State of California 2024-2025 Annual Action Plan (AAP) One Year Use of Federal Funds

February 28, 2024 2:00 - 3:30pm

California Department of Housing and Community Development

Division of Federal Financial Assistance





Housekeeping

All Participant Lines Muted Upon Entry



Use "Raise Hand" Feature



- Use Chat
- t P ^
- Comments on Action Plan Saved as Public Record
- Periodically Pause for Questions/Comments
- Call In Option



- Meeting Is Recorded
- Closed Captioning



Recording and Slides Available/Posted



- Chelsea Meuleman Federal Reporting Manager
- Claudia Sharygin Federal Reporting Special Consultant
- ► Farid Barkzai Federal Reporting Representative
- Alexis Navarro Federal Reporting Representative
- Crystal White CDBG Program Specialist
- Sarah Theobald ESG Program Manager
- Nicole' McCay HOME Program Section Chief
- ► Anne Nicholls NHTF Program Section Chief
- Christopher Kent HOPWA Program Manager



Agenda

- Introduction
- Public Hearing Goals
- AAP Background
- Highlights
- 2024-25 AAP Overview
- Consultation, Outreach, & Public Participation
- Expected Resources
- Annual Action Plan Goals
- Program Summaries and Methods of Distribution
- Affordable Housing Goals
- Homelessness and Other Special Needs Activities
- Barriers to Affordable Housing
- AP-85 Other Actions
- Questions/Comments
- Resources



- ► Familiarize the public and stakeholders with information in the AAP
 - Expected Resources what HCD will receive in HUD funding for FY24
 - Program summaries and distribution methods
 - ► Estimated benefit to persons of low- and moderate-income
- Answer Questions & Receive Comments/Feedback
- ► Meet HCD's State Citizen Participation Plan Requirements



Fourth and Final of Four Annual Updates to the 2020-2024 Consolidated Plan (Con Plan)

- AAP is HCD's Application for Funding to HUD for the FY24 Allocations
- ► HUD Programs Included:
 - Community Development Block Grant (CDBG)
 - ► HOME Investment Partnerships Program (HOME)
 - ▶ National Housing Trust Fund (NHTF or HTF)
 - Emergency Solutions Grants (ESG)
 - ► Housing Opportunities for Persons With AIDS (HOPWA)



AAP Background (cont.)

- Based on the Con Plan's needs assessment and feedback from this AAP's stakeholder outreach, this AAP maintains the same six priority goals:
 - Increase Housing Affordability
 - Addressing and Preventing Homelessness
 - Economic Development
 - Maintain or Improve Public Facilities and Infrastructure
 - Maintain or Improve Access to Public Services
 - Recovery Assistance for Natural Disaster Survivors



Highlights -Racial Equity & Tribal Support

- ► HCD's Focus on Racial Equity & Tribal support
 - ► Ensure all eligible persons receive services in a way that is designed to achieve equitable outcomes, and are served with dignity, respect, and compassion regardless of circumstance, ability, or identity, including Black, Indigenous and other people of color who are disproportionately impacted by COVID-19, poverty, housing segregation and discrimination and homelessness.
 - ► HCD is committed to supporting Tribes in addressing housing and community development needs by targeting funds for both federally recognized and unrecognized Native American Tribes and providing dedicated outreach and technical assistance.



- Racial Equity & Tribal Support Development
 - HCD staff and management received training on delivering equitable outcomes
 - ► HCD engaged consultants focused on equity to apply an equity lens to funding applications, and its CDBG Grants Management Manual.
- Tribal Engagement
 - Listening Sessions, Office Hours, Consultation, and Technical Assistance
 - ► CDBG, ESG, HOME, HOME-ARP, NHTF
 - Funding
 - ► CDBG: Target of 1.25%
 - ► HOME: Target of 20%
 - ► HOME-ARP: Target of 15%
 - NHTF: Target of 20%
 - ▶ Homekey: Tribal NOFA of \$75M released in June 2023



Highlights - Program Accomplishments

- Federal Programs During FY 22:
 - CDBG: 121 homes rehabilitated, 135 homebuyers assisted, 38 businesses and 364 jobs supported
 - ► HOME: 170 rental units constructed or rehabilitated, 7 owner-occupied housing units rehabilitated, added 15 homeowner housing units, provided homeowner down payment assistance to 13 housing units, provided tenant-Based Rental Assistance (TBRA) to 75 low-income households
 - HTF: 119 rental units constructed
 - ► ESG: 19,711 persons served in emergency shelter and street outreach, Rapid Re-Housing funds assisted 3,108 households, Homelessness Prevention activities assisted 189 persons
 - ► HOPWA: 621 households served in transitional housing, 32 households provided rental assistance (TBRA) and 487 persons provided short-term rental assistance (STRMU)
- State Programs Since 2018:
 - ► HCD has released over \$14 billion in multifamily housing funding, resulting in over 54,000 new homes constructed and in development



2024-2025 AAP Overview

- ► **AP-05:** Executive Summary
- ► AP-10 & AP-12: Consultation, Outreach, & Citizen Participation
- ► AP-15, AP-20, AP-25: Expected Resources, Annual Goals, Allocations
- AP-30: Program Summary & Methods of Distribution -CBDG/HOME/ESG/NHTF/HOPWA
- AP-55, AP-65: Affordable Housing Goals, Homeless and Other Special Needs Activities
- ► AP-75, AP-80, AP-85: Barriers to Affordable Housing, Colonias Actions, Other Actions
- Appendix A, B: HOPWA Plan, CDBG Program Income



- Consultation Outreach via Internet Survey
 - Four Areas of Focus:
 - Affordable Housing Needs/ Barriers to Accessing Affordable Housing
 - ► Economic Development Needs/ Barriers to Local Development
 - ► Broadband Access Challenges and Priority Needs
 - ► HCD's Program Design, Implementation, & Effectiveness
- Summary of Survey Results & Groups Consulted to be Included in AAP prior to HUD Submission





Program	Annual Allocation	Program Income	Prior Year Resources	Total (Expected Available FY24)	Expected Remainder of Con Plan
CDBG	\$31,000,000	\$14,000,000	\$0	\$45,000,000	\$0
HOME	\$48,000,000	\$8,000,000	\$115,000,000	\$171,000,000	\$0



Program	Annual Allocation	Program Income	Prior Year Resources	Total (Expected Available FY24)	Expected Remainder of Con Plan
ESG	\$12,265,000	\$0	\$0	\$12,265,000	\$0
NHTF	\$50,000,000	\$0	\$0	\$50,000,000	\$0



Program	Annual Allocation	Program Income	Prior Year Resources	Total (Expected Available FY23)	Expected Remainder of Con Plan
HOPWA	\$5,020,123	\$0	\$2,532,913	\$7,553,036	\$0

Annual Action Plan Goals





Annual Goal #1 Increase Affordable Housing

Goal	Category	Needs Addressed	Estimated Funding	Goal Outcome Indicator (GOI)
Increase Affordable Housing	Affordable Housing	Improved Access to Affordable Housing	CDBG: \$14,508,235 HOME: \$153,900,000 HTF: \$50,000,000	Rental Units Constructed: 280 Household Housing Units (HHU) Rental Units Rehabilitated: 46 HHU Homeowner Housing Added: 100 HHU Homeowner Housing Rehabilitated: 145 HHU Direct Financial Assistance to Homebuyers: 140 HH Assisted (HA) Tenant-Based Rental Assistance: 75 HA



Annual Goal #2 Addressing & Preventing Homelessness

Goal	Category	Needs Addressed	Estimated Funding	Goal Outcome Indicator (GOI)
Addressing & Preventing Homelessness	Homeless	Homelessness Prevention & Assistance	CDBG: \$4,145,210 HOME: \$17,100,000 ESG: \$12,265,000 HOPWA: \$7,553,036	Rapid Rehousing: 3,200 HA Homeless Person Overnight Shelter: 19,770 Persons Assisted Overnight/ES/TH Housing Beds Added: 300 Beds Homelessness Prevention: 650 Persons Assisted Housing for Homeless Added: 100 HHU HIV/AIDS Housing Operations: 15 HHU (See Appendix A for HOPWA)



Goal	Category	Needs Addressed	Estimated Funding	Goal Outcome Indicator (GOI)
Economic Development	Non-Housing Community Development	Economic Development	CDBG: \$12,435,630	Jobs Created/Retained: 360 Jobs Businesses Assisted: 40 Businesses



Annual Goal #4 Maintain or Improve Public Facilities & Infrastructure

Goal	Category	Needs Addressed	Estimated Funding	Goal Outcome Indicator (GOI)
Maintain or Improve Public Facilities and Infrastructure	Non-Housing Community Development	Neighborhood Stability & Sustainability COVID-19 Pandemic Response (CARES Act)	CDBG: \$2,072,605	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 118,800 Persons Assisted Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit: 100 HA



Annual Goal #5 Maintain or Improve Access to Public Services

Goal	Category	Needs Addressed	Estimated Funding	Goal Outcome Indicator (GOI)
Maintain or Improve Access to Public Services	Non-Housing Community Development	Community-Based Public Services COVID-19 Pandemic Response (CARES Act)	CDBG: \$6,217,815	Public Service Activities other than Low/Moderate Income Housing Benefit: 40,500 Persons Assisted Public Service Activities for Low/Moderate Income Housing Benefit: 100 HA



Annual Goal #6 Recovery Assistance for Natural Disaster Survivors

Goal	Category	Needs Addressed	Estimated Funding	Goal Outcome Indicator (GOI)
Recovery Assistance for Natural Disaster Survivors	Affordable Housing Non-Housing Community Development	Disaster Recovery and Climate Resilience		Visit the link below for HCD's CDBG-DR Action Plan https://www.hcd.ca.gov/gran ts-and-funding/disaster- recovery-and- mitigation/action-plans-and- federal-register-notices-frns

Allocation Priorities





Allocation Priorities

Program	Increase Housing Affordability (%)	Addressing & Preventing Homelessness (%)	Economic Development (%)	Public Fac & Infrastructure (%)	Access to Public Services (%)	Recovery Assistance (%)	Colonias Set- Aside (%)	Total (%)
CDBG	35	10	30	5	15	0	5	100
HOME	90	10	0	0	0	0	0	100
HOPWA	0	100	0	0	0	0	0	100
ESG	0	100	0	0	0	0	0	100
HTF	100	0	0	0	0	0	0	100



Allocation Priorities

Program	Increase Housing Affordability (%)	Addressing & Preventing Homelessness (%)	Economic Developmen t (%)	Public Fac & Infrastructur e (%)	Access to Public Services (%)	Recovery Assistance (%)	Colonia s Set- Aside (%)	Total (%)
Other CDBG- DR MIT	0	0	0	0	0	100	0	100
Other CDBG- DR Unmet Need	0	0	0	0	0	100	0	100
Other NDR	0	0	0	0	0	100	0	100

Program Summaries & Wethods of Distribution





Methods of Distribution

Overview

CDBG

Competitive

OTC

Colonias

Tribal

ESG

CoC Allocation

BoS Non- Competitive

BoS Competitive HOME

Competitive/ OTC

CHDO

Tribal

NHTF

OTC

Competitive/ Rural Areas

Competitive/ Tribal

Competitive/ Disaster Areas



CDBG Program Summary

- Purpose: Increase housing opportunities, expand economic opportunities, and lift up communities through a variety of activities, including public improvements, planning and technical assistance, and economic development.
- Serves: HCD serves smaller cities and counties, mostly rural, that do not receive funds directly from HUD, with a focus on equitably benefiting Californians with low and moderate incomes.



CDBG Method of Distribution

Eligible Applicants

- CDBG Non-Entitlement Jurisdictions
- Colonias Set Aside
- Non-Federally Recognized Tribes Set Aside

Competitive Distribution:

- Planning and Public Services
- Over-The-Counter (OTC) Distribution:
 - Economic Development Programs and Projects
 - Housing Programs and Projects
 - Non-housing (Infrastructure and Public facilities)
- Colonias Set Aside (5%)
- Non-Federally Recognized Tribes Set Aside (1.25%)



CDBG 2024 NOFA Overview

Over the Counter (approx. 75%)

Economic Development Programs and Projects
Housing Programs and Projects
Infrastructure Projects
Public Facility Projects

** Includes set-asides for Colonias and Non-Federally Recognized Tribes Competitive (25%)

Public Services
Planning and Technical Assistance



► Eligible activities will be limited to the matrix codes as described in the link below:

https://www.hcd.ca.gov/sites/default/files/docs/
grants-and-funding/cdbg/cdbg-matrix-code.pdf



ESG Program Summary

- Purpose: Provides funds for a variety of activities to address homelessness as authorized under the federal Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act of 2009.
- Serves: Homeless individuals and families living on the street or in shelters, individuals and families at risk of becoming homeless.
- **Eligible Applicants:** Local governments and nonprofit service providers.



ESG Method of Distribution

- **ESG Annual Allocation:** formula based on point-in-time homelessness count, poverty rate, housing cost burden
 - Continuum of Care Allocation (CoC): To be eligible to participate in the Continuum of Care Allocation, the Continuum of Care shall recommend an Administrative Entity that meets the following criteria:
 - Is a Unit of General-Purpose local government that has administered ESG funds for an Entitlement Area during at least one of the past five years.
 - ► Has no unresolved ESG monitoring findings with HUD or the Department that the Department determines poses a substantial risk to the Department if the Administrative Entity is approved; and
 - Demonstrates the ability and willingness to perform the functions of an Administrative Entity pursuant to federal and State ESG requirements.
 - Balance of State (BoS) Allocation:
 - CoC may select providers to receive a portion of these funds noncompetitively for Rapid Rehousing
 - Remainder of Balance of State allocation is awarded competitively within 3 regional allocations (Northern, Bay Area, Central/Imperial Valley)



ESG Method of Distribution (cont.)

Eligible Activities:

- ► Homelessness Prevention
- Street Outreach
- Emergency Shelters
- Rapid Re-Housing Assistance
- ► Homeless Management Information System (HMIS)
- Grant Administration
- Method of Distribution subject to change in future AAPs contingent on adoption of State ESG Guidelines



HOME Program Summary

- Purpose: Increase supply of housing affordable to Californians priced out of the rental and purchase markets, and rehabilitate or reconstruct substandard homes.
- **Serves:** Low- and Very Low-Income households (incomes at or below 80% and 50% Area Median Income).
- ► Eligible Applicants: HOME non-entitlement/affiliated jurisdictions, developers, Community Housing Development Organizations (CHDOs), and Tribal entities.
- ► Eligible Program and Project Locations: State HOME-Eligible jurisdictions.



HOME Method of Distribution

- ▶ All HOME funding awarded competitively (unless supply exceeds demand).
- Project Activities:
 - Rental New Construction/Rehabilitation
 - First-Time Homebuyer New Construction (subdivisions)
- Program Activities:
 - First-Time Homebuyer Assistance (to individuals)
 - Owner-Occupied Rehabilitation
 - Tenant-Based Rental Assistance
- ▶ HOME 2022-2023 Notice of Funding Availability (NOFA) was released in January 2024.
 - Applications are due in March and April through the eCivis online portal.
- HOME allowing Tribal entities to apply for both Program Activities and Project Activities under certain requirements:
 - Only federally recognized Tribes are eligible to apply for Program Activities.
 - Non-federally recognized Tribes and federally recognized Tribes are eligible to apply for Project Activities.
- Twenty percent (20%) of the 2022/2023 HOME NOFA is targeted for Tribal entities.



NHTF Program Summary

- Purpose: To increase and preserve the supply of affordable housing for Californians with the lowest incomes.
- Serves: Extremely low-income households at or below 30 percent of the Area Median Income (AMI) with a specific focus on Permanent Supportive Housing for people experiencing homelessness, to the extent that a sufficient number of projects exist.
- Funded by: Annual allocation funded by an assessment on loans backed by Fannie Mae and Freddie Mac.
- Program: The NHTF Program is a standalone, funds will no longer be made available through the Housing for a Healthy California (HHC) Program.



NHTF Method of Distribution

- ► Eligible Applicants/Recipients: Organizations, agencies, or other entities that are owners and/or developers, including:
 - Native American Entity
 - Public Housing Agencies
 - For-Profit and Non-Profit Entities

Eligible Uses:

- Acquisition, New Construction, Rehabilitation and Permanent Loans (and related eligible soft costs)
- Grants and Loans for Tribal Entities

Project Type:

- Multifamily Rental Housing, targeted at ELI households (30% AMI)
- Permanent Supportive Housing for people exiting homelessness, to the extent that a sufficient number of projects exist.



NHTF - Outlook 2024

- FY24-FY25 NHTF Project Solicitation, Amended NHTF Guidelines, Online Application and Workbook Workshops and Technical Assistance Office Hours to be released in March/April 2024
 - ► California's allocation is estimated at \$100 million
 - > \$72 million: Over-the-Counter (OTC) Applications
 - ► FY21 NHTF/HHC awarded projects that need additional gap financing due to cost increases and lack of securing anticipated funding sources when applying and awarded FY21 NHTF/HHC funds.
 - > \$5.6 million Rural Areas Target
 - > \$5.6 million for Tribal Entities Target
 - > \$16.8 million for General Pool of Funds
 - The Department will fund at least one project per Target.



- Acquisition, Construction, Rehabilitation, Eligible Soft Costs and/or Permanent Financing:
 - Disbursements may be made at the time of construction closing and during the construction period, in addition to permanent closing.

HCD NHTF Website:

https://www.hcd.ca.gov/grants-and-funding/programs-active/national-housing-trust-fund-program

Sign-up for NHTF News and Updates:

https://www.hcd.ca.gov/contact-us/email-signup

NHTF Program Technical Assistance Appointments:

E-mail: NHTFNOFA@hcd.ca.gov



HOPWA Program Summary

- Purpose: The Housing Opportunities for Persons With AIDS (HOPWA) program provides housing assistance and supportive services to prevent or reduce homelessness for persons living with HIV/AIDS (PLWH).
- **Serves:** PLWH who are experiencing homelessness or who are at-risk of homelessness.



HOPWA Method of Distribution

- California Department of Public Health, Office of AIDS administers the HOPWA program.
 - ► Eligible Applicants: State HOPWA serves counties that do not qualify to receive HOPWA grant funds directly from HUD.
 - ► Eligible Uses: Tenant-Based Rental Assistance (TBRA), Short-Term Rent, Mortgage, and Utility (STRMU), Facility Based Housing, Permanent Housing Placement Assistance, Housing Information Services, and Supportive Services.
 - Priority Population: PLWH who are experiencing homelessness or who are at-risk of homelessness.
 - (https://www.cdph.ca.gov/Programs/CID/DOA/Pages/OA_care_hopwa.aspx)



Affordable Housing Goals

- One Year Goals for the Number of Households to be Supported
 - Households experiencing homelessness: 3,300
 - ► Households with PLWHA (Special-Needs): 786
 - Other households: 610
 - ► Total: 4,696
- Type of Affordable Housing Assistance
 - Rental Assistance: 3,885
 - New Construction: 480
 - Rehabilitation of Existing Units: 191
 - Acquisition/conversion of Existing Units: 140
 - ▶ Total 4,696



Homelessness and Other Special Needs Activities

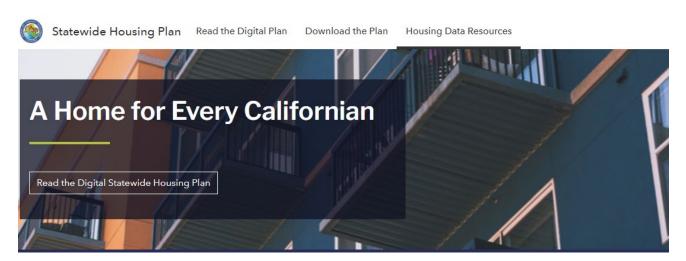
- Federally-funded programs:
 - ► ESG, HOPWA, HTF, HOME-ARP target individuals experiencing or at risk of homelessness, or in other vulnerable groups
 - CDBG, HOME also address this need
- State-funded programs:
 - ► Homekey, VHHP, NPLH, PAS, TAY target individuals experiencing or at risk of homelessness
 - Multifamily Super NOFA Programs also address this need
- Action Plan for Preventing and Ending Homelessness in California – continued implementation



Barriers to Affordable Housing

HCD will address land use and other policies that constrain affordable housing development

- Analysis of Impediments to Fair Housing 2024 Update
- Housing Accountability Unit
- Statewide Housing Plan





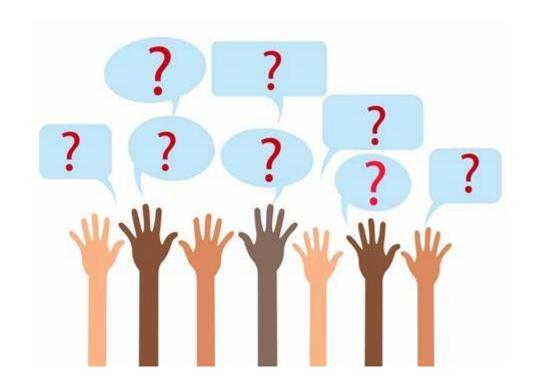
AP-85 Other Actions

HCD plans to address many areas of need through its Federally-funded and State-funded programs:

- Addressing identified obstacles to meeting underserved needs
- Preserving affordable housing
- ▶ Reducing the number of poverty-level families
- Developing HCD and stakeholders' institutional structure
- Improving coordination between public and private housing and social service agencies



Questions, Comments, Feedback?





- State of California 2024-2025 DRAFT Annual Action Plan:
 - https://www.hcd.ca.gov/sites/default/files/docs/policy-and-research/plan-report/2024-2025-draft-annual-action-plan.pdf
- State of California 2020-2024 Five-Year Consolidated Plan:
 - https://www.hcd.ca.gov/policy-research/plans-reports/docs/2020-2024_CP.pdf
- Citizen Participation Plan:
 - https://www.hcd.ca.gov/policy-research/plans-reports/docs/Amended-Citizen-Participation-Requirements-for-the-States-Annually-Appropriated-Federal-Programs-Plans-and-Reports-ADA.pdf
- Federal Plans & Reports:
 - ► https://www.hcd.ca.gov/policy-and-research/plans-and-reports
 - Click on "Federal Plans and Reports"

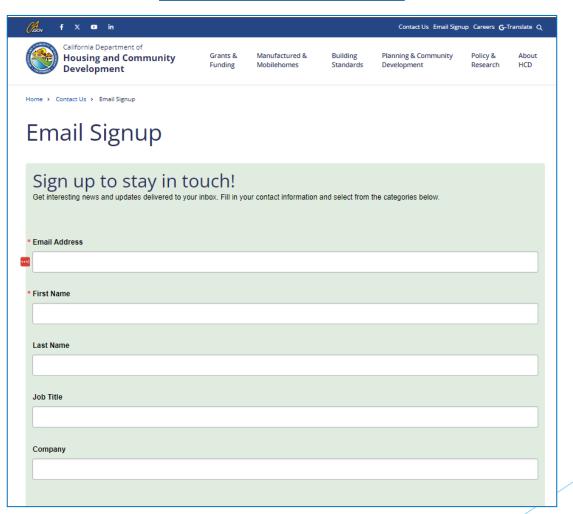


- HCD Active Programs:
 - ▶ https://www.hcd.ca.gov/grants-and-funding/programs-active
- ► CDBG Disaster Recovery & Mitigation:
 - https://www.hcd.ca.gov/grants-and-funding/disaster-recovery-and-mitigation
- Email to Submit Comments to:
 - ► ConsolidatedPlan@hcd.ca.gov
- ► HCD Email Signup:
 - https://www.hcd.ca.gov/contact-us/email-signup



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Join us and help improve the lives of all Californians.

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Search for California Department of Housing and Community Development

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Thank you for your participation. Your feedback helps us in our efforts to promote safe, affordable homes and vibrant, inclusive, sustainable communities for all Californians.

For more information, or to send a comment or question, please email ConsolidatedPlan@hcd.ca.gov.