



California Department of Housing and Community Development

HHAP Round 6 Regionally Coordinated Homelessness Action Plan

Section 1. Regional Identification and Contracting Information

Steps to complete this section:

1. Select the Continuum of Care (CoC) Region. The definition of "Region" is the geographic area served by a county, including all cities and the CoC or CoCs within it (HSC 50230(v)).
2. Indicate which Eligible Applicants are applying together as a region for HHAP 6 (i.e., which Eligible Applicants will administer the Regionally Coordinated Homelessness Action Plan and be signatory to the Memorandum of Understanding). Eligible Applicants for HHAP 6 are all counties, all Continuums of Care, and Large Cities.
3. For each participating Eligible Applicant, indicate whether and how the Eligible Applicant intends to contract with HCD (i.e., indicate whether the Eligible Applicant will act as their own Administrative Entity, or designate one of the other regional partners to administer their allocation and act as the Administrative Entity on their behalf).

Regional Application Participation

Continuums of Care (CoCs)

- A CoC that serves a single county **must** apply as part of the regional application with the county and any overlapping Large Cities. In this case, the CoC should select: *"Is participating in this regional application as an Eligible Applicant."*
- A CoC that serves multiple counties **must either:** apply as part of a single regional application with multiple counties and any overlapping Large Cities **or** participate in the regional application of each overlapping county and the Large Cities therein. When the CoC is participating in multiple regional applications, the CoC should select: *"Is participating in this regional application as an Eligible Applicant"* for the regional application that will include the CoC's HHAP 6 funding plan, and should select: *"Is participating in this regional application as a collaborator"* for all other regional applications they are participating in. This will help to ensure the CoC's funding plan is only collected on a single regional application.

Large Cities ("City" or "Cities")

Large Cities must apply as part of the regional application with the applicable county and CoC.

Counties

- In a CoC that serves a single County, the County **must** apply as part of a regional application with the CoC and any overlapping Large Cities.
- In a multi-county CoC, counties are **strongly encouraged** to apply in collaboration with other counties that are served by the same CoC. **At a minimum**, each County must apply with the overlapping CoC.

LA Region

All CoCs within the County of Los Angeles shall be considered part of a single region, along with the County and Large Cities within the county and therefore **must** apply together. (HSC § 50230(v)(2).)

Contracting

Each Eligible Applicant has the discretion to administer their base allocation directly or may designate an Eligible Applicant in their region to serve as their Administrative Entity. The selections made in this section will indicate which Eligible Applicant will enter into contract with HCD to administer each Eligible Applicant's HHAP 6 allocation. For reference, [HHAP 6 allocations](#) are available on HCD's HHAP website.

The Administrative Entity is responsible for meeting the terms and conditions of the contract, which include, but is not limited to, contracting (when necessary) with sub-recipients, and fulfilling all monthly, annual, final, and Homeless Management Information System (HMIS) reporting requirements.

- **If you plan to contract with HCD to receive and administer only your (individual) HHAP 6 allocation**, select: *"Will enter into contract with HCD to receive and administer their HHAP 6 allocation"* under the contracting selection.
- **If you do not plan to contract with HCD and instead plan to identify another participating Eligible Applicant in the region to enter into contract with HCD to receive and administer your HHAP 6 allocation**, select: *"Identify another participating Eligible Applicant in their region to enter into contract with HCD to receive and administer their HHAP 6 allocation"* under the contracting selection. Once selected, you will be prompted to designate the Administrative Entity from a list of other Eligible Applicants in the region.
- **If you plan to contract with HCD to receive and administer multiple HHAP 6 allocations within your region**, select: *"Will enter into contract with HCD to receive and administer their HHAP 6 allocation and allocation(s) from other Eligible Applicants in the region"* under the contracting selection.

Please select the Continuum of Care region

Santa Maria/Santa Barbara County CoC

Santa Maria/Santa Barbara County CoC Region

Santa Maria/Santa Barbara County CoC

CA-603 Participation

Is participating in this single collaborative application with the regional partner(s) listed.

CA-603 Contracting

Identify another participating Eligible Applicant in their region to enter into contract with the state to receive and administer their HHAP 6 allocation

CA-603 Designated Administrative Entity

Santa Barbara County

Contact Title

CoC Lead Administrator

Name

Matthew Rector

Email

mrector@countyofsb.org

Phone

(805) 568-3516

Santa Barbara County

Santa Barbara County Participation

Is participating in this single collaborative application with the regional partner(s) listed.

Santa Barbara County Contracting

Will enter into contract with the state to receive and administer their HHAP 6 allocation and allocation(s) from other Eligible Applicants in the region

Contact Title

Homeless Assistance Program Manager

Name

Jett Black-Maertz

Email

jblack@countyofsb.org

Phone

(805) 568-2484

Number of Contracts

1

Section 2. Documentation and Certification of Stakeholder Engagement

Section 2. Documentation of Stakeholder Engagement

1. Provide the dates for which at least three public meetings were held to support the development of the Regionally Coordinated Homelessness Action Plan (Plan).
2. Describe how each stakeholder group from the list provided was invited and encouraged to engage in the Plan.
3. Describe the specific input from the public meetings that was incorporated into the Plan.
4. Certify that all participating Eligible Applicants met the process requirements for developing the Plan.

Meeting Dates

Meeting Dates	Meeting Name or Identifier (optional)
5/22/2025	CoC Board Planning Committee
5/28/2025	Lived Experience Advisory Board (LEAB, a CoC advisory body)
6/4/2025	Affordable Housing Developers Focus Group
6/13/2025	Elected Leaders Forum
6/16/2025	Youth Action Board (YAB, a CoC advisory body)
6/17/2025	Interim Housing Providers Focus Group
6/20/2025	Meeting with Chumash Tribal Authority leadership
6/30/2025	Meeting with victim service providers

Stakeholder engagement

Stakeholders	Description of how stakeholders were invited and encouraged to engage in the public stakeholder process	Describe the specific input from stakeholders that was incorporated into the Plan
People with lived experience of homelessness, including but not limited to survivors of domestic violence.	Staff conducted a combined engagement session including participants at separate shelter and navigation center sites, as well as facilitating online (virtual) participation to increase reach and diversify input. Invitations were made via direct person-to-person outreach and broad flyer/email/social media	Priorities were identified: to balance expected funding cuts by increasing investments in supportive services (incorporated via Key Actions to Improve the Region’s CA SPMs:10, 11, and 12 with aligned Services Coordination funding); restoring defunded vouchers for permanent housing (Key Action 2); expanding subsidized housing options (Key

	<p>promotions to encourage PWLE to join. A total of 34 PWLE participated in the combined information and engagement session, providing valuable feedback for HHAP funding priorities as well as informing current and future plans for the Lived Experience Advisory Board to maintain and enhance its function as a committee of the CoC.</p>	<p>Actions 2, 7, 9); continuing existing interim housing projects and building on those successes (Key Action 1). High interest in shared housing models to increase efficiency and address new opportunities with limited funding in our high-cost region (Key Action 1).</p>
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<p>Youth with lived experience of homelessness.</p>	<p>Santa Barbara County is a recipient of the Round 6 YHDP funds. In collaboration with the Youth Action Board (YAB, a CoC advisory body), youth service providers, and youth with lived experience worked over the past two years to draft a comprehensive Coordinated Community Plan (CCP) to end youth homelessness. These documents form the basis of YAB operations, including goal setting, participation, strategies, and governance. For HHAP-6 engagement, YAB members were informed in advance of the process and provided specialized, curated background materials in preparation for the session, which occurred during a regularly scheduled meeting. Feedback was generated by youth-facilitated discussions with guidance from CoC staff and included participation by 13 individuals from the YAB general and leader membership bodies.</p>	<p>For transitional-aged youth, a high priority is continuing engagement projects (like the Youth Action Board; incorporated via Funding Activity 4) to plan and implements solutions like skills development, employment, and education programs that serve to prevent homelessness and being at-risk; other prevention and diversion efforts should be a priority (incorporated via Key Actions 3 and 6 to Improve the Region’s CA SPMs). Sustainability of EHVs and other subsidies like Section 8 is a big concern, as well supports for people who have those vouchers to maintain their placements in scattered site models with private landlords (Key Actions 2, 9). Sustaining the region’s expanded interim housing solutions is of high importance (Key Action 1). Expanding and improving support services, especially for those who are justice involved and in recovery, are essential (Key Actions 10, 11, 12, and 13).</p>
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<p>Local department leaders and staff of qualifying smaller jurisdictions, including child welfare, public welfare, health care, behavioral health, justice, and education system leaders.</p>	<p>The CoCs regular Elected Leaders Forum engaged jurisdictional staff and leaders and had them participate in prioritizing uses for the HHAP funding including department directors. System leaders were also engaged as CoC Board Members in the CoC Planning Committee agenda which was dedicated in its entirety to HHAP-6 background</p>	<p>Like providers (see below), elected and system leads expressed deep concern about short- and long-term funding sustainability, especially regarding system expansions of permanent- and interim housing solutions that have come online during the past five years (incorporated via Key Actions 1 and 2 to Improve the Region’s CA SPMs). Prevention and diversion were cited as important new</p>
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	information and engagement.	“upstream” investments to help address new homelessness and close the unsheltered gap (Key Actions 3, 6). Services coordination, especially specialized support services to address client sustainability and increase placement success, were also emphasized as needs and supported in the funding plan (Key Actions 4, 10, 11, and 12).
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Homeless services and housing providers, including developers of permanent affordable housing operating within the region.	There were Housing and Service providers at every HHAP-6 stakeholder engagement meeting, including: special sessions for developers, the CoC Planning Committee, people with lived experience, and youth-focused meetings. Information about these opportunities was distributed widely through email blasts to over 1,500 recipients; specific promotion to those targeted groups mentioned by booth email and in meeting announcements; web postings; social media feeds, and during field site visits.	Concern was expressed about the ongoing funding for all essential system supports, direct services, housing subsidies, and interventions (incorporated via Key Actions 1 and 2 to Improve the Region’s CA SPMs). Prevention and retention were stressed as areas of high need (Key Action 3). Support services were identified as high priority, especially those that are intensive and effective to help maintain existing placements (Key Actions 4, 10, 11, and 12). Higher levels of client acuity and their alignment (or lack thereof) to appropriate services is a significant concern, so system readiness and response in this area is important (Key Action 12).
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Each Medi-Cal Managed Care Plan contracted with the State Department of Health Care Services in the region.	CenCal Health (only region managed care plan) participated in multiple forums and also attended all CoC Board and Committee Planning Meetings where HHAP funding priorities were discussed, formulated, adapted, and ultimately decided.	As a key regional cross-sector stakeholder with lead staff serving as CoC Board Chair, CenCal has actively participated in HHAP-6 funding plan iteration, including component prioritization and input session facilitation. As a services partner and funder, CenCal has reiterated its strong commitment to multi-faceted partnerships that sustain, expand, and enhance service components countywide (incorporated via Key Actions 1, 2, 6, 10, 11, and 12 to Improve the Region’s CA SPMs)
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Street medicine providers, victim service providers, and other service providers directly assisting people within the region experiencing homelessness or at risk of homelessness.	Engaged in multiple engagement sessions, including CoC Board and Planning Committee Meetings; also, convened and facilitated a listening session specific to regional victim service providers.	Primarily concerned with the active harm generated by risks to current and future funding, victim service and other providers stressed the importance of addressing this uncertainty and its effects on staff and clients especially where quality and
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access of services is concerned (incorporated via Key Actions 1, 2, 12, and 14 to Improve the Region's CA SPMs). Ensuring subsidy and prevention services sustainability, and expanding prevention and retention, were cited repeatedly (Key Actions 1, 2, 3, and 6). More training for staff, and better more effective "deeper" training strands, were requested as part of a renewed regional commitment to improved services coordination through training and technical assistance options (Key Actions 3, 11, and 12).

Federally recognized tribal governments pursuant to Section 4103 of Title 25 of the United States Code that are within the region.

County staff convened a meeting with Chumash tribal leadership to present and discuss HHAP 6 funding priorities and to share data and collect input on issues of homelessness within and around tribal lands.

The Santa Ynez Band of Chumash Indians responded formally with a resolution in support of the HHAP-6 application, including the draft Regionally Coordinated Homelessness Action Plan, its Key Actions, and its Funding Plan. Leadership concurred with the plans as presented with no additional requests or other input provided.

Describe any other input from public meetings not captured above that was incorporated into the Plan.

Documentation of Stakeholder Engagement Narrative - Stakeholder Input

Essential services coordination components that sustain and expand the specialized advisory bodies – YAB and LEAB – that have been authorized by CoC and resourced by various funding sources which terms have ended, were cited by every group as a high priority for HHAP-6 in order to extend their work and influence.

Optional Upload: Stakeholder Engagement

SBC Stakeholder Backup Documentation.pdf

By checking this box, I certify that all participating Eligible Applicants met the public meeting process requirements in statute (HSC Section 50240(d) and (e)) and in the [HHAP 6 NOFA](#) in developing the Regionally Coordinated Homelessness Action Plan, documented in Section 2 of this regional application.

I certify under penalty of perjury that all of the information in Section 2, above, is true and accurate to the best of my knowledge.

Open

Section 3. Regionally Coordinated Homelessness Action Plan

Section 3. Regionally Coordinated Homelessness Action Plan

Applicants must submit a Regionally Coordinated Homelessness Action Plan (Plan) that fully complies with HSC section 50240(c). This Plan shall lay out a strategic approach to address homelessness within the region, emphasizing collaborative efforts among participating applicants.

In developing the HHAP 6 Regionally Coordinated Homelessness Action Plans, regions should build upon their approved HHAP 5 Regionally Coordinated Homelessness Action Plans. This means regions should leverage and update information from their approved HHAP 5 Regionally Coordinated Homelessness Action Plan in corresponding sections of the proposed HHAP 6 Regionally Coordinated Homelessness Action Plan.

Regional Roles, Responsibilities, and Housing and Homelessness Service Policies

3.a. Regional Partners' Roles and Responsibilities

3.a.1. Outreach and Site Coordination

Eligible Applicant	Describe roles and responsibilities in outreach to individuals experiencing, or at risk of experiencing, homelessness in the region, and in coordination on citing of services, shelters, and interim and permanent housing in the region
Santa Maria/Santa Barbara County CoC	Sets written standards for all project types including outreach, manages By-Name List and Coordinated Entry System oversight, coordinated training for staff (best practices), monitors project outcomes based on HMIS data. Identifies and trains participants for and facilitates the Lived Experience Advisory Board (LEAB) and Youth Action Board (YAB), both of which are recognized in the CoC governance charter and provide valuable input to CoC and System improvements. Establishes funding priorities for all component types within the region.
Santa Barbara County	Functions as the Administrative, CES, and HMIS lead agency for the Santa Maria/Santa Barbara County Continuum of Care – Facilitates all CoC/CES board and committee meetings, monitors data quality and compliance with all CoC affiliated funds. Deploys outreach teams such as the multi-disciplinary team, Familiar Faces, encampment response which address both human and environment impacts. Administers funding and ensures compliance, fosters community connections, facilitates Coordinated Outreach Team Meetings in each service delivery region (south, mid, north), maintains detailed mapping in software platform, monitors outcomes based on funding requirements. Actively promote the broadly adopted Community Action Plan to Address Homelessness in order to further and unified, interjurisdictional response.

3.a.2. Siting and Use of Available Land

Eligible Applicant	Describe how the Eligible Applicant will coordinate efforts to
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identify and promote use of available land for the production of interim or permanent housing in the region

Santa Maria/Santa Barbara County CoC	Promotes the need for sites to property owners and local governments. Works closely with both local Housing Authorities to secure available properties for permanent housing conversion. Identifies and awards funds to services providers who are well versed in and prepared to develop sites for interim housing.
Santa Barbara County	Department to identify available county land as part of the Housing Element and RHNA cycle, including parcel assessment surveys, identify sites, make available to developers, partner on developments. Zoning decisions and building permit processing in unincorporated areas. Coordinate with local cities to identify available sites and promote the development of permanent housing.

3.a.3. Development of Shelter, Interim and Permanent Housing Options

Eligible Applicant	Describe your engagement with housing developers, including developers of permanent supportive housing, to coordinate the financing of interim and permanent housing
Santa Maria/Santa Barbara County CoC	The CoC currently has dedicated seats for affordable housing developers, supportive housing providers, and housing authorities. Additionally, all major cities within the CoC have a dedicated seat on the board, allowing for in-depth funding and response coordination.
Santa Barbara County	Administers funding both capital and services depending on project, ground leases or facilitate acquisitions. The County of Santa Barbara inclusionary Housing Ordinance applies to all rental development project with five or more units. The County is actively engaged in exploring available county owned property for the development of affordable housing. The County maintains a strong relationship with both local housing authorities and affordable housing developers.

3.a.4. Coordination of and Connection to Service Delivery

Eligible Applicant	Describe how the Eligible Applicant is coordinating, connecting, and delivering services - including Mental Health Services Act or Behavioral Health Services Act within the region - to individuals experiencing homelessness, or at risk of experiencing homelessness
Santa Maria/Santa Barbara County CoC	Coordinates a regional homelessness response system that connects individuals to housing and supportive services, including those funded through the Mental Health Services Act (MHSA) and Behavioral Health Services Act (BHSA). The CoC evaluates and funds the Homeless Management Information System (HMIS) and Coordinated Entry System (CES), which includes monitored access points and weekly case conferencing to match individuals to housing and services.
	The CoC's governance structure—comprised of a Board, committees,

and working groups—sets policies, procedures, and written standards that guide service delivery. The CoC partners with the County’s Department of Behavioral Wellness, which integrates MHSA-funded programs such as Full-Service Partnerships, mobile crisis teams, and field-based mental health services into CES and housing efforts.

The CoC monitors system performance and supports implementation of the County’s Community Action Plan to Address Homelessness, aligning funding and resources across agencies. Individuals with lived experience of homelessness are meaningfully engaged at all levels, including on the CoC Board, in CES development, and through community feedback processes.

Santa Barbara County

Santa Barbara County plays a central role in coordinating and delivering services to individuals experiencing or at risk of homelessness, with a focus on continuity of care and cross-system alignment. The County leads implementation of the Community Action Plan to Address Homelessness, aligning local, state, and federal funding streams to support housing, behavioral health, and social services.

The County deploys interdisciplinary teams and leads a coordinated encampment response, facilitating regional Encampment Resolution Steering Committees and Coordinated Outreach Teams. It also ensures that elected leaders, service providers, and persons with lived experience are actively engaged in decision-making and service delivery.

Through the Department of Behavioral Wellness, the County operates Behavioral Health Bridge Housing (BHBH) beds at a non-congregate shelter site, offering stabilizing care and housing-focused services for people with serious mental illness. The County delivers or coordinates the majority of social services, including behavioral health, public health, and safety-net supports.

The County is engaged in efforts to improve data sharing between health care providers, mental health systems, and the Homeless Management Information System (HMIS) to create a more integrated, person-centered care model. These efforts ensure that services are better coordinated and more responsive to individual needs across systems.

3.a.5. Policies for Addressing Encampments

Encampment	Estimated Population	What are the region’s specific plans to address this encampment?	What are the Key Milestone Dates to carry out the described plan?	ERF Status (site funded by ERF)	ERF Contract #	Are there current plans to submit an ERF application	Lead Entity for addressing this encampment
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Vehicle s	306	<p>The goal is to serve 300 persons total; sheltering 150 persons in interim housing or hotels and utilizing short term subsidy (RRH) to move 150 persons into housing. The Lead entity is partnering with the following jurisdictions in implementing plan with the following activities:</p> <ul style="list-style-type: none"> • City of Santa Barbara: With the highest number of vehicle encampments in its jurisdiction, the City has committed to administering funds and staff proportional to the number of vehicle encampments and prioritized sites. They have also committed to leveraging significant Tenant Based Rental Assistance (TBRA) to assist in the move from vehicle encampments to permanent housing. • City of Goleta: The City has committed to leveraging office space for ERF-funded staff to use in order to reduce travel time. • City of Lompoc: The City is committed to expanding Safe Parking Program spaces and access to affordable housing development. • City of Santa Maria: The City has identified vehicle encampments and will leverage CDBG and HOME funding to move people from vehicle encampments into permanent housing. 	Shelter 150 persons in interim housing and hotel units by 12/31/2026 . Use short-term subsidies (RRH) to move 150 persons into housing by 12/31/26.	Yes	24-ERF-3-R-100019	Santa Barbara County
Water	250	<p>The goal is to serve 250 persons: ERF funds were</p>	Shelter 150 persons in interim	Yes	23-ERF-2-	Santa Barbara

ways	utilized to open tiny village/interim housing sites with set beds with the goal to shelter 150 people and house 100 people. The ERF award also included flexible funding to assist with housing and rental needs as people are placed into permanent units. In two regions (North and Mid County) multiple phases have been conducted in partnership with City and Counties (Santa Maria City, Santa Barbara and San Luis Obispo counties) to safely resolve encampments and move people into shelter and housing.	housing/tiny village units by 03/31/2026 . Use short-term subsidies (RRH) to move 100 persons into housing by 03/31/26.	R-10019	a County
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Transit Corridor	140 The goal is to serve 140 people: inter-disciplinary outreach teams will provide in-field case management to move 70 people into existing Interim Housing/Tiny Village units and house 70 people. With limited voucher capacity the lead agency will integrate place-based prioritization into shelter procedures and CES policies and work closely Union Pacific Railroad and Cal-trans to coordinate safely resolving encampment within their right of ways.	Shelter 70 persons in interim housing/tiny village units by 06/30/2027 . Use short-term subsidies (RRH) to move 100 persons into housing by 06/30/27.	No	Yes	Santa Barbara County
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Optional Upload: Encampments Excel

Optional Upload: Map of Encampments
Attachment 2 - HHAP 6 Encampments Maps Final.pdf

Eligible Applicants with a current and formal policy to address encampments that fully or partially complies with the Cal ICH Guidance on Addressing Encampments must complete the following:

Formal Encampment Policy - Fully or Partially Compliant

Eligible Applicant	Applicant confirms the plan complies with the Cal ICH Guidance on Addressing Encampments?	If you selected “Yes, in part,” describe what elements of the policy do comply with the Cal ICH Guidance on Addressing Encampments, and	Provide a link to the policy or upload a copy below
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specifically how they comply.

Santa Barbara County	Yes
Santa Maria/Santa Barbara County CoC	Yes

Upload: Copy of Formal Policy to Address Encampments
Encampment Response Policy SB County and CoC.pdf

Eligible Applicants without a current and formal policy to address encampments that fully or partially complies with the Cal ICH Guidance on Addressing Encampments must complete the following:

Formal Encampment Policy - Nonexistent

Eligible Applicant	Describe existing efforts to address encampments	Does the Eligible Applicant actively commit to adopting a policy that complies with the Cal ICH Guidance on Addressing Encampment?	Provide a specific timeline, including dates, for future adoption of formal policies that comply with the Cal ICH Guidance on Addressing Encampments
		No	
		No	

3.a.6. Housing Element Compliance

Large City or county Eligible Applicant	Is this Eligible Applicant's Housing Element Compliant?	If not compliant, provide a timeline for all relevant milestones to achieve compliance (refer to Guidance and Example timeline and milestones for required level of detail)
Santa Barbara County	Yes	

3.a.7. Housing Element Implementation

Large City or county Eligible Applicant	Has this Eligible Applicant implemented all programs in their adopted Housing Element on the timelines identified therein?	If not, provide a specific timeline and plan with dates to implement the past due programs.

Santa Barbara County Yes

3.a.8. Prohousing Designation

Large City or county Eligible Applicant	Current Prohousing Designation Status	For Eligible Applicants that have not yet applied or do not plan to apply, list the Prohousing Policies (as described in the Prohousing application) that they have adopted or plan to adopt in the future.
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Santa Barbara County	Has applied for Prohousing Designation.
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3.a.9. Housing Law Violations

Large City or county Eligible Applicant	Does this Eligible Applicant have any potential or actual housing law violations with HCD's Housing Accountability Unit or the Attorney General's Housing Justice Team?	If yes, provide a specific timeline and plan with dates to resolve the issue.
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Santa Barbara County	No
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3.a.10. Surplus Land

Large City or county Eligible Applicant	Has this Eligible Applicant made a central inventory of all surplus land and all lands in excess of their foreseeable needs as required by Government Code section 54230?	If not, the Eligible Applicant must provide a specific timeline and plan with dates to create such an inventory.
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Santa Barbara County	Does not currently have a central inventory.	The County is developing and will have ready for submission by End of March 2026
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3.a.11. Annual Progress Report

Large City or county Eligible Applicant

Has this Eligible Applicant submitted a timely and complete annual progress report for at a minimum, the past two years?

Santa Barbara County

Yes

Section 3.b. System Performance Measures Improvement Plan

3.b System Performance Measures Improvement Plan

The System Performance Measures Improvement plan documents all the Key Actions the regional partners are taking to improve their homelessness CA System Performance Measures (SPMs) listed in [Section IV.A.3.b.i. of the HHAP 6 NOFA](#). The plan may also include the Key Actions of small jurisdictions and/or tribal governments in the region that elect to engage and collaborate in the Regionally Coordinated Homelessness Action Plan.

All items currently being funded through HHAP Rounds 1 through 5, as well as all activities proposed to be funded through HHAP 6, must be included as Key Actions in the System Performance Measures Improvement Plan. Each regional partner must also include the Key Actions they are taking beyond HHAP 6 funding to address homelessness. These Key Actions must include how each regional partner is improving the region's CA SPMs through use of local, state, and federal funds.

The System Performance Measures Improvement Plan must include:

- At least one Key Action related to reducing CA SPM: "The number of people experiencing unsheltered homelessness"
- At least one Key Action related to increasing CA SPM "the number of people exiting homelessness into Permanent Housing," and
- At least one Key Action with a specific focus on reducing first time instances of homelessness for those exiting institutional settings, including, but not limited to jails, prisons, and hospitals.

Each Key Action must be described in clear, specific terms and must do the following:

1. Identify the CA SPM(s) that the Key Action will improve (you may choose more than one SPM).
2. Describe how the Key Action will improve the CA SPM(s).
3. Identify the lead entity and collaborating entities partnering to achieve the Key Action. Collaborating entity/ies may include a group, organization, or jurisdiction within your region working to address or improve the system performance measure. This can be another participating Eligible Applicant, a system partner, or any organization actively participating in the Key Action.
4. Provide the target date for milestones and completion of the Key Action.
5. Provide a clear metric for how success of the Key Action will be measured.
6. Identify the funding source(s) for the Key Action.
 - Note: At a minimum, all funding sources listed in Section IV.A.3.b.ii. of the HHAP 6 NOFA, excluding any that are unavailable to the region within the grant term (FY24/25-FY28/29), must be identified as funding sources for at least one Key Action within the System Performance Measures Improvement Plan.
7. Describe how the funding source(s) will contribute to the achievement of the Key Action.
 - Note: For HHAP 6-funded Key Actions, include the eligible use category or categories as applicable.
8. Describe how the Key Action will address system performance disparities and ensure racial and gender equity in at least one of the following areas: Service Delivery, Housing Placements, Housing Retention, Changes to procurement, or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Available Funding Sources in the Region

If applicable, list any funding sources mentioned in [Section IV.A.3.b.ii. of the HHAP 6 NOFA](#) that are not available in the region within the grant term (FY24/25-FY28/29).

Available Funding Sources NOT within the Region Narrative

Key Actions to Improve the Region's CA SPMs

Guidance:

Please note that all Key Actions are numbered to ensure Key Actions may be easily referenced in later parts of the regional application. Applicants can refer to the # provided. E.g., Key Action 1, Key Action 2, etc.

Key Actions

Key Action 1

Description

Increase housing inventory through non-congregate interim shelter, permanent supportive housing development, and securing more private market rental units.

Identify which CA SPM(s) will be improved by Key Action 1 and how.

SPM Improvement Plan for Key Action 1

CA SPM	Specific description of how Key Action 1 will improve this CA SPM
CA SPM 1a	Increasing a diverse housing inventory—including non-congregate interim shelter, permanent supportive housing, and private market rental units—will significantly improve system performance across multiple SPMs. Non-congregate interim shelter creates immediate, low-barrier access points for individuals experiencing unsheltered homelessness (SPM 1a, 1b), particularly for those who may avoid congregate settings due to health, safety, or privacy concerns.
CA SPM 1b	Increasing a diverse housing inventory—including non-congregate interim shelter, permanent supportive housing, and private market rental units—will significantly improve system performance across multiple SPMs. Non-congregate interim shelter creates immediate, low-barrier access points for individuals experiencing unsheltered homelessness (SPM 1a, 1b), particularly for those who may avoid congregate settings due to health, safety, or privacy concerns.
CA SPM 3	Permanent supportive housing provides long-term solutions for individuals with the highest service needs, while increased access to private market units enables quicker placements for those ready for independent housing. These pathways increase exits from homelessness (SPM 3).
CA SPM 4	By having a broader range of housing options readily available, outreach and housing navigation teams can reduce wait times for placements and improve the flow from engagement to stable housing. This reduces the length of time people remain homeless while accessing services (SPM 4) and encourages more individuals to

engage with the system, especially from unsheltered locations (SPM 1b)

CA SPM 6 Permanent supportive housing provides long-term solutions for individuals with the highest service needs, while increased access to private market units enables quicker placements for those ready for independent housing. These pathways increase exits from homelessness, particularly for people engaged through street outreach (SPM 6).

Clear metric for how success of Key Action 1 will be measured

The number of interim beds, rapid rehousing slots, and permanent beds is sufficient to meet the needs of the number of people identified in the PIT count and through HMIS analysis. Reduce by 10% the number of days a person remains unhoused while accessing services

Lead Entity for Key Action 1

Santa Barbara County

Collaborating entity/ies for Key Action 1

Public housing authorities, CoC, community providers, private landlords, affordable housing developers, interim shelter providers.

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 1

Milestones for Key Action 1

Target dates for Key Action 1 milestones

Number of units and beds needed identified in Community Action Plan: 563 new low barrier interim housing beds, 1,053 new slots of rapid rehousing, 835 new units of permanent supportive housing, and 531 affordable housing subsidies. The aggregate number of units will be measured annually during the PIT count. The number of days a person remains unhouse while receiving services trends downward year over year.

1/31/2027

Number of units and beds needed identified in Community Action Plan: 563 new low barrier interim housing beds, 1,053 new slots of rapid rehousing, 835 new units of permanent supportive housing, and 531 affordable housing subsidies. The aggregate number of units will be measured annually during the PIT count. The number of days a person remains unhouse while receiving services trends downward year over year.

1/31/2028

Target date for completing Key Action 1

6/30/2029

Funding Sources for Key Action 1

Funding Sources for Key Action 1

Funding source

Description of how the funding will contribute to the achievement of Key Action 1

For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.

HHAP 6	<p>This action aligns with HHAP-6's eligible use of Rapid Rehousing (RRH) by expanding access to long-term housing opportunities. By securing additional private-market rental units and increasing permanent supportive housing (PSH) inventory, the community strengthens its ability to quickly place households into stable housing through RRH. Expanding private-market options increases the pool of units available for RRH subsidies, while additional PSH capacity improves system flow by creating more permanent exits for individuals who need ongoing support. Together, these actions reduce bottlenecks and enhance RRH effectiveness.</p>	Rapid Rehousing/ Rental Subsidies
HHAP 6	<p>This action aligns with HHAP-6's eligible use of Rapid Rehousing (RRH) by expanding access to long-term housing opportunities. By securing additional private-market rental units and increasing permanent supportive housing (PSH) inventory, the community strengthens its ability to quickly place households into stable housing through RRH. Expanding private-market options increases the pool of units available for RRH subsidies, while additional PSH capacity improves system flow by creating more permanent exits for individuals who need ongoing support. Together, these actions reduce bottlenecks and enhance RRH effectiveness.</p>	YSA: Rapid Rehousing/ Rental Subsidies
HHAP 6	<p>HHAP-6 funds will support the operation and expansion of interim housing programs that provide safe, low-barrier, non-congregate shelter options as part of the broader strategy to increase housing inventory. Investments will maintain essential services such as case</p>	Operating Expenses – Interim Housing

management, housing navigation, and behavioral health linkages to help participants stabilize and transition to permanent housing. Interim housing operations under HHAP-6 will prioritize efficiency, coordination with the Coordinated Entry System, and integration with Rapid Rehousing and Permanent Supportive Housing pathways to ensure continuous movement from shelter to long-term stability.

HHAP 6

Administrative funds will support program oversight, fiscal management, data reporting, and compliance activities required for effective implementation of HHAP-6 initiatives. This includes staff time for contract management, performance monitoring, coordination with partner agencies, and ensuring alignment with state and local priorities. Administrative resources will also fund data collection, reporting through HMIS, and the preparation of required reports to the State to ensure transparency, accountability, and efficient use of HHAP-6 funds across all project components.

Administrative Costs

HHAP 6

HHAP-6 funds will support the maintenance and enhancement of the HMIS to ensure accurate data collection, performance tracking, and coordination across all homelessness response programs. Investments will strengthen system-wide data quality, reporting capacity, and real-time information sharing to improve referrals, monitor housing placements, and evaluate outcomes. HMIS funding will also support user training, system administration, and integration with regional data-sharing initiatives to ensure

HMIS

compliance with state and federal reporting requirements.

ARPA

ARPA funds provide flexible local recovery dollars that can be used for capital, rehabilitation, and operating costs associated with new non-congregate shelters and permanent housing. Santa Barbara County has used ARPA to fill financing gaps in PSH and interim housing projects, helping accelerate shovel-ready developments and expand emergency capacity during COVID-era recovery.

CERF

CERF resources will support housing development and rehabilitation projects that create local jobs and strengthen the regional housing and construction workforce while expanding the housing supply for people experiencing or at risk of homelessness. Investments under Key Action 1 will align housing production with inclusive economic recovery goals by supporting partnerships with local trades, social enterprises, and workforce development programs focused on affordable and supportive housing construction. This approach advances both economic resilience and housing stability by generating employment opportunities and increasing the availability of non-congregate interim and permanent housing options.

Low-Income Housing Tax Credit / Tax Credit Allocation Committee (LIHTC/TCAC)

The County will partner with affordable housing developers to leverage LIHTC equity as the primary financing tool for PSH and affordable rental projects. Local staff will prioritize technical assistance and local matching resources to strengthen competitive LIHTC applications, directly contributing to the creation of long-term, deed-

restricted supportive housing units.

Permanent Local Housing Allocation (PLHA)

PLHA funds will be leveraged to expand the permanent housing inventory through the development and preservation of affordable and supportive housing units. Investments will prioritize projects that create long-term, deeply affordable homes for people exiting homelessness, including those linked to services funded under HHAP and other local programs. PLHA resources may also support acquisition, rehabilitation, and conversion of existing properties into permanent supportive housing or non-congregate units, complementing HHAP-6 interim housing and RRH strategies to ensure a continuous pipeline from homelessness to stable housing.

Local General Funds

Santa Barbara County will use local general funds to bridge financing gaps and demonstrate local commitment for competitive state and federal programs such as Homekey and LIHTC. These flexible dollars will be deployed for site acquisition, feasibility studies, and capital leveraging, ensuring that housing development pipelines remain active even between funding rounds.

Behavioral Health Bridge Housing (BHBH)

BHBH funds will be used to create and operate bridge housing units for people with behavioral health needs who are unsheltered or exiting institutions. These units will serve as transitional non-congregate options that connect residents directly to PSH placements, expanding both interim capacity and the pipeline into permanent housing.

Housing and Homelessness Incentive Program (HHIP)

The County will collaborate with Medi-Cal managed care plans through HHIP to pair health-funded tenancy supports and rental assistance with new PSH developments. HHIP resources will help secure and sustain private-market rental units by underwriting case management and housing stabilization services for high-need Medi-Cal members experiencing homelessness

The Homekey Program

Homekey will continue to be a cornerstone strategy to acquire, convert, and rehabilitate properties into both non-congregate interim shelters and permanent supportive housing units. The County will target sites that can be rapidly brought online, helping meet Key Action 1 goals of expanding the total housing inventory and reducing unsheltered homelessness.

No Place Like Home (NPLH)

NPLH funds will be used to develop PSH for individuals with serious mental illness, combining capital funding with supportive services from Behavioral Wellness. These developments will add deeply affordable, service-rich units to the housing continuum and reduce reliance on emergency systems.

The California Emergency Solutions Grants Program

ESG funds will support rapid rehousing, landlord engagement, and short-term rental assistance to help households quickly secure and stabilize in private-market units. ESG prevention and rehousing activities will keep shelter beds available for those most in need and maintain housing flow across the system, reinforcing Key Action 1 outcomes.

HHAP 5

HHAP-5 funds will expand the supply of permanent housing opportunities by increasing Rapid

Rehousing (RRH) capacity for individuals and families exiting homelessness. RRH assistance will include short- to medium-term rental subsidies, housing navigation, and case management focused on quickly transitioning participants from interim or unsheltered settings into stable housing. Investments will also strengthen landlord engagement, mediation, and retention supports to sustain placements and improve long-term outcomes. This strategy directly advances Key Action 1 by securing more private-market rental units and accelerating progress toward a broader and more flexible local housing inventory.

Identify which of the following equity improvement areas will be addressed by Key Action 1.

Equity Areas for Key Action 1

Equity area	Description of how Key Action 1 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Housing Placements	A diverse portfolio of housing types will allow providers to match participants with a housing intervention that meets their individual needs.

Key Action 2

Description

Develop a local source of funds dedicated to affordable housing and homelessness (plan for a regional tax/bond local housing revenue creation program)

Identify which CA SPM(s) will be improved by Key Action 2 and how.

SPM Improvement Plan for Key Action 2

CA SPM	Specific description of how Key Action 2 will improve this CA SPM
CA SPM 3	Developing a local source of funds dedicated to affordable housing and homelessness—such as through a regional tax measure or housing bond—will increase the availability of flexible, sustainable revenue to support the development and operation of permanent housing. These locally controlled funds can be used to fill critical financing gaps, accelerate project timelines, and support rental subsidies or services tied to housing placements. By reducing reliance on limited, competitive state and federal funds, this strategy enables the region to expand permanent housing options and move more individuals from homelessness into stable housing, thereby improving outcomes under SPM 3 and SPM 4.

CA SPM 4 Developing a local source of funds dedicated to affordable housing and homelessness—such as through a regional tax measure or housing bond—will increase the availability of flexible, sustainable revenue to support the development and operation of permanent housing. These locally controlled funds can be used to fill critical financing gaps, accelerate project timelines, and support rental subsidies or services tied to housing placements. By reducing reliance on limited, competitive state and federal funds, this strategy enables the region to expand permanent housing options and move more individuals from homelessness into stable housing, thereby improving outcomes under SPM 3 and SPM 4.

Clear metric for how success of Key Action 2 will be measured

Measures will be developed and included in 2028 voting cycles.

Lead Entity for Key Action 2

Santa Barbara County

Collaborating entity/ies for Key Action 2

Cities, Public Housing Authorities, local community foundations

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 2

Milestones for Key Action 2	Target dates for Key Action 2 milestones
Facilitate and support the creation of housing trust funds similar to the one recently established by the Housing Authority of the City of Santa Barbara.	11/30/2028

Target date for completing Key Action 2

11/30/2029

Funding Sources for Key Action 2

Funding Sources for Key Action 2

Funding source	Description of how the funding will contribute to the achievement of Key Action 2	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
Local	Funding will support the planning and coordination activities necessary to establish sustainable local funding sources, such as regional housing trust funds, that can be leveraged to expand permanent housing services. By investing in systems-level capacity, jurisdictions will be better positioned to secure long-term funding for service coordination	

tied to permanent supportive housing developments, aligning with the metric of replicating models like the Housing Authority of the City of Santa Barbara's trust fund.

Identify which of the following equity improvement areas will be addressed by Key Action 2.

Equity Areas for Key Action 2

Equity area	Description of how Key Action 2 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
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Housing Placements	A deeper portfolio of housing types will allow providers to match participants with a housing intervention that meets their individual needs.
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Key Action 3

Description

Increase coordinated entry access point availability and ensure outreach entry point teams have access to comprehensive and current resources in the field. Ensure a coordinated response system to quickly access appropriate housing and to engage unsheltered populations.

Identify which CA SPM(s) will be improved by Key Action 3 and how.

SPM Improvement Plan for Key Action 3

CA SPM	Specific description of how Key Action 3 will improve this CA SPM
CA SPM 1a	<p> Increasing coordinated entry access point availability and equipping outreach teams with real-time, comprehensive resource information will make it easier for individuals experiencing homelessness—especially those unsheltered—to engage with the system and be quickly connected to appropriate services. Expanding both fixed and mobile access points ensures broader geographic and demographic coverage, while up-to-date housing and service availability enables faster and more effective referrals. Additionally, a coordinated response system allows for timely identification, engagement, and placement of individuals into shelter or housing options. Together, these efforts reduce barriers to entry, increase service utilization among people experiencing homelessness (SPM 1a), and facilitate quicker movement off the streets and into safe placements. As outreach becomes more targeted and resources more immediately accessible, fewer individuals remain unsheltered at the time of the annual Point-in-Time count, leading to measurable improvements in SPM 1b. </p>
CA SPM 1b	<p> Increasing coordinated entry access point availability and equipping outreach teams with real-time, comprehensive resource information will make it easier for individuals experiencing homelessness—especially those unsheltered—to engage with the system and be quickly connected to appropriate services. Expanding both fixed and mobile access points ensures broader geographic and demographic coverage, while up-to-date housing and service availability enables faster and more effective referrals. Additionally, a coordinated response system allows for timely identification, engagement, and placement of individuals into shelter or housing options. Together, these efforts reduce barriers to entry, increase service utilization among </p>

people experiencing homelessness (SPM 1a), and facilitate quicker movement off the streets and into safe placements. As outreach becomes more targeted and resources more immediately accessible, fewer individuals remain unsheltered at the time of the annual Point-in-Time count, leading to measurable improvements in SPM 1b.

Clear metric for how success of Key Action 3 will be measured

Increased number of persons matched to housing interventions by Coordinated Entry System. Reduce average number of days persons remain homeless on the CES list by 25%. Increase the number of persons case managed on the CES list by 80%. Reduce the number of days by 20 (152-132) for families with minor children.

Lead Entity for Key Action 3

Santa Barbara County

Collaborating entity/ies for Key Action 3

Cities, providers serving as access points

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 3

Milestones for Key Action 3	Target dates for Key Action 3 milestones
a 10% expansion in the number of CES access points. Continue to standardize intake procedures across all providers. Identify and implement a new vulnerability assessment to replace the VI-SPDAT. Integrate encampment mapping software into new Bitfocus HMIS software.	6/30/2028

Target date for completing Key Action 3

6/30/2029

Funding Sources for Key Action 3

Funding Sources for Key Action 3

Funding source	Description of how the funding will contribute to the achievement of Key Action 3	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	HHAP-6 funds will enhance Coordinated Entry System (CES) access and ensure outreach and navigation teams are equipped with up-to-date information and tools to connect unsheltered individuals to housing and supportive services. Investments will expand field-based case management and strengthen coordination among outreach, interim housing, and permanent	Services and Services Coordination for People Experiencing Unsheltered Homelessness

housing providers, allowing for real-time referrals and rapid response to housing opportunities. Services and coordination efforts will focus on equitable access, ensuring individuals in all regions of the county can be quickly assessed, prioritized, and linked to appropriate housing interventions, including RRH and PSH pathways.

HHAP 6

HHAP-6 youth set-aside funds will support youth-dedicated CES access points and mobile outreach teams trained in youth-centered engagement, trauma-informed care, and culturally responsive practices. Services will focus on connecting youth experiencing unsheltered homelessness to safe interim options, family reunification support, and longer-term housing solutions such as shared housing or RRH. Coordination will ensure that youth providers, schools, and mainstream systems are aligned to reduce barriers, streamline referrals, and strengthen housing stability outcomes for youth and young adults.

YSA: Services and Services Coordination for People Experiencing Unsheltered Homelessness

HHAP 6

HHAP-6 funds will support the integration of prevention and diversion strategies within Coordinated Entry access points and outreach teams to reduce inflow into homelessness. Staff trained in problem-solving and housing-focused engagement will work with individuals and families at the point of contact to identify safe alternatives to shelter entry, reconnect participants to natural supports, and access flexible financial assistance to stabilize housing. Embedding diversion within the CES process ensures that outreach and access point teams can quickly assess needs, resolve housing crises before

Prevention and Diversion

homelessness occurs, and free up limited interim and permanent housing resources for those most in need.

HHAP 6

Administrative funds will support program oversight, fiscal management, data reporting, and compliance activities required for effective implementation of HHAP-6 initiatives. This includes staff time for contract management, performance monitoring, coordination with partner agencies, and ensuring alignment with state and local priorities. Administrative resources will also fund data collection, reporting through HMIS, and the preparation of required reports to the State to ensure transparency, accountability, and efficient use of HHAP-6 funds across all project components.

Administrative Costs

HHAP 6

HHAP-6 funds will support the maintenance and enhancement of the HMIS to ensure accurate data collection, performance tracking, and coordination across all homelessness response programs. Investments will strengthen system-wide data quality, reporting capacity, and real-time information sharing to improve referrals, monitor housing placements, and evaluate outcomes. HMIS funding will also support user training, system administration, and integration with regional data-sharing initiatives to ensure compliance with state and federal reporting requirements.

HMIS

ARPA

Santa Barbara County and the CoC will use ARPA resources to strengthen CES access and outreach infrastructure across the region. Funds will support technology upgrades, mobile outreach equipment, and regional

access point improvements to ensure all providers have current and consistent housing resource information. ARPA will also be used to expand outreach team capacity—including transportation, communication tools, and data-sharing systems—so that teams can connect unsheltered individuals to shelter and housing placements more efficiently.

ESG funds will be used to support outreach, engagement, and CES participation by funding street outreach staff, case management, and HMIS data entry that ensure unsheltered households are promptly assessed and referred to appropriate housing interventions. ESG will help maintain and enhance CES access points, improve coordination between shelter and outreach providers, and ensure up-

ESG funds will be used to support outreach, engagement, and CES participation by funding street outreach staff, case management, and HMIS data entry that ensure unsheltered households are promptly assessed and referred to appropriate housing interventions. ESG will help maintain and enhance CES access points, improve coordination between shelter and outreach providers, and ensure up-

HHAP 4

HHAP-4 and HHAP-5 funds will strengthen the Coordinated Entry System (CES) by expanding access points, improving coverage across all regions, and ensuring outreach and access teams have real-time resource information in the field. Investments will support staff training, standardized assessment practices, and technology to enhance coordination among outreach, interim housing, and permanent housing providers. These funds will also expand multidisciplinary field teams and navigation services that link individuals—especially those experiencing unsheltered homelessness—to appropriate housing and supportive service options more quickly. The combined HHAP-4 and HHAP-5 investments will

promote equitable access, reduce duplication, and enhance system responsiveness, ensuring that people experiencing homelessness are efficiently connected to the right intervention at the right time.

HHAP 5

HHAP-4 and HHAP-5 funds will strengthen the Coordinated Entry System (CES) by expanding access points, improving coverage across all regions, and ensuring outreach and access teams have real-time resource information in the field. Investments will support staff training, standardized assessment practices, and technology to enhance coordination among outreach, interim housing, and permanent housing providers. These funds will also expand multidisciplinary field teams and navigation services that link individuals—especially those experiencing unsheltered homelessness—to appropriate housing and supportive service options more quickly. The combined HHAP-4 and HHAP-5 investments will promote equitable access, reduce duplication, and enhance system responsiveness, ensuring that people experiencing homelessness are efficiently connected to the right intervention at the right time.

Identify which of the following equity improvement areas will be addressed by Key Action 3.

Equity Areas for Key Action 3

Equity area	Description of how Key Action 3 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Increasing CES access points, including existing language line access, will allow a large swath of the population to access the system and be connected to services more quickly.

Key Action 4

Description

Increase inter-disciplinary street outreach teams and ensure they are responsive to the needs of persons living unsheltered. Develop a more robust pathway for persons in vehicles to quickly end their homelessness.

Identify which CA SPM(s) will be improved by Key Action 4 and how.

SPM Improvement Plan for Key Action 4

CA SPM	Specific description of how Key Action 4 will improve this CA SPM
CA SPM 1b	Expanded outreach will decrease the number of people experiencing unsheltered and vehicular homelessness by connecting people to services, shelter, and housing through outreach and service coordination. A multidisciplinary outreach team will decrease the amount of time a person remains unhoused after entering CES.
CA SPM 4	Expanded outreach will decrease the number of people experiencing unsheltered and vehicular homelessness by connecting people to services, shelter, and housing through outreach and service coordination. A multidisciplinary outreach team will decrease the amount of time a person remains unhoused after entering CES.
CA SPM 6	Expanded outreach will decrease the number of people experiencing unsheltered and vehicular homelessness by connecting people to services, shelter, and housing through outreach and service coordination. A multidisciplinary outreach team will decrease the amount of time a person remains unhoused after entering CES.

Clear metric for how success of Key Action 4 will be measured

% acceptance of shelter for street outreach programs. % increase in number of persons enrolled and number transitioning to permanent housing. Decline in number of persons experiencing vehicular homeless and increase in percentage of housing placements.

Lead Entity for Key Action 4

Santa Barbara County

Collaborating entity/ies for Key Action 4

Behavioral Wellness, Probation, Public Defender, Public Health, New Beginnings Counseling Center, Good Samaritan Shelter, Cities in Santa Barbara County, CoC, Coordinated Entry System Lead Agency

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 4

Milestones for Key Action 4	Target dates for Key Action 4 milestones
Mapping and assignments of regions to better coordinate efforts with assistance of Bitfocus outreach module; decrease returns to unsheltered homelessness from shelters	6/30/2028

Target date for completing Key Action 4

6/30/2029

Funding Sources for Key Action 4

Funding Sources for Key Action 4

Funding source	Description of how the funding will contribute to the achievement of Key Action 4	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	<p>HHAP-6 funds will strengthen supportive services for individuals and families moving from unsheltered or interim settings into permanent housing. Investments will expand multidisciplinary case management, housing stabilization services, and tenancy supports to ensure long-term retention. PHSSC resources will be used to coordinate with behavioral health, CalAIM Community Supports, and mainstream benefit programs to maintain housing stability and improve health outcomes for participants exiting street or vehicle homelessness.</p>	<p>Permanent Housing Services and Services Coordination</p>
HHAP 6	<p>Youth-dedicated PHSSC funds will provide age-appropriate case management, life-skills development, and education or employment linkages for youth transitioning from unsheltered situations or interim programs into stable housing. Services will emphasize trauma-informed, culturally responsive engagement and connection to youth-specific behavioral health and peer support networks to strengthen long-term housing stability and self-sufficiency.</p>	<p>YSA: Permanent Housing Services and Services Coordination</p>
HHAP 6	<p>Funding will sustain and expand interim housing and safe-parking programs that serve as key access points for unsheltered individuals, including those living in vehicles. Operations funding will support 24/7 staffing, participant engagement, and linkages to behavioral health and housing navigation services.</p>	<p>Operating Expenses – Interim Housing</p>

Interim housing will be integrated into the broader Coordinated Entry System to ensure smooth transitions into permanent housing and reduce the time individuals remain unsheltered.

HHAP 6

HHAP-6 investments will enhance coordinated outreach and engagement through multidisciplinary teams that connect unsheltered individuals directly to services, shelter, and housing pathways. These teams will integrate behavioral health, healthcare, and case management to provide field-based support, conduct CES assessments, and coordinate with interim housing and RRH providers to accelerate placements into stable housing.

Services and Services Coordination for People Experiencing Unsheltered Homelessness

HHAP 6

Youth-specific HHAP-6 funds will expand mobile outreach and navigation services for youth living outdoors or in vehicles, ensuring low-barrier access to CES assessments, safe interim options, and supportive housing. Youth outreach teams will use trauma-informed and culturally relevant approaches to build trust, provide housing problem-solving, and connect youth to education, employment, and behavioral health supports that promote long-term housing stability.

YSA: Services and Services Coordination for People Experiencing Unsheltered Homelessness

CERF

Santa Barbara County and the CoC will leverage CERF resources to strengthen cross-sector collaboration between workforce, behavioral health, and housing systems as part of expanding inter-disciplinary outreach. CERF funding will help develop training, data systems, and regional coordination models that connect outreach efforts with employment and skills-building pathways for people exiting

homelessness, including those living in vehicles. By linking economic opportunity with housing stabilization, CERF supports a long-term, sustainable pathway out of homelessness.

Mental Health Services Act and Behavioral Health Services Act

MHSA funding will be used to embed behavioral health clinicians within street outreach teams, enhancing their ability to provide on-site mental-health assessments, crisis intervention, and linkage to treatment for individuals living unsheltered or in vehicles. MHSA will also support specialized outreach to persons with serious mental illness, ensuring a coordinated handoff to Behavioral Health Bridge Housing or Permanent Supportive Housing placements. These investments make outreach more trauma-informed, person-centered, and clinically responsive, directly advancing Key Action 4 objectives.

Identify which of the following equity improvement areas will be addressed by Key Action 4.

Equity Areas for Key Action 4

Equity area	Description of how Key Action 4 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
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Housing Placements	Increased outreach to those living outside and in their vehicles will help facilitate increased housing placement, especially for vehicle dwellers needing light to medium touch assistance. Local data show that people living in vehicles are not accessing homeless response services at the same rate as other unhoused demographics. Increase outreach will allow us to learn about and better serve this population.
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Key Action 5

Description

Expand encampment resolution efforts, increase inter-disciplinary street outreach teams and ensure they are responsive to the needs of persons living unsheltered.

Identify which CA SPM(s) will be improved by Key Action 5 and how.

SPM Improvement Plan for Key Action 5

CA SPM	Specific description of how Key Action 5 will improve this CA SPM
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- CA SPM 1b Expanded encampment resolution will decrease the number of people experiencing unsheltered homelessness by connecting people to services, shelter, and housing through outreach and service coordination. A multidisciplinary encampment response team will decrease the amount of time a person remains unhoused.
- CA SPM 4 Expanded encampment resolution will decrease the number of people experiencing unsheltered homelessness by connecting people to services, shelter, and housing through outreach and service coordination. A multidisciplinary encampment response team will decrease the amount of time a person remains unhoused.
- CA SPM 6 Expanded encampment resolution will decrease the number of people experiencing unsheltered homelessness by connecting people to services, shelter, and housing through outreach and service coordination. A multidisciplinary encampment response team will decrease the amount of time a person remains unhoused.

Clear metric for how success of Key Action 5 will be measured

Steady increase in the number of resolved encampments and the % acceptance of shelter. Encampment resolution is tracked through HMIS and mapping software. Increase in the number of persons enrolled and number transitioning to permanent housing.

Lead Entity for Key Action 5

Santa Maria/Santa Barbara County CoC

Collaborating entity/ies for Key Action 5

Behavioral Wellness, Probation, Public Defender, Public Health, New Beginnings Counseling Center, Good Samaritan Shelter, Cities in Santa Barbara County, CoC, Coordinated Entry System Lead Agency

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 5

Milestones for Key Action 5	Target dates for Key Action 5 milestones
Integrate encampment place-based prioritization into CES policies and shelter procedures	6/30/2028

Target date for completing Key Action 5

6/30/2029

Funding Sources for Key Action 5

Funding Sources for Key Action 5

Funding source	Description of how the funding will contribute to the achievement of Key Action 5	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	Services and Services Coordination for People Experiencing Unsheltered Homelessness: HHAP funding will expand encampment	Services and Services Coordination for People Experiencing Unsheltered Homelessness

resolution efforts by supporting inter-disciplinary teams that deliver housing navigation, behavioral health support, and case management services directly to individuals living in encampments. These services are designed to increase shelter acceptance, facilitate enrollments into the homeless response system, and improve transitions into permanent housing. Progress will be tracked using HMIS and mapping software to demonstrate measurable reductions in encampments and increases in housing outcomes.

HHAP 6

Services and Services Coordination for People Experiencing Unsheltered Homelessness: HHAP funding will expand encampment resolution efforts by supporting inter-disciplinary teams that deliver housing navigation, behavioral health support, and case management services directly to individuals living in encampments. These services are designed to increase shelter acceptance, facilitate enrollments into the homeless response system, and improve transitions into permanent housing. Progress will be tracked using HMIS and mapping software to demonstrate measurable reductions in encampments and increases in housing outcomes.

HMIS

HHAP 4

HHAP-4 funds will support expanded encampment resolution efforts by strengthening interdisciplinary street outreach teams that engage individuals living unsheltered and connect them to immediate and long-term housing solutions. Outreach staff will collaborate closely with behavioral health, public health, and housing providers to deliver

coordinated, trauma-informed engagement, on-site assessments, and housing navigation services. Services coordination resources will ensure alignment between outreach, interim housing, and permanent housing programs—creating clear, expedited pathways for individuals transitioning from encampments into shelter and stable housing. These efforts will be guided by Housing First principles, emphasizing voluntary participation, harm reduction, and individualized service planning to achieve sustained exits from unsheltered homelessness.

HHAP 3

HHAP 3 System Support funds are being used to enhance communication and data-sharing infrastructure, enabling outreach and Coordinated Entry (CES) teams to access real-time information on shelter and housing availability while in the field. These funds also support the integration of vehicle outreach strategies into the County's broader homelessness response, linking participants to safe-parking programs, case management, and rapid rehousing pathways. In addition, HHAP 3 resources are dedicated to performance monitoring and technical assistance to ensure outreach activities remain aligned with CoC Written Standards and contribute directly to system-wide performance goals.

CERF

CERF resources will be leveraged to align workforce development strategies with homelessness system capacity needs, including training for outreach, case management, construction, and housing development roles. Through CERF partnerships, the County

and CoC will support cross-sector initiatives that connect housing and behavioral health systems, expanding the pipeline of trained workers essential to achieving housing and service expansion goals.

HHAP 6

HHAP youth set-aside funding will support expanded services and service coordination for youth and transition-age youth experiencing unsheltered homelessness through interdisciplinary, street-based outreach efforts. Consistent with County HHAP-6 RCHAP Key Action 5, the program will strengthen coordinated encampment resolution and outreach activities that are responsive to the unique needs of unsheltered youth. Outreach teams will include multidisciplinary staff who provide engagement, assessment, and linkage to housing, behavioral health, and other youth-serving resources using trauma-informed and culturally responsive approaches. Services will focus on sustained engagement and relationship-building to reduce barriers to accepting assistance and exiting unsheltered homelessness. Program success will be measured by increased engagement of unsheltered youth in services and successful connections to housing and supportive resources.

YSA: Services and Services Coordination for People Experiencing Unsheltered Homelessness

Identify which of the following equity improvement areas will be addressed by Key Action 5.

Equity Areas for Key Action 5

Equity area	Description of how Key Action 5 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
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Service Delivery	Expanded encampment resolution efforts and the inclusion of multidisciplinary teams will allow us to reach and provide services to a greater demographic subset of the populations.
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Key Action 6

Description

Support and expand homeless prevention services including a flexible funding source administered through the Coordinated Entry System. Integrate a culture of prevention and diversion with all social service providers providing human contact and case management through greater access to prevention services.

Identify which CA SPM(s) will be improved by Key Action 6 and how.

SPM Improvement Plan for Key Action 6

CA SPM	Specific description of how Key Action 6 will improve this CA SPM
CA SPM 2	Expanding and supporting homeless prevention services especially with a flexible funding source, managed through a coordinated entry system can improve access by allowing providers to provide immediate assistance, targeted prevention, reduce barriers, strengthen outreach and engagement, and improve data and strategy. When prevention services are well funded and strategically managed, communities can reduce the number of people falling into homelessness altogether.

Clear metric for how success of Key Action 6 will be measured

Number of persons accessing prevention and decrease in first time homeless number will be tracked on a regular basis and reported on an annual basis.

Lead Entity for Key Action 6

Santa Barbara County

Collaborating entity/ies for Key Action 6

Good Samaritan Shelter, CoC, housing services providers, school districts, social service agencies.

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 6

Milestones for Key Action 6	Target dates for Key Action 6 milestones
5% annual decrease in the number of people experiencing homelessness for the first time entering the system.	1/31/2028

Target date for completing Key Action 6

6/30/2029

Funding Sources for Key Action 6

Funding Sources for Key Action 6

Funding source	Description of how the funding will contribute to the achievement of Key Action 6	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	HHAP-6 funds will expand	Prevention and Diversion

access to prevention and diversion resources to stop homelessness before it occurs. A flexible funding source administered through the CES will allow providers to respond quickly to housing crises, offering short-term financial assistance, mediation, and problem-solving supports. Prevention and diversion staff will engage participants through human-centered, housing-focused case management and coordinate with social service agencies, schools, and behavioral health partners to stabilize households. This approach builds a culture of prevention across systems and reduces inflow into homelessness by resolving crises early and sustaining housing stability.

HHAP 6

Youth-designated HHAP-6 funds will support prevention and diversion strategies tailored to the unique needs of youth and young adults at risk of or experiencing homelessness. Activities will include youth-centered problem-solving, family mediation, and short-term financial assistance to help maintain or quickly restore housing stability. Providers will use trauma-informed and culturally responsive approaches to engage youth early—often before they enter the homelessness system—through partnerships with schools, child welfare, juvenile justice, and community-based organizations. Flexible youth prevention funds administered through the Coordinated Entry System will ensure timely intervention, reduce first-time homelessness among youth, and create stronger connections to education, employment, and long-term housing pathways

YSA: Prevention and Diversion

HHAP 6

HMIS resources will support data HMIS

collection, tracking, and evaluation of prevention and diversion activities to measure impact and identify trends leading to housing instability. System enhancements will enable CES and partner agencies to capture real-time information on households at risk, monitor service outcomes, and coordinate interventions efficiently. HMIS data will also be used to inform resource targeting and strengthen collaboration among prevention partners, ensuring a data-driven approach to reducing new entries into homelessness.

HHAP 6

Administrative funds will support oversight, coordination, and performance management of prevention and diversion programs. This includes staffing for fiscal management, contract monitoring, and interagency coordination to ensure consistent implementation across CES partners. Administrative resources will also fund training, technical assistance, and compliance reporting to maintain accountability and ensure that HHAP-6 prevention efforts align with state and local priorities for reducing homelessness through early intervention.

Administrative Costs

ARPA

ARPA funds will be used to expand flexible prevention assistance administered through CES, helping households stabilize before entering homelessness. The County will use ARPA resources for short-term rental and utility assistance, deposit support, and emergency financial aid to address immediate crises. ARPA's flexibility enables rapid response to prevent evictions and sustain housing for low-income residents disproportionately affected by pandemic-related economic

hardship.

HHIP

Through HHIP, Santa Barbara County will partner with Medi-Cal managed care plans to integrate housing stability into health care coordination, expanding access to rental assistance, tenancy support, and case management for individuals at risk of homelessness. HHIP participation will help embed prevention within health and behavioral-health systems, ensuring early identification of housing instability and connection to CES-administered resources

Identify which of the following equity improvement areas will be addressed by Key Action 6.

Equity Areas for Key Action 6

Equity area	Description of how Key Action 6 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
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Service Delivery	By reaching upstream through partnerships with non-housing agencies we will reach individuals or families who may not otherwise access homelessness response services and prevent their homelessness.
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Housing Retention	By reaching upstream through partnerships with non-housing agencies we will reach individuals or families who may not otherwise access homelessness response services and prevent their homelessness.
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Key Action 7

Description

Support, expand, and improve upon discharge planning from criminal justice, health care, foster care, and other institution settings.

Identify which CA SPM(s) will be improved by Key Action 7 and how.

SPM Improvement Plan for Key Action 7

CA SPM	Specific description of how Key Action 7 will improve this CA SPM
CA SPM 2	Well-coordinated discharge planning can make a huge difference in ensuring individuals leaving institutions such as correctional facilities, hospitals, and foster care can transition into stable living situations rather than experience homelessness. Strengthening these processes could improve service access by Providing early intervention and continuity of care, Improve Resource navigation, Reducing Recidivism and health care costs, Strengthening support networks, and tailoring solutions for specific populations. By focusing on these improvements, service providers can increase the number of first-time homeless individuals who are quickly

connected to assistance, reducing the chances that their homelessness becomes prolonged or chronic and quickly connecting them to a permanent housing solution.

CA SPM 3

Well-coordinated discharge planning can make a huge difference in ensuring individuals leaving institutions such as correctional facilities, hospitals, and foster care can transition into stable living situations rather than experience homelessness. Strengthening these processes could improve service access by Providing early intervention and continuity of care, Improve Resource navigation, Reducing Recidivism and health care costs, Strengthening support networks, and tailoring solutions for specific populations. By focusing on these improvements, service providers can increase the number of first-time homeless individuals who are quickly connected to assistance, reducing the chances that their homelessness becomes prolonged or chronic and quickly connecting them to a permanent housing solution.

Clear metric for how success of Key Action 7 will be measured

Decrease in discharges to homelessness and recidivism rates.

Lead Entity for Key Action 7

Santa Barbara County

Collaborating entity/ies for Key Action 7

Interim housing and homeless service providers, housing providers, Probation Department, Public Defender.

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 7

Milestones for Key Action 7

Target dates for Key Action 7 milestones

5% annual decrease in the number of people experiencing homelessness for the first time entering the system. Decrease in the percentage of people exiting the criminal justice system and entering homelessness.

1/30/2028

Target date for completing Key Action 7

6/30/2029

Funding Sources for Key Action 7

Funding Sources for Key Action 7

Funding source

Description of how the funding will contribute to the achievement of Key Action 7

For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.

HHAP 6

Operating Expenses - Interim Housing: HHAP funding will be used to support the operating costs of interim housing programs that serve individuals discharged from institutional

Operating Expenses – Interim Housing

settings such as jails, hospitals, and foster care. These programs will provide safe, stable placements immediately upon discharge, reducing the likelihood of individuals entering homelessness or cycling back into institutions. By bridging critical system gaps, this approach supports measurable reductions in both discharges to homelessness and recidivism rates.

HHAP 6

Administrative funds will support program oversight, fiscal management, data reporting, and compliance activities required for effective implementation of HHAP-6 initiatives. This includes staff time for contract management, performance monitoring, coordination with partner agencies, and ensuring alignment with state and local priorities. Administrative resources will also fund data collection, reporting through HMIS, and the preparation of required reports to the State to ensure transparency, accountability, and efficient use of HHAP-6 funds across all project components.

Administrative Costs

HHAP 6

HHAP-6 funds will support the maintenance and enhancement of the HMIS to ensure accurate data collection, performance tracking, and coordination across all homelessness response programs. Investments will strengthen system-wide data quality, reporting capacity, and real-time information sharing to improve referrals, monitor housing placements, and evaluate outcomes. HMIS funding will also support user training, system administration, and integration with regional data-sharing initiatives to ensure compliance with state and federal

HMIS

reporting requirements.

HHAP 5

HHAP 5 funds are and will be used to support housing navigation, flexible financial assistance, and CES coordination for individuals exiting institutions. These investments ensure people leaving jail, hospitals, or treatment programs are immediately connected to stable housing and services.

HHAP 4

HHAP 4 funds are being used to support housing navigation, flexible financial assistance, and CES coordination for individuals exiting institutions. These investments ensure people leaving jail, hospitals, or treatment programs are immediately connected to stable housing and services.

The Housing for a Healthy California Program

Housing for a Healthy California will fund supportive housing units and tenancy services for individuals exiting health or behavioral health institutions who are at risk of homelessness. The County will use HHC resources to connect participants to intensive case management and Medi-Cal-funded tenancy supports. This integration reduces hospital readmissions and supports long-term housing retention for medically vulnerable populations.

Parolee or probation programs that are intended to prevent homelessness upon release.

CCP funds will support reentry housing and stabilization services for justice-involved individuals returning to the community. The County will integrate housing-focused discharge planning within probation and jail programs to prevent homelessness upon release. Coordination with CES and local housing providers will ensure rapid connection to interim and permanent housing resources.

Child welfare

Child Welfare Services will enhance discharge and transition planning for youth exiting foster care, prioritizing access to housing and supportive services through CES. Youth will receive case management, housing navigation, and connection to employment and education resources to support stable independence. These efforts aim to reduce homelessness among transition-age youth by ensuring safe, supported housing options at the point of exit.

Social Services

DSS will strengthen coordination with CES and housing partners to identify and assist households exiting public benefit or institutional systems who are at risk of homelessness. The department will deploy rental assistance and supportive services to prevent gaps in housing stability during system transitions. DSS staff will also participate in cross-agency discharge planning efforts to ensure households maintain access to income and benefits.

Identify which of the following equity improvement areas will be addressed by Key Action 7.

Equity Areas for Key Action 7

Equity area	Description of how Key Action 7 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Housing Placements	Minorities historically have higher instances of justice involvement. By connecting people to housing and services at the point of discharge we will decrease the number of minority identifying individuals from entering the system for the first time.

Key Action 8

Description

Development and expansion of programs designed to increase income through employment and benefit income.

Identify which CA SPM(s) will be improved by Key Action 8 and how.

SPM Improvement Plan for Key Action 8

CA SPM	Specific description of how Key Action 8 will improve this CA SPM
CA SPM 3	Expanding programs that boost income through education employment and benefit access can significantly increase the number of people transitioning from homelessness into permanent housing. This would provide greater financial stability, access to better opportunities, reduce barriers to renting, improve mental and physical health, and help break the cycle of homelessness. Jurisdictions that invest in this often see lower homeless rates and better overall community well-being. Increases in income will result in a shortening in the length of time a person remains homeless and will help prevent a return to homelessness after a unit is achieved.
CA SPM 4	Expanding programs that boost income through education employment and benefit access can significantly increase the number of people transitioning from homelessness into permanent housing. This would provide greater financial stability, access to better opportunities, reduce barriers to renting, improve mental and physical health, and help break the cycle of homelessness. Jurisdictions that invest in this often see lower homeless rates and better overall community well-being. Increases in income will result in a shortening in the length of time a person remains homeless and will help prevent a return to homelessness after a unit is achieved.
CA SPM 5	Expanding programs that boost income through education employment and benefit access can significantly increase the number of people transitioning from homelessness into permanent housing. This would provide greater financial stability, access to better opportunities, reduce barriers to renting, improve mental and physical health, and help break the cycle of homelessness. Jurisdictions that invest in this often see lower homeless rates and better overall community well-being. Increases in income will result in a shortening in the length of time a person remains homeless and will help prevent a return to homelessness after a unit is achieved.

Clear metric for how success of Key Action 8 will be measured

Percent of persons increasing cash income increases

Lead Entity for Key Action 8

Santa Maria/Santa Barbara County CoC

Collaborating entity/ies for Key Action 8

CoC, Service Providers, Workforce Development, Employers

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 8

Milestones for Key Action 8	Target dates for Key Action 8 milestones
Increase the number of people obtaining earned income as a result of participation in CES and services	6/30/2028

Target date for completing Key Action 8

9/30/2028

Funding Sources for Key Action 8

Funding Sources for Key Action 8

Funding source	Description of how the funding will contribute to the achievement of Key Action 8	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	<p>Permanent Housing Services and Services Coordination: HHAP funding will support services that help residents in permanent housing increase their income through employment readiness programs, benefits enrollment assistance, and individualized case management. These services will be embedded within permanent housing programs to ensure residents have ongoing support to achieve financial stability and reduce returns to homelessness. Success will be measured by the percentage of individuals in permanent housing who experience an increase in cash income.</p>	Permanent Housing Services and Services Coordination
HHAP 6	<p>Permanent Housing Services and Services Coordination: HHAP funding will support services that help residents in permanent housing increase their income through employment readiness programs, benefits enrollment assistance, and individualized case management. These services will be embedded within permanent housing programs to ensure residents have ongoing support to achieve financial stability and reduce returns to homelessness. Success will be measured by the percentage of individuals in permanent housing who experience an increase in cash income.</p>	YSA: Permanent Housing Services and Services Coordination
HHAP 6	<p>Administrative funds will support program oversight, fiscal management, data reporting, and compliance activities required for</p>	Administrative Costs

effective implementation of HHAP-6 initiatives. This includes staff time for contract management, performance monitoring, coordination with partner agencies, and ensuring alignment with state and local priorities. Administrative resources will also fund data collection, reporting through HMIS, and the preparation of required reports to the State to ensure transparency, accountability, and efficient use of HHAP-6 funds across all project components.

HHAP 6

HHAP-6 funds will support the maintenance and enhancement of the HMIS to ensure accurate data collection, performance tracking, and coordination across all homelessness response programs. Investments will strengthen system-wide data quality, reporting capacity, and real-time information sharing to improve referrals, monitor housing placements, and evaluate outcomes. HMIS funding will also support user training, system administration, and integration with regional data-sharing initiatives to ensure compliance with state and federal reporting requirements.

HMIS

HDAP

HDAP funds will be used to assist individuals experiencing or at risk of homelessness to access disability benefits and income supports, including SSI, SSDI, and VA benefits. Case managers will provide benefits advocacy, documentation support, and linkage to housing resources to stabilize clients while benefits are pending. This approach increases household income, reduces barriers to housing, and promotes long-term financial sustainability for participants.

HOME-ARP

HOME-ARP funds will support supportive service activities and case management for people experiencing or at risk of homelessness, helping participants connect to employment training and income-support programs. The County will partner with workforce development agencies and housing providers to integrate job readiness, skills training, and employment placement into housing programs. These efforts will expand economic opportunity and improve housing retention by increasing earned income among program participants.

CalWORKs

CalWORKs will continue to provide employment, education, and job-training supports for low-income families experiencing or at risk of homelessness. The program will integrate housing stability planning with employment services, ensuring that participants gain both income and stable housing through coordinated case management. By combining cash assistance, workforce readiness, and housing supports, CalWORKs strengthens the County's prevention and economic self-sufficiency strategies.

HHAP 6

HHAP Prevention and Diversion funds will support income stabilization services designed to prevent households from entering homelessness. Consistent with County HHAP-6 RCHAP Key Action 8, the program will focus on increasing earned and benefit income through employment navigation, job readiness, and benefits enrollment assistance. Services will target households experiencing an imminent income disruption that places them at risk of housing loss. Assistance will be time-limited and crisis-

Prevention and Diversion

oriented, addressing income barriers that directly contribute to housing instability rather than ongoing program operations. Program success will be measured by the number of households diverted from homelessness and the percentage that achieve stabilized or increased income following assistance.

HHAP 6

HHAP youth set-aside Prevention and Diversion funds will support income stabilization services designed to prevent youth and transition-age youth from entering homelessness. Consistent with County HHAP-6 RCHAP Key Action 8, the program will focus on increasing earned and benefit income through developmentally appropriate employment navigation, job readiness, and benefits enrollment assistance. Services will prioritize youth experiencing income disruption related to school transitions, employment instability, or loss of informal supports that place them at imminent risk of housing loss. Assistance will be time-limited and crisis-oriented, addressing income and benefit barriers that directly contribute to housing instability rather than ongoing program or operating costs. Program success will be measured by the number of youth diverted from homelessness and the percentage who achieve stabilized or increased income following assistance.

YSA: Prevention and Diversion

Identify which of the following equity improvement areas will be addressed by Key Action 8.

Equity Areas for Key Action 8

Equity area	Description of how Key Action 8 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Increases in income will result in a shortening in the length of time a person remains homeless and will help prevent a return to homelessness after a unit

is achieved.

Housing Retention

Increases in income will result in a shortening in the length of time a person remains homeless and will help prevent a return to homelessness after a unit is achieved.

Key Action 9

Description

Create a centralized, coordinated, regional landlord engagement strategy with adequate housing navigation services, landlord incentives, and uniform messaging to engage private landlords.

Identify which CA SPM(s) will be improved by Key Action 9 and how.

SPM Improvement Plan for Key Action 9

CA SPM	Specific description of how Key Action 9 will improve this CA SPM
CA SPM 3	Streamlining access to units by engaging landlords through a unified strategy will make it easier to identify available units quickly. Landlord incentives can make landlords more willing to rent to tenants with vouchers or prior housing barriers. Skilled housing navigators who understand the local housing market and build strong relationships with landlords can advocate effectively for clients. Uniform messaging provides consistency across jurisdictions which builds landlord trust. When everyone is speaking the same language about programs benefits, responsibilities, and processes, landlords are more likely to participate and stay engaged.
CA SPM 4	Streamlining access to units by engaging landlords through a unified strategy will make it easier to identify available units quickly. Landlord incentives can make landlords more willing to rent to tenants with vouchers or prior housing barriers. Skilled housing navigators who understand the local housing market and build strong relationships with landlords can advocate effectively for clients. Uniform messaging provides consistency across jurisdictions which builds landlord trust. When everyone is speaking the same language about programs benefits, responsibilities, and processes, landlords are more likely to participate and stay engaged.

Clear metric for how success of Key Action 9 will be measured

Number of private market landlords renting to tenant based rental assistance program participants.

Lead Entity for Key Action 9

Santa Maria/Santa Barbara County CoC

Collaborating entity/ies for Key Action 9

Cities, County, Coordinated Entry System Lead Agency, Housing Providers Public Housing Authorities, Community Providers, Private Landlords, Affordable Housing Developers

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 9

Milestones for Key Action 9	Target dates for Key Action 9 milestones
Steady increase in the number of private landlords who make their units	6/30/2028

available to vouchers holders and CES referrals.

Target date for completing Key Action 9
6/30/2028

Funding Sources for Key Action 9

Funding Sources for Key Action 9

Funding source	Description of how the funding will contribute to the achievement of Key Action 9	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	HHAP-6 Rapid Rehousing funds will support the implementation of a regional landlord engagement strategy by expanding housing navigation services, standardizing landlord incentives, and streamlining communication with property owners. RRH case managers and navigators will coordinate with outreach and CES partners to identify available units, negotiate leases, and provide ongoing support to landlords and tenants to ensure housing stability. Incentive funds such as holding fees, repair reimbursements, and risk mitigation will help increase landlord participation and expand access to private-market housing opportunities for households exiting homelessness.	Rapid Rehousing/ Rental Subsidies
HHAP 6	Youth-designated RRH funds will advance a coordinated landlord engagement strategy tailored to the needs of youth and young adults. Youth housing navigators will build partnerships with landlords open to renting to younger tenants and provide education, mediation, and retention support to promote successful tenancies. The strategy will include flexible financial incentives and youth-specific messaging to reduce barriers such as limited rental history or income, ensuring that	YSA: Rapid Rehousing/ Rental Subsidies

	<p>youth exiting homelessness can secure safe, stable, and affordable housing in the private rental market</p>	
HHAP 6	<p>PHSSC funds will support ongoing tenancy sustainment and landlord relationship management for participants in permanent housing programs. Case managers will provide coordinated support to tenants and landlords, addressing issues early to prevent evictions and improve retention. The regional landlord engagement strategy will align with PHSSC services to create a seamless continuum from unit acquisition through long-term tenancy, fostering trust with property owners and expanding housing access for people with complex needs.</p>	Permanent Housing Services and Services Coordination
HHAP 6	<p>Youth PHSSC funds will enhance housing stabilization and landlord engagement efforts for youth placed in permanent housing. Providers will offer tailored case management, tenancy education, and crisis intervention to support both youth tenants and participating landlords. The coordinated regional strategy will ensure consistent messaging, youth-focused incentives, and flexible supports that help landlords feel confident renting to young adults, while ensuring youth have the tools and services needed to maintain successful, long-term housing stability.</p>	YSA: Permanent Housing Services and Services Coordination
HHAP 6	<p>Administrative funds will support program oversight, fiscal management, data reporting, and compliance activities required for effective implementation of HHAP-6 initiatives. This includes staff time for contract management, performance monitoring, coordination with partner agencies, and ensuring</p>	Administrative Costs

alignment with state and local priorities. Administrative resources will also fund data collection, reporting through HMIS, and the preparation of required reports to the State to ensure transparency, accountability, and efficient use of HHAP-6 funds across all project components.

HHAP 5

HHAP funding will support the creation of a coordinated regional landlord engagement strategy that includes dedicated housing navigation services, financial incentives, and consistent communication to build trust with private market landlords. This strategy will increase access to units for participants in tenant-based rental assistance programs, including rapid rehousing. Success will be measured by the number of private landlords who lease units to program participants, expanding housing options and improving housing stability.

HHAP 4

HHAP funding will support the creation of a coordinated regional landlord engagement strategy that includes dedicated housing navigation services, financial incentives, and consistent communication to build trust with private market landlords. This strategy will increase access to units for participants in tenant-based rental assistance programs, including rapid rehousing. Success will be measured by the number of private landlords who lease units to program participants, expanding housing options and improving housing stability.

HHAP 3

HHAP funding will support the creation of a coordinated regional landlord engagement strategy that includes dedicated housing

navigation services, financial incentives, and consistent communication to build trust with private market landlords. This strategy will increase access to units for participants in tenant-based rental assistance programs, including rapid rehousing. Success will be measured by the number of private landlords who lease units to program participants, expanding housing options and improving housing stability.

CoC Funding

The CoC will dedicate system support and rapid rehousing resources to sustain a coordinated landlord engagement function across all access points. CoC funds will support a shared housing navigator and HMIS-integrated landlord registry, ensuring providers can quickly identify available units and track outcomes. Regular data sharing and case conferencing funded through CoC system coordination will align landlord outreach with CES placements to maximize utilization of rental subsidies

The Homekey Program

Homekey resources will expand the pool of units available for landlord engagement by converting motels and other properties into long-term rental housing that can participate in the regional incentive program. The County will use Homekey capital investments to increase the number of units under master lease or partnership agreements, creating a stable pipeline for CES referrals. Ongoing Homekey operations funding will include incentives and housing navigation support to maintain strong landlord participation and rapid occupancy rates.

The No Place Like Home Program

NPLH will finance permanent supportive housing units that

participate in the regional landlord engagement network, pairing capital investment with service coordination. The County and CoC will ensure that landlords and property managers in NPLH developments receive training, mediation, and incentive supports consistent with the unified engagement strategy. By linking NPLH's deeply affordable housing with CES and outreach partners, the region will increase permanent housing placements and reduce barriers for high-need tenants.

Identify which of the following equity improvement areas will be addressed by Key Action 9.

Equity Areas for Key Action 9

Equity area	Description of how Key Action 9 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Housing Placements	Providing incentives and education to landlords who may not have interacted with CES or Housing Authorities in the past will increase the number of positive housing placements for minority demographics.

Key Action 10

Description

Increase use of Community Supports and Enhanced Case Management through CalAIM (CenCal Health and Medi-Cal investment).

Identify which CA SPM(s) will be improved by Key Action 10 and how.

SPM Improvement Plan for Key Action 10

CA SPM	Specific description of how Key Action 10 will improve this CA SPM
CA SPM 5	Increase use of community supports and enhanced care management will help people maintain their housing and decrease returns to homelessness. These sorts of wrap around services have shown to have positive housing retention results.

Clear metric for how success of Key Action 10 will be measured

1,000 persons in HMIS and enrolled in Community Supports and Enhanced Case Management through CalAIM.

Reduction in returns to homelessness at 6 months following housing placement to at least 8%, 1% decrease annually.

Lead Entity for Key Action 10

Santa Barbara County

Collaborating entity/ies for Key Action 10

CoC, CenCal Health, Behavioral Health and Public Health, service providers.

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 10

Milestones for Key Action 10

Target dates for Key Action 10 milestones

Establish data sharing with named collaborating entities to facilitate housing placement and track service provision.

6/30/2026

Target date for completing Key Action 10

12/30/2026

Funding Sources for Key Action 10

Funding Sources for Key Action 10

Funding source	Description of how the funding will contribute to the achievement of Key Action 10	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	Permanent Housing Services and Services Coordination: HHAP funding will be used to align and expand housing-related service coordination with CalAIM's Community Supports and Enhanced Case Management, leveraging Medi-Cal and CenCal Health investments to support housing stability. By integrating these services into permanent housing programs, participants will receive comprehensive care that addresses both health and housing needs, reducing the likelihood of returns to homelessness. Success will be measured by the number of individuals enrolled in both HMIS and CalAIM services, and a sustained annual decrease in returns to homelessness post-placement.	Permanent Housing Services and Services Coordination
HHAP 6	Permanent Housing Services and Services Coordination: HHAP funding will be used to align and expand housing-related service coordination with CalAIM's	YSA: Permanent Housing Services and Services Coordination

Community Supports and Enhanced Case Management, leveraging Medi-Cal and CenCal Health investments to support housing stability. By integrating these services into permanent housing programs, participants will receive comprehensive care that addresses both health and housing needs, reducing the likelihood of returns to homelessness. Success will be measured by the number of individuals enrolled in both HMIS and CalAIM services, and a sustained annual decrease in returns to homelessness post-placement.

HHAP 6

Administrative funds will support program oversight, fiscal management, data reporting, and compliance activities required for effective implementation of HHAP-6 initiatives. This includes staff time for contract management, performance monitoring, coordination with partner agencies, and ensuring alignment with state and local priorities. Administrative resources will also fund data collection, reporting through HMIS, and the preparation of required reports to the State to ensure transparency, accountability, and efficient use of HHAP-6 funds across all project components.

Administrative Costs

HHIP

Through HHIP, Santa Barbara County and the CoC will collaborate with CenCal Health to align Medi-Cal resources with housing stabilization services. HHIP funds will support tenancy supports, care coordination, and housing retention services for high-need Medi-Cal members experiencing or exiting homelessness. By integrating CalAIM Community Supports and Enhanced Case Management

with HHIP-funded housing navigation, the County will expand the number of individuals successfully maintaining permanent housing and reduce returns to homelessness.

Identify which of the following equity improvement areas will be addressed by Key Action 10.

Equity Areas for Key Action 10

Equity area	Description of how Key Action 10 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	By establishing data sharing with named partners, we will increase the reach of homelessness services and data collection beyond our historic demographics.

Key Action 11

Description

Develop intensive, multi-disciplinary, in-home case management teams which can quickly intervene when housing stability/retention is threatened. Implement best practices for supportive services teams such as caseload size, service offerings, approaches based on acuity levels and unique population needs (DV survivors, culturally responsive services).

Identify which CA SPM(s) will be improved by Key Action 11 and how.

SPM Improvement Plan for Key Action 11

CA SPM	Specific description of how Key Action 11 will improve this CA SPM
CA SPM 5	Increase use of intensive, in-home case management will help people maintain their housing and decrease returns to homelessness. These sorts of wrap around services have shown to have positive housing retention results.

Clear metric for how success of Key Action 11 will be measured

60% exiting to permanent housing placement will remain enrolled in case management for one year. 90% of Permanent Housing placements will have an Individualized Service Plan a housing entry.

Lead Entity for Key Action 11

Santa Barbara County

Collaborating entity/ies for Key Action 11

Behavioral Wellness Dept., CenCal Health, Public Health, Service Providers

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 11

Milestones for Key Action 11	Target dates for Key Action 11 milestones
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Establish data sharing with named collaborating entities to facilitate housing placement and track service provision. Facilitate MOU and/or contracts between services providers and named collaborating entities.

6/30/2026

Target date for completing Key Action 11
6/30/2027

Funding Sources for Key Action 11

Funding Sources for Key Action 11

Funding source	Description of how the funding will contribute to the achievement of Key Action 11	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	<p>Permanent Housing Services and Services Coordination: HHAP funding will support the development of intensive, multi-disciplinary in-home case management teams that provide individualized, culturally responsive services tailored to participant needs and acuity levels. These teams will help ensure housing stability by intervening early when risks to retention arise and by maintaining manageable caseloads that allow for personalized care. Success will be measured by the percentage of individuals who remain engaged in case management for one-year post-placement and by the proportion of permanent housing placements with an Individualized Service Plan at entry.</p>	<p>Permanent Housing Services and Services Coordination</p>
HHAP 5	<p>Through HHIP, Santa Barbara County and the CoC will collaborate with CenCal Health to align Medi-Cal resources with housing stabilization services. HHIP funds will support tenancy supports, care coordination, and housing retention services for high-need Medi-Cal members experiencing or exiting homelessness. By integrating CalAIM Community Supports and</p>	

Enhanced Case Management with HHIP-funded housing navigation, the County will expand the number of individuals successfully maintaining permanent housing and reduce returns to homelessness.

HOME Investment Partnerships Act

HOME funds will be used to strengthen supportive service delivery in permanent housing programs by funding case management and housing stabilization activities. These resources will ensure in-home case managers can provide individualized support, coordinate with property managers, and resolve housing crises before eviction occurs. By combining housing assistance with embedded service coordination, HOME-funded programs will help maintain long-term tenancy and reduce returns to homelessness.

ARP

ARP resources will expand multidisciplinary case management capacity across permanent housing sites, allowing for smaller caseloads and more intensive support for households with high service needs. Funds will support mobile service teams and flexible client assistance to stabilize individuals at risk of losing housing. This investment will help preserve placements created during the pandemic and sustain improved housing retention outcomes systemwide.

Mental Health Services Act and Behavioral Health Services Act

Mental Health Services Act (MHSA) funds will embed behavioral health clinicians within in-home case management teams to provide clinical support and crisis intervention. These teams will deliver trauma-informed, culturally responsive care to individuals with serious mental illness or co-occurring

disorders residing in supportive housing. MHSA's integration into multidisciplinary teams will ensure participants receive both housing stability and mental health treatment, reducing the risk of relapse or loss of housing.

HHAP 6

HHAP youth set-aside funding will support the development of intensive, youth-focused, multi-disciplinary in-home case management teams that provide individualized, developmentally appropriate, and culturally responsive services for youth and transition-age youth in permanent housing. Services will be tailored to participants' developmental stage, lived experience, and acuity, with an emphasis on relationship-based engagement, trust-building, and skill development to support long-term housing stability.

YSA: Permanent Housing Services and Services Coordination

These teams will intervene early when risks to housing retention emerge—such as disruptions in income, education, employment, behavioral health, or supportive relationships—and will maintain low caseloads to ensure consistent, personalized support. Coordination will include linkages to education and workforce pathways, behavioral health services, primary care, and other youth-serving systems as appropriate.

Program success will be measured by the percentage of youth who remain engaged in case management for at least one year post-placement and by the proportion of youth placed into permanent housing with an Individualized Service Plan in place at program entry.

HHAP 2

HHAP-2 funding will support the development of intensive, multi-

disciplinary, in-home case management teams designed to promote housing stability and prevent returns to homelessness. Consistent with this Key Action, teams will intervene quickly when housing retention is threatened, addressing issues such as income disruption, behavioral health needs, or conflicts with landlords. Supportive services will be delivered using best practices, including manageable caseload sizes, service offerings tailored to acuity levels, and approaches responsive to unique population needs such as survivors of domestic violence and individuals requiring culturally responsive services. Services will be housing-focused and directly tied to sustaining permanent housing placements rather than ongoing program operations. Program success will be measured by housing retention rates and continued engagement in supportive services following placement.

Identify which of the following equity improvement areas will be addressed by Key Action 11.

Equity Areas for Key Action 11

Equity area	Description of how Key Action 11 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	By establishing data sharing with named partners, we will increase the reach of homelessness services and data collection beyond our historic demographics.

Key Action 12

Description

Increase access to Behavioral Health supports: facilitate more accessible pathways to treatment (primary and behavioral health) for clients with more complex needs. Implement best practices for supportive services teams such as caseload size, service offerings, approaches based on acuity levels and unique population needs (DV survivors, culturally responsive services).

Identify which CA SPM(s) will be improved by Key Action 12 and how.

SPM Improvement Plan for Key Action 12

CA SPM	Specific description of how Key Action 12 will improve this CA SPM
CA SPM 5	Increase use of behavioral health professionals, access to treatment, housing first practices, and right sizing caseloads and will help people maintain their housing and decrease returns to homelessness. These sorts of responsive wrap around services have shown to have positive housing retention results.

Clear metric for how success of Key Action 12 will be measured

Support of 125 persons living in MHSA funded units. 90% of Permanent Housing placements will have an Individualized Service Plan a housing entry. Continued support of BHBH beds already established at noncongregate shelter sites.

Lead Entity for Key Action 12

Santa Barbara County

Collaborating entity/ies for Key Action 12

CoC, CenCal Health, Behavioral Health and Public Health, service providers

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 12

Milestones for Key Action 12	Target dates for Key Action 12 milestones
Establish data sharing with named collaborating entities to facilitate housing placement, track service provision, and provide evidence-based trauma informed care for clients with complex needs. Facilitate MOU and/or contracts between services providers and named collaborating entities.	6/30/2026

Target date for completing Key Action 12

6/30/2026

Funding Sources for Key Action 12

Funding Sources for Key Action 12

Funding source	Description of how the funding will contribute to the achievement of Key Action 12	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 5	Permanent Housing Services and Services Coordination & Services and Services Coordination for People Experiencing Unsheltered Homelessness: Funding will enhance access to behavioral health supports by integrating primary and behavioral health pathways into housing programs, particularly for individuals with complex needs. Services will	

include individualized case management, culturally responsive care, and coordination with MHSA-funded programs and existing BHBH (Behavioral Health Bridge Housing) beds at non-congregate shelter sites. Success will be measured by the number of individuals supported in MHSA units, the continued utilization of BHBH beds, and ensuring 90% of permanent housing placements have an Individualized Service Plan at entry.

HHIP

HHIP funds will be used to expand behavioral health tenancy supports and ensure Medi-Cal members with behavioral health needs receive housing-focused case management and treatment coordination. By pairing HHIP with CalAIM services, the County will strengthen cross-system data sharing and improve continuity of care for high-need individuals. These investments will increase successful housing placements and decrease returns to homelessness among Medi-Cal enrollees.

CALAIM

CalAIM will serve as the framework for linking housing and health care systems through integrated service delivery and braided funding. The County and CoC will coordinate with CenCal Health to align Community Supports and Enhanced Care Management with housing programs, ensuring clients with complex needs receive both medical and housing stabilization services. This alignment will enable sustainable funding for tenancy supports, reducing system silos and improving long-term housing retention.

Mental Health Services Act and Behavioral Health Services Act

MHSA will fund community-based mental health services embedded

within housing programs, prioritizing clients with serious mental illness or co-occurring disorders. Behavioral Wellness clinicians will partner with housing case managers to provide field-based care, crisis response, and recovery-oriented supports. This integration will ensure residents in MHSA and supportive housing units receive coordinated treatment that promotes housing stability and improved health outcomes.

Mental Health Services Act and Behavioral Health Services Act

Behavioral Health Bridge Housing (BHBH) funds will maintain and expand non-congregate shelter beds that provide intensive behavioral health stabilization services. These beds will serve as transitional placements linking participants directly to permanent supportive housing or MHSA-funded units. BHBH's combination of housing and treatment will reduce psychiatric hospitalizations and prevent homelessness recidivism for individuals with acute behavioral health needs.

ARPA

ARPA resources will enhance behavioral health access by funding mobile crisis outreach, wellness supports, and service coordination for people exiting unsheltered homelessness. The County and CoC will leverage ARPA's flexibility to fill service gaps, pilot innovative treatment access points, and bridge individuals into CalAIM and HHIP-funded programs. This approach ensures immediate stabilization and continuity of behavioral health care as residents transition to permanent housing.

HHAP 6

HHAP funding will support intensive services and service

Services and Services Coordination for People

coordination for people experiencing unsheltered homelessness who have complex primary care and behavioral health needs. Consistent with County HHAP-6 RCHAP Key Action 12, the program will facilitate accessible, low-barrier pathways to primary and behavioral health treatment through outreach-based engagement, care coordination, and warm handoffs to existing providers. Supportive services teams will operate using best-practice caseload sizes and service approaches tailored to client acuity and unique population needs, including survivors of domestic violence and individuals requiring culturally responsive services. Services will prioritize early identification and stabilization of behavioral health needs that contribute to prolonged unsheltered homelessness and barriers to housing placement. Program success will be measured by increased engagement in behavioral health services and improved transitions from unsheltered homelessness to housing and supportive care.

Experiencing Unsheltered Homelessness

HHAP 6

HHAP youth set-aside funding will support intensive services and service coordination for youth and transition-age youth experiencing unsheltered homelessness who have complex primary care and behavioral health needs. Consistent with County HHAP-6 RCHAP Key Action 12, the program will facilitate accessible, youth-appropriate pathways to primary and behavioral health treatment through street-based outreach, relationship-centered engagement, and warm handoffs to existing providers. Supportive services teams will operate using

YSA: Services and Services Coordination for People Experiencing Unsheltered Homelessness

best-practice caseload sizes and approaches tailored to youth acuity levels and unique population needs, including survivors of domestic violence and youth requiring culturally responsive services. Services will prioritize early identification and stabilization of behavioral health needs that contribute to prolonged unsheltered homelessness and barriers to housing engagement. Program success will be measured by increased engagement of unsheltered youth in behavioral health services and improved transitions from unsheltered homelessness to housing and ongoing supportive care.

Identify which of the following equity improvement areas will be addressed by Key Action 12.

Equity Areas for Key Action 12

Equity area	Description of how Key Action 12 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	By providing enhanced levels of individualized care, program participants will receive tailored supports to remain successfully housed.
Housing Retention	By providing enhanced levels of individualized care, program participants will receive tailored supports to remain successfully housed.

Key Action 13

Description

Identify upstream systems that may be leading to increased rates of homelessness in BIPOC and implement approved Racial and Gender Equity plan and measures through CoC and DEI workgroup.

Identify which CA SPM(s) will be improved by Key Action 13 and how.

SPM Improvement Plan for Key Action 13

CA SPM	Specific description of how Key Action 13 will improve this CA SPM
CA SPM 7.1a	By reducing the number of Black/African American and American Indian/Alaskan native individuals experiencing homelessness through upstream interventions we will close the disparity gap noted in data analysis.

Clear metric for how success of Key Action 13 will be measured

Reduce the percentage of Black/ African American and American Indian/Alaska Native experiencing homelessness by 10% for each population from HDIS baseline data.

Lead Entity for Key Action 13

Santa Maria/Santa Barbara County CoC

Collaborating entity/ies for Key Action 13

County tribes, Criminal Justice Partners, Community Providers

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 13

Milestones for Key Action 13	Target dates for Key Action 13 milestones
Approach parity with total population percentages for names racial groups. Maintain equal or below population percentages for all other racial groups	11/30/2027
Approach parity with total population percentages for names racial groups. Maintain equal or below population percentages for all other racial groups	11/30/2028
Target date for completing Key Action 13 6/30/2029	

Funding Sources for Key Action 13**Funding Sources for Key Action 13**

Funding source	Description of how the funding will contribute to the achievement of Key Action 13	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHIP, ARPA, CCP	Funding will be used to implement system-level changes that advance racial and gender equity across the homelessness response system. This includes supporting the work of the CoC and DEI workgroup to analyze upstream drivers of homelessness among BIPOC populations, strengthen data systems, and operationalize the Racial and Gender Equity Plan. By addressing systemic disparities and improving coordination with upstream systems, this investment aims to achieve a 10% reduction in homelessness among Black/African American and American Indian/Alaska Native populations based on HDIS	

baseline data.

HHAP 3

Building on the County's HHAP-3 system support efforts, the community continues to identify upstream systems that may be contributing to higher rates of homelessness among BIPOC individuals and to implement the approved Racial and Gender Equity Plan. This work is advanced through the Continuum of Care (CoC) and the DEI Workgroup, which analyze disparities, recommend corrective actions, and develop system-level practices that reduce inequitable outcomes. These ongoing HHAP-3 initiatives strengthen HHAP-6 goals by ensuring that system improvements, funding decisions, and program design address root causes of homelessness and promote fair, equitable access to housing and services.

Identify which of the following equity improvement areas will be addressed by Key Action 13.

Equity Areas for Key Action 13

Equity area	Description of how Key Action 13 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	By reducing the number of black/African American and American Indian/Alaskan native individuals experiencing homelessness through upstream interventions we will close the disparity gap noted in data analysis.
Housing Retention	By reducing the number of black/African American and American Indian/Alaskan native individuals experiencing homelessness through upstream interventions we will close the disparity gap noted in data analysis.

Key Action 14

Description

Enhance training for outreach workers to engage with BIPOC. Increase engagement for Black/African American and Hispanic/Latino persons in street outreach. Ensure outreach teams have Spanish and other language services available.

Identify which CA SPM(s) will be improved by Key Action 14 and how.

SPM Improvement Plan for Key Action 14

CA SPM	Specific description of how Key Action 14 will improve this CA SPM
CA SPM 7.1b	By enhancing BIPOC training and increasing language accessibility for outreach workers we will close the disparity gap noted in data analysis.
CA SPM 7.6	By enhancing BIPOC training and increasing language accessibility for outreach workers we will close the disparity gap noted in data analysis.

Clear metric for how success of Key Action 14 will be measured

Reduce the number of Black/African American and Hispanic individuals experiencing homelessness by 5%. Reduce the number of days both groups are unhoused by 20.

Lead Entity for Key Action 14

Santa Maria/Santa Barbara County CoC

Collaborating entity/ies for Key Action 14

County of Santa Barbara, CenCal Health

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 14

Milestones for Key Action 14	Target dates for Key Action 14 milestones
Ensure all outreach workers are part of a bilingual team or have language line access in the field. Establish cultural competency training in addition to mandatory trauma informed care training.	6/30/2027
Ensure all outreach workers are part of a bilingual team or have language line access in the field. Establish cultural competency training in addition to mandatory trauma informed care training.	6/30/2028

Target date for completing Key Action 14

6/30/2029

Funding Sources for Key Action 14

Funding Sources for Key Action 14

Funding source	Description of how the funding will contribute to the achievement of Key Action 14	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	HHAP-6 funds will support training and capacity-building for outreach teams to ensure culturally responsive, equitable engagement with Black/African American, Hispanic/Latino, and other historically underserved populations experiencing unsheltered homelessness.	Services and Services Coordination for People Experiencing Unsheltered Homelessness

Investments will expand bilingual and bicultural staffing, provide ongoing diversity and equity training, and strengthen partnerships with trusted community-based organizations. Outreach teams will integrate culturally informed practices into engagement, assessment, and service coordination, improving access to shelter and housing for populations disproportionately impacted by homelessness.

HHAP 6

Youth-designated HHAP-6 funds will enhance outreach and navigation services for BIPOC youth and young adults experiencing unsheltered homelessness. Youth-focused teams will receive specialized training in culturally responsive and trauma-informed engagement, with emphasis on addressing the unique barriers faced by Black/African American and Hispanic/Latino youth. Resources will support bilingual outreach, partnerships with youth-serving organizations rooted in these communities, and equitable access to youth-specific housing, education, and employment opportunities.

YSA: Services and Services Coordination for People Experiencing Unsheltered Homelessness

HHAP 6

Administrative funds will support coordination, monitoring, and system-level training initiatives to advance equity across outreach and service delivery. Activities will include developing standardized training curricula, collecting demographic and performance data to track progress, and ensuring compliance with state equity and nondiscrimination requirements. Administrative support will also sustain partnerships with community leaders and advisory bodies that inform culturally responsive practices and guide continuous improvement.

Administrative Costs

HHAP 6

HMIS resources will be used to strengthen data collection and analysis on race, ethnicity, and language needs to identify disparities and improve equitable service delivery. System enhancements will support better tracking of engagement and housing outcomes for BIPOC individuals and youth, while ensuring data accuracy and privacy. HMIS staff will coordinate with outreach and CES partners to use data to inform training priorities, resource targeting, and equity-focused performance monitoring throughout the homelessness response system.

The California Emergency Solutions Grants Program

Emergency Solutions Grant (ESG) funds will support outreach staff training and field engagement to ensure culturally responsive service delivery. ESG resources will be used to provide trauma-informed, language-accessible outreach to Black/African American and Hispanic/Latino individuals experiencing unsheltered homelessness. These funds will also strengthen coordination between outreach teams and shelter providers, ensuring equitable access to housing and services across all demographics

CERF

Community Economic Resilience Fund (CERF) resources will be used to develop and deliver specialized workforce training that integrates equity, language access, and cultural competency for outreach staff. CERF will also strengthen partnerships between homelessness service providers and workforce agencies, improving staff retention and capacity for multilingual, inclusive service delivery. This investment ensures the region's outreach infrastructure reflects the cultural

and linguistic diversity of the populations served

ARPA

American Rescue Plan Act (ARPA) funds will expand outreach capacity and bilingual staffing to improve engagement with historically underserved populations. ARPA resources will support development of regional training modules on cultural humility, racial equity, and trauma-informed care. By embedding these practices across all outreach programs, ARPA will help reduce disparities in service connection and improve housing outcomes for BIPOC communities.

Parolee or probation programs that are intended to prevent homelessness upon release.

Community Corrections Partnership (CCP) funds will train outreach and reentry staff to provide culturally responsive engagement for justice-involved individuals from BIPOC backgrounds. This includes specialized training on trauma, stigma, and racial disparities in reentry pathways, as well as enhanced coordination between criminal justice and housing systems. The approach will reduce racial inequities in post-incarceration homelessness and increase housing placement success

Mental Health Services Act and Behavioral Health Services Act

Mental Health Services Act (MHSA) funding will embed behavioral health professionals in outreach teams to provide culturally informed mental health support and crisis intervention. MHSA will also fund bilingual clinicians and peer specialists to improve trust and engagement among Black/African American and Hispanic/Latino individuals. These efforts will help ensure equitable access to behavioral health care, increase successful linkages to housing, and improve

overall engagement outcomes for BIPOC populations

Identify which of the following equity improvement areas will be addressed by Key Action 14.

Equity Areas for Key Action 14

Equity area	Description of how Key Action 14 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	By enhancing BIPOC training and increasing language accessibility for outreach workers we will close the disparity gap noted in data analysis.
Housing Placements	By enhancing BIPOC training and increasing language accessibility for outreach workers we will close the disparity gap noted in data analysis.

Key Action 15

Description

Reduce the number of days enrolled for families with minor children who identify as Hispanic/Latinx by accelerating housing placement. Ensure equitable housing placement and access to mainstream and housing resources.

Identify which CA SPM(s) will be improved by Key Action 15 and how.

SPM Improvement Plan for Key Action 15

CA SPM	Specific description of how Key Action 15 will improve this CA SPM
CA SPM 7.2	Increasing language accessibility for outreach workers and CES access points will close the disparity gap noted in data analysis. Family focused case conferencing will decrease the number of families experiencing homelessness. Implement early identification of precariously housed families.
CA SPM 7.4	Increasing language accessibility for outreach workers and CES access points will close the disparity gap noted in data analysis. Family focused case conferencing will decrease the number of families experiencing homelessness. Implement early identification of precariously housed families.

Clear metric for how success of Key Action 15 will be measured

Reduce the number of Hispanic families experiencing homelessness by 5%. Reduce the number of days by 20 for families with minor children.

Lead Entity for Key Action 15

Santa Barbara County

Collaborating entity/ies for Key Action 15

Cities in Santa Barbara County, Santa Maria/Santa Barbara County CoC, Coordinated Entry System Lead Agency, Family service providers, CenCal Health, MICOP, Good Samaritan, Transition House

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 15

Milestones for Key Action 15**Target dates for Key Action 15 milestones**

Establish MOU and data sharing with school districts to facilitate early identification of precariously housed families with minor children. Provide funding for organizations that serve pregnant and parenting youth.

11/30/2027

Target date for completing Key Action 15
6/30/2029

Funding Sources for Key Action 15**Funding Sources for Key Action 15**

Funding source	Description of how the funding will contribute to the achievement of Key Action 15	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP 6	HHAP-6 Rapid Rehousing funds will be used to reduce the length of time families with minor children who identify as Hispanic/Latinx remain homeless by accelerating access to housing and supportive services. Investments will expand housing navigation, landlord engagement, and case management capacity to shorten time from CES referral to move-in. Outreach and service providers will ensure culturally and linguistically responsive engagement throughout the housing process and connect families to mainstream benefits and community-based supports that sustain long-term housing stability and economic mobility.	Rapid Rehousing/ Rental Subsidies
HHAP 6	Youth-designated RRH funds will target Hispanic/Latinx youth-headed households and young parents experiencing homelessness, focusing on rapid connection to safe and stable housing. Services will include youth-centered case management, culturally responsive landlord engagement, and flexible financial assistance to overcome barriers such as rental history, documentation, or	YSA: Rapid Rehousing/ Rental Subsidies

income verification. The program will ensure equitable access to housing placements, coordinate with youth-serving and Latinx community organizations, and link participants to ongoing supports that promote housing retention and family stability.

DSS Housing Support Program

The Department of Social Services (DSS) Housing Support Program will provide rapid rehousing assistance, short-term rental subsidies, and case management to help Hispanic/Latinx families with minor children secure housing quickly. DSS will coordinate closely with the Coordinated Entry System (CES) to prioritize these families for available units and supportive services. This targeted approach will shorten time to housing placement and ensure equitable access to mainstream benefits and stabilization supports.

ARPA

ARPA funds will provide flexible, short-term assistance for families facing housing crises, such as rental arrears, deposits, or temporary lodging. The County will use ARPA resources to bridge households into longer-term housing programs like DSS Housing Support or HHAP-funded rapid rehousing. These investments will reduce housing wait times and help families exit homelessness more quickly while maintaining equitable access to stabilization resources.

CDSS

CDSS Housing Support Program funds will strengthen statewide coordination between social service and homelessness systems, supporting DSS-led rapid rehousing and prevention for families. These resources will be used to expand capacity for landlord engagement, housing

navigation, and case management specifically for Hispanic/Latinx families with minor children. By pairing CDSS support with local HHAP and HHIP efforts, the County will accelerate family placements and ensure sustained housing stability.

HHIP

Through HHIP, the County will coordinate with CenCal Health to connect eligible families to tenancy supports, case management, and CalAIM Community Supports that promote housing stability. HHIP resources will help integrate health and housing interventions, ensuring that families receive holistic assistance to remain stably housed. This approach will enhance outcomes for Hispanic/Latinx families with children by reducing evictions and repeat episodes of homelessness.

Identify which of the following equity improvement areas will be addressed by Key Action 15.

Equity Areas for Key Action 15

Equity area	Description of how Key Action 15 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Family focused case conferencing will decrease the number of families experiencing homelessness. Implement early identification of precariously housed families.
Housing Placements	Family focused case conferencing will decrease the number of families experiencing homelessness. Implement early identification of precariously housed families.
Housing Retention	Family focused case conferencing will decrease the number of families experiencing homelessness. Implement early identification of precariously housed families.

Key Action 16

Description

Implement approved Racial and Gender Equity Plan and measures through CoC and DEI workgroup.

Identify which CA SPM(s) will be improved by Key Action 16 and how.

SPM Improvement Plan for Key Action 16

CA SPM	Specific description of how Key Action 16 will improve this CA SPM
CA SPM 7.5	The approved racial and gender equity plan informs policy and service standards to mitigate equity gaps. It is reviewed annually by the CoC board in conjunction with equity performance data. By enforcing the racial and gender equity plan and tracking associated data SPM 7.5 will be improved.

Clear metric for how success of Key Action 16 will be measured

Percent returning to homelessness decreases to at least match overall rates. Goal is for both Black/African American and American Indian groups to decrease to at least 10%.

Lead Entity for Key Action 16

Santa Maria/Santa Barbara County CoC

Collaborating entity/ies for Key Action 16

County of Santa Barbara, Tribes, Service Providers, Cities

Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 16

Milestones for Key Action 16	Target dates for Key Action 16 milestones
Ongoing review and implementation of this plan to adjust for changing demographic needs. Adjust CoC, CES, and HMIS policies to better serve identified populations.	11/30/2026
Ongoing review and implementation of this plan to adjust for changing demographic needs. Adjust CoC, CES, and HMIS policies to better serve identified populations.	11/30/2027
Ongoing review and implementation of this plan to adjust for changing demographic needs. Adjust CoC, CES, and HMIS policies to better serve identified populations.	11/30/2028

Target date for completing Key Action 16

12/31/2028

Funding Sources for Key Action 16

Funding Sources for Key Action 16

Funding source	Description of how the funding will contribute to the achievement of Key Action 16	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHIP	Funding will support the implementation of the approved	

Racial and Gender Equity Plan by embedding equity-focused practices into permanent housing programs, including culturally responsive case management, individualized service planning, and targeted retention supports for Black/African American and American Indian/Alaska Native households. These services aim to address systemic barriers and ensure equitable housing stability outcomes. Success will be measured by reducing returns to homelessness among these populations to 10% or less, aligning with overall system performance goals.

CoC

Funding will support the implementation of the approved Racial and Gender Equity Plan by embedding equity-focused practices into permanent housing programs, including culturally responsive case management, individualized service planning, and targeted retention supports for Black/African American and American Indian/Alaska Native households. These services aim to address systemic barriers and ensure equitable housing stability outcomes. Success will be measured by reducing returns to homelessness among these populations to 10% or less, aligning with overall system performance goals.

Identify which of the following equity improvement areas will be addressed by Key Action 16.

Equity Areas for Key Action 16

Equity area	Description of how Key Action 16 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
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Service Delivery	The approved racial and gender equity plan informs policy and service standards to mitigate equity gaps. It is reviewed annually by the CoC board in conjunction with equity performance data. By enforcing the racial and gender equity plan and tracking associated data SPM 7.5 will be improved.
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Section 4. HHAP 6 Funding Plan

4. HHAP-6 Funding Plan

State Priorities for HHAP 6 Funding: HHAP 6 is intended to reflect the state's priorities to prevent and expeditiously reduce unsheltered homelessness through homelessness prevention activities and sustain existing Interim Housing Solutions, and Permanent Housing Solutions, including long-term sustainability of interim housing and permanent affordable housing.

To complete the HHAP 6 Funding Plan:

1. Identify the Administrative Entity submitting the budget.
 - Provide the Tax ID/TIN, primary contact for the contract, contact email, contact phone, and address for where the HHAP 6 check will be mailed.
 - Provide the total dollar amount of the HHAP 6 allocation(s) being administered under the Funding Plan.
 - **Reminder: This must account for 100 percent of the HHAP 6 Allocation(s) the Administrative Entity will be responsible for administering.**
2. Describe all activities proposed to be funded by HHAP 6 in clear, specific terms, and:
 - Identify the HHAP 6 eligible use category under which each proposed activity is budgeted. Activities must be specific and may only be categorized under one eligible use category. Activities may not be categorized under multiple eligible use categories (including activities under the Youth Set Aside).
 - Provide the total dollar amount of HHAP 6 funding proposed for the activity.
 - **Reminder: Administrative costs may not exceed 7% of all monies received.**
 - **Reminder: The Youth Set Aside (YSA) amounts, when combined, must total at least 10% of all monies received.**
 - Identify which System Performance Measure Improvement Plan Key Action(s) the activity supports.
 - **The total HHAP 6 funding proposed for the activity** should account for all dollars budgeted toward that activity. These amounts, when added, must account for 100 percent of the HHAP 6 Allocation(s) the Administrative Entity will be responsible for administering.
3. Indicate whether the budget proposes to support ANY:
 - New Interim Housing (aside from those designated in the Youth Set Aside) and/or
 - Non-Housing Solutions.

Note: If the HHAP 6 budget proposes spending on New Interim Housing and/or Non-Housing Solutions, the region must document the sustainability of its permanent housing portfolio, as outlined in NOFA section IV.A.4.c, in the next section of this application.

Funding Plans from Administrative Entity/ies in Santa Maria/Santa Barbara County CoC Participating in this Application

Administrative Entity 1

Which Administrative Entity is submitting the below budget?

Santa Barbara County

Tax ID

TIN

95-6002833

W9 (1).pdf

Primary contact for the contract

Jett Black-Maertz

Title

Homeless Assistance Programs Manager

Email

Jblack@countyofsb.org

Phone

(805) 568-2484

Address where HHAP 6 check will be mailed

ATTN: CSD, 105 E.Anapamu St., SANTA BARBARA, California 93101

Funding Plan - Santa Barbara County

\$ Total HHAP-6 Allocation(s) Administering

\$5,000,403.58

4.a. Proposed Funding Activities

Activity 1

Describe Activity 1 in clear, specific terms.

Funding Plan Description - Activity 1

County and CoC will use Rapid Rehousing HHAP 6 funds to quickly transition individuals and families experiencing homelessness into permanent housing through short- to medium-term rental subsidies, housing navigation, and case management services. The program will prioritize unsheltered households, youth, families with children, and populations disproportionately impacted by homelessness, using a Housing First, trauma-informed approach. Funds will support rental assistance, landlord engagement, and housing stability services.

Identify the HHAP 6 eligible use under which Activity 1 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 1

Rapid Rehousing/ Rental Subsidies

Identify the total HHAP 6 funding proposed for Activity 1.

Funding Plan Amount - Activity 1

\$1,519,141.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 1 supports.

Funding plan activity 1 Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 1 – Increase a diverse housing inventory through expansion of non-congregate interim shelter, permanent supportive housing development, and private market rental units.

Key Action 9 – Create a centralized, coordinated, regional landlord engagement function to expand unit access.

Key Action 15 – Reduce days enrolled for Hispanic/Latinx families with children by accelerating housing placement

Activity 2

Describe Activity 2 in clear, specific terms.

Funding Plan Description - Activity 2

Rapid Rehousing youth set-aside funds will be used to quickly connect youth ages 18–24 experiencing or at risk of homelessness—including couch-surfing youth who meet McKinney-Vento definitions—to permanent housing through short- to medium-term rental assistance, housing navigation, and intensive case management. Services will be youth-centered, culturally responsive, and aligned with Housing First principles, with a focus on education, employment, and life skills to support long-term stability. This investment will reduce the length of time youth remain homeless; increase exits to permanent housing and address racial and ethnic disparities among youth experiencing homelessness.

Identify the HHAP 6 eligible use under which Activity 2 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 2

YSA: Rapid Rehousing/ Rental Subsidies

Identify the total HHAP 6 funding proposed for Activity 2.

Funding Plan Amount - Activity 2

\$231,000.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 2 supports.

Funding plan activity 2Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 1 – Increase a diverse housing inventory through expansion of non-congregate interim shelter, permanent supportive housing development, and private market rental un

Key Action 9 – Create a centralized, coordinated, regional landlord engagement function to expand unit access.

Key Action 15 – Reduce days enrolled for Hispanic/Latinx families with children by accelerating housing placement

Activity 3

Describe Activity 3 in clear, specific terms.

Funding Plan Description - Activity 3

The County and CoC will use HHAP 6 funds to provide services and coordination that help households transition into and sustain permanent housing. This includes housing navigation, case management, tenancy supports, benefits enrollment, and connections to healthcare, employment, and other

stabilizing resources. Services will be delivered using Housing First and trauma-informed approaches to reduce barriers, prevent returns to homelessness, and improve long-term housing stability across the system.

Identify the HHAP 6 eligible use under which Activity 3 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 3

Permanent Housing Services and Services Coordination

Identify the total HHAP 6 funding proposed for Activity 3.

Funding Plan Amount - Activity 3

\$658,061.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 3 supports.

Funding plan activity 3 Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 8 – Development and expansion of programs designed to increase income and benefits.

Key Action 9 – Regional landlord engagement to expand unit access.

Key Action 10 – Increase use of Community Supports and Enhanced Case Management through CalAIM

Key Action 11 – Develop intensive, multi-disciplinary, in-home case management teams which can quickly intervene when housing stability/retention is threatened

Key Action 4 – Mapping and assignments of regions to better coordinate efforts with assistance of Bitfocus outreach module; decrease returns to unsheltered homelessness from shelters

Activity 4

Describe Activity 4 in clear, specific terms.

Funding Plan Description - Activity 4

The County and CoC will dedicate youth set-aside funds to support young people ages 18–24 with targeted services and coordination that promote successful housing placements and long-term stability. Youth-focused case management will emphasize education, employment, and life skills, while also ensuring access to behavioral health and supportive services. Culturally responsive and developmentally appropriate practices will be used to reduce disparities, prevent returns to homelessness, and improve housing outcomes for youth.

Identify the HHAP 6 eligible use under which Activity 4 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 4

YSA: Permanent Housing Services and Services Coordination

Identify the total HHAP 6 funding proposed for Activity 4.

Funding Plan Amount - Activity 4

\$92,000.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 4 supports.

Funding plan activity 4Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 8 – Development and expansion of programs designed to increase income and benefits.

Key Action 9 – Regional landlord engagement to expand unit access.

Key Action 10 – Increase use of Community Supports and Enhanced Case Management through CalAIM

Key Action 11 – Develop intensive, multi-disciplinary, in-home case management teams which can quickly intervene

Key Action 4 – Mapping and assignments of regions to better coordinate efforts with assistance of Bitfocus outreach module; decrease returns to unsheltered homelessness from shelters

Activity 5

Describe Activity 5 in clear, specific terms.

Funding Plan Description - Activity 5

The County and CoC will use HHAP 6 funds to strengthen prevention and diversion strategies that keep individuals and families from entering homelessness. Activities will include problem-solving and conflict mediation, housing search and relocation assistance, flexible financial support to stabilize housing, and connection to mainstream benefits and community resources. By intervening early, the program will reduce entries into homelessness, decrease system inflow, and support long-term housing stability.

Identify the HHAP 6 eligible use under which Activity 5 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 5

Prevention and Diversion

Identify the total HHAP 6 funding proposed for Activity 5.

Funding Plan Amount - Activity 5

\$563,012.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 5 supports.

Funding plan activity 5Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 3 - Increase coordinated entry access point availability and ensure outreach entry point

teams have access to comprehensive and current resources in the field.

Key Action 6 - Support and expand homeless prevention services, including financial assistance, mediation, and problem-solving.

Key Action 8 –Development and expansion of programs designed to increase income and benefits.

Activity 6

Describe Activity 6 in clear, specific terms.

Funding Plan Description - Activity 6

The County and CoC will use youth set-aside funds to provide targeted prevention and diversion for youth ages 18–24, including those couch-surfing or at risk under the McKinney-Vento definition. Services will focus on family reunification and mediation when safe, housing navigation, short-term rental or utility assistance, and access to education, employment, and supportive resources. Culturally responsive and youth-centered approaches will be used to reduce inflow into homelessness, prevent returns, and address racial and ethnic disparities among youth.

Identify the HHAP 6 eligible use under which Activity 6 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 6

YSA: Prevention and Diversion

Identify the total HHAP 6 funding proposed for Activity 6.

Funding Plan Amount - Activity 6

\$87,042.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 6 supports.

Funding plan activity 6Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 6 - Support and expand homeless prevention services, including financial assistance, mediation, and problem-solving.

Key Action 8 - Development and expansion of programs designed to increase income and benefits.

Activity 7

Describe Activity 7 in clear, specific terms.

Funding Plan Description - Activity 7

The County and CoC will use HHAP 6 funds to expand services and coordination for people living unsheltered, with a focus on housing navigation, case management, behavioral health supports, and connections to benefits and healthcare. Outreach teams will engage individuals where they are, reduce barriers through Housing First and trauma-informed approaches, and provide individualized support to transition from unsheltered homelessness into interim or permanent housing. These services will improve housing placements, reduce chronic homelessness, and increase exits to permanent housing.

Identify the HHAP 6 eligible use under which Activity 7 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 7

Services and Services Coordination for People Experiencing Unsheltered Homelessness

Identify the total HHAP 6 funding proposed for Activity 7.

Funding Plan Amount - Activity 7

\$510,046.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 7 supports.

Funding plan activity 7 Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 3 – Increase coordinated entry access points to engage unsheltered populations.

Key Action 4 – Expand inter-disciplinary street outreach teams to decrease unsheltered homelessness.

Key Action 5 – Expand encampment resolution efforts linked to interim and permanent housing

Key Action 12 – Increase access to Behavioral Health supports: facilitate more accessible pathways to treatment for clients with more complex needs

Key Action 14 – Enhance training for outreach workers to reduce racial/ethnic disparities in engagement

Activity 8

Describe Activity 8 in clear, specific terms.

Funding Plan Description - Activity 8

The County and CoC will dedicate youth set-aside funds to deliver targeted services for youth ages 18–24 experiencing unsheltered homelessness. Services will include housing-focused case management, behavioral health and wellness supports, education and employment pathways, and connection to youth-serving resources. Outreach will use youth-centered, culturally responsive practices to engage youth in safe and developmentally appropriate ways, reduce barriers to housing, and improve long-term stability.

Identify the HHAP 6 eligible use under which Activity 8 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 8

YSA: Services and Services Coordination for People Experiencing Unsheltered Homelessness

Identify the total HHAP 6 funding proposed for Activity 8.

Funding Plan Amount - Activity 8

\$90,000.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 8 supports.

Funding plan activity 8 Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 3 – Increase coordinated entry access points to engage unsheltered populations.

Key Action 4 – Expand inter-disciplinary street outreach teams to decrease unsheltered homelessness.

Key Action 5 – Expand encampment resolution efforts linked to interim and permanent housing

Key Action 12 – Increase access to Behavioral Health supports: facilitate more accessible pathways to treatment for clients with more complex needs

Key Action 14 – Enhance training for outreach workers to reduce racial/ethnic disparities in engagement

Activity 9

Describe Activity 9 in clear, specific terms.

Funding Plan Description - Activity 9

The County and CoC will use HHAP 6 funds to operate and enhance interim housing programs that provide safe, low-barrier, Housing First–oriented shelter for individuals and families experiencing homelessness. Services will include case management, housing navigation, connections to health and behavioral health care, and coordination with mainstream benefits and community supports. Interim housing will serve as a critical bridge to permanent housing, reducing unsheltered homelessness, improving system flow, and supporting successful exits into long-term housing stability.

Identify the HHAP 6 eligible use under which Activity 9 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 9

Operating Expenses – Interim Housing

Identify the total HHAP 6 funding proposed for Activity 9.

Funding Plan Amount - Activity 9

\$850,075.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 9 supports.

Funding plan activity 9 Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 4 – Expand inter-disciplinary street outreach teams to decrease unsheltered homelessness.

Key Action 7 – Support, expand, and improve upon discharge planning from criminal justice, health care, foster care, and other institution settings.

Key action 1- Increase housing inventory through non-congregate interim shelter, permanent supportive housing development, and securing more private market rental units.

Activity 10

Describe Activity 10 in clear, specific terms.

Funding Plan Description - Activity 10

The County and CoC will use HHAP 6 funds to support the operation, maintenance, and enhancement of the Homeless Management Information System (HMIS). Investments will strengthen data quality, improve system-wide reporting, and expand the capacity to track performance, monitor equity outcomes, and evaluate progress toward reducing homelessness. HMIS resources will also support training, technical assistance, and compliance with state and federal data standards to ensure accountability and informed decision-making.

Identify the HHAP 6 eligible use under which Activity 10 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 10

HMIS

Identify the total HHAP 6 funding proposed for Activity 10.

Funding Plan Amount - Activity 10

\$50,000.00

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 10 supports.

Funding plan activity 10 Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve

Key Action 1 – Increase a diverse housing inventory through expansion of non-congregate interim shelter, permanent supportive housing development, and private market rental units.

Key Action 3 – Increase coordinated entry access points to engage unsheltered populations.

Key Action 5 – Expand encampment resolution efforts linked to interim and permanent housing

Key Action 6 - Support and expand homeless prevention services, including financial assistance, mediation, and problem-solving.

Key Action 7 – Support, expand, and improve upon discharge planning from criminal justice, health care, foster care, and other institution settings.

Key Action 8 - Development and expansion of programs designed to increase income and benefits.

Key Action 14 – Enhance training for outreach workers to reduce racial/ethnic disparities in engagement

Activity 11

Describe Activity 11 in clear, specific terms.

Funding Plan Description - Activity 11

The County and CoC will use HHAP 6 funds to cover allowable administrative costs necessary to manage, monitor, and ensure compliance of funded activities. This includes program oversight, fiscal management, contracting, and reporting to the State. Administrative support will ensure funds are used efficiently, in alignment with HHAP 6 requirements, and that all funded activities are effectively implemented to achieve system performance improvements.

Identify the HHAP 6 eligible use under which Activity 11 is budgeted.

Funding Plan Selection - Eligible Use Category for Activity 11

Administrative Costs

Identify the total HHAP 6 funding proposed for Activity 11.

Funding Plan Amount - Activity 11

\$350,026.58

Identify which System Performance Measure Improvement Plan Key Action(s) Activity 11 supports.

Funding plan activity 11 Key Action Link

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 11 will improve

Key Action 1 – Increase a diverse housing inventory through expansion of non-congregate interim shelter, permanent supportive housing development, and private market rental units.

Key Action 3 – Increase coordinated entry access points to engage unsheltered populations.

Key Action 6 - Support and expand homeless prevention services, including financial assistance, mediation, and problem-solving.

Key Action 7 – Support, expand, and improve upon discharge planning from criminal justice, health care, foster care, and other institution settings.

Key Action 8 - Development and expansion of programs designed to increase income and benefits.

Key Action 9 - Create a centralized, coordinated, regional landlord engagement strategy with adequate housing navigation services, landlord incentives, and uniform messaging to engage private landlords.

Key Action 10 - Increase use of Community Supports and Enhanced Case Management through CalAIM (CenCal Health and Medi-Cal investment).

Key Action 14 – Enhance training for outreach workers to reduce racial/ethnic disparities in engagement

Does this budget propose to fund any New Interim Housing Solutions, aside from those

designated in the Youth Set Aside?

No

Does this budget propose to fund any Non-housing Solutions?

Yes

Section 4.b-d. Housing Portfolio

Housing Portfolio

Funding Priority Considerations: Documenting Sustainability of the Region's Interim and Permanent Housing Portfolios

Steps to complete this section:

To complete 4.b. Sustainability of the Region's Interim Housing Portfolio:

1. Identify the total existing Interim Housing shelters and beds (beds) in the region.
2. If proposing to use HHAP 6 to fund New Interim Housing solutions, aside from those designated for the Youth Set Aside, Eligible Applicants must identify the total beds proposed to be added during the grant term (FY24/25-28/29) in the region and are required to complete 4c, the Sustainability of the Region's Permanent Housing Portfolio.
3. Identify the total estimated capital and operating costs for the beds (existing and, if applicable, proposed to be added) during the grant term.
4. Identify the funding sources (including amounts) that will realize and sustain the estimated capital and operating costs for the beds in the region for the grant term.

To complete 4.c. Sustainability of the Region's Permanent Housing Portfolio:

Required if any regional partner is proposing to spend HHAP 6 funding on New Interim Housing solutions (aside from those designated for the Youth Set Aside) and/or Non-Housing Solutions.

For the region's existing, at-risk, and proposed permanent affordable housing identify all the following:

1. The total (existing, at-risk, and proposed) permanent affordable housing developments and units (developments) in the region. Data for existing and at-risk developments can be provided by HCD upon request.

Note: Developments proposed includes those currently seeking permanent housing funding or operations support in the region which still have a financing or supportive services and operations funding gap.

2. The total estimated capital and operating costs for (existing, at-risk, and proposed) developments during the grant term.
3. The funding sources (including amounts) that will realize and sustain the estimated capital and operating costs for (existing, at-risk, and proposed) developments in the region for the grant term.

To complete 4.d. Documentation of Youth Set Aside Requirement:

1. Certify that the region has budgeted at least 10 percent of each HHAP 6 allocation to be spent on services for homeless youth (as defined in HSC 50216(l)).

4.b. Sustainability of the Region's Interim Housing Portfolio

Region's Interim Housing Portfolio

Number of Existing Interim Beds (beds) within the Region

1,212

(If Applicable) Number of Interim Beds Proposed to be added within the grant term (FY24/25-28/29)

0

Total Estimated Capital and Operating Cost for the Existing and Proposed Beds during the grant term

\$108,316,002.50

Funding Sources Realizing and Sustaining the Estimated Capital and Operating Costs for Beds in the Region within the Grant Term (FY24/25-FY28/29)

Funding Source	Amount Dedicated
County Funding	\$18,732,034.00
ARPA	\$2,567,880.00
Local Cities	\$3,847,355.00
FEMA	\$47,000.00
CalAIM	\$24,812,100.75
CDBG	\$620,221.00
CalOES	\$918,000.00
VA	\$2,361,235.75
HUD	\$3,038,728.74
Heluna Health	\$605,000.00
ESG	\$205,969.00
Foundations	\$10,644,662.63
Corporations	\$327,294.35
Individual Donors	\$9,088,920.48
Community Groups	\$137,035.41
Other Income	\$9,765,068.07

Other Contracts	\$1,212,497.32
Gap Funding - Operating Reserves	\$5,850,000.00
Gap Funding - Future HHAP Funding	\$5,000,000.00
Gap Funding - Individual Donors	\$1,535,000.00
Gap Funding - Other Federal Funding	\$2,500,000.00
Gap Funding - Other Local Funding	\$2,500,000.00
HHIP	\$2,000,000.00

Total Amount Dedicated Interim
 \$108,316,002.50

Optional: Narrative Response of the Region's Plan to Sustain Interim Housing

4.c. Sustainability of the Region’s Permanent Housing Portfolio

Region's Permanent Affordable Housing Portfolio

Region's Existing Permanent Affordable Housing Portfolio

Total permanent affordable housing developments and units (developments) in the region.
 6,357

Total estimated capital and operating cost for existing developments
 \$796,056,996.12

Funding Sources Realizing and Sustaining the Region's Existing Developments within the Grant Term (FY24/25-FY28/29)

Funding Source	Amount Supporting
City Funds	\$108,418.86
Home and SEMP Loans	\$38,351.59
Bank Loans	\$7,550,278.61
Enterprise Loan & deferred developer fee	\$1,061,154.32
ARRA Award, LIHTC equity investment	\$645,699.74
City of Santa Barbara Loan and HACSB	\$1,171,568.00
HCD	\$77,790,959.79
HUD	\$575,980.31
Property Income	\$705,302,760.90

CDBG	\$721,032.00
USDA	\$1,090,792.00

Total Amount Supporting Existing Permanent Affordable Housing
\$796,056,996.12

At-Risk Permanent Affordable Housing within the Region

Number of developments at risk of expiring affordability restrictions during the grant term (FY24/25-FY28/29)
0

Total estimated capital and operating cost for at-risk developments
\$0.00

Funding Sources Realizing and Sustaining the Region's At-Risk Developments within the Grant Term (FY24/25-FY28/29)

Funding Source	Amount Supporting
N/A	\$0.00

Total Amount Supporting At-Risk Permanent Affordable Housing
\$0.00

Proposed Permanent Affordable Housing within the Region

Total number of developments proposed which still have a financing or supportive services and operations funding gap (proposed developments) during the grant term (FY24/25-FY28/29)
0

Total Estimated Funding Gap (capital and operating costs) for the proposed developments during the grant term (FY24/25-FY28/29)
\$0.00

Funding Sources Realizing and Sustaining the Region's Proposed Developments within the Grant Term (FY24/25-FY28/29)

Funding Source	Amount Supporting
N/A	\$0.00

Total Amount Supporting Proposed Permanent Affordable Housing
\$0.00

4.d. Documentation of Youth Set Aside Requirement

By checking the box below, I certify that at least 10 percent of each HHAP 6 allocation is set-aside for youth (defined in HSC 50216(l)), as required by HSC 50241(e).

I certify under penalty of perjury that all of the information in the above section is true and accurate to the best of my knowledge.

Yes

Section 5. Regional Memorandum of Understanding (MOU) and Application Certification

5. MOU and Certification

Steps to complete this section:

1. **Upload** the Memorandum of Understanding (MOU) as specified below.
2. **Complete** the certification to indicate all information included in this regional application is true and accurate.

Memorandum of Understanding (MOU)

Memorandum of Understanding (MOU)

Memorandum of Understanding with the Santa Maria Santa Barbara County Continuum of Care.pdf

Supporting Documentation (Optional)

County SB Board of Supervisors Minute Order.pdf

Certification

Participating Eligible Applicant 1

Participating Eligible Applicant

Santa Maria/Santa Barbara County CoC

Certification [ParticipatingEligibleApplicant]

On behalf of the above participating Eligible Applicant, I certify that all information included in this application is true and accurate to the best of my knowledge.

Name

Van Do-Reynoso

Phone

(805) 685-9525

Email

vdoreynoso@cencalhealth.org

Participating Eligible Applicant 2

Participating Eligible Applicant

Santa Barbara County

Certification [ParticipatingEligibleApplicant]

On behalf of the above participating Eligible Applicant, I certify that all information included in this application is true and accurate to the best of my knowledge.

Name

Jett Black-Maertz

Phone

(805) 568-2484

Email

jblack@countyofsb.org

