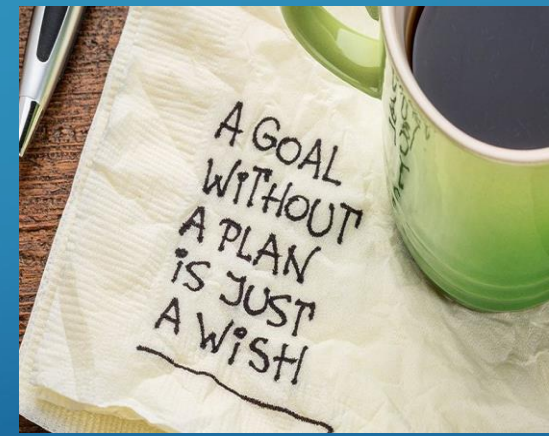


State of California 2020-2024 Federal Consolidated Plan Webinar



California Department of Housing and Community Development
May 28, 2020





Introductions



- 2020 Consolidated Plan Team
 - HCD
 - Claudia Sharygin, Data Analysis Specialist
 - Jessica Hayes, Federal Program Specialist
 - Rukshana Begum, Planning and Reporting Representative
 - Francisco Arnaiz, Planning and Reporting Manager
 - Partnerships with Housing Policy Division and California Department of Public Health
- Virtual public meeting presentation with multiple opportunities for comment



How to Comment

- Webinar questions:
 - Click “Ask a Question” to submit a question to the team
 - You may ask questions anonymously, but if you want your name, organization, or region associated with your question, you will need to type it in the “Your Name” box
 - The team will read questions out loud throughout the presentation and will provide answers if possible
 - All questions will be saved and recorded as part of the public record

Live event Q&A ?

Featured My questions

Ask a moderator

Questions won't be visible to everyone until a moderator approves them

Your name (optional)

Ask a question

Post as anonymous



Agenda

- **What is the Consolidated Plan?**
- **Consolidated Plan Overview and Programs**
- **Analysis of Impediments**
- **Consultation and Citizen Participation**
- **Needs Assessment**
- **Market Analysis**
- **Five Year Strategic Plan and Goals**



Agenda Continued

- **Annual Action Plan**
 - Annual Goals and Objectives
 - Methods of Distribution
- **Coronavirus Aid, Relief, and Economic Security Act (CARES Act)**
 - Emergency Solutions Grant CARES Act Funding (ESG-CV)
 - Community Development Block Grant CARES Act Funding (CDBG-CV)
- **Citizen Participation Plan**
- **Comments and Questions**



What is the Consolidated Plan?

- The “Con Plan”:
 - Five-year plan for how the California Department of Housing and Community Development (HCD) will use federal funding to support housing and community development across the state
 - Federal funding: U.S. Department of Housing and Urban Development (HUD)
 - HCD awards funding mainly to “non-entitlement areas” that do not receive funds directly from HUD
- Draft available!

https://hcd.ca.gov/policy-research/plans-reports/docs/State_of_California_Draft_2020-2024_Federal_Consolidated_Plan_wHOPWA_with_Memo.pdf



Consolidated Plan Overview

- Public Participation: priority needs identified by the public
- Needs Assessment: data analysis of housing and community needs for low and moderate-income residents
- Market Analysis: data analysis of housing market and economic conditions
- Strategic Plan: priority needs, goals, and resources
- Annual Action Plan (Year 1): implementation details



Consolidated Plan Programs

- **Community Development Block Grant** (CDBG): flexible resource for housing, public services and facilities, infrastructure, and economic development
- **Home Investment Partnerships** (HOME): Affordable housing production and preservation
- **Emergency Solutions Grants** (ESG): Support for persons experiencing homelessness
- **Housing Trust Fund** (HTF): Affordable housing production
- **Housing Opportunities for Persons with AIDS** (HOPWA): Support for persons living with HIV/AIDS (administered by California Department of Public Health)



Consolidated Plan Programs Continued

- **Community Development Block Grant Disaster Recovery (CDBG-DR)**: Funds are based on disaster impacts and for the purpose of addressing long term needs of the community.
- **Community Development Block Grant Natural Disaster Resiliency (CDBG-NDR)**: Provides grants to communities to rebuild in a more resilient way following major disasters
- **Emergency Solutions Grant CARES Act Stimulus (ESG-CV)**: program funds a broad range of activities for people who are homeless or who are at risk of homelessness
- **Community Development Block Grant CARES Act Stimulus (CDBG-CV)**: The primary objectives of the use of the funds is to assist in meeting the emergency needs related to the Coronavirus in order to prevent, prepare for and respond to the virus.
- **Housing Opportunities for Persons with AIDS CARES Act (HOPWA-CV)**: Funding to maintain operations and for rental assistance, supportive services, and other necessary actions, in order to prevent, prepare for, and respond to coronavirus.



Analysis of Impediments to Fair Housing (AI)

- Identifies impediments to fair housing choice
- Develops recommendations and strategies to encourage fair housing access and increased opportunity
- Statewide profile of:
 - Demographics, economic conditions, segregation and integration, and access to opportunity
 - Housing needs and market conditions that may limit housing choices and access to opportunity for protected classes
 - Federal and state laws, regulations and programs



Analysis of Impediments to Fair Housing (AI) continued

- Inadequate supply of affordable homes
- Affordable housing stock at-risk
- Housing instability
- Limited awareness of fair housing protections
- Tenant protections
- Housing quality and infrastructure
- Climate and environmental vulnerabilities
- Segregation
- Exclusionary land use policies and local resistance
- Disability accessibility



Analysis of Impediments to Fair Housing (AI) continued

- [2020 Draft AI available https://www.hcd.ca.gov/policy-research/plans-reports/index.shtml](https://www.hcd.ca.gov/policy-research/plans-reports/index.shtml)



The Process Consultation

- Consultation with public and private agencies to enhance coordination on programs and policies
 - 31 groups consulted
 - Responses covered a broad range of needs and priorities
- Consultation with each Continuum of Care (CoC) in the state on ESG program operations and needs of individuals and families experiencing/at risk of homelessness
 - Survey and in-person outreach to CoCs December 2019



Consultation Highlights

ESG Program Recommendations:

- Direct allocation mechanism preferred
- HUD Fair Market Rents low relative to California levels
- Regulatory restrictions on allowable activities should be relaxed

--> Some of these concerns addressed in ESG-CV



The Process of Public Participation and Outreach

Outreach to stakeholders and the general public to develop goals and priorities

- 12 focus groups held July – September 2019 across the state on **Housing Needs** and **Homelessness and Public Services Needs**
- Con Plan Survey distributed statewide July – October 2019
- ESG Survey distributed to CoCs December – January 2020



Public Participation and Outreach Highlights

- Californians experiencing/at risk of homelessness top the list of those in need
- High rents, lack of affordable units, and barriers to entry biggest housing issues
- Development costs, complex funding, and neighborhood resistance prevent affordable development
- Rural housing and services face more hurdles with fewer resources
- Community Needs Webinar: <https://hcd.ca.gov/policy-research/plans-reports/docs/ConPlan%20Community%20Needs%20Webinar%202020-3-19-a11y.pdf>



Public Participation and Outreach Comments

- Additional public webinar: Thursday, May 28, 2020, 4-6pm
- Written comments to consolidatedplan@hcd.ca.gov or by snail mail
- All comments and responses included in final version of plan





Needs Assessment

Quantitative evaluation of statewide needs related to:

- Affordable Housing
- Special Needs Populations
- People experiencing/at risk of Homelessness
- Community Development



Needs Assessment in Affordable Housing

- Cost burden – high rents relative to incomes – is the primary challenge facing low- and moderate-income Californians
 - 74% of LMI renters paid more than 30 percent of their income in rent during the past 5 years
 - 42% of LMI renters paid more than half of their income in rent
- Crowding, barriers to entry (credit checks and move-in costs) and substandard quality also problems



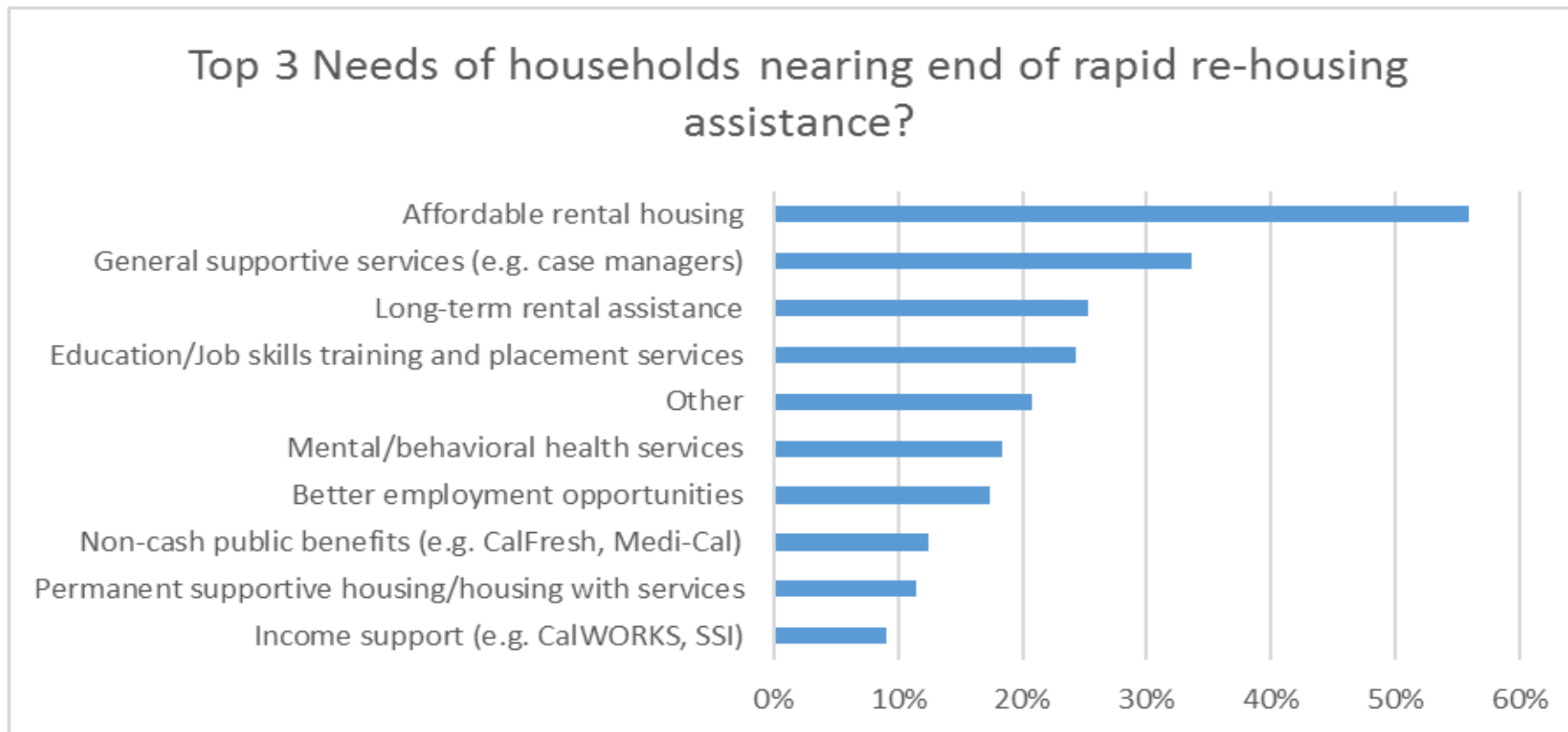
Needs Assessment of Homelessness and Special Needs

- People experiencing homelessness were most frequently mentioned by survey respondents among top 5 needing assistance in community
- Other groups prioritized include:
 - Individuals with mental illness and substance use disorders
 - Elderly (65+ years old)
 - Families with young children
 - Veterans



Needs Assessment in Homelessness

Permanent housing, supportive services, work are priority needs for those nearing end of temporary housing assistance





Needs Assessment of Community Development

Community Development – CDBG – Rural focus

The COVID-19 pandemic has radically altered planning for the next 5 years

- Public Facilities: public transportation and community facilities
- Public Infrastructure: Broadband access and disability accessibility
 - Broadband access still uneven in rural areas and for low-income
- Public Services: Homelessness, aging
- Disaster Response: community-based organizations
- Colonias: water/sewer infrastructure, fire stations

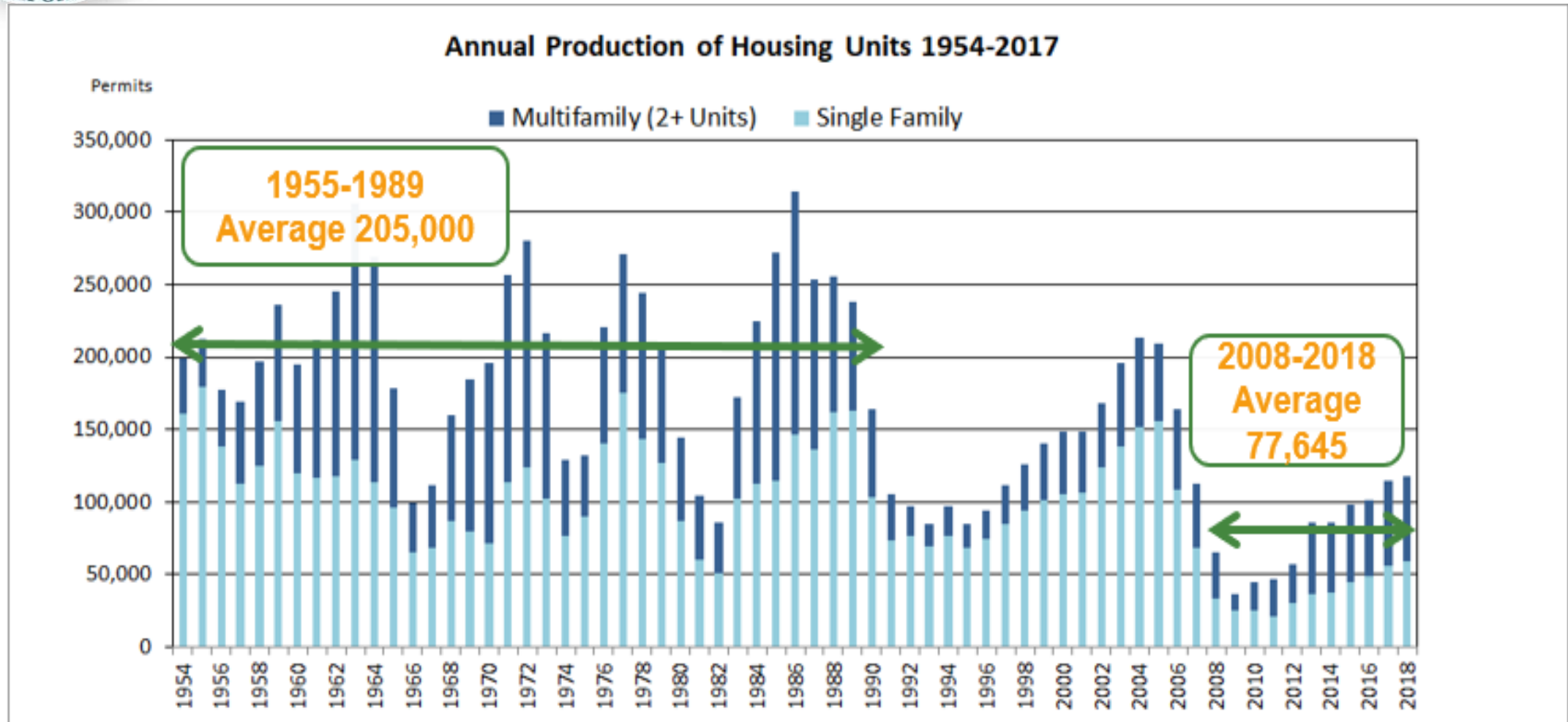


Market Analysis

- Overview of housing supply, cost, and condition
- Affordable housing at-risk of conversion to market rate
- Housing, facilities, and services for special needs groups and individuals experiencing homelessness
- Barriers to affordable housing
- Community development assets



Market Analysis of Housing Supply



Source: Construction Industry Research Board/California Homebuilding Foundation Reports 2005, 2013, 2015; Graphic by HCD



Market Analysis of Special Needs and Homelessness

State agencies/depts.:

- Department of Public Health
- Homelessness Coordinating and Financing Council
- Department of Social Services
- Department of Health Care Services
- Department of Corrections and Rehabilitation
- Department of Aging
- Department of Developmental Services
- Department of Community Services and Development

Regional and local partners:

- 58 counties
- 43 Continuums of Care
- Many non-entitlement jurisdictions



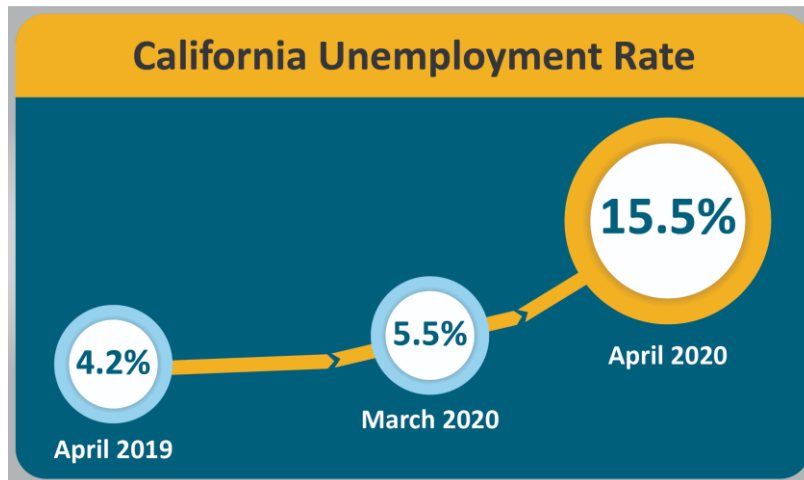
Market Analysis Barriers to Affordable Housing

- Noncompliant housing elements and local general plans
- Federal and state land use, environmental, and tax laws
- Zoning and local land use ordinances
- Local fees, exactions, and development standards
- Local development approval processes
- State and local building codes
- Affordable housing cost and financing process



Market Analysis of Community Development Assets

- The COVID-19 pandemic has radically altered planning for the next 5 years



- Update of this analysis will focus on the infrastructure, workforce, and economic development conditions of rural areas and statewide, and
 - Needs created by COVID-19
 - Community assets to address these needs



Strategic Plan

What is Strategic Plan?

The strategic plan gives your organization a place to record its mission, vision, and values, as well as its long-term goals and the action plans it will use to reach them

HCD's Strategic Plan lays out the State's –

- Priority Needs
- Anticipated Resources
- Five-year goals
- Projected outcomes



Priority Needs

1. Improved access to affordable housing
2. Homelessness prevention and assistance
3. Neighborhood stability and sustainability
4. Community-Based public services
5. Increase economic development opportunities
6. Disaster Recovery and Climate Resilience
7. COVID-19 Pandemic Response (CARES Act)



Anticipated Resources

Program	1 year expected	Remaining 4 Years
CDBG	\$63,000,000	\$252,000,000
HOME	\$54,000,000	\$216,000,000
HOPWA	\$3,800,000	\$15,200,000
ESG	\$12,500,000	\$50,000,000
NHTF	\$35,000,000	\$140,000,000
CDBG-DR Unmet Need	\$38,300,000	\$153,200,000
CDBG-DR Mitigation	\$17,600,000	\$70,400,000
CDBG-DR- 2018	Tbd	\$700,000,000
NDR	\$23,500,000	\$30,800,000
ESG-CV	Tbd	Tbd
CDBG-CV	Tbd	Tbd
HOPWA-CV	Tbd	Tbd



Five Year Goals

Priority Needs	5 Year Goals	Outcome	Objective	Funding Allocated	GOI (Goal Outcome Indicator)
Improved access to affordable housing	Increase housing affordability	Affordability	Provide decent affordable housing	CDBG HOME HTF	Households assisted Housing units added
Homelessness prevention and assistance	Addressing and preventing homelessness	Availability Accessibility	Create suitable living environments	ESG CDBG	Households assisted Persons assisted



Priority Needs	5 Year Goals	Outcome	Objective	Funding Allocated	GOI (Goal Outcome Indicator)
Increase economic development	Economic development	Sustainability	Economic development	CDBG	Jobs created/retained Businesses and persons assisted
Neighborhood stability and sustainability	Maintain or improve public facilities and infrastructure	Sustainability	Create suitable living environments	CDBG	Area Benefit



Priority Needs	5 Year Goals	Outcome	Objective	Funding	GOI
Community based public services	Maintain or improve access to public service	Sustainability Accessibility	Create suitable living environments	CDBG	Area Benefit
Disaster recovery and climate resilience	Recovery assistance for natural disaster survivors	Recovery	Recovery	CDBG-DR 2017 2018	Households assisted Persons assisted Area Benefit
COVID-19 pandemic response	Magnifies goals 2-5	Recovery	Recovery	CDBG-CV ESG-CV HOPWA-CV	Tbd



Consolidated Plan Annual Action Plan

Expected funding and program activities for first year (FY 2020-21) to address priority needs and goals in Strategic Plan

- Expected Resources
- Annual Goals and Allocation Priorities
- Method of Distribution: CDBG, HOME, ESG, HTF, HOPWA; CDBG-CV, ESG-CV
- (CDBG-DR: Separate Action Plan)
- Other actions to further goals



Annual Action Plan Expected Resources

Program	Uses of Funds	Annual Allocation: Expected \$ Amount Available Year 1	Program Income: Expected \$ Amount Available Year 1	Prior Year Resources: Expected \$ Amount Available Year 1	Total: Expected \$ Amount Available Year 1
CDBG	Acquisition, Admin and Planning, Economic Development, Housing, Public Improvements, Public Services	\$33,000,000	\$5,000,000	\$25,000,000	\$63,000,000
HOME	Acquisition, Homebuyer assistance and rehab, Multifamily rental rehab, New construction, TBRA	\$42,000,000	\$6,000,000	\$6,000,000	\$54,000,000
HOPWA	Permanent housing in facilities, Permanent housing placement, Short term or transitional housing facilities, STRMU Supportive Services, TBRA	\$3,977,981		\$401,806	\$4,379,787
ESG	Conversion and Rehab for transitional housing, Financial Assistance, Overnight shelter, Rapid-Rehousing, Transitional housing	\$12,757,275			\$12,757,275
NHTF	Multi-family rental new construction, increase supply of affordable housing, Develop housing for healthy California Program. HHC	\$ 32,376,691			\$32,376,691



Annual Action Plan Allocation Priorities

Program	Increase housing affordability and the supply of affordable rental housing	Increase housing affordability, expand homeownership and existing housing	Addressing and preventing homelessness	Economic Development	Maintain or improve access to public services	Maintain or improve public facilities and infrastructure	Colonias Set-Aside (%)	Total (%)
CDBG	30%	5%	10%	30%	15%	5%	5%	100%
CDBG-CV	0%	0%	20%	20%	30%	10%	-	-
HOME	55%	35%	10%	0%	0%	0%	0%	100%
NHTF	100%	0%	0%	0%	0%	0%	0%	100%
ESG	0%	0%	100%	0%	0%	0%	0%	100%
ESG-CV	0%	0%	100%	0%	0%	0%	0%	-
HOPWA	0%	0%	100%	0%	0%	0%	0%	100%
HOPWA-CV	0%	0%	100%	0%	0%	0%	0%	-



Annual Action Plan CDBG Method of Distribution

- Eligible applicants: CDBG non-entitlement jurisdictions
- Competitive distribution:
 - SFH Rehabilitation, Homeownership Assistance Programs
 - Public Services, Planning and Technical Assistance Programs
 - Business and Micro-Enterprise Assistance Programs
- Over-The-Counter distribution:
 - Multifamily Housing, Housing Infrastructure Projects
 - Non-Housing Infrastructure and Public Facility Projects
 - Economic Development Infrastructure and Commercial Building Projects



Annual Action Plan ESG Method of Distribution

- Eligible applicants: Local governments and nonprofit service providers
- Continuum of Care Allocation: formula based on point-in-time homelessness count, poverty rate, housing cost burden
- Balance of State Allocation:
 - CoC may select providers to receive a portion of these funds non-competitively for Rapid Rehousing
 - Remainder of Balance of State allocation awarded competitively within 3 regional allocations (Northern, Bay Area, Central/Imperial Valley)



- Eligible Activities:
 - Homelessness Prevention
 - Street Outreach
 - Emergency Shelters
 - Rapid Re-Housing Assistance
 - Homelessness Management Information System



Annual Action Plan HOME Method of Distribution

Eligible applicants: HOME non-entitlement jurisdictions and CHDOs

All HOME funding awarded competitively (unless supply exceeds demand)

- Project Activities:
 - Rental New Construction/Rehabilitation
 - First-Time Homebuyer New Construction/Rehabilitation
- Program Activities:
 - First-Time Homebuyer Assistance (to individuals)
 - Owner-Occupied Rehabilitation
 - Tenant-Based Rental Assistance



Annual Action Plan HTF Method of Distribution

HTF funding awarded competitively through the Housing for a Healthy California program through 2021

- Eligible applicants: Affordable housing owners/developers (24 CFR 93.2)
- Eligible uses: Acquisition and/or New Construction
- Target population: Individuals currently experiencing homelessness, or recent chronic homelessness and a high-cost health user; *and* is eligible for Medi-Cal



Annual Action Plan HOPWA Method of Distribution

- California Department of Public Health (CDPH) administers the HOPWA program.

HOPWA Program

https://www.cdph.ca.gov/Programs/CID/DOA/Pages/OA_care_hopwa.aspx



Coronavirus Aid, Relief, and Economic Security Act (CARES ACT) Highlights

Passed on March 27, 2020 by Congress. Additional funding for the ESG, CDBG and HOPWA to support preparation for and response to the community impacts of the COVID-19 pandemic.

- **\$4B Federal ESG-CV Funds**-Division B, Title X11,
Homeless Assistance Grants Section
 - Round 1: \$43M CA Allocation, Round 2: TBD
 - Available through September 30, 2022
- **\$5B Federal CDBG-CV Funds**-Division B, Title X11,
Community Development Fund Section
 - Round 1: \$19M CA Allocation, Round 2: TBD



Coronavirus Aid, Relief, and Economic Security Act (CARES ACT) ESG-CV Details

ESG-CV: Expected Resources Round 1 -\$43, 990,603

Purpose: To support additional homeless assistance and homeless prevention activities to mitigate the impacts created by coronavirus

Allocated for: Overnight Emergency Shelter

Rapid Rehousing/Tenant –based rental assistance

Transitional Housing

Street Outreach

Formula Based Method of Distribution for CoC and BoS Service Areas.

HUD waived FMR limits to address wide variances in housing costs

Provide increased administrative percentages (5%), no match requirements, reduced use restrictions on the ESG-CV funds, temporary emergency shelters(no min period of use, habitability nor environmental review standards) , training on infectious disease & hazard pay



Coronavirus Aid, Relief, and Economic Security Act (CARES ACT) CDBG-CV Details

CDBG-CV: Expected Resources in phase 1 - \$19,331,744

Purpose: To prevent, prepare for, and respond to coronavirus

Goals: Increase economic development opportunities to support needs for working capital, furniture, fixtures and equipment safety
Maintain or increase public services to respond to COVID-19 impacts
Maintain or increase public facilities to increase capacity for healthcare facilities
Housing facilities for persons experiencing homelessness

Funding distributed to CDBG-eligible non-entitlement jurisdictions as formula grant based

Applications made through state's Grants Network System (GMS)

HUD waived the federal caps on public services

HCD seeking waivers on state statutory requirements



Coronavirus Aid, Relief, and Economic Security Act (CARES ACT) HOPWA-CV Details

HOPWA-CV: Expected Resources in phase 1 - \$578,909

Goals: -Provide homeless assistance and prevention services

Hotel and Motel assistance to provide lodging at hotels, motels and other locations to quarantine HOPWA eligible persons

Pay increased number of hotel/motel and provide short term rent, mortgage for 12 months, utility assistance

Provide assistance to HIV/AIDS Housing Operations

Method of Distribution based on need, COVID-19 impact in the Jurisdiction and number of persons to be served



Citizen Participation Plan

Purpose of the Plan:

- Guide California’s Department of Housing and Community Development (Department) and to jurisdictions who intend to apply for and administer federal funds from the United States Department of Housing and Urban Development (HUD).
- Encourage citizen participation by low and moderate income persons, minorities, non-English speaking persons as well as persons with disabilities for all of the Community Planning and Development (CPD) programs; including Community Development Block Grant (CDBG), Home Investment Partnership Program (HOME), Emergency Solutions Grant (ESG), the National Housing Trust Fund (NHTF), and Housing Opportunities for Persons with AIDS (HOPWA) funding.
- Encourage participation for other HUD funding, such as disaster recovery and neighborhood stabilization, when the Federal Register notice for that funding identifies either 24 CFR 91 as the governing citizen participation standard or identified any of the previously listed CPD programs as the standard for public participation.



- Located on HCD website under “Plans and Reports”
- Requirements for public noticing & hearings for the State pertaining to Con Plan, Annual Action Plan, and Analysis of Impediments
- Requirements for local governments receiving CDBG Funds.



Comments and Questions



Thank you!

Thank you for your participation. Your feedback helps us to better understand housing and community development needs across the State, and furthers our mission of a California for All.

For more information, or to send a comment or question, please email consolidatedplan@hcd.ca.gov.



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