

ESG & ESG-CV Office Hours

1/12/2022



How to ask a question...

- Question Format:
 - All questions must be submitted in the chat box
 - Please type your organization and question into the chat box
 - The team will read questions out loud at the end of the presentation and will provide answers if possible throughout the presentation
 - All questions and answers entered into the chat box will be recorded as part of the public record



Agenda

- Upcoming trainings
- ESG/ESG-CV Updates
- Office House Update
- ESG/ESG-CV Q&A
- Brown Bag Session: Leveraging & Braiding Funding

Racial Equity and Coordinated Entry System (CES) Training

California Housing and Community Development is announcing a training opportunity on **1/19/22** titled **Racial Equity and Coordinated Entry System (CES)**. This training is being offered through the Emergency Solutions Grant: Coronavirus Relief Consulting and Staffing Services ICF contract. All California CoCs are encouraged to attend this training session on Racial Equity and Coordinated Entry System (CES). Attached is the training description.

Session Logistics:

Date: 1/19/22 11:00-1:00 PM PST

Registration Link: [Registration](#)

Trainers: Mary Frances Kenion, ICF and Alissa Parrish, ICF

Learning Objectives:

- Participants will gain knowledge of how to engage diverse stakeholders authentically and meaningfully, including persons with lived experience and people of color.
- Participants will identify data points that will help them determine the disproportionality of people accessing their system as well as the disparities in how people are served in their system.
- Participants will begin to interrogate what additional data and information they need to fully understand how their system is functioning and create effective strategies to address disparities.

ESG Updates

2021 ESG Applications

- Currently under Review
- Award announcements are anticipated end of January 2022

2020 ESG (annual) Contracts

- Grantees are **contractually obligated** to submit at least one RFF every quarter. If you do not, your organization is out of compliance.
- Do not hold onto your RFFs and submit at the end of the contract period. (out of compliance)
- Please do not submit multiple RFFs at one time. We are receiving 7 – 10 RFFs in one email for processing. Again, please do not 'save' them up. As you reconcile your invoices, prepare the RFF and submit to your ESG Grant Rep.

ESG Updates

Mini-Monitoring (asking for back up documentation)

- You will be asked to provide **backup documentation for 2 expenses** on every RFF/DER submitted
 - **For example**, if you submitted expenses for RRH (rental assistance), you may be asked to submit a copy of the lease, copy of the check to the landlord and/or the intake form.
- Your ESG Grant Rep will send you an email with the identified expenses, RFF# and the type of documentation you are required to submit to them (within 5 business days).
- This will be part of the workflow process going forward.

ESG Updates

ESG Team Members:

- **Diana Prado**
- **Giovanni Martinez**
- **Sarah Theobald**
- **Tuesday Cool**
- **Sam Lieu**
- **Anthony Zepeda**

We have realigned our grant management territories. You may have a new ESG Grant Rep.

ESG-CV Reminders & Updates

- Please try to submit Request for Funds (RFF) up through 12/31/2021 this month, so that we can draw down as much funds as possible in Quarter 5.
- Quarter 5 Report form is available and must be completed by 1/19/2022
 - Link to Q5 Report form: <https://form.jotform.com/220045907245148>

HCD Office Hours Updates

- **Reminder that there is a NEW REGISTRATION LINK that you must use starting January 12th.**
Click here to register: <https://zoom.us/meeting/register/tJUvcu6orz4qG9OYkawL0Ok-1gHXqz7MLy3A>
- Once you register you will be able to download the calendar series to your device.

Upcoming Office Hours topics:

- **1/19/22: There will be NO HCD ESG/ESG-CV Office Hours NEXT WEEK on 1/19** due to the Racial Equity & CES training on 1/19 at 11:00am PST
- 1/26/22: ESG Written Standards and Best Practices
- 2/2/22: ESG-CV New Provider Orientation

COVID Response Resources

Standing Up Infection Control Measures:

- [Alternative Approaches to Sheltering](#)
- [Shelter Preparedness Checklist](#)
- [Creative Staffing Solutions \(See Appendix 1\)](#)
- [COVID Informational Flyers](#)
- [Vaccine Messaging Toolkit](#)
- [Eligible ESG Program Costs for Infectious Disease Preparedness](#)

CDC and NHCHC Guidance:

- [Strategies for Proactive Universal Testing](#)
- [Guidance for Service Providers to Respond to COVID](#)

ESG Resource Links

[ESG Regulations](#) - (update published April 2017)

[ESG-CV Notice](#)

General ESG Information

- [HUD ESG Landing Page](#)
- [ESG Program Overview](#)
- [ESG Program HMIS Manual](#)
- [ESG Minimum Habitability Standards ES and Permanent Housing](#)

[ESG Standards and Inspections](#)

[Habitability Example Checklist](#)

TA Resources:

- [Disease Risks and Homelessness](#) - landing page for resources on a wide range of topics
- [ESG-CV Notice Summary](#)
- [Flexibilities/Waivers Granted by the CARES Act + Mega Waiver and Guidance](#) - applicable Waivers on pages 11-14
- [Strategies to Design and Implement a Successful ESG-CV Program](#)
- [IDIS Fact Sheet for ESG and ESG-CV Funds Setup](#)
- [ESG-CV Quarterly Reporting Calendar](#)
- [National Alliance RRH Toolkit](#)

Questions?



Contact Us...

- If you have any further questions, please contact us:
 - Annual ESG – Please reach out to your ESG Representative or ESG@hcd.ca.gov
 - ESG-CV – Please reach out to your Grant Administrator

Leveraging & Braiding Funding

- Ashley Kerr
- Erica Snyder



Overview: What is braiding funds?

Weaving together of federal, state and private funding streams to support high quality programs





Braiding Funds

Braiding Funds vs. Supplanting Funds “supplement don’t supplant!”

Braiding	Supplanting
Funding sources are coordinated to support the cost of a program	Federal funding replaces state or federal funding
Funding increases the level of services	State or local government reduces government funding for a program because federal funds are available
Funding can be tracked back to the original source and therefore maintains any requirements of those funds	Paying for services, staff, programs, or materials that would otherwise be paid with state/local funds



Braiding Funds: Guidelines

ESG-CV Supplanting Rules (“Maintenance of Effort”):

- Rule does not apply to Rapid Re-Housing funds
- Only applies to essential services related to street outreach and emergency shelter
- See [24 CFR 576.101\(c\)](#) and [576.102\(d\)](#)



Braiding Funds – Guidelines

ESG-CV funds may be braided with other state/federal funds if the following applies:

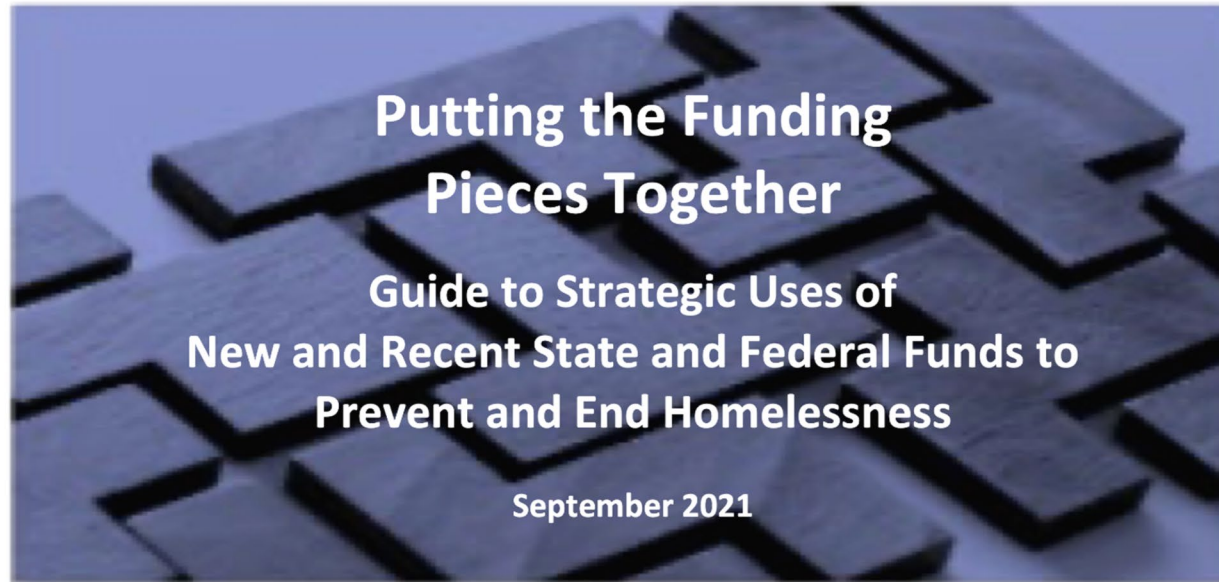
- No other public funding source is being provided for the same type of assistance at that time; **AND**
- The program participant must meet the eligibility criteria for ESG assistance; **AND**
- The funding is necessary to help the program participant regain stability in their current Permanent Housing (PH) or move into other PH and achieve stability in that housing
- See [24 CFR § 576.105\(d\)](#) and [24 CFR § 576.106\(c\)](#)

Restrictions:

- Only applies to ESG-CV funded rental and financial assistance
- Does NOT apply to services such as housing search and placement and housing stability case management



Existing State and Federal Resources



This Guide replaces the earlier
*Guide to Strategic Uses of Key State and Federal Funds to Reduce Homelessness
During the COVID-19 Pandemic* issued in 2020

[Putting the
Funding Pieces
Together](#)



State and Federal Resources

	Funding Source	Expenditure Deadline	Street Outreach	NCS/Shelter Capital/Operating/Services	Rental Assistance	PSH- Enriched Housing	Diversion & Prevention
CARES ACT	ESG-CV	9/30/22	Eligible Use	Eligible Use	Eligible Use	-	Eligible, But Not Prioritized, Use
	CDBG-CV	6/24/26	Eligible Use	Eligible Use	Eligible Use (Up to 6 months)	Eligible Use	Eligible Use
AMERICAN RESCUE PLAN	COVID-19 Rent Relief Program/ERA	9/30/22 and 9/30/25	-	-	Eligible Use	-	Eligible Use
	HOME-ARP	9/30/30	-	Eligible Use	Eligible Use (TBRA up to 24 months)	Capital Uses Eligible; HUD to Define Limited Eligible Services Uses	Limited, But Not Prioritized, Use
	EHVs	9/30/23	-	-	Eligible use (Permanent)	Tenant-Based Subsidies; Not Capital or Services	Limited, But Not Prioritized, use
STATE BUDGET	HHAP	HHAP-3 App: 06/30/22 Outcome goals:	Eligible Use	Eligible Use	Eligible Use	Eligible Use	Eligible, But Not Prioritized, Use
	Homekey	Application due May 2022	-	Capital Uses Eligible; Operations Eligible with Limitation	-	Capital Uses Eligible; Operations Eligible with Limitation	-
	Project Roomkey	6/30/22	-	Services and Operations Uses Eligible	Eligible Use	Services Uses Eligible	-
	CalWORKS Housing Support Program	6/30/23 and 6/30/24 (two allocations)	-	Services Uses Eligible (Limited to Hotel/Motel Reimbursement)	Eligible Use with Limitations	-	-

KEY

Highly Prioritized Use

Prioritized use

Not a Prioritized Use

--Not Eligible

- Individual presents with 4 months of rental arrears and in need of ongoing rental assistance
 - Rent relief funds can pay for rental arrears and 3 months of prospective rental assistance
 - ESG-CV funds can pay for rental arrears
 - HHAP funds can pay for rental assistance
 - Braiding: use Rent Relief funds to pay for rental arrears, 3 months of prospective rental assistance, HHAP for future rental assistance
- Can the case manager also use ESG-CV to pay for prospective rent?

- Program participant and his 5-year-old daughter are living unsheltered, and a 2-bedroom apartment just became available in a rapid rehousing program
 - ESG-CV funds can pay for rental assistance, furnishings, and case management
 - Private funding can pay for furnishings, childcare, public transportation costs
 - Braiding: use ESG-CV to pay for rental assistance and case management, childcare, and public transportation costs so client can get to/from job; use private funding to pay for furnishings,

- Community has 0.5% vacancy rate, PIT count has shown an increase in unsheltered homelessness, more units are needed to address those living unsheltered
 - Homekey can pay for non-congregate shelter and permanent supportive housing
 - CDBG-CV can pay for rehabilitation (public services)
 - HOME ARP can pay for affordable housing development
 - ESG-CV, HHAP can pay for rental assistance
 - Braiding: Use Homekey to pay for NCS acquisition, CDBG for NCS rehabilitation, HOME ARP for PSH development, HHAP for rental assistance, ESG-CV for supportive services

- City has 1.5% vacancy, CoC set up NCS at the beginning of pandemic through Project Roomkey, focus is now on rehousing
 - HHAP (rental assistance, supportive services, flexible housing subsidy)
 - Homekey (housing units)
 - ESG-CV (rapid rehousing, landlord incentives, sponsor-based rental assistance, essential services)
 - EHV (rental assistance, housing placement costs)
 - CalWORKs (rental assistance)
 - Continuum of Care (rapid rehousing)
 - HMIS (data set up, collection, use and reporting)

- City has 1.5% vacancy, CoC set up NCS at the beginning of pandemic through Project Roomkey, focus is now on rehousing
 - ESG-CV for rapid rehousing, landlord costs, and HMIS costs
 - HHAP, CoC, CalWORKs for rapid rehousing
 - EHV for permanent housing
 - Homekey (available housing units)

Leveraging & Braiding Funding

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