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- The deadline to submit copies of your executed contracts to your Grant Administrator (GA) was 12/31/2021. Please submit copies of your contracts to your GA as soon as possible if you have not yet done so.
- Reminder to continue working on submitting Request for Funds (RFF), on a monthly basis if possible.
  - If you need any assistance with categorizing line items from sub-subrecipients invoices, please reach out to your Grant Administrator for assistance. Remember you can provide the RFF template to your sub-subrecipients to complete if that will help with categorizing their invoices.

# HCD Office Hours Updates

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- HCD's ESG/ESG-CV Office Hours will be changing from the current Zoom “webinar” format to a Zoom “meeting” format starting next week January 12, 2022. This shift is intended to provide topic-specific Training and Technical Assistance in a relaxed format. We will still have ESG and ESG-CV Updates at the beginning of the hour, but will then shift over to a “Brown Bag Series”. There will be a light agenda for each Brown Bag Session topic. We will record the ESG/ESG-CV updates portion of the meeting, but will not be recording the Brown Bag portion of the meeting. The ICF TTA Team will present high level topical concepts and provide time and space for questions and peer-to-peer sharing.
- **There is a NEW REGISTRATION LINK that you must use starting January 12th. Click here to register:**  
<https://zoom.us/join/zoom/register/tjUvcu6orz4qG9OYkawL0Ok-1gHXqz7MLy3A>
  - Once you register you will be able to download the calendar series to your device.

## Upcoming Office Hours topics:

- 1/12/22: Leveraging & Braiding Funds
- **1/19/22: There will be NO HCD ESG/SG-CV Office Hours on 1/19** due to the Racial Equity & CES training on 1/19 at 11:00am PST
- 1/26/22: ESG Written Standards and Best Practices

# ESG-CV Funding and Point in Time Count



# Overview

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- HUD's required Point-In-Time (PIT) Count for people experiencing homelessness occurs in January. Each count is planned, coordinated and carried out locally.
- Recipients, sub-recipients, and sub-subrecipients can use this event to:
  - Spend ESG-CV funds to increase the vaccination rates of people experiencing unsheltered homelessness; and,
  - Spend ESG-CV funds on other eligible PIT Count Activities

# Using ESG-CV Funds for Vaccination Efforts During PIT Count

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- Depending on how the PIT Count is conducted locally, it might be possible to consider offering vaccinations.
- Vaccinations may be offered as:
  - Part of a larger community event, intended to draw people in to be counted;
  - Or, provided by a mobile medical clinic or pop-up clinic near encampment out in the field;
- Information about vaccination opportunities (current or future) can be shared after the PIT Count interview.
- Booster shot may be provided at PIT Count event and if unsheltered, the person is eligible to receive an incentive if offered by ESG-CV recipient and/or subrecipient.

# Use ESG-CV Funds to Support Vaccination Efforts

Eligible Cost	Billed under
Vaccine Ambassador(s)	Case Management (Emergency Shelter, Street Outreach, Rapid Rehousing)
Transport to vaccine events	Transportation (Emergency Shelter, Street Outreach, HP, RRH)
PPE for vaccination events	Operations (Emergency Shelter, Street Outreach, HP, RRH)
Staff training on vaccination and rollout strategies	Training (Emergency Shelter, Street Outreach, HP, RRH)
Vaccine Incentives	Emergency Shelter, Street Outreach, HP or RRH
Emergency Health Services (licensed medical professionals)	Essential Services/Emergency Health Services (Emergency Shelter, Street Outreach)
Hotel/Motel Costs	Funding to provide individuals unsheltered with safe places to prevent and/or respond to COVID-19 including recovery from vaccine side effects

# Use ESG-CV Funds for Vaccination Incentives

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- Can provide payments up to \$50 PER DOSE to each program participant (**cash ok!**)
- Must first check to see if adequate vaccine incentives are already accessible to program participants in community
- Program participant must meet ESG-CV eligibility requirements (Homeless Definition Categories: 1, 2 or 4)
- **Recordkeeping:**
  - Document that the \$50/dose per program participant wasn't exceeded
  - The participant receiving the dose is eligible
  - That the participant received the vaccine

# Best Practices for Vaccination Efforts

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- Use ESG-CV funds to pay for: Street Outreach teams, medical staff, PPE, Peer Vaccine Ambassadors, and training for staff on vaccines and rollout strategies.
- Bringing the vaccine to the people is the most effective. Offer other medical services in addition to the vaccine to build trust, and vaccine confidence.
- Trusted messengers increase vaccination rates. Examples include outreach teams, known mobile medical professionals, peer vaccine ambassadors, known staff and volunteers from drop-in centers and meal programs.
- Vaccine incentives increase vaccination rates. ESG-CV can cover up to \$50/dose.



# Considerations

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- **Bringing the vaccine to people is the most effective.** Being able to offer other urgent medical services in addition to the vaccine will help build trust and vaccine confidence. This creates equitable opportunities for our unsheltered neighbors to have access to life-saving services.
- **Having trusted messengers will help with vaccine uptake.** Trusted messengers might include: outreach teams, known mobile medical providers, peer vaccine ambassadors, known staff and volunteers from drop-in centers and meal programs
- **Offering vaccine incentives will help with vaccine uptake.** ESG-CV can cover \$50 cash incentives for each shot.
- **ESG-CV can also cover costs** for Street Outreach teams, medical staff, PPE, peer vaccine ambassadors and training for staff on vaccines and rollout strategies.

# Considerations (cont.)

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- The PIT count should be the primary activity being conducted by the community with vaccines being offered in a low-key, no-pressure manner.
- Since many individuals living outside sleep during the day when it is safer, consider an evening/night-time vaccination effort for PIT counts that are conducted during night-time hours.
- Pairing vaccination efforts with the PIT count will not work in all communities but in some communities this approach may help boost vaccine rates.

# Eligible ESG-CV Costs for PIT Count

ESG-CV Eligible Cost	Bill to Street Outreach or Admin?
PPE for volunteers and staff	<ul style="list-style-type: none"><li>• Bill to Admin if conducting PIT Count ONLY</li><li>• Bill to Street Outreach if they are conducting street outreach (e.g., counting + connecting clients to services + collecting and entering data into HMIS)</li></ul>
PPE to handout to homeless	Street Outreach and Admin
PIT Training for volunteers	Admin
Technology: <b>phone app</b> to assist with planning and execution of PIT Count	Admin

# Eligible ESG-CV Costs for PIT Count Cont'd

ESG-CV Eligible Cost	Bill to Street Outreach or Admin?
Technology: <b>Digital Tablets</b>	Street Outreach (note: can only be used for Street Outreach purposes after PIT Count)
<b>Basic Needs</b> (e.g., hygiene supplies, socks, hand warmers)	Street Outreach
<b>Staff Salaries</b> and <b>Hazard Pay</b> (for conducting PIT Count, providing general outreach AND engagement)	Street Outreach
General <b>planning</b> activities (e.g., facility rental, utilities such as lights, heat)	Admin
Other <b>essential services</b> provided during count to unsheltered (e.g., case management, referrals to emergency health/mental health services, etc.)	Street Outreach

# PIT Count Activities that ESG-CV CANNOT pay for:

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- Food/beverages for volunteers
- Gift Cards

# ESG Resource Links

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[ESG Regulations](#) - (update published April 2017)

[ESG-CV Notice](#)

General ESG Information

- [HUD ESG Landing Page](#)
- [ESG Program Overview](#)
- [ESG Program HMIS Manual](#)
- [ESG Minimum Habitability Standards ES and Permanent Housing](#)

[ESG Standards and Inspections](#)

[Habitability Example Checklist](#)

TA Resources:

- [Disease Risks and Homelessness](#) - landing page for resources on a wide range of topics
- [ESG-CV Notice Summary](#)
- [Flexibilities/Waivers Granted by the CARES Act + Mega Waiver and Guidance](#) - applicable Waivers on pages 11-14
- [Strategies to Design and Implement a Successful ESG-CV Program](#)
- [IDIS Fact Sheet for ESG and ESG-CV Funds Setup](#)
- [ESG-CV Quarterly Reporting Calendar](#)
- [National Alliance RRH Toolkit](#)

# COVID Response Resources

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## **Standing Up Infection Control Measures:**

- [Alternative Approaches to Sheltering](#)
- [Shelter Preparedness Checklist](#)
- [Creative Staffing Solutions \(See Appendix 1\)](#)
- [COVID Informational Flyers](#)
- [Vaccine Messaging Toolkit](#)
- [Eligible ESG Program Costs for Infectious Disease Preparedness](#)

## **CDC and NHCHC Guidance:**

- [Strategies for Proactive Universal Testing](#)
- [Guidance for Service Providers to Respond to COVID](#)

Questions?





# Contact Us...

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- If you have any further questions, please contact us:
  - Annual ESG – Please reach out to your ESG Representative or [ESG@hcd.ca.gov](mailto:ESG@hcd.ca.gov)
  - ESG-CV – Please reach out to your Grant Administrator