

**Department of Housing and  
Community Development**

**ANNUAL HOUSING ELEMENT PROGRESS REPORT**

City or County Name: City of Santa Cruz

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Reporting Period by Calendar Year: from Jan 1, 2011 to Dec. 31, 2011

These forms and tables, (see sample – next page) must be submitted to HCD and the Governor's Office of Planning and Research (OPR) on or before April 1, of each year for the prior calendar year; submit separate reports directly to both HCD and OPR (Government Code Section 65400) at the addresses listed below:

**Department of Housing and Community Development**  
Division of Housing Policy Development  
P.O. Box 952053  
Sacramento, CA 94252-2053

-and-

**Governor's Office of Planning and Research**  
P.O. Box 3044  
Sacramento, CA 95812-3044

Housing Policy Department  
Received on:

**APR 23 2012**

# ANNUAL ELEMENT PROGRESS REPORT

## Housing Element Implementation

(CCR Title 25 §6202 )

Jurisdiction City of Santa Cruz  
 Reporting Period Jan 1 2011 - Dec 31 2011

Table A

### Annual Building Activity Report Summary - New Construction Very Low-, Low-, and Mixed-Income Multifamily Projects

1	2	3	4			5	5a	6		8	
			Affordability by Household Incomes					Housing with Financial Assistance and/or Deed Restrictions			Housing without Financial Assistance or Deed Restrictions
Project Identifier (may be APN No., project name or address)	Unit Category	Tenure (R=Renter, O=Owner)	Very Low-Income	Low-Income	Moderate-Income	Above Moderate-Income	Total Units per Project	Est. # Infill Units*	Assistance Programs for Each Development	Deed Restricted Units	Note below the number of units determined to be affordable without financial or deed restrictions and attach an explanation how the jurisdiction determined the units were affordable. Refer to instructions.
1127 King St	SU	R			1		1	1	See instructions		
121 CRESTVIEW TER	SU	R			1		1	1			
303 Woodrow Ave	SU	R			1		1	1			
524 Trevelhan Ave	SF	O			1		1	1			
710 Third St	SU	R				1	1	1			
15 Rocky Rd	SF	O				1	1	1			
510 Fair Ave	SU	R			1		1	1			
325 John St	SU	R			1		1	1			
142 Seaside St	SF	O			1		1	1			
176 Frederick St	SF	O			1		1	1			
40 Rocky Rd	SF	O			1		1	1			
105 San Jose Ave	SF	O			1		1	1			
126 Effey St	SU	R			1		1	1			
247 Vista Bella Dr	SF	O			1		1	1			
127 Pilkington Ave	SF	O			1		1	1			
1135 N Brancliffe	SU	R			1		1	1			
511 Caledonia St	SU	R			1		1	1			
228 Gharkey St	SF	O			1		1	1			
673 Prospect Heights	SF	O			1		1	1			
609 Pacific Ave	2-4	R			2		2	2			
126 Santa Cruz St	SF	O			1		1	1			
50 Rock Rd	SF	O			1		1	1			

## ANNUAL ELEMENT PROGRESS REPORT

### *Housing Element Implementation*

(CCR Title 25 §6202 )

Jurisdiction City of Santa Cruz

Reporting Period Jan 1 2011 - Dec 31 2011

127 Miles St	SF	O			1		1	1	1										
150 Frederick St	SU	R			1		1	1	1										
225 Ocean View Ave	SU	R			1		1	1	1										
216 Trescoy St	SF	O			1		1	1	1										
(9) Total of Moderate and Above Moderate from Table A3					0		11	11	11										
(10) Total by income Table A/A3					11		27	38	27										
(11) Total Extremely Low-Income Units*																			

\* Note: These fields are voluntary

## ANNUAL ELEMENT PROGRESS REPORT Housing Element Implementation (CCR Title 25 §6202 )

Jurisdiction City of Santa Cruz  
Reporting Period Jan 1 2011 - Dec 31 2011

**Table A2**  
**Annual Building Activity Report Summary - Units Rehabilitated, Preserved and Acquired pursuant to GC Section 65583.1(c)(1)**

Please note: Units may only be credited to the table below when a jurisdiction has included a program if its housing element to rehabilitate, preserve or acquire units to accommodate a portion of its RHNA which meet the specific criteria as outlined in GC Section 65583.1(c)(1)

Activity Type	Affordability by Household Incomes				(4) The Description should adequately document how each unit complies with subsection (c)(7) of Government Code Section 65583.1
	Extremely Low-Income*	Vary Low-Income	Low-Income	TOTAL UNITS	
(1) Rehabilitation Activity				0	
(2) Preservation of Units At-Risk				0	
(3) Acquisition of Units				0	
(5) Total Units by Income	0	0	0	0	

\* Note: This field is voluntary

**Table A3**  
**Annual building Activity Report Summary for Above Moderate-Income Units (not including those units reported on Table A)**

No. of Units Permitted for Moderate	1. Single Family	2. 2 - 4 Units	3. 5+ Units	4. Second Unit	5. Mobile Homes	6. Total	7. Number of Infill units*
	No. of Units Permitted for Above Moderate	6			5		11

\* Note: This field is voluntary

# ANNUAL ELEMENT PROGRESS REPORT Housing Element Implementation (CCR Title 25 §6202 )

Jurisdiction City of Santa Cruz  
Reporting Period Jan 1 2011 - Dec 31 2011

Table B

## Regional Housing Needs Allocation Progress

### Permitted Units Issued by Affordability

Enter Calendar Year starting with the first year of the RHNA allocation period. See Example.		RHNA Allocation by Income Level	2007	2008	2009	2010	2011							Total Units to Date (all years)	Total Remaining RHNA by Income Level
Income Level	Dead Restricted	150	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9			124	26
	Non-dead restricted														
Very Low	Dead Restricted	113	2	11	2	5								20	93
	Non-dead restricted														
Low	Dead Restricted	127	7	10	0									17	89
	Non-dead restricted														
Moderate	Dead Restricted	282												21	-101
	Non-dead restricted														
Above Moderate			90	209	37	20	27							383	
Total RHNA by COG. Enter allocation number:		672												565	
Total Units			117	236	139	35	38								107
Remaining Need for RHNA Period															

Note: units serving extremely low-income households are included in the very low-income permitted units totals.



**ANNUAL ELEMENT PROGRESS REPORT**  
***Housing Element Implementation***  
(CCR Title 25 §6202 )

Jurisdiction City of Santa Cruz  
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General Comments:

**Table 6-3  
Summary of Quantified Objectives and Implementation**

Housing Program	Five Year Objectives	Funding Source	Agency	Time-Frame
<b>Housing Production Programs</b>				
1.1 Provision of Adequate Sites	▪ Maintain an inventory of available vacant and underutilized sites that can accommodate new housing.	GF	PCD	2007-14 <u>Implemented and on going</u>
	▪ Require the preparation of Specific Plans or Area Plans for larger developable residential areas identified in the Land Use Element.	GF	PCD	2007-14 <u>Implemented</u>
	▪ Continue to require housing production goals for the larger housing opportunity sites described in the Land Use Element.	GF	PCD	2007-14 <u>Implemented</u>
1.2 Mixed Use Developments	▪ <u>Establish mixed-use development standards to encourage housing along transit corridors, including density levels, parking and open space requirements, and other development standards; and consider expanding the mixed-use overlay along transit corridors.</u>	GF	PCD	2009-10 <u>In process, GP Updated and Zoning Updated underway</u>
	▪ Complete the Ocean Street Area Plan and the RiverFront design guidelines and incentives study with an emphasis on identifying housing opportunities and mixed use development.	GF RDA	PCD	2008-12 <u>Underway</u>
	▪ Conduct an urban design study of major commercial corridors to further identify opportunities for redeveloping inefficient commercial space, obsolete supermarkets, and parking lots for new housing.	GF	RDA PCD	2007-14 <u>Preliminary study completed - Complete study scheduled for 2012</u>
	▪ Initiate study within 1 year of adoption of the Housing Element. If actual constraints are found, propose revisions within 2 years of adoption of the Housing Element.	GF	RDA PCD	2010-13 <u>See above</u>
1.3 Alternative Housing Types	▪ Create and/or revise development standards for co-housing, live/work, and other	GF	PCD	2010-12 <u>In process part of GP and Zoning Update</u>

## Housing Plan

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	alternative and appropriate housing types which respond to Santa Cruz's diverse population and housing needs.			
	<ul style="list-style-type: none"> <li>▪ Continue to implement the ADU program and monitor the effect of the new ADU ordinance on neighborhood vitality.</li> </ul>	GF CDBG CPCFA	PCD	2007-14 <u>Implemented</u>
	<ul style="list-style-type: none"> <li>▪ Amend the ADU program to allow larger ADUs on lots with houses listed on the historic building survey, within historic districts, and within conservation districts. The range of allowable ADUs would be increased to allow an ADU no larger than 500 sq. ft. on lots as small as 4,500 sq.ft. (where none is currently allowed), up to an ADU of 940 sq. ft. on lots over 10,000 sq. ft. in area (where the maximum ADU allowed is now 800 sq. ft.).</li> </ul>	GF	PCD	2009-10 <u>Underway Part of Zoning Code Amendments scheduled for 2012</u>
	<ul style="list-style-type: none"> <li>▪ Examine development regulations to identify potential barriers to the development of alternative types of housing and, if such barriers are found, develop actions to remove or modify them as feasible.</li> </ul>	GF	RDA PCD	2009-10 <u>Part of Zoning Code Amendments scheduled for 2012</u>
	<ul style="list-style-type: none"> <li>▪ Examine the possibility of utilizing graduated density for mixed use development.</li> </ul>	GF	PCD	2009-11 <u>Underway with GP/Zoning Changes</u>
	<ul style="list-style-type: none"> <li>▪ Encourage the State to recognize appropriate non-traditional housing types as housing types.</li> </ul>	GF	PCD	2007-14 <u>Ongoing</u>
1.4 Planned Development Permit	<ul style="list-style-type: none"> <li>▪ Examine parking requirements and other regulatory constraints that may deter the development of Planned Developments. Initiate study within 1 year of adoption of the Housing Element.</li> </ul>	GF	PCD	2009-10 <u>Completed</u>
1.5 Development Review Process	<ul style="list-style-type: none"> <li>▪ Work with the development community to continue to streamline the project and design review processes to provide a greater level of certainty in the outcome of housing proposals.</li> </ul>	GF	PCD	2007-14 <u>Underway - part of it addressed by Code for America</u>
	<ul style="list-style-type: none"> <li>▪ Periodically audit the effectiveness of the development</li> </ul>	GF	PCD	Annually <u>Underway - part of it</u>

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	review process to promote efficiency and predictability.			<u>addressed by Code for America</u>
	<ul style="list-style-type: none"> <li>Review the existing development fee structure, including water and sewer connection fees, to determine if the current structure is appropriate and equitable.</li> </ul>	GF EF	PCD PW W	Annually starting 2010 <u>Completed Yearly - Check with WATER/SEWER</u>
	<ul style="list-style-type: none"> <li>Review and adjust the fee structure for Single Occupancy Units and propose changes for City Council consideration.</li> </ul>	GF	PCD	Annually starting 2010 <u>Pending</u>
1.6 Public Education and Participation	<ul style="list-style-type: none"> <li>Continue to provide accurate and clear information to the public and the development community about City policies and the development review process and make such information available at the public counter.</li> </ul>	GF	PCD	2007-14 <u>Underway - part of it addressed by Code for America</u>
	<ul style="list-style-type: none"> <li>Continue to develop educational materials such as brochures and videos that provide information on the development process, planning and housing issues as program change.</li> </ul>	GF	PCD	2007-14 <u>Underway - part of it addressed by Code for America</u>
	<ul style="list-style-type: none"> <li>Continue to ensure that information is accessible and available to all members of the community on the City's web page and at the public counter.</li> </ul>	GF	PCD	2007-14 <u>Underway - part of it addressed by Code for America</u>
<b>Affordable Housing Programs</b>				
2.1 Affordable Housing Ordinance	<ul style="list-style-type: none"> <li>Examine whether current inclusionary program requirements, in tandem with market conditions, make the development of affordable housing difficult without significant public subsidy. Initiate study within 1 year of adoption of the Housing Element.</li> </ul>	GF	PCD	2009-10 <u>Underway - Inclusionary Zoning Code to rewritten 2012</u>
	<ul style="list-style-type: none"> <li>Examine the feasibility of modifying the current program to add flexibility and incentives that could encourage the private market to build affordable units and minimize the public assistance needed to make projects feasible.</li> </ul>	GF	PCD	2009-12 <u>Underway - Inclusionary Zoning Code to rewritten 2012 -</u>
	<ul style="list-style-type: none"> <li><u>Prioritize a portion of public housing funds for the extremely-low income household housing</u></li> </ul>	CDBG GF	PCD	2007-14 <u>Ongoing</u>

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	category.			
2.2 Regulatory and Financial Incentives	<ul style="list-style-type: none"> <li>Identify other residential projects for City financial or regulatory incentives subject to City Council approval.</li> </ul>	CDBG HOME RDA	RDA	2007-14 <u>Ongoing</u>
2.3 Density Bonus Program	<ul style="list-style-type: none"> <li>Continue implementation of the density bonus ordinance.</li> <li>Evaluate and revise the City residential development standards to ensure housing projects can be built at the maximum density allowed under the underlying district.</li> </ul>	GF GF	PCD PCD	2007-14 <u>Ongoing</u> Annually starting 2010 <u>Underway - GP/Zoning Updates</u>
2.4 Public-Private Housing Partnerships	<ul style="list-style-type: none"> <li>Continue to encourage public-private housing partnerships as a means to incentivize the production of affordable housing and build local capacity to manage such projects.</li> <li>Explore creative approaches to developing and financing affordable housing such as the establishment of a Housing Trust fund, "sweat equity" program, or other innovative methods.</li> </ul>	GF GF	PCD RDA RDA NP	2007-14 <u>Ongoing</u> 2007-14 <u>Completed</u>
2.5 Preservation of Housing Opportunities	<ul style="list-style-type: none"> <li>Continue implementation of the condominium conversion ordinance.</li> <li>Maintain current mobilehome rent stabilization and conversion regulations to preserve 360 mobilehomes in parks in the community.</li> </ul>	GF GF	PCD PCD	2007-14 <u>Ongoing</u> 2007-14 <u>Discontinued</u>
2.6 Preservation of At-Risk Affordable Housing	<ul style="list-style-type: none"> <li>Work with interested agencies and community organizations to preserve at-risk units by monitoring their status, providing technical and/or financial assistance in return for extended affordability controls, and ensuring proper tenant notification prior to project conversion.</li> <li>Assist projects approved by City Council in return for extensions of their affordability controls for as long as feasible.</li> </ul>	CDBG HOME RDA CDBG HOME RDA	PCD RDA PCD RDA NP	2007-14 <u>Ongoing</u> 2007-14 <u>Ongoing</u>
<b>Special Housing Needs Programs</b>				
3.1 Housing for Families with	<ul style="list-style-type: none"> <li>Work with non-profit organizations to identify other</li> </ul>	RDA NP	RDA PCD	2007-14 <u>Ongoing</u>

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Children	proposed housing projects suitable to families with children and consider use of City financial assistance, subject to Redevelopment Agency approval, to facilitate and encourage their development.		NP		
	<ul style="list-style-type: none"> <li>Encourage the development of child care opportunities in conjunction with residential development.</li> </ul>	RDA NP	PCD	2007-14 <u>Ongoing</u>	
3.2 Children and Youth Development	<ul style="list-style-type: none"> <li>Continue to assist nonprofit and for-profit organizations that provide services, to children, youth, and families with children.</li> <li>Encourage the establishment of child care centers in appropriate locations and consider modified zoning standards and review procedures and other incentives to facilitate their development.</li> <li>Facilitate establishment of family daycare in single-family homes by considering modified permit fees and zoning standards including parking requirements and fence heights. Ensure the zoning code reflects State laws including protecting renters operating family daycare homes.</li> </ul>	CDBG  GF  GF	PCD RDA NP  PCD City Office of Ed  PCD	2007-14 <u>Ongoing</u>  2007-14 <u>Ongoing</u>  2007-14 <u>Scheduled for 2013 code changes</u>	
3.3 Continuum of Care	<ul style="list-style-type: none"> <li>Continue to implement current programs aimed at the reduction and the prevention of homelessness.</li> <li>Participate with other Santa CruzCounty communities in implementing the County's Five-Year Strategic Plan on Homelessness (2003-2007).</li> <li>Consider the recommendations of the City's Housing Strategy.</li> <li><u>Within one year of the housing element adoption, amend the Zoning Ordinance to allow the development of emergency shelters in the Public Facility (PF) zone district without a conditional use permit or other discretionary review. In addition the City will evaluate</u></li> </ul>	CDBG  CDBG  GF  GF	PCD NP  PDC  PCD RDA PCD	2007-14 <u>Ongoing</u>  2007-14 <u>-Ongoing</u>  2009-11 <u>Ongoing</u>  2009-10 <u>Completed</u>	

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adopting development and managerial standards that will be consistent with the Government Code Section 65583(a)(4). These standards may include such items as:

- Lighting
- On-site Management
- Maximum number of beds or persons to be served
- Off-street parking based on demonstrated need; and
- Security during hours that the shelter is in operation

3.4 Supportive Living Housing Services	<ul style="list-style-type: none"> <li>▪ <u>Within one year of the housing element adoption, amend the Zoning Ordinance to include separate definitions of transitional and supportive housing as defined in Section 50675.2 of the Health and Safety Code. Further amend the Zoning Ordinance to allow transitional and supportive housing types as a permitted use subject to only the same restrictions on residential uses in the same type of structure.</u></li> </ul>	GF	PCD	2009-10 <u>Completed</u>
	<ul style="list-style-type: none"> <li>▪ Continue supporting organizations in maintaining permanent supportive housing and providing assistance to special needs groups.</li> </ul>	CDBG	RDA NP	2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Encourage the location of permanent supportive housing for the able-bodied in residential settings or other locations readily accessible to public amenities, public transit, shopping, and supportive services.</li> </ul>	GF CDBG	PCD RDA NP	2007-14 <u>Ongoing</u>
3.5 Student Housing	<ul style="list-style-type: none"> <li>▪ Continue to collaborate with UCSC on ways to increase the</li> </ul>	GF State	UCSC PCD	2007-14 <u>Ongoing town and</u>

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	supply of student, faculty, and staff housing serving the University campus.	Bonds		<u>gown meetings/agreements</u>
	<ul style="list-style-type: none"> <li>Promote housing strategies that reflect student housing needs including affordability and the siting of high density apartments and townhouses along transit corridors.</li> </ul>	GF State Bonds	UCSC PCD	2007-14 <u>Part of the GP/Zoning Code updated</u>
	<ul style="list-style-type: none"> <li>Support State and federal legislation that would advance the housing goals of the community, such as increasing the funding for housing at University of California campuses.</li> </ul>	GF State Bonds	UCSC PCD	2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>Explore innovative methodologies for development, funding models, and delivery methods for new housing.</li> </ul>	GF State Bonds	UCSC PCD	2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>Implement a code enforcement program in conjunction with the University that will monitor rental housing within the city.</li> </ul>	UCSC GF	UCSC PCD	2009-10 <u>Completed and underway</u>
	<ul style="list-style-type: none"> <li>Fund two new code compliance specialists to implement the above programs.</li> </ul>	UCSC GF	UCSC PCD	2009-10 <u>Completed</u>
3.6 Housing for Persons with Disabilities	<ul style="list-style-type: none"> <li>Work with other Santa Cruz County jurisdictions and the County Housing Authority to support the compilation and publicizing of housing accessible to persons with disabilities.</li> </ul>	GF CDBG	PCD RDA HA	2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li><u>Revise the Uniform Housing Rehabilitation Program Guidelines to allow tenants to apply for grants to retrofit homes for accessibility, and pursue grant funding to support this program.</u></li> </ul>	CDBG GF	RDA	2009-10 <u>Underway 2012</u>
	<ul style="list-style-type: none"> <li><u>Amend the City's Zoning Code to provide individuals with disability reasonable accommodation in rules, policies, practices, and procedures that may be necessary to ensure equal access to housing. The purpose of this is to provide to improve the existing process for individuals with disabilities to make requests</u></li> </ul>	GF	PCD	2009-10 <u>-Underway 2012</u>

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		<u>for reasonable accommodation in regard to relief from the various land use, zoning or building laws of the City.</u>			
3.7 Housing and Community Development Program	<ul style="list-style-type: none"> <li>Continue funding nonprofit human service and housing development organizations through the City's Housing and Community Development Program subject to funding availability and City Council approval.</li> </ul>	CDBG HOME GF	PCD RDA	2007-14 <u>Ongoing</u>	
<b>Housing Assistance Programs</b>					
4.1 Housing Choice Vouchers	<ul style="list-style-type: none"> <li>Work with Santa Cruz County jurisdictions and interested community organizations to continue to advocate for a payment standard that keeps pace with changes in market rents.</li> </ul>	RDA	HA PCD	2007-14 <u>Ongoing</u>	
	<ul style="list-style-type: none"> <li>Advertise the Section 8 program to property owners.</li> </ul>	RDA	HA PCD	2007-14 <u>Ongoing</u>	
4.2 Rental Assistance	<ul style="list-style-type: none"> <li>Continue program implementation and assist households with security deposit and last month's rent and/or emergency rent assistance.</li> </ul>	RDA	HA CAB	2007-14 <u>Ongoing</u>	
4.3 Silent Second Mortgage Program	<ul style="list-style-type: none"> <li>Continue implementation of silent second mortgage program and investigate additional sources of homeownership assistance to help moderate-income households afford to buy a home.</li> </ul>	HOME RDA	RDA	2007-14 <u>Ongoing</u>	
4.4 Mortgage Credit Certificate	<ul style="list-style-type: none"> <li>Continue to support and advertise the program, and encourage the assistance of up to three households each year.</li> </ul>	RDA	HA RDA	2007-14 <u>Ongoing</u>	
4.5 Grant Application Program	<ul style="list-style-type: none"> <li>Investigate and apply for funds available under Proposition 1C that help meet the housing needs of Santa Cruz residents.</li> <li>Continue to investigate and apply for additional sources of funding for new housing and supportive services.</li> <li>Annually review and apply for appropriate funding resources for new housing supportive services.</li> </ul>	GF CDBG	PCD RDA	2007-14 <u>Ongoing</u>	
4.6 Fair	<ul style="list-style-type: none"> <li>Strengthen reporting and</li> </ul>	CDBG	RDA	2007-14	

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Housing Services	monitoring requirements for City-funded fair housing agencies and service providers.				<u>Ongoing</u>
<b>Neighborhood Vitality Programs</b>					
5.1 Code Enforcement	<ul style="list-style-type: none"> <li>▪ Continue to implement code enforcement program.</li> </ul>	CDBG GF	RDA		2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Conduct targeted code enforcement efforts in concert with the Beach/South of Laurel Comprehensive Area Plan and the HUD target areas.</li> </ul>	CDBG	RDA		2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Consider expanding the Target Areas for proactive code enforcement efforts.</li> </ul>	CDBG	RDA		2007-14 <u>Ongoing</u>
5.2 Housing Inspection Program	<ul style="list-style-type: none"> <li>▪ Consider developing and staffing a self-funding pre-sale inspection program of for-sale units in conjunction with code enforcement.</li> </ul>	CDBG GF	PCD RDA		2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Consider developing a self-funding, pro-active inspection program for rental units in conjunction with code enforcement.</li> </ul>	CDBG GF	PCD RDA		2009-10 <u>Completed -</u>
5.3 Housing Rehabilitation	<ul style="list-style-type: none"> <li>▪ Issue home improvement loans to rehabilitate housing units, with an emphasis on the Beach/South of Laurel Area and lower Ocean Street.</li> </ul>	CDBG HOME RDA	RDA		2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Continue to seek funding for the Lead Paint Abatement program.</li> </ul>	CDBG HOME	RDA		2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ As part of a comprehensive rehabilitation project, offer loans to households for the removal of lead based paint and asbestos hazards</li> </ul>	CDBG HOME	RDA		2007-14 <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Advertise availability of housing rehabilitation loans, along with home-ownership assistance, to allow people with disabilities to retrofit homes.</li> </ul>	CDBG HOME	RDA		2007-14 <u>Ongoing</u>
5.4 Beach/South of Laurel Comprehensive Area Plan	<ul style="list-style-type: none"> <li>▪ Continue to provide pro-active code enforcement, upgrade services and infrastructure, provide homeownership assistance, and other community development activities for the Beach/South of Laurel and the Neighborhood Revitalization Strategy Area.</li> </ul>	CDBG HOME	RDA		2007-14 <u>Ongoing</u>

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5.5 Housing Replacement	<ul style="list-style-type: none"> <li>In conjunction with an economic analysis, modify the demolition/replacement ordinance to allow for the replacement of substandard housing which otherwise would lead to neighborhood decline.</li> </ul>	GF	PCD	2007-14 <u>Scheduled for 2013</u>
<b>Resource Conservation Programs</b>				
6.1 Water Provision and Conservation	<ul style="list-style-type: none"> <li>Continue to require all residential, commercial and industrial buildings to be retrofitted completely with low consumption plumbing fixtures at the time of sale of the property.</li> <li>Continue to implement water conservation measures and publicize efforts at the City Hall and on the City's Water Conservation Office website at <a href="http://www.ci.santa-cruz.ca.us">www.ci.santa-cruz.ca.us</a></li> <li>Maintain and implement short and long-term contingency plans to ensure an adequate water supply for residents and business.</li> </ul>	EF	W	2007-14 <u>Ongoing</u>
6.2 GreenBuilding Program	<ul style="list-style-type: none"> <li>Continue the Green Building Program for design and construction of new housing.</li> </ul>	EF	W	2007-14 <u>Ongoing</u>
6.3 Transit Oriented Development	<ul style="list-style-type: none"> <li>Continue to facilitate the development of transit-oriented housing projects through regulatory concessions, financial assistance, and zoning.</li> <li>Link land uses and transportation systems and promote bicycle- and pedestrian-friendly neighborhoods.</li> </ul>	GF	PCD	2007-14 <u>Ongoing</u>
<b>Climate Change Programs</b>				
7.1 Greenhouse Gas (GHG) Reduction	<ul style="list-style-type: none"> <li>Implement municipal, community, and business sections of the Climate Action Plan on energy efficiency and expanded use of renewable energy.</li> <li>Implement sections of the Climate Action Plan that reduce vehicle emissions, identify metrics for tracking success, and address objectives not met.</li> <li>Work with the Santa Cruz Regional Compact on Climate</li> </ul>	GF	PCD	2009-12 <u>Underway</u> <u>Ongoing</u>
		GF	PCD	2009-12 <u>Underway</u> <u>Ongoing</u>
		GF	PCD	2007-14

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	Change to draft a countywide strategy to meet GHG reduction targets.			<u>Underway</u> <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Support initiatives, legislation, and actions for reducing and responding to climate change.</li> </ul>	GF	PCD	2007-14 <u>Underway</u> <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Continue to support the Santa Cruz Regional Compact on Climate Change, and encourage participation from other cities in the County.</li> </ul>	GF	PCD	2007-14 <u>Underway</u> <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Adopt and implement key programs developed by the Regional Compact that meet city GHG reduction goals.</li> </ul>	GF	PCD	2007-14 <u>Underway and</u> <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Encourage community involvement and public-private partnerships to reduce and respond to global warming.</li> </ul>	GF	PCD	2007-14 <u>Underway and</u> <u>Ongoing</u>
	<ul style="list-style-type: none"> <li>▪ Implement tracking and reporting procedures that meet AB32 requirements and the public interest.</li> </ul>	GF	PCD	2007-14 <u>Underway and</u> <u>Ongoing -</u>
7.2 Energy Conservation	<ul style="list-style-type: none"> <li>▪ Continue to expand municipal energy efficiency programs to reduce building energy use to a defined level. Provide incentives for departments to meet efficiency goals.</li> </ul>	GF	PCD	2007-14 <u>Underway and</u> <u>Ongoing -</u>
	<ul style="list-style-type: none"> <li>▪ Complete solar analysis and implement a five year plan to increase solar generation significantly on municipal buildings.</li> </ul>	GF	PCD PW	2007-14 <u>Underway and</u> <u>Ongoing -</u>
	<ul style="list-style-type: none"> <li>▪ Establish an Energy Conservation team responsible for defining and achieving building efficiency goals.</li> </ul>	GF	PCD PW	2007-09 <u>Underway and</u> <u>Ongoing -</u>
	<ul style="list-style-type: none"> <li>▪ Promote efficiency upgrades and renewable energy projects over the use of carbon offsets to meet climate reduction goals.</li> </ul>	GF	PCD PW	2007-14 <u>Underway and</u> <u>Ongoing -</u>

## Housing Plan

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**Notations:**

PCD = Planning and Community Development Department

RDA = Redevelopment Agency/Redevelopment Agency Set Aside Funds

W = Water Department

PW = Public Works Department

NP = Non-Profit Organizations

CAB = Community Action Board

HA = Housing Authority of the County of Santa Cruz

CDBG = Community Development Block Grants

GF = General Fund

HOME = HOME Program

CPCFA = California Pollution Control Financing Authority Grant

EF = Entitlement Fund