DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT
DIVISION OF HOUSING POLICY DEVELOPMENT
651 Bannon Street, Suite 400, Sacramento, CA 95811
(916) 263-2911 / FAX (916) 263-7453
www.hcd.ca.gov

ERF 2R City of Santa Rosa — South Project Area

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SUBMISSION PORTAL OVERVIEW

Is the Application a "Test" Submission?
No, this is my official Submission.

Part 1: ADMINISTRATIVE INFORMATION

Application Window

This application is being submitted in the following application window:
Window #1, 12/1/2022 - 2/28/2023

Eligible Applicant

Select the eligible applicant's jurisdiction type.
City

What is the name of the city or county?
City of Santa Rosa

Implementing Organization

Implementing Organization
City of Santa Rosa

Specific Unit or Office Within the Implementing Organization
Housing & Community Services

Implementing Organization's Address
100 Santa Rosa Avenue

City	Zip Code	County
Santa Rosa	95404	Sonoma

Implementing Organization's Tax ID Number
94-6000428

Project Director

Name
Kelli Kuykendall

Title
Housing and Community Services Manager

Phone	Email
(707) 543-3315	kkuykendall@srcity.org

Grant Administrator

Name
Sasha Cohen

Title
Housing and Community Services Program Specialist

Phone	Email

(707) 543-4314 scohen@srcity.org

Contact Person for Application

Name
Kelli Kuykendall

Title
Housing and Community Services Manager

Phone
(707) 543-3315

Email
kkuykendall@srcity.org

Authorized Representative

Name
Maraskeshia Smith

Title
City Manager

⚠This Application uses character limits ⚠

Reaching these limits is not required. Competitive responses may fall well short of these limits.

Part 2: PROPOSAL OVERVIEW

People Served

Number of people currently residing in prioritized encampment site
75

Of people currently residing in prioritized encampment site, how many will be served by this proposal?
75

Given the potential for inflow of people into the prioritized encampment site, how many people are projected to be served across the entire grant period?
225

Of people projected to be served across the entire grant period, number of people projected to transition into interim shelters
90

Of people projected to be served across the entire grant period, number of people projected to transition into permanent housing
60

Is the prioritized encampment site part of a larger encampment area?
Yes

Approximately how many people are residing in the entire larger encampment area, including the prioritized site?
75

Briefly describe the prioritized site in relation to the larger encampment area. (1000 character limit)
The larger encampment area in Southwest and Southeast Santa Rosa (Project Area) encompasses an area of approximately 7.75 square miles, outlined in the attached map. The Project Area is south of U.S Highway 12, west of Farmers Ln, north of E Robles Ave, and east of Merced Ave within Santa Rosa city limits. Within the Project Area are 14 prioritized encampment sites with currently active encampments or

areas that have been populated over the last year.

Encampment Information

1. Briefly describe the characteristics of the people residing within the prioritized encampment site. The description must include demographics and may include household compositions, disabilities, and projected service and housing needs. (1500 character limit)
As of February 2023, the City of Santa Rosa (City) estimates approximately 75 unsheltered individuals (single adults or couples without children) in the Project Area. Based on a recent survey of individuals in or near the Project Area, the population is predominantly male and white with 38% identifying as multi-racial and 38% as Latinx/Hispanic. More than half of the population is over 50 years old and has a disabling condition, most commonly drug/alcohol abuse or psychiatric problems. Based on the 2022 Point-in Time Count (PIT Count) survey data, individuals who identify as BIPOC are likely over-represented compared to the population as a whole.

The 2022 PIT Count identified 401 individuals residing in vehicles in Santa Rosa. Data collected by the City's Encampment Team show a majority of the unsheltered homeless population in Santa Rosa live in vehicles, which include cars, vans, trucks, and RV campers. The City estimates approximately 25 individuals to be living on the streets and 50 individuals to be living in vehicles in the Project Area. While the City plans to serve all individuals residing in the Project Area, individuals living in vehicles are the target population of this proposal. Individuals living in their vehicles need a safe place to park and live in their vehicle while pursuing permanent housing opportunities. Projected service and housing needs are based on this information and feedback received from individuals residing in the Project Area.

2. Briefly describe physical characteristics of the prioritized encampment site in which the people you are proposing to serve are residing. The description must include the specific location, physical size of the area, the types of structures people are residing in at the site, whether vehicles are present, and any other relevant or notable physical characteristics of the site. (1000 character limit)
Specific locations are shown in red on the attached map, summarized below.

1: Sebastopol Rd/Joe Rodota Trail
8 Vehicles
.6 acres
Mixed use

2: Sebastopol Rd/Doubles Dr
6 Vehicles
2.3 acres
Mixed use

3: North Corporate Center Business Park
40 Vehicles
41 acres

4: Lombardi Ln/Sebastopol Rd
8 Vehicles
1.75 acres
School, residential

5: Roseland Ave/Joe Rodota Trail
5 Tents
.25 acres

Mixed use

6: Roseland Creek Park/Trail
18 Vehicles/tents
28 acres
Open space, residential

7: Roberts Ave/Joe Rodota Trail
10 Tents
.6 acres
Commercial

8: Timothy Rd/Sebastopol Rd
8 Vehicles
.6 acres
Residential

9: South Park Neighborhood
33 Vehicles/Tents
75 acres
Park, residential

10: Santa Rosa Ave
8 Vehicles/Tents
25 acres
Mixed use

11: Kawana Springs Creek Trail
5 Tents
5 acres
Park, residential

12: Southwest Community Park
13 Vehicles/Tents
21 acres
Residential

13: S Davis St/Barham Ave
5 Vehicles
4.3 acres
Residential

14: Bellevue Ave/Colgan Creek Trail
5 Vehicles
.2 acres
School, residential

3. Why is this particular encampment site being prioritized? (1000 character limit)
Encampments within the Project Area have been greater in terms of number, size, and scope compared to other areas of the city. This has resulted in significant impacts to the environment, health, and safety of nearby neighborhoods, businesses, parks, schools, and creeks. The Project Area is in a portion of the City with the highest concentrations (top 25% of Sonoma County) of households that are black, indigenous, and/or people of color (BIPOC) (shown in blue on attached map). Six of the prioritized encampment sites

are located in census tracts with the highest concentrations (top 25% of Sonoma County) of people living in poverty (show in pink on attached map). These census tracts, with the highest concentrated low-income, BIPOC households are identified by the City as Equity Priority Areas (shown in purple on attached map).

Given the history of large encampments, significant impacts on the surrounding area, and equity priority data, the City has prioritized the Project Area.

Attachment: Map
ERF Map.pdf

4. Is the prioritized site on a state right-of-way?
No

Proposal's Outcomes

5. What are the outcomes this proposal seeks to accomplish by the grant close (6/30/2026)? If funded, what are the primary activities you are planning to implement to achieve the proposal's outcomes? (1000 character limit)
The City will provide comprehensive services for encampment residents in the Project Area, including expanded outreach, placements in shelter with supportive services, enhancements to its Safe Parking Pilot Program (Safe Parking) and housing financial assistance coupled with case management to help individuals locate and maintain housing. Increased outreach in the Project Area and supportive services are projected to increase housing placements and create capacity on the Safe Parking waitlist (106 individuals as of Feb. 2023). The City proposes to serve 225 unduplicated individuals in the Project Area by 6/30/2026: 225 individuals engaged via outreach services (100%); 90 placements into interim housing/emergency shelter (40%); 60 placements into permanent housing (25%); 85% housing retention rate. The City's ability to achieve these outcomes are based on its existing efforts and successes, outlined in No. 11, specifically housing outcomes in its outreach and shelter programs.

6. How will the applicant measure progress towards the proposal's outcomes? (1000 character limit)
Progress will be tracked through quarterly reports prepared with data collected through the Homeless Management Information System (HMIS). The City will measure how many individuals in the prioritized encampment site are served, sheltered, housed, and retain their housing status in HMIS at 6, 12, and 24 months. This will include a breakdown of how many individuals transition to permanent housing through flexible funding, Coordinated Entry (CE), reunification, or other strategies.

7. Are there any local ordinances, resources, or other factors that may hinder achieving the proposal's outcomes? If so, how will the applicant navigate these challenges? (1000 character limit)
The availability of affordable housing and supportive services in Sonoma County will be a challenge. Additional resources such as the potential for ERF-2-R will help to increase housing placements. The City also has several hundred affordable housing units under construction coming on-line with the next 6 to 18 months.

The City's partner agency, Catholic Charities of the Diocese of Santa Rosa (Catholic Charities), like many employers has recently faced challenges retaining and hiring employees. To address this, the City's proposal anticipates six months to hire additional staff and to phase the project as new staff come on-line.

The City Encampment Team is experienced at navigating case law related to encampments such as Martin v. Boise, as well as legal actions against California cities, an increasing trend that is factored into the City's encampment and homeless services strategy. This should not hinder the proposal's outcomes barring any future legal actions.

8. Is this proposal a standalone project or part of a larger initiative?
Standalone

Part 3: IMPLEMENTATION

Core Service Delivery and Housing Strategies

9. Describe the proposed outreach and engagement strategy, case management, and / or service coordination for people while they are continuing to reside within the encampment site. Quantify units of service to be delivered including the ratio of staff to people served, frequency of engagement, and length of service periods. (2000 character limit)

Outreach will be provided by Catholic Charities' Homeless Outreach Services Team (HOST). HOST engages persons living in unsheltered locations into services, shelter, and housing as part of the Housing First model. Outreach efforts include engagement, assessment, and referrals. Outreach workers collaborate with other homeless service providers and community resources to facilitate access to food, clothing, shelter, hygiene, laundry, substance abuse education and treatment, legal assistance, and health information as needed. Individuals who decline shelter opportunities are engaged in the housing placement process with HOST. HOST assists participants to get "document ready" for housing opportunities, incentivizes landlords to rent to participants, provides housing navigation and transportation, and facilitates any necessary housing preparation.

With ERF-2-R funding, HOST will add a Manager of Outreach & Engagement to oversee a Lead Outreach Worker (Outreach Worker III) position and three hybrid Outreach Worker II/Case Manager II positions to target the Project Area. This dedicated team will provide outreach to 75 individuals in the Project Area each year, with each outreach worker serving no more than 20 individuals at a time, allowing for high quality engagement. Outreach workers will meet with their clients at least twice a week, as long as the clients are willing to engage. Clients will continue to be served by outreach services until they enter interim shelter or permanent housing, unless voluntarily exiting the program. Upon entering shelter, the client is transitioned to the shelter's case management services. Upon entering permanent housing, the client can voluntarily transition to stabilization services. If a client chooses to voluntarily exit from HOST services, HOST will continue to attempt to engage the client and offer services.

10. Describe the role of Coordinated Entry in the context of this proposal and how Coordinated Entry policies or processes will support and / or hinder the implementation of this proposal. (1000 character limit)

HOST and Safe Parking staff enroll clients into HMIS and CE. Sonoma County's CE system employs a Housing First model that prioritizes those facing the highest vulnerability and needs for permanent, supportive housing. Enrollment into CE includes administration of a modified Vulnerability Index Service Prioritization Decision Assistance Tool (VI-SPDAT). This evidence based screening tool has been modified with community input to prioritize those who have the longest periods of time homeless and significant ongoing disabling conditions. Concerns have been raised regarding the VI-SPDAT's equity implications, its intrusiveness, the trauma it may recreate, its inflexibility, and the repetitiveness of the process. The CoC's CE committee is working to address these concerns.

While Rapid-Rehousing (RRH) funds and affordable housing can assist some of the clients that will be served in this proposal, CE is an important conduit for clients who need permanent supportive housing.

11. Please describe the interim shelter and permanent housing opportunities proposed to support this proposal and provide evidence of the applicant's demonstrated ability and commitment to deliver permanent housing for people residing in the prioritized encampment. (2000 character limit)

The City's Samuel L. Jones Hall Homeless Shelter (SJH) and Safe Parking program provide congregate and non-congregate shelter options based on the unique needs of persons residing in encampments. HOST also facilitates shelter placements throughout Sonoma County based on client preference.

SJH, a City-owned facility operated by Catholic Charities, operates 24/7, 365 days/year providing up to 213

beds in a low barrier emergency shelter with access to basic services and on-site medical care as well as case management targeted at transitioning participants into housing as rapidly as possible. SJH serves approximately 600 individuals annually and 26% of individuals remaining at SJH for 30 days or more exit to permanent housing.

The City's Safe Parking program, operated by Catholic Charities, opened in March 2022, provides up to 52 parking spaces for community members experiencing homelessness a place to safely park their vehicle or RV with access to basic services and wrap-around services to help end participants' homelessness. As of December 2022, the program served 131 individuals with 18% (14 individuals) exiting to permanent housing.

HOST administers a flexible housing fund (Housing First Fund), provided by the City, intended to provide direct assistance for participants to enter permanent housing. During Fiscal Year 2021/2022, HOST assisted 71 unsheltered individuals to obtain permanent housing through these funds. With ERF-2-R, the City will increase RRH funding to provide housing assistance to individuals in the Project Area with the intent of increasing FY 21/22 housing outcomes.

Housing Navigation and Stabilization case management services are currently offered at SJH and Safe Parking and will be increased for Safe Parking with ERF-2-R with the goal of improving housing outcomes. These positions are described in greater detail in the Key Staff table.

12. Describe how this proposal is tailored to meet the needs and preferences of people residing within the prioritized encampment. (1500 character limit)
This proposal provides outreach and case management services, as well as congregate and non-congregate shelter options, based on the unique needs of persons residing in the Project Area. It also provides RRH funding that can be accessed by HOST, SJH, or Safe Parking to permanently house individuals in or relocated from the Project Area.

Approximately half of the unsheltered individuals living in the Project Area have pets or service animals. Service animals and some pets are eligible to come into Catholic Charities programs, as long as the animal's behavior remains appropriate for the setting, remains under the control of the owner, and meets same eligibility requirements and behavior standards as all residents (see more detail in No. 15).

In the Project Area, vehicles account for over 75% of the encampment dwellings. Individuals using their vehicles for shelter face the risk of parking enforcement and unsanitary living conditions without access to running water, toilets, and waste removal services. These individuals are also less likely to accept traditional congregate shelter options, citing lack of privacy and vehicle storage as barriers to accepting shelter. Instead, these individuals need a safe place to park and live in their vehicle while pursuing permanent housing opportunities. This proposal seeks to enhance Safe Parking with the goal of increasing housing placements and, in turn, creating capacity for individuals on the Safe Parking waitlist.

Table 1: Projected Living Situations Immediately Following the Encampment

Briefly Describe Each Projected Living Situation Immediately Following the Encampment	Is This Permanent Housing?	Quantify The Capacity (e.g., number of beds/units, frequency of bed/unit availability)	Prioritized or Set-Aside for ERF-2-R?	Is this living situation funded by ERF-2-R and / or Leveraged Funds?	% of Served Persons Projected to Fall Within This Living Situation

Safe Parking is a safe place to park and reside in a vehicle or RV with access to basic services and case management. Catholic Charities provides 24/7 site management, sanitary facilities, meals, laundry service, and comprehensive case management.	No. Housing Navigation Case Managers match clients with appropriate permanent housing, including enrollment in CE and administration of flexible funds. Once housed, clients are transitioned to work with Housing Stabilization Case Managers.	52 total spaces	25 spaces prioritized for ERF-2-R, as spaces become available.	ERF-2-R and leveraged funds from local and federal resources.	25
SJH is a low-barrier, housing-focused emergency shelter for single adults.	No. Housing Navigation Case Managers match clients with appropriate permanent housing, including assessment and enrollment in CE. Once housed, clients are transitioned to work with Housing Stabilization Case Managers.	SJH provides up to 213 beds in two facilities co-located on the same property – the existing facility opened in 2005 and the Annex constructed in 2020 in response to COVID-19 to allow for increased social distancing.	Yes. Fifty (50) beds are prioritized for HOST for encampment resolution.	Local, federal, and private resources.	10
Other Emergency Shelter - HOST will assist clients with obtaining emergency shelter at other shelters throughout Sonoma County based on their	No. Services provided by each program (Mary Issacs Center, The Rose, Redwood Gospel Mission, Interfaith, Los Guilicos Village, treatment centers, and more) may lead	Subject to availability per provider or funder. The City does not provide funding for these programs.	No	No	5

needs and preferences.	to permanent housing.				
Housing – HOST administers flexible funds to assist participants to exit from encampments and enter permanent housing.	Yes. Flexible funds can be used for expenses related to interview preparation, transportation, housing preparation, rental deposits and payments, utility deposits and payments, and moving costs to assist participants to enter permanent housing.	This proposal provides flexible funds to permanently house 54 households.	These funds will be prioritized for ERF-2-R.	ERF-2-R and leveraged local and federal funds from HOST program.	25
Unsheltered – Services and shelter are voluntary. Some individuals may choose to remain unsheltered and relocate to other locations.	No. HOST will continue to build relationships and engage individuals if they relocate or return. Services provided by HOST may lead to permanent housing.	Not applicable.	Individuals who remain unsheltered in the Project Area or relocated from the Project Area will be prioritized by the ERF-2-R funded HOST team.	The targeted HOST team is funded by ERF-2-R funds to address unsheltered individuals in the Project Area.	35

Table 2: Projected Housing and Service Pathways to Permanent Housing

Describe Projected Housing and Service Pathway to Permanent Housing	Quantify the Capacity of the Housing and Service Pathway	Is this Housing and Service Pathway Funded by ERF-2-R and / or Leveraged Funds?
RRH Program: HOST and Safe Parking administer flexible funds to assist participants to enter permanent housing, including reunification to supportive living situations.	With ERF-2-R, the City is proposing to leverage existing resources to house 54 individuals from the Project Area	ERF-2-R and Leveraged Funds – local/federal

	over the three year grant period.	
Housing-Focused Case Management: Safe Parking and SJH participants are referred to Housing Navigation Case Managers to develop and implement client led Individualized Housing Plans. HOST provides case management to those who remain unsheltered.	With ERF-2-R, the City is proposing to leverage existing resources to shelter 90 individuals in the Project Area over the three year period. These individuals will receive case management services at SJH or Safe Parking.	ERF-2-R and Leveraged Funds
Coordinated Entry (CE): HOST, Safe Parking, and SJH enroll clients into CE. The CE System matches people experiencing homelessness to available supportive housing programs, prioritizing the most vulnerable households.	Based on the length of time from CE enrollment to PSH placement, six (6) people are projected to be housed through CE over a three year period.	Leveraged Funds

Table 3: Strategies to Mitigate Displacement

Strategy	Is this Strategy Funded by ERF-2-R and / or Leveraged Funds?
Targeted Assertive Engagement: Services are voluntary. Individuals may choose to relocate, even if offered services in advance of any enforcement. HOST will continue to build relationships and engage individuals if they relocate or return.	ERF-2-R and Leveraged Funds
Low-Barrier Emergency Shelter: SJH and Safe Parking are available for individuals residing in the Project Area. This provides both congregate and non-congregate shelter options based on the unique needs of persons residing in encampments.	ERF-2-R and Leveraged Funds
City Encampment Team Coordination: Encampments reported to the City's Homeless Services division are reported to HOST to make outreach efforts to offer services and shelter prior to any enforcement efforts.	ERF-2-R and Leveraged Funds

Table 4: Strategies to Mitigate Returns to Unsheltered Homelessness

Strategy	Is this Strategy Funded by ERF-2-R and / or Leveraged Funds?

Outreach/Case Management: Hybrid outreach workers continue to work with individuals once placed in shelter to help individuals stabilize and to prevent returns to unsheltered homelessness.	ERF-2-R and Leveraged Funds
Housing Stabilization Case Management: The Sonoma County HMIS measured a 93% housing retention rate for Catholic Charities for individuals housed between January 2018 to December 2022.	ERF-2-R and Leveraged Funds

13. Describe how this proposal considers and plans for the dynamic nature of encampments including potential inflow of people into the geographically served areas. (1000 character limit)
Since 2017, the City has been actively monitoring and addressing encampments through a multi-disciplinary team (City Encampment Team, described in greater detail in No. 29). Through this experience the City has become familiar with the dynamic nature of encampments and has incorporated this insight into the proposal. The City estimates 225 individuals will be served during the three-year grant period, which accounts for reducing the number of individuals currently residing in the encampment (approximately 75 individuals) through housing placements as well as serving new or returning individuals within the Project Area. Additionally, the City Encampment Team and HOST proactively engage individuals early and often to prevent large encampments from forming, thus, reducing community-wide impacts.

14. Describe how this proposal will support individuals with continued access to and / or the storage of their personal property. (1000 character limit)
Safe Parking allows participants to store their personal property within their vehicle(s) at the Safe Parking site. Participants have continued access to their vehicle and personal property. SJH provides on-site storage for participants as well. Storage totes are provided to participants in which they can store and have continued access to their belongings. Staff work with participants with personal property in excess of storage capacity to assist them with voluntary participant-led reduction.

15. Describe how this proposal will support individuals with service animals and/or pets. (1000 character limit)
Both service animals and some pets are eligible to come into Catholic Charities programs as long as the animal's behavior remains appropriate for the setting, remains under the control of the owner, and meets same eligibility requirements and behavior standards as all residents (i.e. hygiene, threatening behavior, disruptive behavior, etc.). Animals must be taken to the appropriate designated area for each site to relieve itself. All animal waste must be picked up and disposed of by the owner. The animal's owner is accountable for providing for and taking care of the animal.

Currently all dogs that are entering SJH or the Safe Parking must have rabies vaccination and must be spayed or neutered unless the dog is too young to comply. HOST uses client assistance funding to assist participants in getting their dogs vaccinated and spayed. In addition to financial support, HOST will also provide transportation to and from these appointments.

Budget and Resource Plan

16. State the total amount of ERF-2-R funds requested.
$3,883,032.30

17. State the estimated dollar value of secured, non-ERF-2-R resources that will help meet this proposal's outcomes.
$11,066,350.00

18. Identify and describe these non-ERF-2-R resources. (1000 character limit)
HOST - The City provides $1,035,450 (local and federal funds)

annually for the HOST program for outreach services and the administration of the City's flexible housing assistance fund (Housing First Fund). HOST will serve as the lead coordinator of services outlined in this proposal, including outreach, case management, and placement into shelter and interim housing (SJH and Safe Parking) as well as permanent housing through the Housing First Fund and ERF-2-R resources.

Safe Parking – The City has committed $3.25 million in funding (local and federal funds) through June 2024 for this pilot program which opened in March 2022. The City is actively pursuing funding to continue this program through June 2026, including through this proposal, applying to the County of Sonoma, and identifying potential City resources such as reprogrammed ARPA funds.

SJH - The City provides $2.1 million (local, federal, private funds) annually for the operation of the emergency shelter.

19. Describe how the proposal is a prudent and effective use of requested funding relative to the number of people it seeks to serve and the types of services and housing to be provided in the proposal. Include an explanation of how the requested ERF-2-R amount was determined. (1000 character limit)
The budget for the ERF-2-R proposal was developed in coordination with Catholic Charities, an experienced homeless services provider, and based on the City's experience administering programs operated by Catholic Charities since 2005. Based on an analysis completed in 2022 as part of a competitive Request for Proposals for the operation of SJH, Catholic Charities budget for operating SJH was the most cost efficient of the three proposals received (per bed operating cost $11,706). A recent analysis found the City's programs to be more cost efficient compared to similar programs in Sonoma County with Safe Parking at $26,000 per unit operating cost.

The City's ERF-2-R proposal leverages existing programs totaling more than $11 million over the 3-year period. The City's proposal plans to serve 225 individuals over the grant term at an average cost of $17,000 per person with approx. 60 individuals exiting to permanent housing (25%). These costs are comparable to existing City programs.

Attachment: Standardized Budget
ERF-2-R, Budget Template_Santa Rosa.xlsx

Key Entities and Staff

20. First, describe the implementing organization and specific unit or office within the implementing organization that would administer ERF-2-R. Then, describe their role and primary responsibilities for this proposal. Finally, if these entities have managed a complex homelessness project or grant, describe how those experiences informed this proposal. (1500 character limit)
The City's Department of Housing and Community Services (HCS), Homeless Services division will administer ERF-2-R. HCS administers a variety of affordable housing, homeless and community services programs. The Homeless Services division is responsible for administering City-funded homeless services contracts as well as coordinating the City's response to homelessness with a primary focus on addressing

encampments.

The Homeless Services division prepared the ERF-2-R proposal in coordination with its partner agency, Catholic Charities which operates several programs funded by the City, including HOST and Safe Parking, which are integral to this proposal. The Homeless Services division will be responsible for administering the ERF-2-R grant, including contract administration, invoices, reports, compliance, and performance management; and Catholic Charities will be responsible for the provision of services outlined in the proposal and providing timely invoices and reports to the City.

The Homeless Services division has extensive experience administering complex homeless projects and programs funded through a variety of local, state, and federal resources. The City invests approximately $5 million annually in services to support persons experiencing homelessness, including daytime support, street outreach, a winter warming center, emergency shelter, supportive serves, and housing assistance.

Table 5: Key Staff

Title	Currently Filled Position?	FTE of Staffing for This Proposal	Funded by ERF-2-R and / or Leveraged Funds?	Brief Description of Duties
Assistant Director	Yes	0.10	ERF-2-R	Coordinates with community stakeholders, government agencies, law enforcement, other providers in plans to address the City's unsheltered population.
Program Manager	No. This FTE will be in addition to a currently filled existing Program Manager position that oversees HOST for a total FTE of 2.0 using leveraged funds.	0.25	ERF-2-R	Directs day-to-day outreach work of HOST including coordination with City. Lead person working with City on safe encampment resolution projects.
Outreach Worker III	No. This FTE is specific to this proposal to target the Project Area.	1.0	ERF-2-R	Performs outreach to people experiencing homelessness and provides the direct supervision of Outreach Worker IIs/ Case Manager IIs.
Outreach Worker II/Case Manager II	No. These FTEs are specific to this proposal to target the Project Area.	3.0	ERF-2-R	Performs outreach to people experiencing homelessness. Enables individuals to accept placement and opportunities to stabilize their lives with goal of permanent housing. Transitions sheltered participants to case

				managers.
Housing Navigation Case Manager	No. FTE is in addition to an existing Housing Navigation CM paid for by leveraged funds, for a total FTE of 2.0.	1.0	ERF-2-R	Provides housing-focused services to transition individuals to housing. Activities include determination and referral to appropriate programs, assessment for rental subsidy assistance, facilitation of support services, and resource/service education.
Housing Stabilization Case Manager	No. FTE is in addition to an existing Housing Stabilization CM position paid for by leveraged funds, for a total FTE of 2.0.	1.0	ERF-2-R	Provides housing-focused services for individuals recently housed. Activities include determination and referral to appropriate programs, assessment for rental subsidy assistance, facilitation of support services, and resource/service education.
Safe Parking Site Supervisor	Yes.	1.0	Leveraged Funds	Manages the day-to-day operations of Safe Parking and program site.
Safe Parking Participant Advocates	No. These positions are actively posted, and the duties currently being performed by SJH Participant Advocate staff.	2.5	Leveraged Funds	Facilitates safe operations of on-site communal programming and other day-to-day activities.
Program Support	No. FTE is to support this proposal in addition to existing Program Support positions paid for by leveraged funds.	1.0	ERF-2-R	Provides supportive services which systematically support the accomplishment of program deliverables to achieve overall program accountability and completion.

21. First, describe key partners that will collectively pursue the proposal's outcomes. Then, describe their role and primary responsibilities for this proposal. Finally, if these entities have managed a complex homelessness project or grant, describe how those experiences informed this proposal. (1500 character limit)

The City's primary partner for this proposal is Catholic Charities. Catholic Charities' HOST will serve as the lead coordinator for the services outlined in this proposal, including targeted outreach to the Project Area, referrals to emergency shelter and to Safe Parking, as well as housing navigation and stabilization

case management services.

Catholic Charites has more than 30 years of experience serving vulnerable populations in Sonoma County, including operating SJH since the facility opened its doors in 2005. Catholic Charities also operates the following City-funded programs – Homeless Services Center, Family Support Center, and was selected in December 2021 through a competitive process to be the operator of Safe Parking. Additionally, Catholic Charities operated the City's COVID-19 response programs – Finley Safe Social Distancing Program and Non-Congregate Shelter program at the Sandman Hotel – as well as a Warming Center in response to extreme weather conditions for the past two winters (2021/2022 and 2022/2023). Catholic Charities annual operating budget exceeds $20 million, including the management of over 40 public sector homeless and housing grant contracts totaling over $10 Million.

With dedicated Compliance and Data departments and skilled staffing, Catholic Charities is the county's largest user of HMIS and provides timely and thorough quarterly reports to the City.

22. Describe specific examples of how Local Jurisdiction(s) and the CoC have collaborated on the design and implementation of this proposal. (1000 character limit)
The City has consulted with the City of Rohnert Park, Sonoma County Regional Parks, and the Sonoma County CoC in the development of the proposal (see attached letters of support) and will continue to do so if awarded ERF-2-R funding. The City has a strong history of collaborating with the Sonoma County CoC, serving as a member of its Board to ensure alignment with a broader regional strategy and to leverage federal and state resources to end homelessness. Currently, the City is working with the CoC and its regional partners, including Rohnert Park, on new initiatives to create subregional approaches to street outreach, By Names List management, and encampment solutions. Additionally, the City's ERF-2-R proposal provides an opportunity for improved coordination between the City, Rohnert Park, and Regional Parks given the dynamic nature of encampments within the Project Area, which frequently migrate between the cities' and county's jurisdictions.

Optional Upload: Evidence of Cross-Jurisdictional Collaboration
Santa Rosa ERF2 Letter of Support (Rohnert Park).pdf

Santa Rosa ERF2 Letter of Support (Regional Parks).pdf

Santa Rosa ERF2 Letter of Support (CoC).pdf

23. Identify any entities that have a right to and/or control of the property upon which the encampment site resides and discuss whether each of these entities committed allowing the implementation of this proposal. If they have not committed, please explain how you have or plan to engage with this entity to implement your proposal. (1000 character limit)
The City takes a wholistic approach to encampments in the community on both public and private property. Within the Project Area are private properties with encampment activity. A majority of encampments that occur along Santa Rosa Avenue, Site 10, are on private properties. Sites 6 and 7, where Joe Rodota Trail intersects with Roseland Avenue and then Roberts Ave, have also had encampments that overlap onto private properties. Site 8, Timothy Road, began as a large private property encampment.

The City Encampment Team includes Code Enforcement officers to assist with the resolution of encampments on private property. The Code Enforcement team ensures there is a No Trespassing letter on file for Santa Rosa Police Department (SRPD) to enforce. Code Enforcement and SRPD then coordinate with HOST to offer services and shelter in advance of removing an encampment. HOST will continue to work with individuals that relocate from encampments on private properties.

Centering People

24. How were persons with lived experience meaningfully incorporated into the planning and

proposed implementation of this proposal? Please identify whether any perspectives were incorporated from persons that are currently unsheltered and / or formerly or currently residing within the prioritized encampment. (1000 character limit)
In November 2022, the Santa Rosa City Council adopted a five-year Homelessness Solutions Strategic Plan. Development of the plan included one-on-one interviews with 20 individuals with lived experience and a focus group with the CoC's Lived Experience Advisory and Planning board (LEAP). Stakeholder feedback informed the plan's Strategy Area 2: Expand service-oriented responses to unsheltered homelessness. Implementation of this strategy includes applying for ERF-2-R to address feedback received regarding increasing safe interim placements such as safe parking.

In February 2023, individuals residing in 30 of the vehicles in or near the Project Area were engaged by HOST to gather feedback. Approximately 90% of these vehicle occupants expressed desire for placement in Safe Parking. These individuals preferred a low-barrier interim placement that incorporated their need for safety, privacy, vehicle storage, access to basic services, and wrap-around services to help end their homelessness.

25. Briefly describe how the proposal exemplifies Housing First approaches as defined in Welfare and Institutions Code section 8255. (1000 character limit)
In 2016, the City anchored its approach in Housing First principles to align with national best-practices and to remain consistent with Federal, State, and regional policies and regulations. This includes reducing program barriers, investing in street outreach, and increasing supportive services. In 2022, in alignment with regional efforts, the City adopted a Homelessness Solutions Strategic Plan. This plan includes key strategies and action plans which build upon the City's progress towards becoming more housing-focused, including improving its response to unsheltered homelessness. Fidelity to Housing First is required of all homeless services providers contracted with the City. This is reflected in scopes of work, quarterly reports, and performance monitoring. The City's partner in this proposal, Catholic Charites, was an early adopter of "Housing First" in Sonoma County and has received an "excellent" rating (178 out of 180 points) as part of a Sonoma County CoC assessment.

26. Briefly describe how this proposal will center an individual's choice and provide trauma informed services and supports. (1000 character limit)
Catholic Charities approach is strengths based, trauma informed and employs motivational interviewing and harm reduction. Catholic Charities staff are trained and engage in trauma informed care (and increasingly Adverse Childhood Experiences, ACEs), recognizing that those experiencing homelessness have experienced a significantly higher rate of trauma, which can inform current behavior and status. When conducting initial interviews, independent Housing Plans, and case management, a non-judgmental approach is employed.

Services are individualized, and participant driven. Case managers/service coordinators are trained in and actively employ evidence-based practices for client/tenant engagement, including motivational interviewing and client--centered counseling. Services emerge and are tailored in response to participant intake and Individualized Housing Plans, considering specific needs and goals.

27. Describe how this proposal will operationalize harm reduction and provide services that improve a person's health, dignity, and safety while they continue to reside within the prioritized encampment site. (1000 character limit)
Catholic Charities' services are informed by a harm reduction philosophy that recognizes that drug and alcohol use and addiction can be a part of participants' lives. Participants are engaged with non-judgmental communication, regarding drug and alcohol use, and offered support and education regarding how to avoid risky behaviors and engage in safer practices as well as warm referrals to third party substance abuse services and recovery partners, including Drug Abuse Alternatives Center (DAAC) and Buckelew.

28. For encamped locations that are objectively dangerous, describe how the proposal will seek to

prevent harm for people experiencing unsheltered homelessness in these locations. (1000 character limit)
Encampment sites which present an immediate threat to the residents of the encampment as well as the surrounding neighborhoods are prioritized by the City Encampment Team. This includes encampment sites located in high fire risk areas, near busy roadways, or with extreme health/safety conditions (prevalence of needles, human waste, excessive trash/debris, etc.).

Outreach and engagement via HOST begins early in the process, in advance of prioritizing an encampment site, to build trust and rapport and resolve individual's homelessness by offering available services and shelter. When possible, advance notice is provided and timed so as not to conflict with HOST's outreach efforts and individuals are provided time to collect their personal property. HOST continues to engage individuals who choose to relocate to other areas of the community with the goal of building trust and rapport that will lead to acceptance of shelter and ultimately permanent housing to end their homelessness.

29. Identify what controls are or will be in place to ensure that all ERF-2-R funded parties will not penalize homelessness. The term "penalize homelessness" means to impose, by a governmental unit, criminal or civil penalties on persons who are homeless in a manner that is related to those persons' engagement in necessary human activities, including sleeping, resting, and eating. (1000 character limit)
Since 2017, the City has been actively monitoring and addressing encampments through a multi-disciplinary team (City Encampment Team) focused on a compassionate approach to address the needs of persons living in encampments and easing impacts to surrounding communities. The priority is connecting those living in encampments with available services and shelter with pathways to housing. The team is comprised of various City departments (HCS, Fire, Police, Planning and Economic Development, Transportation and Public Works) who work in coordination with HOST.

HOST completes outreach prior to the City Encampment Team visiting encampments. The City Encampment Team evaluates risks posed by the encampments; enforces laws where appropriate; removes trash/debris; and contacts HOST for individuals seeking services and shelter. SRPD does enforce criminal activity but does not impose criminal or civil penalties solely for camping on public property or engagement in necessary human activities.

30. Describe how this proposal considers sanitation services for people residing in the prioritized encampment. This may include but is not limited to non-intrusive, curb-side waste removal and access to clean and available bathrooms. (1000 character limit)
The City provides funding for a mobile bathroom/shower trailer, operated by HOST at locations throughout the community to provide unsheltered individuals access to bathrooms and showers as well as an engagement tool to invite individuals into services and shelter. Within two of the prioritized encampment sites, are permanent public restrooms that are cleaned and maintained by the City's Park Maintenance team. Martin Luther King Jr Park within the South Park neighborhood, in Site 9, has two available single-use restrooms. Southwest Community Park, in Site 12, has four available single-use restrooms. The Redwood Gospel Mission also operates a mobile bathroom/shower trailer at various locations in the city. Additionally, the City's Debris Response Team provides waste removal for encampments with cooperation of the encampment residents as well as debris removal following encampment resolution in coordination with the City' Encampment Team.

Accelerated Timeline

31. How is your community currently supporting and / or engaging with people residing within the prioritized encampment? (1000 character limit)
The City collaborates with numerous non-profit agencies, volunteer and advocacy groups and, faith-based organizations to support unsheltered persons throughout Santa Rosa, including the Project Area. These

include The Living Room, Community Action Partnership of Sonoma County, YWCA Sonoma County, First United Methodist Church, and Redwood Forest Friends among others. The City collaborated with Homeless Action! Sonoma County and Sonoma County Acts of Kindness (SCAOK), two local advocacy groups, in the development of the City's Homelessness Solutions Strategic Plan and meet with SCAOK regularly to share information and to best support unsheltered individuals. SCAOK provides meals, shelter-related items such as tents and sleeping bags, clothing, waste removal, and financial assistance with vehicle repairs. The City will leverage these existing relationships and broader community efforts to support this proposal.

32. If this proposal is selected, in advance of receiving funding, what steps will your community take to support the people living in the encampment and swift implementation of this proposal? (1000 character limit)

Engagement with individuals residing in encampments, including the Project Area, is on-going through the City Encampment Team, HOST, and advocacy organizations (outlined in No. 31). Based on feedback received during the strategic planning process, the City has the community's support to improve its response to unsheltered homelessness as well as reduce broader impacts on the community. The City has taken steps to engage people living in the encampment prior to submitting the ERF-2-R proposal and will continue these efforts if awarded funds. Swift implementation of this proposal is outlined in the Standardized Timeline (attached). Potential challenges to swift implementation of this proposal are outlined in No. 7.

Table 6: Projected Milestones

Outreach to the people residing in the prioritized encampment site began / will begin in month ____.	This proposal will reach full operating capacity in month _____.	The first planned exit of a person or household from the prioritized encampment will occur in month_____.	The last planned exit of a person or household from the prioritized encampment will occur in month _____.
July	January	September	June

Attachment: Standardized Timeline

ERF Project Timeline_City of Santa Rosa_02.23.xlsx

Applicants must use the ERF-2-R Timeline Template available on box.com

CERTIFICATION

Before certifying, applicants are strongly encouraged to review the NOFA.

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Name
Sasha Cohen

Title
Housing and Community Services Program Specialist

Email
scohen@srcity.org

ERF-2-R Project Timeline CITY OF SANTA ROSA

Project Milestones

Date	Milestone	Category	Vertical Position	Additional Detail for Milestone
4/30/2023	Award Announcement	Project Management	800	
6/1/2023	Hiring begins	Project Management	300	Hiring for ERF-2-R funded positions begins.
7/1/2023	Project Start: Outreach vehicle purchased & targeted outreach begins	Services	-200	
9/1/2023	Safe Parking site enhanced	Site Enhancement	400	Staff trailer added to replace a staff tent and community space for participants created.
9/1/2023	Encampment site exits begin	Shelter/Housing	-800	
1/1/2024	Proposal at full operational capacity	Project Management	-500	Anticipating 6 months to fully staff up.
6/30/2024	**50% of ERF Funds Expended / 100% Obligated**	**Project Management**	**200**	**Statutory Deadline for 50% of ERF funds to be spent and 100% Obligated**
6/30/2024	75 people served, 30 people provided shelter, and 10 people housed	Shelter/Housing	-800	
6/30/2024	New Bathroom/Shower Trailer added	Site Enhancement	-400	New Bathroom/Shower Trailer comes online to Safe Parking, to replace rental.
6/30/2025	**75% of ERF Funds Expended**	**Project Management**	**100**	
6/30/2025	150 people served, 60 people provided shelter, and 35 people housed.	Shelter/Housing	-800	These numbers are cumulative totals.
6/30/2026	225 people served, 90 people provided shelter, and 60 people housed.	Shelter/Housing	-800	These numbers are cumulative totals.
6/30/2026	**100% of ERF Funds Expended**	**Project Management**	**200**	**Statutory Deadline for 100% of ERF funds to be spent**

PROJECT TIMELINE TIPS

1. Fill in the light blue cells to customize this template with your project's specific milestones.

2. Insert entire rows to the Project Milestones table to add additional milestones.

3. Column B should be a date

3. Column C should be the milestone name- however your team refers to it.

4. Column D provides a dropdown menu with options to help categorize milestones into broad groups. To add an option, go to sheet 1 and add the option in one of the green calls at the bottom of the list.

5. Column E Indicates the *Vertical Position* of milestone markers in the Project Milestones table at the top of the sheet. Changing this number allows you to change the vertical position of the milestone relative to the horizontal axis. Use positive numbers to position them above the axis and negative numbers to position them below.

6. Column F is a space to provide additional context, detail, or description for a specific milestone.

		ELIGIBLE USE CATEGORY	<5 WORD DESCRIPTION	NAME OF ENTITY OR PART OF PROPOSAL				ERF-2-R PROPOSED BUDGET	LEVERAGED FISCAL SUPPORT	2 SENTENCE DESCRIPTION
Guidance and Intended Use	*This budget template may be slightly modified to meet local needs. If awarded funding, this budget, once approved, will serve as your communitys official project budget. Any changes to this budget must be authorized through the change request process.* ***Prinicple** : Cal ICH should be able to navigate only your submitted budget and understand the general parameters of the proposal and how it may be funded.*	*Use dropdowns. See NOFA, III. A.*	*Enables Cal ICH to immediately understand the line item.*	*Enables Cal ICH to associate the line item with specific entities or parts of a proposal.*				*Only ERF-2-R Funds*	*Non ERF-2-R Funds That WILL be Used to Support this Proposal*	*Enables Cal ICH to better understand the line item, context, and / or other pertinent information related to the proposed line item.*
PERSONNEL COSTS					**SALARY**	**FTE**	**MONTHS**			
		Street Outreach	Outreach Worker II/Case Manager II	Catholic Charities	601,761.00	3.00	36	601,761.00		New positions funded with ERF
		Street Outreach	Outreach Worker III - Team Supervisor	Catholic Charities	217,303.00	1.00	36	217,303.00		New position funded with ERF
		Street Outreach	Program Manager	Catholic Charities	66,862.00	0.25	36	66,862.00		New position funded partially with ERF
		Street Outreach	Assistant Director	Catholic Charities	31,725.00	0.10	36	31,725.00		Funded partially with ERF
		Rapid Rehousing	Housing Navigation Case Management	Catholic Charities	199,944.00	1.00	36	199,944.00		New position funded with ERF
		Rapid Rehousing	Housing Stabilization Case Management	Catholic Charities	199,944.00	1.00	36	199,944.00		New position funded with ERF
		Services Coordination	Program Support	Catholic Charities	200,587.00	1.00	36	200,587.00		New position funded with ERF
	Subtotal - Personnel Costs							**$ 1,518,126.00**		
	NON-PERSONNEL COSTS				**UNIT**	**RATE**	**TIME**			
		Services Coordination	Technology equipment	Catholic Charities				21,000.00		
		Services Coordination	IT/Data Systems	Catholic Charities				10,500.00		
		Services Coordination	Telecommunications	Catholic Charities				9,000.00		
		Services Coordination	Vehicle Expense	Catholic Charities				44,000.00		
		Services Coordination	Program Supplies	Catholic Charities				7,500.00		
		Rapid Rehousing	Direct Client Assistance	Catholic Charities	54.00	$ 17,000.00		918,000.00	1,447,350.00	I21 - 54 housed at $17,000 estimate/household; J21 - Flexible housing fund available through Homeless Outreach Services Team and Safe Parking.
		Interim Sheltering	Office Trailer	Catholic Charities				45,000.00		Replace temporary staff tent
		Interim Sheltering	Community Space	Catholic Charities				5,000.00		Tables with canopy for protection from weather
		Interim Sheltering	Shower/bathroom Trailer	Catholic Charities				120,000.00		Replace temporary unit that is currently being rented
		Interim Sheltering	Safe Parking Pilot Program Operations	Catholic Charities				1,000,000.00	1,600,000.00	J25 - Annual operating budget for Safe Parking is $1.3M. City has identified funding through June 2024 and is currently seeking funding through June 2026, including $1M from ERF.
		Interim Sheltering	Samuel L. Jones Hall Homeless Shelter	Catholic Charities					6,300,000.00	J26 - Annual operating budget for shelter is $2.1M
		Street Outreach	HOST Operations	Catholic Charities					1,719,000.00	J27 - Annual operating budget for Homeless Outreach Services Team (HOST), not including flexible housing fund, is $573K.
	Subtotal - Non-Personnel Costs							**$ 2,180,000.00**	**$ 11,066,350.00**	
	ADMINISTRATIVE COSTS									
		Administrative Costs		City of Santa Rosa				184,906.30		
	Subtotal - Administrative Costs							**$ 184,906.30**		
	TOTAL BUDGET							**$ 3,883,032.30**	**$ 11,066,350.00**	

Superseded by Current Budget

February 22, 2023

Jeannie McKendry, Grants Development Section Chief
California Interagency Council on Homelessness
Encampment Resolution Funding Program
801 Capitol Mall Suite 601 Sacramento, CA 95814

RE: Sonoma County Continuum of Care support for City of Santa Rosa Encampment Resolution Funding Program Round 2 Grant Application

Dear Ms. McKendry:

It is our pleasure to write a letter of support and collaboration for the City of Santa Rosa (City) Encampment Resolution Fund Program Round 2 Grant Application on behalf of the Sonoma County Continuum of Care (CoC) – CA-504.

The City has a strong history of collaborating with the Sonoma County CoC, serving as a member of its Board to ensure alignment with a broader regional strategy and to leverage federal and state resources to end homelessness. Currently, the City is working with the CoC and its regional partners on new initiatives to create subregional approaches to street outreach, By Names List management, and encampment solutions.

The City is proposing an innovative encampment resolution project with comprehensive services for encampment residents in the Southwest and Southeast areas of the city (Project Area), including expanded outreach, placements in congregate and non-congregate shelter with supportive services, enhancements to its Safe Parking Pilot Program, as well as housing financial assistance coupled with navigation and stabilization case management to help individuals locate and maintain housing. As identified in strategic plans recently adopted by the City and the CoC, this project addresses the need for increased supportive services for persons residing in encampments. Additionally, this project provides an opportunity for improved coordination between the City, CoC, and the County of Sonoma given the dynamic nature of encampments within the Project Area which migrate frequently between the City's and County's jurisdictions. This will benefit persons residing within the Project Area as well as the broader community.

The Sonoma County CoC looks forward to its continued partnership with the City and highly recommends their project for the Encampment Resolution Funding Program.

Sincerely,

Dennis Pocekay

Dennis Pocekay, CoC Board Chair

SONOMA
COUNTY
REGIONAL
PARKS

Bert Whitaker
Director

February 22, 2023

Jeannie McKendry, Grants Development Section Chief
California Interagency Council on Homelessness
Encampment Resolution Funding Program
801 Capitol Mall Suite 601 Sacramento, CA 95814

RE: Sonoma County Regional Parks support for City of Santa Rosa Encampment Resolution Funding Program Round 2 Grant Application

Dear Ms. McKendry:

It is our pleasure to write a letter of support and collaboration for the City of Santa Rosa (City) Encampment Resolution Fund Program Round 2 Grant Application on behalf of Sonoma County Regional Parks.

The City has a strong history of collaborating with the County of Sonoma to implement homeless services and affordable housing programs which benefit the region as a whole. This includes community members which utilize Sonoma County Regional Parks impacted by homeless encampments. Currently, the City is working with the Sonoma County Continuum of Care (CoC) and its regional partners on new initiatives to create subregional approaches to street outreach, By Names List management, and encampment solutions.

The City is proposing an innovative encampment resolution project with comprehensive services for encampment residents in the Southwest and Southeast areas of the city (Project Area), including expanded outreach, placements in congregate and non-congregate shelter with supportive services, enhancements to its Safe Parking Pilot Program, as well as housing financial assistance coupled with navigation and stabilization case management to help individuals locate and maintain housing. As identified in strategic plans recently adopted by the City and the Sonoma County CoC, this project addresses the need for increased supportive services for persons residing in encampments. Additionally, this project provides an opportunity for improved coordination between the City, CoC, and the County of Sonoma given the dynamic nature of encampments within the Project Area which migrate frequently between the City's and County's jurisdictions. This will benefit persons residing within the Project Area as well as the broader community. Specifically, Sonoma County Regional Parks has a vested interest in this project given that the Joe Rodota Trail (part of the Regional Parks system) is directly adjacent to the Project Area and has been significantly impacted by encampments for the past several years.

Sonoma County Regional Parks looks forward to its continued partnership with the City and highly recommends their project for the Encampment Resolution Funding Program.

Sincerely,

Bert Whitaker, Director, Sonoma County Regional Parks

2300 County Center Dr.
Suite 120A
Santa Rosa, CA 95403
(707) 565-2041
SonomaCountyParks.org

City Council

Samantha Rodriguez
Mayor

Susan Hollingsworth Adams
Vice Mayor

Jackie Elward
Gerard Giudice
Emily Sanborn
Councilmembers

Marcela Piedra
City Manager

Don Schwartz
Assistant City Manager

Michelle Marchetta Kenyon
City Attorney

Sergio Rudin
Assistant City Attorney

Cindy Bagley
Director of Community Services

Jamie Cannon
Director of Human Resources

Vanessa Garrett
Director of Public Works

Sylvia Lopez Cuevas
City Clerk

Tim Mattos
Public Safety Director

Mary Grace Pawson
Director of Development Services

Leo Tacata
Finance Director

February 22, 2023

Jeannie McKendry, Grants Development Section Chief
California Interagency Council on Homelessness
Encampment Resolution Funding Program
801 Capitol Mall Suite 601 Sacramento, CA 95814

RE: City of Rohnert Park support for City of Santa Rosa Encampment Resolution Funding Program Round 2 Grant Application

Dear Ms. McKendry:

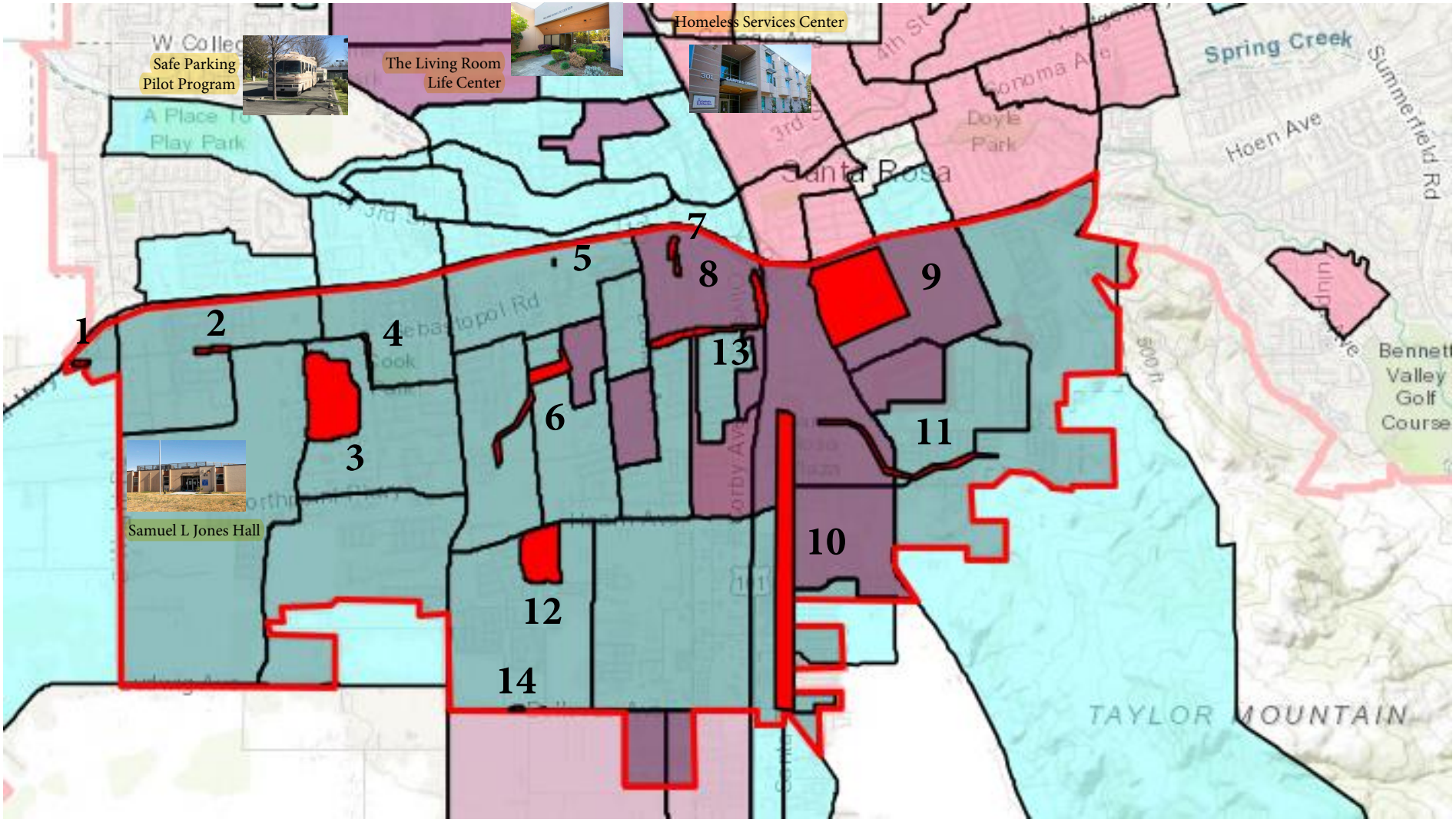
The City of Rohnert Park is pleased to provide this letter of support and collaboration for the City of Santa Rosa Encampment Resolution Fund Program Round 2 Grant Application. Rohnert Park has a strong history of collaborating with Santa Rosa, serving together as members of the Sonoma County Continuum of Care (CoC), and sharing best practices for implementation of both homeless services and affordable housing program development. Currently, our cities are partnering with each other and the County of Sonoma on new initiatives to create subregional approaches to street outreach, By Names List management, and encampment solutions.

The City of Santa Rosa is proposing an innovative encampment resolution project with comprehensive services for encampment residents in the Southwest and Southeast areas of the city (Project Area), including expanded outreach, placements in congregate and non-congregate shelter with supportive services, enhancements to the its Safe Parking Pilot Program, as well as housing financial assistance coupled with navigation and stabilization case management to help individuals locate and maintain housing. As identified in strategic plans recently adopted by the City of Santa Rosa and the Sonoma County CoC, this project addresses the need for increased supportive services for persons residing in encampments. Additionally, this project provides an opportunity for improved coordination between Rohnert Park and Santa Rosa given the dynamic nature of encampments within the Project Area, which migrate frequently between the cities' jurisdictions namely Southeast Santa Rosa along the Santa Rosa Avenue corridor. This will benefit persons residing within the Project Area as well as the broader community.

The City of Rohnert Park values our close working collaboration with the City of Santa Rosa. We highly recommend their project for the Encampment Resolution Funding Program.

Sincerely,

Marcela Piedra, City Manager



Equity Priority | Top 25% Below Poverty | Top 25% People of Color

Larger Encampment Area

Prioritized Encampment Site

ERF Budget Change Request Form

Introduction

Please select from the list of jurisdictions
Santa Rosa

The selected jurisdiction is associated with the following ERF award(s). Select the award(s) for which you are submitting this budget change request:

ERF-1 award in the amount of
No

ERF-2L award in the amount of
No

ERF-2R award in the amount of $3,883,032.30
Yes

ERF-3L award in the amount of
No

Please confirm the selections are accurate before proceeding in this form.

ERF-1 Budget Change Request

Answer all of the questions below. Reponses should be concise and provide specific details explaining any proposed changes to funding and/or project plans.

Generally, the effective date is the date this form is submitted, however, in unique circumstances Cal ICH will consider retroactivity.

What date are you requesting that the revised budget be effective?

If you would like this date to be retroactive, please explain why.
N/A

Are you requesting an expedited review?
No

Please explain why.

Provide a proposed budget below.

New Proposed Budget for ERF-1 funds by Eligible Use Category

Direct Services and Housing Options	Capacity Building	Sustainable Outcomes	Administrative Costs
Activities to address immediate crisis needs and paths towards safe and stable housing for people living in encampments including, but not limited to, street outreach and engagement, housing and/or systems navigation, interim housing, and permanent housing.	*Activities to enhance the systems carrying out the demonstration project including, but not limited to, service coordination efforts, establishing and strengthening cross-system partnerships, and workforce development including specialized training and contracting with providers of culturally specific interventions.*	*Activities and interventions to ensure sustained outcomes for the people served and to support sustained restoration of encampment sites to their intended or original state.*	*up to 5% of awarded Program funds may be applied to administrative costs.*
New Proposed Budget	**New Proposed Budget**	**New Proposed Budget**	**New Proposed Budget**
Previously Approved Budget	**Previously Approved Budget**	**Previously Approved Budget**	**Previously Approved Budget**

Budget Change Request Total

Total New Proposed Budget
0.00

Total Previous Budget
0.00

Reason for the Request and Resulting Change

What prompted the need for this change?

At the program level, what will change if this budget change request is approved?

Programmatically, what will be eliminated, reduced, or augmented from the previously approved budget?	Programmatically, what will be added, expanded, or augmented in the newly proposed budget?

ERF-2L Budget Change Request

Answer all of the questions below. Reponses should be concise and provide specific details explaining any proposed changes to funding and/or project plans.

Generally, the effective date is the date this form is submitted, however, in unique circumstances Cal ICH

will consider retroactivity.

What date are you requesting that the revised budget be effective?

If you would like this date to be retroactive, please explain why.
N/A

Are you requesting an expedited review?
No

Please explain why.

Provide a proposed budget below.

New Proposed Budget for ERF-2L funds by Eligible Use Category

Direct Services and Housing Options	Capacity Building	Sustainable Outcomes	Administrative Costs
Activities to address immediate crisis needs and paths towards safe and stable housing for people living in encampments including, but not limited to, street outreach and engagement, housing and/or systems navigation, interim housing, and permanent housing.	*Activities to enhance the systems carrying out the demonstration project including, but not limited to, service coordination efforts, establishing and strengthening cross-system partnerships, and workforce development including specialized training and contracting with providers of culturally specific interventions.*	*Activities and interventions to ensure sustained outcomes for the people served and to support sustained restoration of encampment sites to their intended or original state.*	*up to 5% of awarded Program funds may be applied to administrative costs.*
New Proposed Budget	**New Proposed Budget**	**New Proposed Budget**	**New Proposed Budget**
Previously Approved Budget	**Previously Approved Budget**	**Previously Approved Budget**	**Previously Approved Budget**

Budget Change Request Total

Total New Proposed Budget
0.00

Total Previous Budget
0.00

Reason for the Request and Resulting Change

What prompted the need for this change?

At the program level, what will change if this budget change request is approved?

Programmatically, what will be eliminated, reduced, or augmented from the previously approved budget?	**Programmatically, what will be added, expanded, or augmented in the newly proposed budget?**

ERF-2R Budget Change Request

Answer all of the questions below. Reponses should be concise and provide specific details explaining any proposed changes to funding and/or project plans.

Generally, the effective date is the date this form is submitted, however, in unique circumstances Cal ICH will consider retroactivity.

What date are you requesting that the revised budget be effective?
11/1/2023

If you would like this date to be retroactive, please explain why.
N/A

Are you requesting an expedited review?
No

Please explain why.

Provide a proposed budget below.
ERF-2-R, Proposed Budget Revision Santa Rosa 11.1.23.xlsx

New Proposed Budget for ERF-2R funds by Eligible Use Category

Rapid Rehousing	**Operating Subsidies**	**Street Outreach**	**Services Coordination**
Rapid rehousing, including housing identification services, rental subsidies, security deposits, incentives to landlords, and holding fees for eligible persons, housing search assistance, case management and	*Operating subsidies in new and existing affordable or supportive housing units, emergency shelters, and navigation centers. Operating subsidies may include operating reserves.*	*Street outreach to assist eligible persons to access crisis services, interim housing options, and permanent housing and services.*	*Services coordination, which may include access to workforce, education, and training programs, or other services needed to improve and promote housing stability for eligible persons, as well as direct case*

facilitate access to other community-based services.			*management services being provided to persons.*
New Proposed Budget $1,203,657.00	**New Proposed Budget** $0.00	**New Proposed Budget** $737,657.00	**New Proposed Budget** $602,562.00
Previously Approved Budget $1,317,888.00	**Previously Approved Budget** $0.00	**Previously Approved Budget** $917,651.00	**Previously Approved Budget** $292,587.00

Systems Support	**Delivery of Permanent Housing**	**Prevention and Shelter Diversion**	**Interim Sheltering**
Systems support for activities that improve, strengthen, augment, complement, and/or are necessary to create regional partnerships and a homeless services and housing delivery system that resolves persons' experiences of unsheltered homelessness.	*Delivery of permanent housing and innovative housing solutions, such as unit conversions that are well suited for eligible persons.*	*Prevention and shelter diversion to permanent housing, including flexible forms of financial assistance, problem solving assistance, and other services to prevent people that have been placed into permanent housing from losing their housing and falling back into unsheltered homelessness. This category is only available to serve people who were formerly residing in the prioritized ERF encampment site.*	*Interim sheltering, limited to newly developed clinically enhanced congregate shelters, new or existing noncongregate shelters, and operations of existing navigation centers and shelters based on demonstrated need that are well suited for eligible persons.*
New Proposed Budget $0.00	**New Proposed Budget** $0.00	**New Proposed Budget** $0.00	**New Proposed Budget** $1,154,250.00
Previously Approved Budget $0.00	**Previously Approved Budget** $0.00	**Previously Approved Budget** $0.00	**Previously Approved Budget** $1,170,000.00

Improvements to Existing Emergency Shelters	**Administrative Costs**
Improvements to existing	*Up to 5% of grant funds*

emergency shelters to lower barriers, increase privacy, better address the needs of eligible persons, and improve outcomes and exits to permanent housing.	*may be applied to administrative costs. Administrative costs incurred by the city, county, continuum of care, to administer its program allocation.*
New Proposed Budget $0.00	**New Proposed Budget** $184,906.30
Previously Approved Budget $0.00	**Previously Approved Budget** $184,906.30

Budget Change Request Total

Total New Proposed Budget
3,883,032.30

Total Previous Budget
3,883,032.30

Reason for the Request and Resulting Change

What prompted the need for this change?
Our previously approved budget did not include non-profit administrative costs for our services provider. Additionally, we the outreach vehicle and office trailer expenses are anticipated to exceed the previously estimated expenses. We also determined a need to increase the Safe Parking site's power capacity for the additional office and shower/bathroom trailers, so we will need to purchase and fuel a new generator. We do not anticipate any impacts to programming or projected outcomes based on budget change.

At the program level, what will change if this budget change request is approved?

Programmatically, what will be eliminated, reduced, or augmented from the previously approved budget?
1) We are reducing personnel costs from the previously approved budget for Street Outreach, Rapid Rehousing, and Services Coordination as we continue to staff new positions funded with ERF.

2) The newly proposed budget clarifies that of the $1M previously proposed for Safe Parking Program Operations:
$295,610 is personnel costs
$100,000 is non-profit administrative costs (10%)
$750 is telecommunications
$603,640 is remaining program operating expenses
$1,000,000 is total Safe Parking Program Operations

Programmatically, what will be added, expanded, or augmented in the newly proposed budget?
1) We are adding non-profit administrative costs for our services provider to our budget.

2) We are adding a line item for a Generator to increase the Safe Parking site's power capacity.

3) We are increasing the amounts for the line items for Vehicle Expense and Office Trailer.

Certify and Submit

Please provide any additional comments

Title
Program Specialist, Housing and Community Services

Name
Sasha Brown

Phone
(707) 543-4314

Email
sashabrown@srcity.org

California Department of
Housing and Community Development

ERF Budget Change Request Form

This budget change request was submitted on 4/30/2025 10:44 PM

Introduction

Please select the ERF Round for which you are submitting this budget change request:
ERF-2R

ERF-2R Budget Change Request

Select the ERF-2R Funded Encampment
City of Santa Rosa — South Project Area

Answer all of the questions below. Reponses should be concise and provide specific details explaining any proposed changes to funding and/or project plans.

Generally, the effective date is the date this form is submitted, however, in unique circumstances HPD Homelesness Grants will consider approving retroactive effective dates.

What date are you requesting that the revised budget be effective?
5/1/2025

If you would like this date to be retroactive, please explain why.
N/A

Are you requesting an expedited review?
No

Provide a proposed budget below.
ERF-2-R Revised Budget Santa Rosa 4.30.25.xlsx

New Proposed Budget for ERF-2R funds by Eligible Use Category

Rapid Rehousing	Operating Subsidies	Street Outreach	Services Coordination
Rapid rehousing,	*Operating subsidies in*	*Street outreach to assist*	*Services coordination,*

including housing identification services, rental subsidies, security deposits, incentives to landlords, and holding fees for eligible persons, housing search assistance, case management and facilitate access to other community-based services.	*new and existing affordable or supportive housing units, emergency shelters, and navigation centers. Operating subsidies may include operating reserves.*	*eligible persons to access crisis services, interim housing options, and permanent housing and services.*	*which may include access to workforce, education, and training programs, or other services needed to improve and promote housing stability for eligible persons, as well as direct case management services being provided to persons.*
New Proposed Budget $659,569.14	**New Proposed Budget** $0.00	**New Proposed Budget** $1,007,674.44	**New Proposed Budget** $95,174.44
Previously Approved Budget $1,203,657.00	**Previously Approved Budget** $0.00	**Previously Approved Budget** $737,657.00	**Previously Approved Budget** $602,562.00

Systems Support	**Delivery of Permanent Housing**	**Prevention and Shelter Diversion**	**Interim Sheltering**
Systems support for activities that improve, strengthen, augment, complement, and/or are necessary to create regional partnerships and a homeless services and housing delivery system that resolves persons' experiences of unsheltered homelessness.	*Delivery of permanent housing and innovative housing solutions, such as unit conversions that are well suited for eligible persons.*	*Prevention and shelter diversion to permanent housing, including flexible forms of financial assistance, problem solving assistance, and other services to prevent people that have been placed into permanent housing from losing their housing and falling back into unsheltered homelessness. This category is only available to serve people who were formerly residing in the prioritized ERF encampment site.*	*Interim sheltering, limited to newly developed clinically enhanced congregate shelters, new or existing noncongregate shelters, and operations of existing navigation centers and shelters based on demonstrated need that are well suited for eligible persons.*
New Proposed Budget $0.00	**New Proposed Budget** $0.00	**New Proposed Budget** $0.00	**New Proposed Budget** $1,935,707.98
Previously Approved Budget $0.00	**Previously Approved Budget** $0.00	**Previously Approved Budget** $0.00	**Previously Approved Budget** $1,154,250.00

Improvements to Existing Emergency Shelters	Administrative Costs
Improvements to existing emergency shelters to lower barriers, increase privacy, better address the needs of eligible persons, and improve outcomes and exits to permanent housing.	*Up to 5% of grant funds may be applied to administrative costs. Administrative costs incurred by the city, county, continuum of care, to administer its program allocation.*
New Proposed Budget $0.00	**New Proposed Budget** $184,906.30
Previously Approved Budget $0.00	**Previously Approved Budget** $184,906.30

Budget Change Request Total

Total New Proposed Budget
3,883,032.30

Total Previous Budget
3,883,032.30

Reason for the Request and Resulting Change

What prompted the need for this change?
This budget revision increases the budget for Safe Parking Operations to continue the program through March 2026. The City is seeking additional funds to continue operations through June 2026. The Safe Parking Program remains at full capacity with 27 individuals on the waitlist for services, including 14 ERF program participants.

This revision additionally corrects the eligible use categories for previous budgeted expenses based on the eligible use category definitions.

At the program level, what will change if this budget change request is approved?

Programmatically, what will be eliminated, reduced, or augmented from the previously approved budget?
We are reducing direct financial assistance. We have permanently housed 86 participants from the ERF Project Area with 60 participants utilizing this direct financial assistance and leveraging Coordinated Entry referrals to permanent supportive housing and rapid rehousing programs. We will continue to house participants utilizing the remaining direct financial assistance and leveraged opportunities and funding sources.

Programmatically, what will be added, expanded, or augmented in the newly proposed budget?
We are increasing the budget for Safe Parking Operations to continue operating the program through March 2026. The City is finalizing $250K leveraged funds to continue operations through June 2026.

Certify and Submit

Please provide any additional comments

Title
Program Specialist II

Name
Sasha Brown

Phone
(707) 543-4314

Email
sashabrown@srcity.org

certifies that all information included in this form is true and accurate to the best of their knowledge.
Yes

		ELIGIBLE USE CATEGORY	<5 WORD DESCRIPTION	NAME OF ENTITY OR PART OF PROPOSAL				NEW ERF-2-R PROPOSED BUDGET	LEVERAGED FISCAL SUPPORT	2 SENTENCE DESCRIPTION
Guidance and Intended Use	*This budget template may be slightly modified to meet local needs. If awarded funding, this budget, once approved, will serve as your*	*Use dropdowns. See NOFA, III. A.*	*Enables Cal ICH to immediately understand the line item.*	*Enables Cal ICH to associate the line item with specific entities or parts of a proposal.*					*Non ERF-2-R Funds That WILL be Used to Support this Proposal*	*Enables Cal ICH to better understand the line item, context, and / or other pertinent information related to the proposed line item.*
PERSONNEL COSTS						**FTE**	**MONTHS**			**The new proposed personnel budget for each position is informed by staffing constraints during the initial phase of the program.**
		Interim Sheltering	Site Supervisor	Catholic Charities	Subrecipient Salaries and Benefits	1.00	21	145,000.00		Safe Parking Program staff
		Interim Sheltering	Participant Advocate	Catholic Charities	Subrecipient Salaries and Benefits	1.50	21	115,000.00		Safe Parking Program staff
		Interim Sheltering	Lead Cook	Catholic Charities	Subrecipient Salaries and Benefits	0.10	21	10,000.00		Safe Parking Program staff
		Interim Sheltering	Cook	Catholic Charities	Subrecipient Salaries and Benefits	0.10	21	18,620.00		Safe Parking Program staff
		Interim Sheltering	Kitchen Assistant	Catholic Charities	Subrecipient Salaries and Benefits	0.10	21	13,000.00		Safe Parking Program staff
		Interim Sheltering	Senior Facilities Specialist	Catholic Charities	Subrecipient Salaries and Benefits	0.10	21	10,500.00		Available as needed.
		Interim Sheltering	Program Manager, Homeless Services	Catholic Charities	Subrecipient Salaries and Benefits	0.50	21	65,000.00		
		Interim Sheltering	Director, Outreach and Engagement	Catholic Charities	Subrecipient Salaries and Benefits	0.10	21	30,000.00		
		Interim Sheltering	Chief Program Officer	Catholic Charities	Subrecipient Salaries and Benefits	0.10	21	11,000.00		
		Street Outreach	Outreach Worker	Catholic Charities	Subrecipient Salaries and Benefits	3.00	36	487,915.00		Targeted outreach team for Project Area
		Street Outreach	Participant Service Coordinator	Catholic Charities	Subrecipient Salaries and Benefits	1.00	36	100,000.00		Targeted outreach team for Project Area
		Street Outreach	Outreach Supervisor	Catholic Charities	Subrecipient Salaries and Benefits	1.00	36	186,655.00		Targeted outreach team for Project Area
		Street Outreach	Program Manager, Outreach and Engagement	Catholic Charities	Subrecipient Salaries and Benefits	0.25	36	42,000.00		
		Street Outreach	Director, Outreach and Engagement	Catholic Charities	Subrecipient Salaries and Benefits	0.10	36	30,000.00		
		Street Outreach	Chief Program Officer	Catholic Charities	Subrecipient Salaries and Benefits	0.10	36	11,000.00		
		Street Outreach	Office Administrator	Catholic Charities	Subrecipient Salaries and Benefits	0.10	36	10,000.00		Available as needed.
		Services Coordination	Housing Stabilization Case Management	Catholic Charities	Subrecipient Salaries and Benefits	1.00	36	72,830.00		Prioritizes ERF participants.
		Services Coordination	Housing Navigation Case Management	Catholic Charities	Subrecipient Salaries and Benefits	1.00	36	72,830.00		Prioritizes ERF participants.
		Services Coordination	Program Manager, Case Management	Catholic Charities	Subrecipient Salaries and Benefits	0.10	36	30,000.00		
	Subtotal - Personnel Costs							**$ 1,461,350.00**		
	NON-PERSONNEL COSTS				**UNIT**	**RATE**	**TIME**			
		Interim Sheltering	Safe Parking Program Operations	Catholic Charities			33	923,100.00	1,700,000.00	I26 - Budget for 21 months of Safe Parking Program operations. With this budget revision, Safe Parking will be extended through 3/31/2026 while the City seeks additional leveraged funding to extend program further. J25 - Includes leveraged support for all Safe Parking Program operations.
		Interim Sheltering	Samuel L. Jones Hall Homeless Shelter	Catholic Charities			36	-	6,300,000.00	J27 - Annual operating budget for shelter is $2.1M
		Street Outreach	HOST Operations	Catholic Charities			36	-	1,719,000.00	J28 - Annual operating budget for Homeless Outreach Services Team (HOST), not including flexible housing fund, is $573K.
		Street Outreach	Telecommunications, Technology equipment, IT/Data systems	Catholic Charities				40,500.00		Outreach operational expense
		Street Outreach	Vehicle Expense	Catholic Charities				50,000.00		Purchase and maintenance of targeted outreach vehicle
		Street Outreach	Program Supplies	Catholic Charities				4,750.00		Outreach operational expense
		Interim Sheltering	Shower Trailer, Office Trailer, Generator	Catholic Charities				250,000.00		Replaces rented shower trailer and staff tent at Safe Parking site, includes generator and fuel to power trailers.
		Interim Sheltering	Community Space	Catholic Charities				5,000.00		Picnic tables and gazebos with canopies for protection from weather at Safe Parking site.
		Rapid Rehousing	Direct Client Assistance	Catholic Charities				593,614.00	1,447,350.00	I34 - Flexible housing fund. J34 - Flexible housing fund available through Homeless Outreach Services Team and Safe Parking.
		Rapid Rehousing	Non-Profit Administrative Costs	Catholic Charities				92,453.00		10% of contracted expenses with Catholic Charities
		Street Outreach	Non-Profit Administrative Costs	Catholic Charities				92,453.00		10% of contracted expenses with Catholic Charities
		Services Coordination	Non-Profit Administrative Costs	Catholic Charities				92,453.00		10% of contracted expenses with Catholic Charities
		Interim Sheltering	Non-Profit Administrative Costs	Catholic Charities				92,453.00		10% of contracted expenses with Catholic Charities

Subtotal - Non-Personnel Costs		**$ 2,236,776.00**	**$ 11,166,350.00**
ADMINISTRATIVE COSTS			
Administrative Costs	City of Santa Rosa	184,906.30	
Subtotal - Administrative Costs		**$ 184,906.30**	
TOTAL BUDGET		**$ 3,883,032.30**	**$ 11,166,350.00**