties) on:
 - The development of HCD's ESG Program, including major areas of the Program that will directly impact funding at the local level
 - Implementation of a successful ESG Program

- To solicit your specific input into the upcoming **“2012 ESG Program Notice of Funding Availability”**
 - Anticipated Release Date – December 3, 2012

Webinar Topics

- I. ESG 2011 (Round II) Overview
- II. ESG 2012 NOFA and Timeline
- III. Geographic Allocation of Funds
- IV. Program Component/Expenditure Limits
- V. Area Wide Coordination Requirements
- VI. Rating and Ranking Criteria
- VII. Other Program Concerns

Interactive Process

- Your participation during the Webinar is encouraged.
- Submit your questions/comments using the “Chat” Icon on the Toolbar at the top of your screen.
- Your feedback is important! We will respond to questions/comments at the end of the presentation.

ESG 2011 (Round II) Review

- Awards announced October 19, 2012
- Award Listing on HCD Website:
www.hcd.ca.gov
- 65 Applications Requesting \$9 Million
- \$3.5 Million Awarded to 25 Applicants

ESG 2011 (Round II) Review

- 1 Street Outreach Project
- 3 Emergency Shelter Projects
- 11 Homelessness Prevention Projects
- 19 Rapid Re-Housing Projects
- 21 HMIS Projects

ESG 2011 (Round II) Review

- Emergency Shelter Funding Limited
- Interested in discussing your 2011 (Round II) Application?
 - Contact: Tracey.Withrow@hcd.ca.gov

2012 NOFA Tentative Timeline

Date	Description
December 3, 2012	Release of NOFA and Application
December 11 & 17, 2012	ESG Application Workshops
January 28, 2013	ESG Application Due Date to HCD
February 11, 2013	Attachment D - CoC Deadline to HCD
March 15, 2013	Announcement of Awards
April 5, 2013	Anticipated Contract Distribution Date

2012 NOFA Overview

- \$11.5 Million NOFA
- 24 CFR, Parts 91 and 576
- Program Component/Activities:
 - ❑ Street Outreach (SO)
 - ❑ Emergency Shelter (ES);
 - ❑ Homelessness Prevention (HP)
 - ❑ Rapid Re-Housing Assistance (RR)
 - ❑ Homeless Management Information System (HMIS)

2012 NOFA Overview

- NOFA/Application Workshops:
 - December 11, 2012 – San Diego
 - December 17, 2012 – Sacramento

Application Due Date – January 28, 2013

2012 NOFA Overview

- Area Wide Systems Coordination Requirements:
 - Participation in Continuum of Care (CoC)
 - Participation in HMIS
- HUD Priority
 - Rapid Re-Housing Assistance

Allocation Of Funds

■ Regional Allocation of Funding:

- New Project — up to 5%
- Northern — 33%
- Southern — 24%
- Rural — 19%
- General — 13%



Expenditure Limits

Program Components	
▪ Street Outreach	▪ Emergency Shelter*
▪ Homelessness Prevention	▪ Rapid Re-Housing
▪ HMIS	▪ Administration

* Emergency Shelter includes Day Centers and Transitional Housing.

Funding Limitations:

- 60% → SO and ES at the State Level
- 10% → HMIS without a justification
- 1.5% → Subrecipient Grant Administration Costs

Expenditure Limits

- **Should the State prioritize or place additional emphasis of ESG funds on one of the major components?**
- **Which component would you place emphasis on?**
 - A: Street Outreach
 - B: Emergency Shelter
 - C: Homelessness Prevention
 - D: Rapid Re-Housing Assistance



Grant Term/Amounts

Grant Amounts

Allocation	Minimum Grant Amount	Maximum Grant Amount
New Programs & Rural	\$50,000	\$230,000
Northern & Southern	\$100,000	\$230,000

The Grant Term for all funding awarded under the 2012 NOFA shall be for one year.

Grant Term/Amounts

- **Do the Minimum and Maximum Grant Amounts meet your needs?**
- **Do you prefer a one or two Year Grant Term?**



Rating And Ranking Criteria

Application Rating - 785 Total Possible Points

Rating Category	Points Possible
Applicant Capability	300
Need for Funds	100
Impact and Effectiveness	250
Cost Efficiency	100
State Objectives	35
Total	785

Collaboration Efforts

Need for Funds Rating Category “Attachment D”

Applicant Requirements:

- All Applicants should inform their local CoC of their intent to apply for ESG funding;

And

- Obtain the requirements for Attachment D from their CoC.

Collaboration Efforts

Need for Funds Rating Category “Attachment D”

CoC Requirement:

- The local CoC will evaluate and determine the assignment of points in the Need for Funds Category based on the following criteria:
 - Leverage of Funds (50 pts)
 - Project Alignment with CoC Priorities (50 pts)

Collaboration Efforts

Need for Funds Rating Category “Attachment D”

CoC Requirement:

- **The CoC will submit the following directly to HCD:**
 - A Summary of Applications by County
 - A copy of their written Rating and Ranking Procedures
 - A certified copy of the “Attachment D” for each Applicant

- **It is the CoC’s responsibility to submit these documents to HCD no later than two weeks after the application due date (February 11, 2013).**

HMIS Or Comparable Database

Participation Requirement:

- HMIS participation is a statutory requirement for ESG Subrecipients.
- Victim Service Providers cannot, and Legal Services Organizations may choose to not, participate in HMIS.
- Providers that do not participate in HMIS must use a comparable database that produces unduplicated, aggregate reports. Review 24 CFR § 576.107

HMIS Or Comparable Database

Why is HMIS important?

- Informs HUD and HCD on policy decisions
- Data can be used for:
 - Local Planning at the CoC level
 - Promote State Objectives
- Data can support individual case planning and service coordination amongst Providers

Database must be consistent with HUD's data and technical standards.

Question?

- **What Database does your agency participate in?**
 - A: HMIS**
 - B: Comparable Database (DV / Legal Service Provider)**
 - C: None of the above**



Questions to Consider

- **What challenges do you anticipate implementing the new ESG Program?**
- **Can you collaborate with partner agencies to implement your new ESG Program?**
- **Does the CoC Scoring of the “Need for Funds” align with your local priorities?**
- **How can the Department/HCD support your local priorities?**



OTHER AREAS TO DISCUSS

We would like to hear from YOU!



- Invite HCD to your Regional Collaborations or CoC Meetings.
- Submit your ESG Success Stories on Implementation, New Programs, Community Awards, etc.

Q & A



Send Comments/Feedback by November 21, 2012 to:
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