WHAT IS THE STATEWIDE HOUSING PLAN?

- Comprehensive 10-year strategy* to address housing needs for all income levels, including vulnerable populations
- Helps HCD’s mission
- Reference guide / messaging tool to housing practitioners, policy makers, advocates, academia, etc.

HCD Mission –
Provide leadership, policies and programs to preserve and expand safe and affordable housing opportunities and promote strong communities for all Californians.

*Statutorily required by Health and Safety Code 50450 et seq.*
MAJOR REQUIREMENTS

- Set housing goals, policies, and objectives
- Determine housing need for all income levels, including lower income and vulnerable populations
- Assess housing conditions for all counties/ regional context
- Establish goals for housing assistance programs
- Recommend actions by federal/state/local/ private sectors
STATEWIDE CONTEXT

- Complex world, demographic shifts
- Fewer resources
- Potential for new resources:
  - Dedicated source
  - Sustainable Communities Program
  - Veterans Housing
  - National Housing Trust Fund
- Cross-sector dialogues: transportation, health, education
PROPOSED APPROACH

- Outcome focused
- Reaffirm housing as a platform for cross-sector strategies
- Address key policy issues
- Investment strategy for new resources
- Provide framework and tools for local housing plans
### WHAT ARE WE ASKING

<table>
<thead>
<tr>
<th>Policy</th>
<th>Financial</th>
<th>Regulatory</th>
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<tbody>
<tr>
<td>What is a successful housing strategy?</td>
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<td>What should be the state’s unique housing role to ensure the greatest impact?</td>
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<td>What are the best strategic initiatives to reduce housing need?</td>
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<td>Which changes should we consider in delivering housing assistance?</td>
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<td>What data and information should inform the plan?</td>
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PROPOSED FOCUS AREAS

- Housing - platform for sustainable communities for all income levels
- Homelessness
- Veteran Housing
- Rural Communities / Farmworkers Housing Needs
- Mobile Home Parks / Manufactured Homes
- Preservation of At-Risk Housing
- Land Use
- Other focus areas to be identified during consultation
COLLABORATIVE PROCESS

- Stakeholders
- Partners
- Public

SHP Collaborative Process

- Transportation - CTP
- Environmental - EGPR
- Infrastructure - Water Plan
- Health - Health in All
- Education
- Economic Development

- 2015-2020 Consolidated Plan
- 2015-2025 Statewide Housing Plan
- Investment Strategy (National Housing Trust Fund, Dedicated Source, Cap and Trade, others)
## What’s Next?

<table>
<thead>
<tr>
<th>Period</th>
<th>Activities</th>
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Informal discussions  
Listening sessions |
Hold roundtables, conduct interviews |
| Mar. 2014 – Sep. 2014| Compile data, develop housing need  
Research/Analyze trends  
Frame policy focus areas |
Develop strategy |
| Jan. 2015 - Apr. 2015| Stakeholders review and input  
Public participation/comment |
| Apr. 2015 – Jun. 2015| Consider input  
Finalize strategy |
| Mid –Late 2015       | Adopt and Publish |

Jan. 2014: Informal discussions and listening sessions.
Apr. 2014: Launching effort.
Mar. 2014 – Sep. 2014: Compiling data, developing housing needs, researching/analyzing trends, and framing policy focus areas.
Jan. 2015 - Apr. 2015: Stakeholders reviewing and inputting the plan.
Mid –Late 2015: Adopting and publishing the plan.
Contact:
HCD’s Housing Policy Development Division

Visit:
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Email:
SHP@hcd.ca.gov

Call Anda Draghici, HPD Senior Specialist
at (916) 263-2911
Integrated Cross-Sector Outcomes

- 12th Grade Attainment
- GHG Emissions Reductions
- Jobs Economic Opportunities
- Health’s Triple Aim
- Housing Availability, Stability and Affordability
- Multi-modal Transportation Mobility Access

STRONG, HEALTHY, SUSTAINABLE COMMUNITIES