ESG & ESG-CV Office Hours
11/3/2021
How to ask a question...

- NEW Question Format:
  - “Q & A” is disabled, all questions must be submitted in the chat box
  - Please type your organization and question into the chat box
  - The team will read questions out loud at the end of the presentation and will provide answers if possible throughout the presentation
  - All questions and answers entered into the chat box will be recorded as part of the public record
Agenda

- ESG Updates
- ESG-CV Updates
- Racial Equity Foundation Training Highlights
- Additional Q&A
Upcoming Office Hours Topics

- 11/10/21: Eligible Expenses
- 11/17/21: Monitoring your Subrecipients
- 11/24/21: CANCELED Due to Thanksgiving Holiday
ESG Updates

- All 2021 ESG applications were due last Friday, October 29th.

- Award announcements are anticipated towards the end of December 2021.

- **2019 ESG Contracts:** Expenditure Deadline was: 10-22-21
  - Please submit your final Request for Funds (RFFs) for 2019 as soon as possible

  - The ESG team is here to help: ESGNOFA@hcd.ca.gov
• HCD is still working with MDG consultants on Indirect Costs. There are no new updates to provide, but please know we are diligently working to get this fixed.
Racial Equity Foundation Training Review
Historically Minoritized and Excluded

Refers to individuals or groups that have historically had less economic, social, and political power or representation on the basis of race, religion, ethnic origin, gender, or disability due to their systematic and intentional exclusion as a result of social constructs that continue to persist in modern-day society.
<table>
<thead>
<tr>
<th>Race is modern idea</th>
<th>Race and freedom (capitalism) were born together</th>
</tr>
</thead>
<tbody>
<tr>
<td>Race has no genetic basis</td>
<td>Race justified/s social inequalities as natural</td>
</tr>
<tr>
<td>Human subspecies don’t exist</td>
<td>Race is not biological, and racism is still real</td>
</tr>
<tr>
<td>Skin color is really only skin deep</td>
<td>Colorblindness will not end</td>
</tr>
<tr>
<td>Most variation is within, not between races</td>
<td></td>
</tr>
<tr>
<td>Slavery predates race</td>
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*Adapted from PBS, *Race: Power of an Illusion*
ANOTHER COMPLEX SYSTEM
Of racial hierarchies and inequities which include internalized and interpersonal racism at the micro level and institutional racism at the macro level; often understood as a conscious belief.
“Steering”; zip codes that accept housing vouchers; predatory lending; housing appreciation; redlining; zoning; racial restrictive covenants; targeted advertising

Lack of opportunities, lack of access, lack of stability = homelessness

Studies show that predatory lending aimed at people of color fueled the mass foreclosure crisis in 2008 which widened the racial wealth gap

Black, Native American, and Hispanic households are more likely than white households to be extremely low-income renters (<30% AMI)

Black households are 1 ½ times more likely to be exposed to environmental hazards like poor air quality
Tools and Opportunities to Assess Disparities
Data as a Starting Point

- What data is available?
- What data is needed?
- Who can help analyze the data?
- How can the data inform the community?
- How do we balance qualitative and quantitative data?
Targeted Universalism

1. Establish a universal goal
2. Assess performance relative to the goal
3. Identify different performance between goal and overall population
4. Assess and understand structures
5. Develop and implement targeted strategies
Homeless Data Integration System (HDIS)

Creating insights to help end homelessness, together.
Using HMIS Data to Address Inequities

- Don’t let perfection get in the way of progress
- Quantitative and qualitative both matter
- Who is served and performance of the system
- Inclusive decision-making and data leadership
Framework for Moving Forward

Disrupt old decision-making structures

Focus on community goals

Embrace an iterative process

Continuously revisit and revise

Execute change

Data

Housing problem-solving

Strategy designed to pursue equity
Harmful Practices to Eliminate Today

Not using qualitative data to pair with quantitative data
- Surveys, focus groups, public meetings are different avenues to hear from people most impacted by our systems – those with lived expertise of homelessness

Continuing to work in silos
- Make connections to organizations outside of traditional/legacy homelessness providers to forge new relationships and solve common problems

Not having representation of people with lived expertise of homelessness in your CoC
- People with lived expertise can offer relevant solutions that work best for the people in the community

Not fully compensating people with lived expertise of homelessness
- Fair and just compensation includes fringe benefits – money, meals, transportation, access to technology, etc.
Temporary Emergency Shelter

- Presentation by Napa County
- How to use TES for Winter months
Questions?
ESG Resource Links

- **ESG Regulations** - (update published April 2017)
- **ESG-CV Notice**
- **General ESG Information**
  - HUD ESG Landing Page
  - ESG Program Overview
  - ESG Program HMIS Manual
  - ESG Minimum Habitability Standards ES and Permanent Housing
- **ESG Standards and Inspections**
- **Habitability Example Checklist**

**TA Resources:**
- **Disease Risks and Homelessness** - landing page for resources on a wide range of topics
- **ESG-CV Notice Summary**
- **Flexibilities/Waivers Granted by the CARES Act + Mega Waiver and Guidance** - applicable Waivers on pages 11-14
- **Strategies to Design and Implement a Successful ESG-CV Program**
- **IDIS Fact Sheet for ESG and ESG-CV Funds Setup**
- **ESG-CV Quarterly Reporting Calendar**
- **National Alliance RRH Toolkit**
COVID Response Resources

Standing Up Infection Control Measures:
- Alternative Approaches to Sheltering
- Shelter Preparedness Checklist
- Creative Staffing Solutions (See Appendix 1)
- COVID Informational Flyers
- Vaccine Messaging Toolkit
- Eligible ESG Program Costs for Infectious Disease Preparedness

CDC and NHCHC Guidance:
- Strategies for Proactive Universal Testing
- Guidance for Service Providers to Respond to COVID
Contact Us...

If you have any further questions, please contact us:

- Annual ESG – Please reach out to your ESG Representative or ESG@hcd.ca.gov
- ESG-CV – Please reach out to your Grant Administrator