CALIFORNIA

STATEWIDE HOUSING STRATEGY/PLAN

Department of Housing and Community Development

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Housing Policy Development Divisions

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WHAT IS THE STATEWIDE HOUSING PLAN?

“The availability of housing is of vital statewide importance...”
Government Code Section 65580

- Comprehensive 10-year strategy* central to meeting HCD’s mission
- Reference guide and messaging tool for housing practitioners, policy makers, affordable housing advocates, academia, others
- Sets statewide strategy to meet California housing needs, including needs of lower-income households and vulnerable populations
- Prior plan published May 2000: 1997-2020 Raising the Roof

* Statutorily required by Health and Safety Code 50450 et seq.
GUIDING OPPORTUNITY STATEMENT

Implement key planning, partnering, and investment strategies to build strong, healthy and economically robust communities, and ensure for all Californians:

- Decent, affordable housing (health, safety in every home);
- Suitable living environments (with access and opportunities to jobs, transportation, education, food and health-related services).

HCD Mission –

Provide leadership, policies and programs to preserve and expand safe and affordable housing opportunities and promote strong communities for all Californians.
WHAT IS THE STATEWIDE CONTEXT?

- Complex world, depleted resources underscore importance of a strategic, integrative approach;

- Potential for new resources (dedicated source, Cap & Trade, Veterans housing program, National Housing Trust Fund);

- Administrative reorganization of agencies (CalSTA, BCSHA);

- Charter for transportation-housing integration;

- Other cross-sector conversations initiated;

MAJOR STATUTORY REQUIREMENTS

- Set housing goals, policies, and objectives;
- Consult with housing entities (TCAC, CDLAC) and other state agencies;
- Determine housing need for all income levels, including for low- and moderate-income, vulnerable populations;
- Assess housing conditions for all counties/ regional context;
- Establish goals for housing assistance programs;
- Recommend actions by federal/state/local/ private sectors.
INTEGRATED APPROACH

Federal State Regional Local

Transportation Education Environmental

Health Economic Development Climate Change

Integrated Housing Strategy
PROPOSED APPROACH

- Outcome focused
- Emphasis on integrative, cross sector strategies (transportation/housing; health/housing)
- Address key policy issues
- Investment strategy for new resources
- Provide framework and tools for local housing plans
- Updated every 5 year concurrent with ConPlan updates
### WHAT ARE WE ASKING

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<thead>
<tr>
<th>Policy</th>
<th>Financial</th>
<th>Regulatory</th>
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<tbody>
<tr>
<td>What is a successful housing strategy?</td>
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<td>What should be the state’s housing role to ensure the greatest impact?</td>
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<td>What are the best strategic initiatives to reduce housing need?</td>
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<td>Which changes should we consider in delivering housing assistance?</td>
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<td>What data and information should inform the plan?</td>
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PROPOSED POLICY FOCUS AREAS

- Housing - Platform for Sustainable Communities with a variety of housing choices (rental/homeownership, type, location)
- Homelessness Policy Academy Initiative
- Veteran Housing Initiative
- Rural Communities Initiative/Farmworkers Needs
- Mobile Home Parks/ Manufactured Homes Policies
- Preservation of At-Risk Housing
- Other policy focus areas to be identified during consultation
COLLABORATIVE PROCESS

CA Analysis of Impediments

Key Policy Initiatives

SHP Collaborative Process

Transportation - CTP
Environmental - EGPR
Infrastructure - Water Plan
Health - Health in All Education
Economic Development

2015-2020 Consolidated Plan

2015-2025 Statewide Housing Plan

Investment Strategy (National Housing Trust Fund, Dedicated Source, Cap and Trade, others)
# What’s Next?

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<tr>
<th>Time Frame</th>
<th>Activities</th>
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<tr>
<td>Nov. 2013 - Feb. 2014</td>
<td>Launching effort, informal discussions, listening sessions</td>
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<tr>
<td>Mar. 2014 – Sep. 2014</td>
<td>Research/Analyze trends, develop housing need</td>
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<td>Jan. 2015 - Apr. 2015</td>
<td>Stakeholders review and input, public participation/comment</td>
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<td>Apr. 2015 – Jun. 2015</td>
<td>Consider input, finalize strategy</td>
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<td>Mid – Late 2015</td>
<td>Adopt and Publish</td>
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INTERESTED IN GETTING INVOLVED?

Contact:
HCD’s Housing Policy Development Division

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