



# California Department of Housing and Community Development

## HHAP Round 6 Regionally Coordinated Homelessness Action Plan

### Section 1. Regional Identification and Contracting Information

Steps to complete this section:

1. Select the Continuum of Care (CoC) Region. The definition of "Region" is the geographic area served by a county, including all cities and the CoC or CoCs within it (HSC 50230(v)).
2. Indicate which Eligible Applicants are applying together as a region for HHAP 6 (i.e., which Eligible Applicants will administer the Regionally Coordinated Homelessness Action Plan and be signatory to the Memorandum of Understanding). Eligible Applicants for HHAP 6 are all counties, all Continuums of Care, and Large Cities.
3. For each participating Eligible Applicant, indicate whether and how the Eligible Applicant intends to contract with HCD (i.e., indicate whether the Eligible Applicant will act as their own Administrative Entity, or designate one of the other regional partners to administer their allocation and act as the Administrative Entity on their behalf).

#### Regional Application Participation

##### **Continuums of Care (CoCs)**

- A CoC that serves a single county **must** apply as part of the regional application with the county and any overlapping Large Cities. In this case, the CoC should select: *"Is participating in this regional application as an Eligible Applicant."*
- A CoC that serves multiple counties **must either:** apply as part of a single regional application with multiple counties and any overlapping Large Cities **or** participate in the regional application of each overlapping county and the Large Cities therein. When the CoC is participating in multiple regional applications, the CoC should select: *"Is participating in this regional application as an Eligible Applicant"* for the regional application that will include the CoC's HHAP 6 funding plan, and should select: *"Is participating in this regional application as a collaborator"* for all other regional applications they are participating in. This will help to ensure the CoC's funding plan is only collected on a single regional application.

##### **Large Cities ("City" or "Cities")**

Large Cities must apply as part of the regional application with the applicable county and CoC.

## Counties

- In a CoC that serves a single County, the County **must** apply as part of a regional application with the CoC and any overlapping Large Cities.
- In a multi-county CoC, counties are **strongly encouraged** to apply in collaboration with other counties that are served by the same CoC. **At a minimum**, each County must apply with the overlapping CoC.

## LA Region

All CoCs within the County of Los Angeles shall be considered part of a single region, along with the County and Large Cities within the county and therefore **must** apply together. (HSC § 50230(v)(2).)

## Contracting

Each Eligible Applicant has the discretion to administer their base allocation directly or may designate an Eligible Applicant in their region to serve as their Administrative Entity. The selections made in this section will indicate which Eligible Applicant will enter into contract with HCD to administer each Eligible Applicant's HHAP 6 allocation. For reference, [HHAP 6 allocations](#) are available on HCD's HHAP website.

The Administrative Entity is responsible for meeting the terms and conditions of the contract, which include, but is not limited to, contracting (when necessary) with sub-recipients, and fulfilling all monthly, annual, final, and Homeless Management Information System (HMIS) reporting requirements.

- **If you plan to contract with HCD to receive and administer only your (individual) HHAP 6 allocation**, select: *"Will enter into contract with HCD to receive and administer their HHAP 6 allocation"* under the contracting selection.
- **If you do not plan to contract with HCD and instead plan to identify another participating Eligible Applicant in the region to enter into contract with HCD to receive and administer your HHAP 6 allocation**, select: *"Identify another participating Eligible Applicant in their region to enter into contract with HCD to receive and administer their HHAP 6 allocation"* under the contracting selection. Once selected, you will be prompted to designate the Administrative Entity from a list of other Eligible Applicants in the region.
- **If you plan to contract with HCD to receive and administer multiple HHAP 6 allocations within your region**, select: *"Will enter into contract with HCD to receive and administer their HHAP 6 allocation and allocation(s) from other Eligible Applicants in the region"* under the contracting selection.

**Please select the Continuum of Care region**

Watsonville/Santa Cruz City & County CoC

## **Watsonville/Santa Cruz City & County CoC Region**

### **Watsonville/Santa Cruz City & County CoC**

#### **CA-508 Participation**

Is participating in this single collaborative application with the regional partner(s) listed.

**CA-508 Contracting**

Identify another participating Eligible Applicant in their region to enter into contract with the state to receive and administer their HHAP 6 allocation

**CA-508 Designated Administrative Entity**

Santa Cruz County

**Contact Title**

Senior Human Services Analyst

**Name**

SHERYL NORTEYE

**Email**

Sheryl.Norteye@santacruzcountyca.gov

**Phone**

(831) 454-7329

**Santa Cruz County**

**Santa Cruz County Participation**

Is participating in this single collaborative application with the regional partner(s) listed.

**Santa Cruz County Contracting**

Will enter into contract with the state to receive and administer their HHAP 6 allocation and allocation(s) from other Eligible Applicants in the region

**Contact Title**

Senior Human Services Analyst

**Name**

SHERYL NORTEYE

**Email**

sheryl.norteye@santacruzcountyca.gov

**Phone**

(831) 454-7329

**Number of Contracts**

1

## Section 2. Documentation and Certification of Stakeholder Engagement

### Section 2. Documentation of Stakeholder Engagement

1. Provide the dates for which at least three public meetings were held to support the development of the Regionally Coordinated Homelessness Action Plan (Plan).
2. Describe how each stakeholder group from the list provided was invited and encouraged to engage in the Plan.
3. Describe the specific input from the public meetings that was incorporated into the Plan.
4. Certify that all participating Eligible Applicants met the process requirements for developing the Plan.

### Meeting Dates

| Meeting Dates | Meeting Name or Identifier (optional)            |
|---------------|--|
| 5/28/2025     | Housing for Health Partnership Community Meeting |
| 6/18/2025     | Housing for Health Policy Board Meeting          |
| 8/5/2025      | Housing for Health Policy Board Meeting          |
| 8/19/2025     | Board of Supervisors meeting                     |
| 10/20/2025    | Housing for Health Tribal Engagement Meeting     |

### Stakeholder engagement

| Stakeholders   | Description of how stakeholders were invited and encouraged to engage in the public stakeholder process   | Describe the specific input from stakeholders that was incorporated into the Plan  |
|--|---|--|
| People with lived experience of homelessness, including but not limited to survivors of domestic violence. | The Region held three public planning meetings and separate meetings with people with lived experience. There were several individuals with lived experience in attendance at the open community meeting and the CoC Policy Board includes members with lived experience. Lived expertise action workgroups that are part of the CoC were also consulted. | Attendees shared firsthand perspectives on barriers (for example, the need for trauma-informed emergency shelter and more outreach to hidden encampments). This input directly influenced the Action Plan: for instance, recommendations for low-barrier shelter access and greater coordination with victim service providers were incorporated into the action plan. |
| Youth with lived experience of homelessness.   | The Region engaged youth through its existing Youth Homelessness Demonstration Program (YHDP) and Youth Lived   | Youth participants contributed ideas on the need for transitional housing, family reunification supports, and education/job training. These  |

Expertise Advisory Board (YLEAB) structures. Staff attended YHDP and YLEAB meetings in person, submitted Project Request Forms to include youth agendas, and reached out via email to youth-serving organizations (including the Santa Cruz Black Health Initiative and the Asian/Pacific Islander Resource Center) to ensure diverse youth voices.

suggestions are reflected in Plan priorities, such as dedicated youth transitional housing, housing vouchers for young adults, and outreach to keep youth connected to school or work.

Local department leaders and staff of qualifying smaller jurisdictions, including child welfare, public welfare, health care, behavioral health, justice, and education system leaders.

Consistent with the Region's system-wide planning, outreach was extended to city and county department heads in child welfare, public health, behavioral health, justice, education, and related fields. Invitations were sent to senior staff from unincorporated and incorporated jurisdictions (e.g. Capitola, Watsonville, Scotts Valley, and Santa Cruz County) to attend the public meetings. This cross-sector group discussed gaps such as lack of coordinated data (e.g. between child welfare and housing), and the need for a unified referral process among agencies.

In line with the strategic framework's emphasis on engagement of "all jurisdictions, key stakeholders, and those with lived experience", this feedback was used to bolster interagency strategies in the Action Plan – for example, pursuing data sharing/integration projects and centralizing resource information and coordination

Homeless services and housing providers, including developers of permanent affordable housing operating within the region.

Invitations were distributed through the CoC's provider listserv, H4HP provider meetings, and direct outreach to nonprofits and developers. HHAP 6 explicitly requires engagement of permanent affordable housing developers. The Region ensured that local housing developers and service agencies – including continuum-of-care nonprofit providers – had ample opportunity to review draft recommendations.

Providers and developers brought forward data on current capacity and identified priority needs (for example, additional supportive housing units and capital funding). Their input shaped the Plan's proposed projects: for instance, provider feedback led to recommendations to increase advocacy for long-term rental subsidies and to find ways to streamline access to permanent housing options.

Each Medi-Cal Managed Care Plan contracted with the State Department of Health Care Services in the region.

In accordance with guidance, the Region reached out to Medi-Cal managed care plans serving the county. Plan representatives were invited to the public forums and participated in separate planning

They provided insight on aligning health care with housing interventions – for example, stressing the importance of greater integration of housing and health services. The Action Plan reflects this input by

conversations with staff. One of the Managed Care Plans has a seat on the CoC Policy Board.

including coordinated care strategies between housing and health care providers, particularly through CalAIM Medi-Cal initiatives.

Street medicine providers, victim service providers, and other service providers directly assisting people within the region experiencing homelessness or at risk of homelessness.

The Region specifically engaged providers who work directly with people living unsheltered or fleeing violence. Outreach teams (such as those from Encompass Community Services or Housing Matters' Street Outreach program) and domestic violence agencies (such as Monarch Services and Walnut Avenue Women and Family Center) were invited to provide feedback. Staff from the CoC work with staff from the Homeless Persons Health Project that operates a street medicine program in the County.

These service providers emphasized the acute medical and safety needs of clients in encampments and the need for trauma-informed outreach. In response, the Plan includes working toward more coordination among outreach providers and partnerships with victim services for confidential shelter access and services. DV providers participate in the County's coordinated entry effort and have HUD CoC rapid rehousing grants.

Federally recognized tribal governments pursuant to Section 4103 of Title 25 of the United States Code that are within the region.

In accordance with guidance, the Region reached out to Federally recognized tribal governments pursuant to Section 4103 of Title 25 of the United States Code that are within the region. These included Amah Mutsun Land Trust, Carmel Band of Rumsen Indians, Esselen Tribe of Monterey County and the Chalon Tribe. Tribal representatives were invited to a Tribal stakeholder forum to participate in planning conversations with CoC and County staff on October 20th 2025.

They provided input on the process and timing related to engaging tribes on housing related issues. Although the tribes were not yet ready to meet before the deadline, the County and CoC agreed to engage in further consultations in the near term. The input received from tribal governments engagement (or in subsequent follow-up communications) will be reviewed by H4H staff and incorporated into the Action Plan or Funding Plan as appropriate.

**Describe any other input from public meetings not captured above that was incorporated into the Plan.**

**Documentation of Stakeholder Engagement Narrative - Stakeholder Input**

Major themes from the community meetings included – (1) Establishing a more unified resource information and access platform; (2) Expand membership in the Housing for Health coalition and cultivate increased cross-sector collaboration; (3) Advance housing affordability policies and programs; (4) Expand and improve outreach and community engagement efforts with unsheltered individuals; (5) Improve data sharing to improve care coordination and client care transitions; (6) Promote more welcoming and accessible services and address barriers to access and service effectiveness for certain populations.

**Optional Upload: Stakeholder Engagement**

Board of Supervisors Meeting 08-19-25.zip

Housing for Health Policy Board Meeting - 06-18-25.zip

H4H Partnership Community meeting 05-28-25.zip

Public Feedback Opportunity.zip

Housing for Health Policy Board Meeting - 08-06-25.zip

Housing for Health Website - Public postings.zip

Carmel Band of Rumsen Indians - Invitation\_ Tribal Input on HHAP-6 & Housing\_Homelessness Initiatives .pdf

Chalon Tribe - RE\_ Invitation\_ Tribal Input on HHAP-6 & Housing\_Homelessness Initiatives — Oct 20, 2025.pdf

Esselen Tribe - RE\_ Invitation\_ Tribal Input on HHAP-6 & Housing\_Homelessness Initiatives .pdf

Amah Mutsun - Invitation\_ Tribal Input on HHAP-6 & Housing\_Homelessness Initiatives .pdf

**By checking this box, I certify that all participating Eligible Applicants met the public meeting process requirements in statute (HSC Section 50240(d) and (e)) and in the [HHAP 6 NOFA](#) in developing the Regionally Coordinated Homelessness Action Plan, documented in Section 2 of this regional application.**

**I certify under penalty of perjury that all of the information in Section 2, above, is true and accurate to the best of my knowledge.**

Open

## Section 3. Regionally Coordinated Homelessness Action Plan

### Section 3. Regionally Coordinated Homelessness Action Plan

Applicants must submit a Regionally Coordinated Homelessness Action Plan (Plan) that fully complies with HSC section 50240(c). This Plan shall lay out a strategic approach to address homelessness within the region, emphasizing collaborative efforts among participating applicants.

In developing the HHAP 6 Regionally Coordinated Homelessness Action Plans, regions should build upon their approved HHAP 5 Regionally Coordinated Homelessness Action Plans. This means regions should leverage and update information from their approved HHAP 5 Regionally Coordinated Homelessness Action Plan in corresponding sections of the proposed HHAP 6 Regionally Coordinated Homelessness Action Plan.

## Regional Roles, Responsibilities, and Housing and Homelessness Service Policies

### 3.a. Regional Partners' Roles and Responsibilities

#### 3.a.1. Outreach and Site Coordination

| Eligible Applicant                       | Describe roles and responsibilities in outreach to individuals experiencing, or at risk of experiencing, homelessness in the region, and in coordination on citing of services, shelters, and interim and permanent housing in the region   |
|--|---|
| Santa Cruz County                        | <ol style="list-style-type: none"> <li>1. Support plans and efforts to secure long-term funding to sustain and expand regional housing-focused street outreach to persons living without shelter.</li> <li>2. Work with the Central California Alliance for Health (local Medi-Cal managed care) plan to help fund an expansion of street outreach services using Housing and Homelessness Incentive Program (HHIP) funding.</li> <li>3. Coordinate and integrate the efforts of street outreach teams with the coordinated entry system (CES), and link these efforts with programs funded by Encampment Response dollars (City of Santa Cruz; Monterey County).</li> <li>4. Support the launch of a regionally focused homelessness prevention program.</li> <li>5. Maintain a centralized housing assistance fund that supports prevention and rehousing efforts.</li> <li>6. Partner with local cities to fund and coordinate outreach efforts in specific regions of the County.</li> <li>7. Expand shelter and transitional housing capacity in unincorporated areas of the County (three current projects).</li> </ol> |
| Watsonville/Santa Cruz City & County CoC | <ol style="list-style-type: none"> <li>1. Support and coordinate with the above County efforts to expand and improve street outreach teams countywide.</li> <li>2. Develop and promote Continuum of Care (CoC) housing-focused street outreach standards that build on Housing for Health coordinated entry connector standards.</li> <li>3. Develop and implement a communications strategy and tools for improved outreach to underserved communities and historically</li> </ol>   |

marginalized populations.

4. Expand effective use of the HMIS outreach module and location tab to help create more connections and communication among providers in support of their work with clients.

5. Work with Housing Santa Cruz County on promoting progress on Regional Housing Needs Allocation (RHNA) goals, promoting prohousing communities, and ensure a distribution of housing-related services and affordable housing options throughout the County.

### 3.a.2. Siting and Use of Available Land

| Eligible Applicant                       | Describe how the Eligible Applicant will coordinate efforts to identify and promote use of available land for the production of interim or permanent housing in the region  |
|--|---|
| Santa Cruz County                        | <ol style="list-style-type: none"><li>1. The County worked on a Sustainability Update process to reduce zoning and planning barriers to the siting of interim, permanent, and affordable housing. This including exploring ways to streamline and shorten development processes.</li><li>2. The County hired a legal consultant to help with pursuit of a California HCD Prohousing designation.</li><li>3. Housing for Health staff coordinate with staff from the County Community Development and Infrastructure and General Services Department to identify, assess, and secure potential sites countywide for new low-barrier navigation centers and permanent supportive housing units. This includes at least monthly meetings with key city and county staff.</li><li>4. Housing for Health staff continue to collaborate with the City of Santa Cruz on a Coral Street Campus development plan, including expanding low-barrier shelter capacity, new permanent supportive housing, on-site health services, and a residential substance use treatment facility.</li></ol> |
| Watsonville/Santa Cruz City & County CoC | <ol style="list-style-type: none"><li>1. Use the Housing for Health Partnership newsletter and mailing list to publicize and encourage participation in efforts to meet RHNA housing supply targets and County Sustainability Update goals.</li><li>2. Help coordinate educational events as part of affordable housing month in partnership with Housing Santa Cruz County.</li><li>3. Working with Housing Santa Cruz County to convene an interim and permanent housing pipeline meeting with local jurisdictional partners.</li><li>4. Help promote approval of specific land uses and projects by providing data demonstrating needs and feedback on project design and operational issues</li></ol>   |

### 3.a.3. Development of Shelter, Interim and Permanent Housing Options

| Eligible Applicant | Describe your engagement with housing developers, including developers of permanent supportive housing, to coordinate the financing of interim and permanent housing |
|--------------------|--|
|--------------------|--|

## Santa Cruz County

1. Pursue development and implementation of new low barrier navigation centers, including an Encampment Response funded project with Monterey County in Watsonville, a Behavioral Health Bridge Housing project with Behavioral Health in Soquel, and a low-barrier shelter project in partnership with Housing Matters and the City of Santa Cruz. These projects aim to expanding and improving capacity to provide spaces in shelters for partners, pets, privacy, and personal possessions.
2. Support development and implementation of new affordable and supportive housing opportunities throughout the county, funded through Homekey and other public sources for a mix of target populations, including: (1) Veterans Village – 20 units for veterans; (2) Casa Azul – 7 units for chronically homeless adults; (3) Park Haven Plaza – 35 units for veterans, youth, and families; (4) Bienestar Plaza – 15 units for persons with disabling health conditions; (5) Tabasa Gardens – 6 units for those with serious mental health issues; (6) Cedar Street Apartments – 17 units for veterans, families, and people with disabilities; (7) Sparrow Terrace – 6 units for those with serious mental health issues; (8) Jessie Street Apartments – 33 units for veterans, people with serious mental health issues; (9) Harvey West Studios – 120 supportive housing units; (1) 41 Stability vouchers from the Housing Authority.
3. Examples of supporting project financing include the use of county general funds, Permanent Local Housing Allocation (PLHA) funding, partnering with the Housing Authority for vouchers, supporting a CoC Builds application, supporting Community Development Block Grant-Disaster Relief funding applications, using HHAP funds for a youth transitional housing project, using Housing Disability Advocacy Project Targeted Strategic Investment funds for a capitalized operating subsidy reserve, and others.

## Watsonville/Santa Cruz City & County CoC

1. Identify gaps and prioritize funding for new and existing permanent supportive housing (PSH), rapid rehousing (RRH), transitional-rapid rehousing projects (TH-RRH), and interim housing projects. Examples include CoC funding for PSH, RRH; CoC YHDP funding for RRH, joint TH-RRH; ESG for RRH and interim housing operations; HHAP for PSH services, TH-RRH youth project, and interim housing operations; Encampment Resolution funds for outreach, housing navigation, and low-barrier navigation centers.
2. Continue partnering with the Housing Authority of the County of Santa Cruz to increase the number and utilization of vouchers for key unhoused populations, through joint funding applications, negotiating MOUs for coordinated entry referrals and supportive services, landlord incentive and risk mitigation strategies, and moving on/graduation strategies. Existing homeless preference programs include: Disabled and Medically Vulnerable (DMV) and Homeless Families with Minor Children (HFMC). Relevant homeless-targeted special purpose voucher programs include: Veterans Affairs Supportive Housing (VASH), Emergency Housing Vouchers (EHV), Stability Vouchers (SV), Family Unification Program (FUP), Foster Youth to Independence (FYI), and Shelter Plus Care (S+C).
3. Explore innovative housing strategies and policy changes, such as shallow subsidies and extended time limits in rapid

rehousing; use of underutilized public land and buildings, vacant homes, and sweat equity; and tiny homes, ADUs, and mobile home parks.

### 3.a.4. Coordination of and Connection to Service Delivery

| Eligible Applicant                       | Describe how the Eligible Applicant is coordinating, connecting, and delivering services - including Mental Health Services Act or Behavioral Health Services Act within the region - to individuals experiencing homelessness, or at risk of experiencing homelessness  |
|--|--|
| Santa Cruz County                        | <ol style="list-style-type: none"> <li>1. Housing for Health participates in a housing project coordination effort with County Behavioral Health that includes work on No Place Like Home supportive housing, behavioral health bridge housing, community care expansion, data sharing, and other projects.</li> <li>2. Housing for Health provides training/coaching on Housing First and strength-based case management practices.</li> <li>3. County staff using cross-system data analysis to identify individuals for referrals to specific programs, e.g., Social Security disability advocacy.</li> <li>4. Regular care coordination meetings take place with supportive housing service providers.</li> <li>5. County is working with local Medi-Cal managed care plans to implement a transitional rent benefit and providing more coordinated CalAIM services for people experiencing or at-risk of homelessness.</li> </ol> |
| Watsonville/Santa Cruz City & County CoC | <ol style="list-style-type: none"> <li>1. Manages a coordinated entry contract with United Way/2-1-1 focused on streamlining and coordinating access to services.</li> <li>2. Hosting a regular operations meeting with community service providers.</li> <li>3. Updating policies and procedures for greater consistency of services across the region including policies related to care transitions.</li> <li>4. Supporting a shared HMIS environment that uses data to increase care coordination and collaboration.</li> <li>5. Providing standards for coordinated entry connectors and supporting them through regular meetings, newsletters, and collaborative problem-solving.</li> </ol>   |

### 3.a.5. Policies for Addressing Encampments

| Encampment | Estimated Population | What are the region's specific plans to address this encampment? | What are the Key Milestone Dates to carry out the described plan? | ERF Status (site funded by ERF) | ERF Contract # | Are there current plans to submit an ERF application to | Lead Entity for addressing this encampment |
|------------|----------------------|--|---|---------------------------------|----------------|---|--|
|            |                      |  |   |                                 |                |   |  |

**addresses this site?**

|  |            |  |  |            |                         |                               |
|--|------------|--|--|------------|-------------------------|-------------------------------|
| <p>ERF:<br/>City of Santa Cruz - Coral St. and Harvey West Blvd.</p> | <p>50</p>  | <p>In collaboration with the City of Santa Cruz police and homelessness response unit, and Housing Matters, an ERF team of outreach workers, CES connector, housing navigators, and case managers are engaging all 50 encampment residents, assisting them to develop housing-focused service plans, and encouraging them to move into available interim housing and/or PSH. Through the ERF process, County staff are working with the CoC, Santa Cruz staff, and Housing Matters to expand staff capacity for the project, as well as to target housing and service resources, including developing 20 units of non-congregate shelter at Housing Matters; leveraging Housing Authority vouchers and Housing Matters 120-unit Harvey West studios, and leveraging CalAIM-funded and County SUD and mental health services. The Santa Cruz police and homelessness response unit collaborate when there is a need for onsite encampment clearing based upon health and safety conditions. Santa Cruz develops and posts notices of encampment clearing in alignment with Cal ICH's guidance. County staff have worked to identify all interim housing and PSH units available for encampment residents.</p> | <p>7/24 – ERF grant executed. 7/24 – Hiring of new outreach, housing navigation, CES connectors, and case manager staff complete. 9/24 – Encampment residents begin moving into existing interim housing. 10/25 – 20 new units of interim housing completed. 3/26 – 80% of residents have exited encampment to interim housing or PSH. 6/27 – At least 30 encampment residents are permanently housed.</p> | <p>Yes</p> | <p>24-ERF-3-R-00007</p> | <p>Santa Cruz County</p>      |
| <p>ERF Monterey County</p>   | <p>150</p> | <p>In collaboration with the Santa Cruz and Monterey County staff and CoCs, City of Watsonville staff and</p>  | <p>7/23 – ERF grant awarded. 10/23 – ERF grant executed and ERF services</p>   | <p>Yes</p> | <p>23-ERF-2-R-</p>      | <p>Watsonville/Santa Cruz</p> |

|                      |  |  |       |                         |
|----------------------|--|--|-------|-------------------------|
| -<br>Pajaro<br>River | <p>police, Pajaro River flood agency, Westview Presbyterian Church, and various service providers, a CSUMB Community Health Engagement (CHE) outreach team is engaging 60 encampment residents, assisting them to develop housing-focused service plans, and encouraging them to move into available interim housing and/or PSH. Through the ERF process, project collaborators have targeted housing and service resources including expanding staff capacity for outreach and services, developing a 34-bed non-congregate interim housing program – Recurso de Fuerza; leveraging, Housing Authority, County, and nonprofits PSH and RRH resources, and leverage public funding such as CalAIM for case management, housing supports, employment, immigration, legal, and health (SUD, health, mental health) services. The CHE outreach team collaborates with law enforcement and flood agency when there is a need for onsite encampment clearing based upon health and safety conditions. Staff from Santa Cruz and Monterey counties work to ensure that posted notices of encampment clearing are in alignment with Cal ICH's guidance.</p> | <p>begin. 2/24 – Project MOU executed between Monterey and Santa Cruz counties. 7/24 – Program services are at full capacity. 7/25 – Building permit issued for interim housing. 8/25 – Units start arriving, notices of encampment clearing issued, CalAIM services begin, and encampment cleared. 12/25 - Anticipated opening of Recurso de Fuerza and 34 residents move in.</p> | 10009 | City &<br>County<br>CoC |
|----------------------|--|--|-------|-------------------------|

|                                    |    |  |   |    |    |  |
|------------------------------------|----|--|---|----|----|--|
| City of<br>Watso<br>nville<br>zone | 20 | CoC staff will continue regularly communications with Watsonville, police, service providers, and outreach teams around addressing encampments in the city, especially through | Ongoing - regular communications with Watsonville, police, service providers, and outreach teams around addressing encampments in the | No | No | Watso<br>nville/S<br>anta<br>Cruz<br>City &<br>County<br>CoC |
|------------------------------------|----|--|---|----|----|--|

engaging all 20 residents, and referring them to targeted local interim housing (e.g., Salvation Army's Watsonville Shelter, Victory Mission, and AFC's rotating faith shelter) , housing programs (such as Housing Authority vouchers and FIT RRH , and service programs. The County has also funded shelter and service providers in Watsonville, and provides direct street outreach and behavioral health interventions through the Healing the Streets Program. The County has also updated street outreach/CES connector contracts to ensure CES – outreach linkages. In addition, the CoC and County have established linkages between Watsonville shelters and health, service, and housing navigation programs. The County will also share its new encampment response protocol to strengthen Watsonville's process. The CoC will also define outreach areas by census tract and complete buildout of HMIS data collection capacity for outreach providers. Finally, next year the CoC will begin convening outreach providers regularly for resource sharing, training, and learning.

city, including referrals to local shelters, housing programs, and service programs. 7/25 - Update street outreach/CES connector contracts with nonprofits. 9/25 - linkages between Watsonville shelters and health, service, and housing navigation services strengthened. 10/25 - Adopt county encampment protocol and share it with Watsonville. 1/26 - Complete planning to define outreach areas by census tract; complete buildout of HMIS data collection capacity for outreach providers. 1/26 - Begin regularly convening outreach providers for resource sharing, training, and learning.

City of Santa Cruz zone

50 CoC staff will continue regularly communications with Santa Cruz, police, service providers, and outreach teams around addressing all 50 residents in encampments in the city, especially through referrals to target Interim housing (Armory, Housing Matters adult shelter, 20 units of non-congregate interim housing

Ongoing - regular communications with Santa Cruz, police, service providers, and outreach teams around addressing encampments in the city, including referrals to local shelters, housing programs, and service programs.

No

No

Watso nville/S anta Cruz City & County CoC

being developed at Housing Matters), and permanent housing (including Housing Authority vouchers and Housing Matters 120-unit Harvey West studio), and services (including CalAIM-funded and County SUD and mental health service). The County has executed an MOU with the City of Santa Cruz for services funding, including outreach-based case management, for the Armory shelter. The County has also updated street outreach/CES connector contracts to ensure CES – outreach linkages. In addition, the CoC and County have established linkages between Armory program and health, service, and housing navigation programs. The County will also share its new encampment response protocol to strengthen Santa Cruz’s process. The CoC will also define outreach areas by census tract and complete buildout of HMIS data collection capacity for outreach providers. Finally, next year the CoC will begin convening outreach providers regularly for resource sharing, training, and learning.

7/25 - Execute MOU with the City of Santa Cruz for services, including outreach-based case management for the Armory shelter. 7/25 - Update street outreach/CES connector contracts with nonprofits. 9/25 - linkages between Armory program and health, service, and housing navigation services established. 10/25 - Adopt county encampment protocol and share it with Santa Cruz. 1/26 - Complete planning to define outreach areas by census tract; complete buildout of HMIS data collection capacity for outreach providers. 1/26 - Begin regularly convening outreach providers for resource sharing, training, and learning.

**Optional Upload: Encampments Excel**  
 Revised 10-7-25 Santa Cruz County Encampment Excel.xlsx

**Optional Upload: Map of Encampments**

**Eligible Applicants with a current and formal policy to address encampments that fully or partially complies with the Cal ICH Guidance on Addressing Encampments must complete the following:**

**Formal Encampment Policy - Fully or Partially Compliant**

| Eligible Applicant | Applicant confirms the plan complies with the Cal ICH Guidance on Addressing Encampments? | If you selected “Yes, in part,” describe what elements of the policy do comply with the Cal ICH Guidance on | Provide a link to the policy or upload a copy below |
|--------------------|---|---|---|
|--------------------|---|---|---|

**Addressing Encampments, and specifically how they comply.**

Watsonville/Santa Cruz City & County CoC    Yes

**Upload: Copy of Formal Policy to Address Encampments**

County of Santa Cruz Encampment Response Guidelines.pdf

PG 5 County of Santa Cruz Board of Supervisors Meetings Agenda.pdf

PG 5 County of Santa Cruz Board Of Supervisors Meeting Minutes.pdf

**Eligible Applicants without a current and formal policy to address encampments that fully or partially complies with the Cal ICH Guidance on Addressing Encampments must complete the following:**

**Formal Encampment Policy - Nonexistent**

| Eligible Applicant | Describe existing efforts to address encampments | Does the Eligible Applicant actively commit to adopting a policy that complies with the Cal ICH Guidance on Addressing Encampment? | Provide a specific timeline, including dates, for future adoption of formal policies that comply with the Cal ICH Guidance on Addressing Encampments |
|--------------------|--|--|--|
|--------------------|--|--|--|

Yes

Yes

**3.a.6. Housing Element Compliance**

| Large City or county Eligible Applicant | Is this Eligible Applicant's Housing Element Compliant? | If not compliant, provide a timeline for all relevant milestones to achieve compliance (refer to Guidance and Example timeline and milestones for required level of detail) |
|---|---|---|
|---|---|---|

Santa Cruz County

Yes

**3.a.7. Housing Element Implementation**

| Large City or county Eligible Applicant | Has this Eligible Applicant implemented all programs in their adopted | If not, provide a specific timeline and plan with dates to implement the past due programs. |
|---|---|---|
|---|---|---|

**Housing Element on the timelines identified therein?**

Santa Cruz County

Yes

### 3.a.8. Prohousing Designation

**Large City or county Eligible Applicant**

**Current Prohousing Designation Status**

**For Eligible Applicants that have not yet applied or do not plan to apply, list the Prohousing Policies (as described in the Prohousing application) that they have adopted or plan to adopt in the future.**

Santa Cruz County

Plans to apply for Prohousing Designation.

Housing Element compliance; rezoning to comply with prohousing standards; encampment response compliance; accelerating innovating housing production, e.g., ADU, tiny homes on wheels; streamlined program-level CEQA-analysis and certification of general plans, community plans, specific plans with accompanying Environmental Impact Reports (EIRs) and related documents; permitting missing middle housing uses (e.g. duplexes, triplexes, and fourplexes) by right in existing low-density, single-family residential zones in a manner that exceeds the requirements of SB9; eliminating parking requirements for residential development as authorized by Government Code sections 65852.2; adopting vehicular parking ratios smaller than required

### 3.a.9. Housing Law Violations

**Large City or county Eligible Applicant**

**Does this Eligible Applicant have any potential or actual housing**

**If yes, provide a specific timeline and plan with dates to resolve the issue.**

law violations with HCD's Housing Accountability Unit or the Attorney General's Housing Justice Team?

Santa Cruz County

No

### 3.a.10. Surplus Land

Large City or county Eligible Applicant

Has this Eligible Applicant made a central inventory of all surplus land and all lands in excess of their foreseeable needs as required by Government Code section 54230?

If not, the Eligible Applicant must provide a specific timeline and plan with dates to create such an inventory.

Santa Cruz County

Has a central inventory.

### 3.a.11. Annual Progress Report

Large City or county Eligible Applicant

Has this Eligible Applicant submitted a timely and complete annual progress report for at a minimum, the past two years?

Santa Cruz County

Yes

## **Section 3.b. System Performance Measures Improvement Plan**

### **3.b System Performance Measures Improvement Plan**

The System Performance Measures Improvement plan documents all the Key Actions the regional partners are taking to improve their homelessness CA System Performance Measures (SPMs) listed in [Section IV.A.3.b.i. of the HHAP 6 NOFA](#). The plan may also include the Key Actions of small jurisdictions and/or tribal governments in the region that elect to engage and collaborate in the Regionally Coordinated Homelessness Action Plan.

**All items currently being funded through HHAP Rounds 1 through 5, as well as all activities proposed to be funded through HHAP 6, must be included as Key Actions in the System Performance Measures Improvement Plan.** Each regional partner must also include the Key Actions they are taking beyond HHAP 6 funding to address homelessness. These Key Actions must include how each regional partner is improving the region's CA SPMs through use of local, state, and federal funds.

**The System Performance Measures Improvement Plan must include:**

- At least one Key Action related to reducing CA SPM: "The number of people experiencing unsheltered homelessness"
- At least one Key Action related to increasing CA SPM "the number of people exiting homelessness into Permanent Housing," and
- At least one Key Action with a specific focus on reducing first time instances of homelessness for those exiting institutional settings, including, but not limited to jails, prisons, and hospitals.

**Each Key Action must be described in clear, specific terms and must do the following:**

1. Identify the CA SPM(s) that the Key Action will improve (you may choose more than one SPM).
2. Describe how the Key Action will improve the CA SPM(s).
3. Identify the lead entity and collaborating entities partnering to achieve the Key Action. Collaborating entity/ies may include a group, organization, or jurisdiction within your region working to address or improve the system performance measure. This can be another participating Eligible Applicant, a system partner, or any organization actively participating in the Key Action.
4. Provide the target date for milestones and completion of the Key Action.
5. Provide a clear metric for how success of the Key Action will be measured.
6. Identify the funding source(s) for the Key Action.
  - Note: At a minimum, all funding sources listed in Section IV.A.3.b.ii. of the HHAP 6 NOFA, excluding any that are unavailable to the region within the grant term (FY24/25-FY28/29), must be identified as funding sources for at least one Key Action within the System Performance Measures Improvement Plan.
7. Describe how the funding source(s) will contribute to the achievement of the Key Action.
  - Note: For HHAP 6-funded Key Actions, include the eligible use category or categories as applicable.
8. Describe how the Key Action will address system performance disparities and ensure racial and gender equity in at least one of the following areas: Service Delivery, Housing Placements, Housing Retention, Changes to procurement, or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

## Available Funding Sources in the Region

If applicable, list any funding sources mentioned in [Section IV.A.3.b.ii. of the HHAP 6 NOFA](#) that are not available in the region within the grant term (FY24/25-FY28/29).

### Available Funding Sources NOT within the Region Narrative

Housing for a Healthy California Program (HHC)

## Key Actions to Improve the Region's CA SPMs

Guidance:

Please note that all Key Actions are numbered to ensure Key Actions may be easily referenced in later parts of the regional application. Applicants can refer to the # provided. E.g., Key Action 1, Key Action 2, etc.

## Key Actions

### Key Action 1

#### Description

Sustain landlord incentives, risk management, and support programs.

Identify which CA SPM(s) will be improved by Key Action 1 and how.

### SPM Improvement Plan for Key Action 1

| CA SPM | Specific description of how Key Action 1 will improve this CA SPM |
|--------|---|
|--------|---|

|          |  |
|----------|--|
| CA SPM 3 | Landlord supports increase the availability of private landlords participating in public subsidy programs. This increases our ability to help people with subsidies exit homelessness to permanent housing more quickly. |
|----------|--|

CA SPM 4

#### Clear metric for how success of Key Action 1 will be measured

# of households benefiting from landlord incentives, risk management pool, and real estate partnership services.

#### Lead Entity for Key Action 1

Santa Cruz County

#### Collaborating entity/ies for Key Action 1

County of Santa Cruz Housing Authority, Abode Services, Front Street

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 1

#### Milestones for Key Action 1

#### Target dates for Key Action 1 milestones

|   |           |
|---|-----------|
| Renew contracts with Housing Authority and Abode Services | 7/31/2025 |
|---|-----------|

Work with managed care on transitional rent implementation plan 9/30/2025

Incorporate efforts into transitional rent/flexible subsidy pool development if CalAIM PATH Cited Funds received 1/31/2026

**Target date for completing Key Action 1**  
1/31/2026

## Funding Sources for Key Action 1

### Funding Sources for Key Action 1

| Funding source            | Description of how the funding will contribute to the achievement of Key Action 1          | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---------------------------|--|--|
| County General Funds, MAA | County general funds and MAA support county staffing.                                      |  |
| HHAP 6                    | HHAP helps fund landlord incentive, risk mitigation, and real estate partnerships services | Permanent Housing Services and Services Coordination                               |
| THP-HNMP                  | THP-HNMP helps fund real estate partnership services for youth.                            |  |
| HHAP 3                    | HHAP helps fund landlord incentive, risk mitigation, and real estate partnerships services |  |
| HHAP 4                    | HHAP helps fund landlord incentive, risk mitigation, and real estate partnerships services |  |

Identify which of the following equity improvement areas will be addressed by Key Action 1.

## Equity Areas for Key Action 1

| Equity area        | Description of how Key Action 1 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|--------------------|---|
| Housing Placements | Our approach involves providing consistent incentives/risk mitigation funding through the Housing Authority to avoid potential disparities based on the service provider agency working with a particular client. |

## Key Action 2

### Description

Sustain, support, and improve the quality of permanent supportive housing programs.

Identify which CA SPM(s) will be improved by Key Action 2 and how.

## SPM Improvement Plan for Key Action 2

| CA SPM   | Specific description of how Key Action 2 will improve this CA SPM  |
|----------|--|
| CA SPM 3 | We provide training, coaching, and technical assistance for supportive housing service providers to improve the quality of services provided to participants in permanent supportive housing. These efforts are intended to help PSH participants secure housing more quickly and sustain their housing. |
| CA SPM 4 |  |
| CA SPM 5 |  |

### Clear metric for how success of Key Action 2 will be measured

% of households retaining housing in PSH programs, Income, benefits, and employment status of PSH program participants  
PSH voucher utilization rates

### Lead Entity for Key Action 2

Santa Cruz County

### Collaborating entity/ies for Key Action 2

Housing Matters, Abode Services, Front Street, Community Action Board, Strengths Model Inc., Pathways to Housing Training Institute, County Health and Human Services Departments

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 2

| Milestones for Key Action 2                        | Target dates for Key Action 2 milestones |
|--|--|
| Monthly coaching, technical assistance, networking | 3/31/2026                                |
| Pathways Housing First training and tools shared   | 11/30/2025                               |
| Strengths model fidelity assessments               | 3/31/2026                                |

### Target date for completing Key Action 2

3/31/2026

## Funding Sources for Key Action 2

### Funding Sources for Key Action 2

| Funding source | Description of how the funding will contribute to the achievement of Key Action 2 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------|---|--|
| HHAP 6         | HHAP funds support services programs and some                                     | Permanent Housing Services and Services Coordination                               |

|                           |   |
|---------------------------|---|
|                           | training/coaching   |
| County General Funds, MAA | County general funds and MAA support county staff               |
| BHBH                      | Help cover some training/coaching costs                         |
| THP-HNMP                  | Help cover some training/coaching costs                         |
| HHAP 3                    | HHAP funds support services programs and some training/coaching |
| HHAP 4                    | HHAP funds support services programs and some training/coaching |

Identify which of the following equity improvement areas will be addressed by Key Action 2.

## Equity Areas for Key Action 2

| Equity area       | Description of how Key Action 2 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)    |
|-------------------|--|
| Housing Retention | Efforts focused on improving permanent supportive housing services and retention rates and addressing any disparities that arise in housing retention in programs. |

## Key Action 3

### Description

Sustain and expand centralized housing assistance fund for persons experiencing homelessness

Identify which CA SPM(s) will be improved by Key Action 3 and how.

## SPM Improvement Plan for Key Action 3

| CA SPM    | Specific description of how Key Action 3 will improve this CA SPM  |
|-----------|--|
| CA SPM 1a | Maintenance of a centralized, flexible pool of housing assistance funding to assist with application fees, security deposits, first month of rent, etc. can help with several SPMs. Centralizing the dollars makes them more accessible to clients working with different provider agencies. Having funds available can help more individuals exit homelessness more quickly including individuals work with street outreach providers |
| CA SPM 3  |  |
| CA SPM 4  |  |
| CA SPM 6  |  |

**Clear metric for how success of Key Action 3 will be measured**

# of households accessing fund and moving from homelessness into permanent housing

**Lead Entity for Key Action 3**

Santa Cruz County

**Collaborating entity/ies for Key Action 3**

Community Action Board, Santa Cruz County Community Foundation, Housing for Health provider network

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 3**

| Milestones for Key Action 3   | Target dates for Key Action 3 milestones |
|---|--|
| Renew contract for fund management  | 7/31/2025                                |
| Update housing fund policies and procedures; recruit student workers to help with data collection/outcomes tracking; fundraising campaign to increase private donations to fund | 12/31/2025                               |

**Target date for completing Key Action 3**

1/5/2026

**Funding Sources for Key Action 3**

**Funding Sources for Key Action 3**

| Funding source            | Description of how the funding will contribute to the achievement of Key Action 3 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---------------------------|---|--|
| County General Funds, MAA | county general funds and MAA support staffing                                     |  |
| BHBH                      | BHBH provide direct financial assistance and fund management support              |  |
| Private donors            | private donation funds provide direct financial assistance                        |  |
| HHAP 6                    | HHAP funds provide direct financial assistance and fund management support        | Permanent Housing Services and Services Coordination                               |

Identify which of the following equity improvement areas will be addressed by Key Action 3.

**Equity Areas for Key Action 3**

| Equity area | Description of how Key Action 3 will address system performance |
|-------------|---|
|-------------|---|

**disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)**

|                    |  |
|--------------------|--|
| Housing Placements | Centralizing one-time financial assistance resources helps service providers secure housing for their clients. Allowing for multiple provider agencies to access the fund reduces the likelihood of disparities based on service provider access points. |
|--------------------|--|

**Key Action 4**

**Description**

Partner with Behavioral Health to establish and stabilize a network of permanent supportive housing sites and services

Identify which CA SPM(s) will be improved by Key Action 4 and how.

**SPM Improvement Plan for Key Action 4**

| CA SPM   | Specific description of how Key Action 4 will improve this CA SPM  |
|----------|--|
| CA SPM 3 | The Housing for Health Division and Behavioral Health are increasing levels of coordination and information sharing to support move-ins to permanent supportive housing units funded by NPLH, MHSA, other behavioral health, and CoC funding sources. Increased coordination can reduce the number and length of time individuals with behavioral health conditions experience homelessness and can reduce returns to homelessness from PSH. Increased efforts can also link street outreach programs with direct access to PSH units. |
| CA SPM 4 |  |
| CA SPM 5 |  |
| CA SPM 6 |  |

**Clear metric for how success of Key Action 4 will be measured**

# of behavioral health clients moving from homelessness to permanent housing

**Lead Entity for Key Action 4**

Santa Cruz County

**Collaborating entity/ies for Key Action 4**

County Behavioral Health, affordable housing development partners

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 4**

| Milestones for Key Action 4  | Target dates for Key Action 4 milestones |
|--|--|
| Complete lease up of Jessie Street NPLH units and vacant NPLH units at other sites | 9/30/2025                                |
| At least 100 individuals served by county behavioral health exit                   | 7/31/2026                                |

homelessness into permanent housing

**Target date for completing Key Action 4**  
7/1/2026

## Funding Sources for Key Action 4

### Funding Sources for Key Action 4

| Funding source   | Description of how the funding will contribute to the achievement of Key Action 4   | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--|---|--|
| County General Funds, MAA BHBH NPLH HDAP HUD CoC Housing Authority subsidies | County general funds/MAA support county staffing; BHBH funds support interim housing, staffing, and housing assistance fund; NPLH for PSH units; HDAP for capitalized operating subsidy reserve; HUD CoC and housing authority subsidies for ongoing rental subsidies |  |

Identify which of the following equity improvement areas will be addressed by Key Action 4.

## Equity Areas for Key Action 4

| Equity area      | Description of how Key Action 4 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)  |
|------------------|--|
| Service Delivery | Increased coordination will help address disparities in access to housing and behavioral health services for individuals requesting resources and support from different systems. Behavioral health is helping identify individuals experiencing homelessness not connect to HMIS/housing programs and vice versa. Increasing access points and coordination can reduce the probability of disparities in access to services and behavioral health linked housing opportunities. |

## Key Action 5

### Description

Explore the possibility of establishing a local flexible housing subsidy pool in partnership with Behavioral Health along with a Medi-Cal transitional rent benefit

Identify which CA SPM(s) will be improved by Key Action 5 and how.

## SPM Improvement Plan for Key Action 5

| CA SPM   | Specific description of how Key Action 5 will improve this CA SPM  |
|----------|--|
| CA SPM 3 | Efforts to consolidate rental subsidy funds into a single pool can reduce administrative burdens and waste, increase cross-system coordination, and reduce times to access |

subsidies. Expanding the available funds for permanent rental assistance can help reduce homelessness, lengths of time experiencing homelessness, and returns to homelessness.

CA SPM 4

CA SPM 5

**Clear metric for how success of Key Action 5 will be measured**

# of households receiving transitional rent benefit that secure permanent housing

**Lead Entity for Key Action 5**

Santa Cruz County

**Collaborating entity/ies for Key Action 5**

County Behavioral Health, Medi-Cal managed care plans

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 5**

| Milestones for Key Action 5   | Target dates for Key Action 5 milestones |
|---|--|
| Start planning/consulting effort to explore if/how to build out a flexible subsidy pool         | 7/31/2025                                |
| Coordinate with MHSA/BHCS housing planning efforts  | 10/31/2025                               |
| Begin implementing flexible subsidy pool in connection with implementation of transitional rent | 1/31/2026                                |

**Target date for completing Key Action 5**

2/2/2026

**Funding Sources for Key Action 5**

**Funding Sources for Key Action 5**

| Funding source  | Description of how the funding will contribute to the achievement of Key Action 5  | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---|--|--|
| County General Funds, MAA BHBH MHSA/BHSA HUD CoC CalAIM resources | County general funds/MAA support county staffing; BHBH funds support interim housing, staffing, and housing assistance fund; MHSA/BHSA support housing subsidies and BH and housing services; HUD CoC for housing subsidies; CalAIM for interim housing, services, and transitional rent |  |

Identify which of the following equity improvement areas will be addressed by Key Action 5.

## Equity Areas for Key Action 5

| Equity area        | Description of how Key Action 5 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|--------------------|---|
| Housing Placements | Centralizing a more flexible permanent rental subsidy pool of funds can streamline efforts, increase access, allow for increased monitoring and efforts to address disparities compared with a de-centralized approach without consistent data tracking and access points |

## Key Action 6

### Description

Investigate and support potential reallocations and other strategies for expanding CoC supportive housing rental assistance locally

Identify which CA SPM(s) will be improved by Key Action 6 and how.

## SPM Improvement Plan for Key Action 6

| CA SPM   | Specific description of how Key Action 6 will improve this CA SPM   |
|----------|---|
| CA SPM 3 | Investigating ways to maximize our use of HUD CoC funds for rental assistance can help more individuals access longer-term housing subsidies reducing homelessness, lengths of time experiencing homeless, and returns to homelessness. |
| CA SPM 4 |   |
| CA SPM 5 |   |

### Clear metric for how success of Key Action 6 will be measured

# of households receiving HUD CoC rental assistance; total HUD CoC dollars for rental assistance

### Lead Entity for Key Action 6

Watsonville/Santa Cruz City & County CoC

### Collaborating entity/ies for Key Action 6

County of Santa Cruz, CoC members and current grant recipients

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 6

| Milestones for Key Action 6   | Target dates for Key Action 6 milestones |
|---|--|
| Based on HUD guidance evaluate potential reallocations of existing grants and applications for new grants to expand rental assistance dollars | 8/31/2025                                |
| Submit HUD CoC application  | 11/30/2025                               |

**Target date for completing Key Action 6**  
1/2/2026

## Funding Sources for Key Action 6

### Funding Sources for Key Action 6

| Funding source            | Description of how the funding will contribute to the achievement of Key Action 6 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---------------------------|---|--|
| County General Funds, MAA | County general funds/MAA support county   |  |
| HUD CoC                   | HUD CoC for housing subsidies   |  |

**Identify which of the following equity improvement areas will be addressed by Key Action 6.**

## Equity Areas for Key Action 6

| Equity area        | Description of how Key Action 6 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|--------------------|---|
| Housing Placements | Expanding rental assistance funding through CoC dollars can help with expanding housing opportunities linked with coordinated entry. With coordinated entry we can track and monitor housing outcomes over time among different population groups to adjust prioritization and referral processes if warranted. |

## Key Action 7

### Description

Partner with the Central California Alliance for Health and Housing Accelerator Fund to establish a revolving supportive housing investment loan fund

**Identify which CA SPM(s) will be improved by Key Action 7 and how.**

## SPM Improvement Plan for Key Action 7

| CA SPM   | Specific description of how Key Action 7 will improve this CA SPM   |
|----------|---|
| CA SPM 3 | Our CoC is partnering with our local Medi-Cal managed care plan to establish a supportive housing revolving loan fund. When created this will increase access to capital funding to expand supportive housing units thereby increasing the number of people that can move from homelessness into housing and sustain their housing with a supportive housing model. |
| CA SPM 4 |   |
| CA SPM 5 |   |

**Clear metric for how success of Key Action 7 will be measured**

# of permanent supportive housing units; # of interim supportive housing units supported with funds

**Lead Entity for Key Action 7**

Watsonville/Santa Cruz City & County CoC

**Collaborating entity/ies for Key Action 7**

County of Santa Cruz, Central California Alliance for Health, Housing Accelerator Fund

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 7**

| Milestones for Key Action 7   | Target dates for Key Action 7 milestones |
|---|--|
| Support Alliance and Housing Accelerator Fund to finalize funding terms | 10/31/2025                               |
| Advertise/promote the fund  | 1/31/2026                                |

**Target date for completing Key Action 7**

1/2/2026

**Funding Sources for Key Action 7**

**Funding Sources for Key Action 7**

| Funding source                             | Description of how the funding will contribute to the achievement of Key Action 7 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--|---|--|
| County General Funds, MAA                  | County general funds/MAA support county staffing;                                 |  |
| Medi-Cal HHIP and other managed care funds | Medi-Cal managed care HHIP and other funds support loan fund and staffing         |  |

Identify which of the following equity improvement areas will be addressed by Key Action 7.

**Equity Areas for Key Action 7**

| Equity area            | Description of how Key Action 7 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)  |
|------------------------|--|
| Changes to procurement | Creation of a local supportive housing investment pool is intended to make it easier for developers in Santa Cruz County to secure financing to support expansions in interim and permanent supportive housing |

**Key Action 8**

**Description**

Help Park Haven Plaza and Veterans Village Homekey PSH project secure needed financing to complete

the projects

Identify which CA SPM(s) will be improved by Key Action 8 and how.

## SPM Improvement Plan for Key Action 8

| CA SPM   | Specific description of how Key Action 8 will improve this CA SPM   |
|----------|---|
| CA SPM 3 | Securing financing for these permanent housing sites will increase the number of people exit homelessness more quickly and on-site services will support housing retention. |
| CA SPM 4 |   |
| CA SPM 5 |   |

### Clear metric for how success of Key Action 8 will be measured

Completion of developments and move-ins to PSH units

### Lead Entity for Key Action 8

Santa Cruz County

### Collaborating entity/ies for Key Action 8

Vets Hall Board of Trustees, Danco Communities, Novin Development, Housing Authority, VA

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 8

| Milestones for Key Action 8  | Target dates for Key Action 8 milestones |
|--|--|
| Ongoing efforts to apply for available federal and state funding until dollars secured | 1/31/2026                                |

### Target date for completing Key Action 8

1/31/2026

## Funding Sources for Key Action 8

### Funding Sources for Key Action 8

| Funding source  | Description of how the funding will contribute to the achievement of Key Action 8   | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---|---|--|
| County General Funds, MAA Homekey Round 2 Housing Authority Subsidies Other capital funding sources | County general funds/MAA support county staffing; Homekey Round 2 for initial developments; Housing Authority subsidies to subsidize units; seeking other capital funding source such as tax credits, PLHA, etc. to |  |

complete projects

Identify which of the following equity improvement areas will be addressed by Key Action 8.

## Equity Areas for Key Action 8

| Equity area | Description of how Key Action 8 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------|---|
|-------------|---|

|   |  |
|---|--|
| Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. | Both sites are in unincorporated geographic areas of the county with few permanent supportive housing sites in the region. Expanding the geographic distribution of PSH can help with increased community integration and access for individuals that prefer to live in these regions of the County. |
|---|--|

## Key Action 9

### Description

Assist Housing Matters and Monarch Services with implementation of new ESG rapid rehousing programs

Identify which CA SPM(s) will be improved by Key Action 9 and how.

## SPM Improvement Plan for Key Action 9

| CA SPM | Specific description of how Key Action 9 will improve this CA SPM |
|--------|---|
|--------|---|

|          |   |
|----------|---|
| CA SPM 3 | Using ESG funding, two local nonprofit providers will launch new rapid rehousing programs targeting families with children to help them exit homelessness more quickly and sustain their housing. |
|----------|---|

CA SPM 4

CA SPM 5

### Clear metric for how success of Key Action 9 will be measured

# of families housed in new rapid rehousing programs

### Lead Entity for Key Action 9

Watsonville/Santa Cruz City & County CoC

### Collaborating entity/ies for Key Action 9

Housing Matters, Monarch Services

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 9

Milestones for Key Action 9

Target dates for Key Action 9 milestones

Help providers execute contracts with state 10/31/2025

Setup new programs in HMIS; launch new programs linked with coordinated entry 11/30/2025

**Target date for completing Key Action 9**  
11/30/2026

## Funding Sources for Key Action 9

## Funding Sources for Key Action 9

| Funding source | Description of how the funding will contribute to the achievement of Key Action 9 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------|---|--|
|----------------|---|--|

|                           |   |  |
|---------------------------|---|--|
| County General Funds, MAA | County general funds/MAA support county staffing; |  |
|---------------------------|---|--|

|        |                                |  |
|--------|--------------------------------|--|
| CA ESG | HUD ESG funding through CA HCD |  |
|--------|--------------------------------|--|

Identify which of the following equity improvement areas will be addressed by Key Action 9.

## Equity Areas for Key Action 9

| Equity area | Description of how Key Action 9 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------|---|
|-------------|---|

|   |  |
|---|--|
| Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. | Effort involves supporting agencies serving victims of domestic violence with accessing HUD rapid rehousing resources; addressing potential resource access barriers for this population |
|---|--|

## Key Action 10

### Description

Implement HOPWA rapid rehousing program for people living with HIV/AIDS

Identify which CA SPM(s) will be improved by Key Action 10 and how.

## SPM Improvement Plan for Key Action 10

| CA SPM   | Specific description of how Key Action 10 will improve this CA SPM  |
|----------|---|
| CA SPM 3 | Using HOPWA funds, helping a nonprofit launch a new rapid rehousing program for people with HIV/AIDS experiencing homelessness. |

CA SPM 4

CA SPM 5

**Clear metric for how success of Key Action 10 will be measured**

# of households housed with new program

**Lead Entity for Key Action 10**

Santa Cruz County

**Collaborating entity/ies for Key Action 10**

Housing Matters

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 10**

| Milestones for Key Action 10                 | Target dates for Key Action 10 milestones |
|--|---|
| Execute services contract with provider      | 7/31/2025                                 |
| Setup program in HMIS; launch new program    | 8/31/2025                                 |
| Augment contract with additional state funds | 9/30/2025                                 |

**Target date for completing Key Action 10**

10/1/2025

**Funding Sources for Key Action 10**

**Funding Sources for Key Action 10**

| Funding source            | Description of how the funding will contribute to the achievement of Key Action 10 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---------------------------|--|--|
| County General Funds, MAA | County general funds/MAA support county staffing                                   |  |
| HOPWA                     | Staffing and rental assistance   |  |
| Medi-Cal program          | Supporting additional staffing   |  |

Identify which of the following equity improvement areas will be addressed by Key Action 10.

**Equity Areas for Key Action 10**

| Equity area        | Description of how Key Action 10 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|--------------------|--|
| Housing Placements | Effort to help individuals with HIV/AIDS to access housing resources;  |

individuals within this population often face discrimination/access barriers

Housing Retention

Effort to help individuals with HIV/AIDS to access housing resources; individuals within this population often face discrimination/access barriers

## Key Action 11

### Description

Support launch of basic income pilot programs

Identify which CA SPM(s) will be improved by Key Action 11 and how.

## SPM Improvement Plan for Key Action 11

| CA SPM   | Specific description of how Key Action 11 will improve this CA SPM  |
|----------|---|
| CA SPM 5 | Support efforts to test basic income pilot programs with individuals that had participated in rapid rehousing or rehousing programs. Programs will test how basic incomes can help with housing stability, income growth, and household well-being. |

### Clear metric for how success of Key Action 11 will be measured

# of households participated in program; housing retention, total income and income from employment

### Lead Entity for Key Action 11

Santa Cruz County

### Collaborating entity/ies for Key Action 11

Abode Services, Miracle Messages, Notre Dame University, Association of Faith Communities

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 11

| Milestones for Key Action 11  | Target dates for Key Action 11 milestones |
|---|---|
| Follow-up of participants enrolled in program + enrollment of new participants; continued tracking of participant outcomes in two separate projects | 7/31/2025                                 |

### Target date for completing Key Action 11

7/31/2026

## Funding Sources for Key Action 11

### Funding Sources for Key Action 11

| Funding source       | Description of how the funding will contribute to the achievement of Key Action 11 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------------|--|--|
| County General Funds | County general funds support county staffing                                       |  |

HUD CoC funds

HUD funds support Miracle Messages program staff

Private funding

Private funds support pilot programs and research efforts

Identify which of the following equity improvement areas will be addressed by Key Action 11.

## Equity Areas for Key Action 11

| Equity area | Description of how Key Action 11 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------|--|
|-------------|--|

|   |   |
|---|---|
| Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. | Effort to explore/test the value of basic income supports for households with histories of experience homelessness; studies will examine if race, gender, and other population demographics impact outcomes |
|---|---|

## Key Action 12

### Description

Co-facilitate local affordable housing pipeline and housing preservation meetings with developers and public agencies, including efforts to track progress on RHNA goals and securing prohousing designation status from CA HCD for more jurisdictions within the County

Identify which CA SPM(s) will be improved by Key Action 12 and how.

## SPM Improvement Plan for Key Action 12

| CA SPM   | Specific description of how Key Action 12 will improve this CA SPM   |
|----------|--|
| CA SPM 3 | Effort intended to enhance partnerships to expand affordable and supportive housing unit creation and maintenance throughout the County. Support jurisdictions other than the City of Santa Cruz with pursuing California HCD prohousing designation |

CA SPM 4

CA SPM 5

### Clear metric for how success of Key Action 12 will be measured

RHNA goals, focus on very-low income; total # of supportive housing units

### Lead Entity for Key Action 12

Santa Cruz County

### Collaborating entity/ies for Key Action 12

Housing Santa Cruz County, local housing/planning departments; local affordable housing developers

# Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 12

## Milestones for Key Action 12

## Target dates for Key Action 12 milestones

Complete list of existing affordable and supportive housing units in the County, obtain information on expiring affordability restrictions, collect information to develop a project pipeline directory

9/30/2025

Hold first meetings of developers and funders; establish quarterly check-in meetings

10/31/2025

**Target date for completing Key Action 12**  
12/31/2025

## Funding Sources for Key Action 12

## Funding Sources for Key Action 12

### Funding source

Description of how the funding will contribute to the achievement of Key Action 12

For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.

County General Funds

County general funds support county staffing;

Identify which of the following equity improvement areas will be addressed by Key Action 12.

## Equity Areas for Key Action 12

### Equity area

Description of how Key Action 12 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)

Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Collaborative housing promotion work will focus on address gaps in housing production by region and among population groups, e.g., accessible units

## Key Action 13

### Description

Increase accessibility, transparency, and coordination of information about affordable housing opportunities and wait list status

Identify which CA SPM(s) will be improved by Key Action 13 and how.

## SPM Improvement Plan for Key Action 13

| CA SPM   | Specific description of how Key Action 13 will improve this CA SPM   |
|----------|--|
| CA SPM 4 | Continue efforts to make it easier for households, service providers, and other members of the public to find out about affordable/supportive housing opportunities and how to secure them decreasing time spent without housing, including helping street outreach providers with this information. |
| CA SPM 6 |  |

### Clear metric for how success of Key Action 13 will be measured

More applicants for available units; more people experiencing homelessness accessing general affordable housing units

### Lead Entity for Key Action 13

Santa Cruz County

### Collaborating entity/ies for Key Action 13

United Way/2-1-1; Housing Santa Cruz County; city/county housing development and planning staff, housing developers/managers

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 13

| Milestones for Key Action 13   | Target dates for Key Action 13 milestones |
|--|---|
| Work with United Way/2-1-1 on ways to improve current information sharing, explore possible Monterey Bay regional affordable housing listing partnership like Doorway model in SF Bay region; include in quarterly housing meeting discussions | 9/30/2025                                 |

### Target date for completing Key Action 13

12/31/2025

## Funding Sources for Key Action 13

### Funding Sources for Key Action 13

| Funding source       | Description of how the funding will contribute to the achievement of Key Action 13 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------------|--|--|
| County General Funds | County general funds support county staffing;                                      |  |

Identify which of the following equity improvement areas will be addressed by Key Action 13.

## Equity Areas for Key Action 13

| Equity area | Description of how Key Action 13 will address system performance |
|-------------|--|
|-------------|--|

**disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)**

Housing Placements      Goal of effort is to make information about affordable housing resources more accessible for all populations regardless of language, access to technology, educational level, geographic region, etc.

## Key Action 14

### Description

Pursue advocacy and educational opportunities in the following areas: applying for and securing housing, e.g., reduce application fees; expanding rental housing subsidies; expanding ADU creation for lower income households; shared living models such as co-housing, rooming houses, SROs, room rentals, roommate matching, etc.

Identify which CA SPM(s) will be improved by Key Action 14 and how.

## SPM Improvement Plan for Key Action 14

| CA SPM   | Specific description of how Key Action 14 will improve this CA SPM  |
|----------|---|
| CA SPM 3 | All the proposed advocacy and educational work are intended to expand a range of accessible and affordable housing options for people experiencing or at-risk of homelessness. As resources expand and policies change in these areas, the goal is to see more exits from homelessness at a faster pace and higher rates of housing retention |
| CA SPM 4 |   |
| CA SPM 5 |   |

### Clear metric for how success of Key Action 14 will be measured

RHNA goals; # of exits to permanent housing

### Lead Entity for Key Action 14

Santa Cruz County

### Collaborating entity/ies for Key Action 14

Housing Santa Cruz County; Corporation for Supportive Housing; local, state, and federal partners

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 14

| Milestones for Key Action 14  | Target dates for Key Action 14 milestones |
|---|---|
| Work in these areas is ongoing.   | 9/30/2025                                 |
| Will explore if/how PLHA funding could be used to support ADUs for lower-income households                | 5/31/2026                                 |
| Will gather and provide information about application fees and their appropriateness under California law | 5/31/2026                                 |

**Target date for completing Key Action 14**

5/31/2026

**Funding Sources for Key Action 14**

**Funding Sources for Key Action 14**

| Funding source       | Description of how the funding will contribute to the achievement of Key Action 14 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------------|--|--|
| County General Funds | County general funds support county staffing;                                      |  |
| PLHA                 | Potential project to help homeowners build ADU rentals for lower income households |  |

Identify which of the following equity improvement areas will be addressed by Key Action 14.

**Equity Areas for Key Action 14**

| Equity area   | Description of how Key Action 14 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|---|--|
| Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. | Collaborative education and advocacy work will focus on address gaps in housing production by region and among population groups, e.g., accessible units         |

**Key Action 15**

**Description**

Sustain centralized housing assistance fund for persons at-risk of homelessness

Identify which CA SPM(s) will be improved by Key Action 15 and how.

**SPM Improvement Plan for Key Action 15**

| CA SPM   | Specific description of how Key Action 15 will improve this CA SPM   |
|----------|--|
| CA SPM 2 | Will continue to maintain a centralized housing assistance fund that can help individuals with housing-related financial barriers to maintaining housing. Part of an effort to reduce returns to homelessness and people becoming homeless for the first time. |

CA SPM 5

**Clear metric for how success of Key Action 15 will be measured**

# of households retaining housing 3 and 6 months after assistance

**Lead Entity for Key Action 15**

Santa Cruz County

**Collaborating entity/ies for Key Action 15**

Community Action Board, Santa Cruz County Community Foundation

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 15

**Milestones for Key Action 15**

**Target dates for Key Action 15 milestones**

|  |            |
|--|------------|
| Execute contract for fund management                     | 7/31/2025  |
| Fundraising campaign to expand private donations to fund | 12/31/2025 |

**Target date for completing Key Action 15**

12/31/2025

## Funding Sources for Key Action 15

### Funding Sources for Key Action 15

| Funding source  | Description of how the funding will contribute to the achievement of Key Action 15 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---|--|--|
| HHAP 6  | HHAP, BHBH for direct client assistance and management of funds                    | Prevention and Diversion   |
| Mental Health Services Act and Behavioral Health Services Act | BHBH for direct client assistance and management of funds                          |  |
| Private donations   | Private donations all go to client assistance                                      |  |
| County General Funds/MAA                                      | County general funds/MAA – direct client assistance, management of fund            |  |
| HHAP 3  | HHAP, BHBH for direct client assistance and management of funds                    |  |
| HHAP 4  | HHAP, BHBH for direct client assistance and management of                          |  |

funds

Identify which of the following equity improvement areas will be addressed by Key Action 15.

## Equity Areas for Key Action 15

| Equity area       | Description of how Key Action 15 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------------|--|
| Housing Retention | Effort is intended to help create easier access to housing retention funds and reduce disparities in housing loss.   |

## Key Action 16

### Description

Launch and support the implementation of South County targeted homelessness prevention program

Identify which CA SPM(s) will be improved by Key Action 16 and how.

## SPM Improvement Plan for Key Action 16

| CA SPM   | Specific description of how Key Action 16 will improve this CA SPM  |
|----------|---|
| CA SPM 2 | County is launching a new south county targeted homelessness prevention effort to reduce people entering homelessness for the first time and returns to homelessness. |

CA SPM 5

### Clear metric for how success of Key Action 16 will be measured

# of households retaining housing 3 and 6 months after assistance

### Lead Entity for Key Action 16

Santa Cruz County

### Collaborating entity/ies for Key Action 16

Community Action Board

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 16

| Milestones for Key Action 16                            | Target dates for Key Action 16 milestones |
|---|---|
| Execute contract for program                            | 7/31/2025                                 |
| Program hiring and training, HMIS setup, launch program | 9/30/2025                                 |

### Target date for completing Key Action 16

10/1/2025

## Funding Sources for Key Action 16

## Funding Sources for Key Action 16

| Funding source       | Description of how the funding will contribute to the achievement of Key Action 16 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------------|--|--|
| County general funds | Program entirely supported with county general funds                               |  |

Identify which of the following equity improvement areas will be addressed by Key Action 16.

## Equity Areas for Key Action 16

| Equity area       | Description of how Key Action 16 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------------|--|
| Housing Retention | Geographically targeted effort intended to address rising levels of homelessness in this region of the County and among Latinos                                  |

## Key Action 17

### Description

Implement HOPWA funded housing retention program for people living with HIV/AIDS

Identify which CA SPM(s) will be improved by Key Action 17 and how.

## SPM Improvement Plan for Key Action 17

| CA SPM   | Specific description of how Key Action 17 will improve this CA SPM  |
|----------|---|
| CA SPM 2 | Launching new program to provide supportive services to people with HIV/AIDS living in subsidized housing to reduce returns to homelessness and numbers becoming homeless for the first time. |
| CA SPM 5 |   |

### Clear metric for how success of Key Action 17 will be measured

# of households retaining housing 3 and 6 months after assistance

### Lead Entity for Key Action 17

Santa Cruz County

### Collaborating entity/ies for Key Action 17

Front St.

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 17

| Milestones for Key Action 17 | Target dates for Key Action 17 milestones |
|------------------------------|---|
|                              |   |

Execute contract for supportive services 7/31/2025

Hiring training staff, setup of HMIS project, launch program 9/30/2025

**Target date for completing Key Action 17**  
9/30/2025

## Funding Sources for Key Action 17

## Funding Sources for Key Action 17

| Funding source           | Description of how the funding will contribute to the achievement of Key Action 17 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--------------------------|--|--|
| HOPWA                    | HOPWA funds support contract   |  |
| County general funds/MAA | County general funds and MAA revenue support county staffing                       |  |

Identify which of the following equity improvement areas will be addressed by Key Action 17.

## Equity Areas for Key Action 17

| Equity area       | Description of how Key Action 17 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------------|--|
| Housing Retention | Effort to help individuals with HIV/AIDS to access housing resources; individuals within this population often face discrimination/access barriers               |

## Key Action 18

### Description

Support implementation of Home Safe program to prevent homelessness among Adult Protective Services clients

Identify which CA SPM(s) will be improved by Key Action 18 and how.

## SPM Improvement Plan for Key Action 18

| CA SPM   | Specific description of how Key Action 18 will improve this CA SPM   |
|----------|--|
| CA SPM 2 | Continuation of program to help Adult Protective Services (APS) clients at-risk of homelessness to maintain stable housing reducing entries and returns to homelessness. |

CA SPM 5

### Clear metric for how success of Key Action 18 will be measured

# of households retaining housing 6 and 12 months after assistance

### Lead Entity for Key Action 18

Santa Cruz County

**Collaborating entity/ies for Key Action 18**  
Adult Protective Services, Community Action Board

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 18

| Milestones for Key Action 18                                | Target dates for Key Action 18 milestones |
|---|---|
| Execute contract for financial assistance fund              | 7/31/2025                                 |
| Update program implementation plans in partnership with APS | 9/30/2025                                 |

**Target date for completing Key Action 18**  
10/1/2025

## Funding Sources for Key Action 18

### Funding Sources for Key Action 18

| Funding source           | Description of how the funding will contribute to the achievement of Key Action 18 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--------------------------|--|--|
| Home Safe                | Home Safe funds support contract   |  |
| County general funds/MAA | County general funds and MAA revenue support county staffing                       |  |

Identify which of the following equity improvement areas will be addressed by Key Action 18.

## Equity Areas for Key Action 18

| Equity area       | Description of how Key Action 18 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------------|--|
| Housing Retention | Program to reduce risk of homelessness among seniors and people with disabilities, a group overrepresented among people experiencing homelessness.               |

## Key Action 19

**Description**  
Continue and expand eviction prevention legal assistance contract

Identify which CA SPM(s) will be improved by Key Action 19 and how.

## SPM Improvement Plan for Key Action 19

| CA SPM | Specific description of how Key Action 19 will improve this CA SPM |
|--------|--|
|--------|--|

|          |  |
|----------|--|
| CA SPM 2 | Continuation of contract with Tenant Sanctuary to provide housing-related legal assistance, tenant rights outreach and education |
|----------|--|

CA SPM 5

**Clear metric for how success of Key Action 19 will be measured**

# of households retaining housing 3 and 6 months after assistance; # of formal evictions prevented

**Lead Entity for Key Action 19**

Santa Cruz County

**Collaborating entity/ies for Key Action 19**

Tenant Sanctuary, Senior Legal Services

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 19

| Milestones for Key Action 19 | Target dates for Key Action 19 milestones |
|------------------------------|---|
|------------------------------|---|

|                               |           |
|-------------------------------|-----------|
| Execute contract for services | 7/31/2025 |
|-------------------------------|-----------|

|  |           |
|--|-----------|
| Promote services – outreach, newsletters, events | 9/30/2025 |
|--|-----------|

**Target date for completing Key Action 19**

10/1/2025

## Funding Sources for Key Action 19

### Funding Sources for Key Action 19

| Funding source | Description of how the funding will contribute to the achievement of Key Action 19 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------|--|--|
|----------------|--|--|

|                          |   |  |
|--------------------------|---|--|
| County general funds/MAA | County general funds and MAA revenue support contract and county support staffing |  |
|--------------------------|---|--|

Identify which of the following equity improvement areas will be addressed by Key Action 19.

## Equity Areas for Key Action 19

| Equity area | Description of how Key Action 19 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------|--|
|-------------|--|

|                   |   |
|-------------------|---|
| Housing Retention | Tenant rights outreach and education coupled with legal assistance is intended to help households retain housing as well as address potential discrimination. Efforts intended to reduce disparities in housing loss. |
|-------------------|---|

## Key Action 20

### Description

Expand partnerships with school districts and schools to help identify families and students at-risk prior to them becoming literally homeless

Identify which CA SPM(s) will be improved by Key Action 20 and how.

## SPM Improvement Plan for Key Action 20

| CA SPM   | Specific description of how Key Action 20 will improve this CA SPM  |
|----------|---|
| CA SPM 2 | Inclusion of County Office of Education leadership on the CoC policy board with goal to increase collaboration between school district McKinney-Vento liaisons and CoC supported efforts. |

CA SPM 5

### Clear metric for how success of Key Action 20 will be measured

# of school district families experiencing homelessness declines over time, with emphasis on reducing sheltered, unsheltered homelessness

### Lead Entity for Key Action 20

Watsonville/Santa Cruz City & County CoC

### Collaborating entity/ies for Key Action 20

County Office of Education

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 20

| Milestones for Key Action 20  | Target dates for Key Action 20 milestones |
|---|---|
| Onboard new educational representative to CoC Board   | 7/31/2025                                 |
| Dedicate CoC Policy board time to discussion on increased collaboration with school districts | 10/31/2025                                |

### Target date for completing Key Action 20

12/31/2025

## Funding Sources for Key Action 20

## Funding Sources for Key Action 20

| Funding source           | Description of how the funding will contribute to the achievement of Key Action 20 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--------------------------|--|--|
| County general funds/MAA | County general funds and MAA revenue county support staffing                       |  |

Identify which of the following equity improvement areas will be addressed by Key Action 20.

## Equity Areas for Key Action 20

| Equity area       | Description of how Key Action 20 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)  |
|-------------------|---|
| Housing Retention | Plan to focus on working more closely with school districts to identify and support families in "at-risk" of homelessness categories according to HUD and counted as "homeless" in Department of Education. |

## Key Action 21

### Description

Continue support for Association of Faith Communities (AFC) Safe Parking and Rotating Faith Shelter Program (City of Santa Cruz and Watsonville)

Identify which CA SPM(s) will be improved by Key Action 21 and how.

## SPM Improvement Plan for Key Action 21

| CA SPM    | Specific description of how Key Action 21 will improve this CA SPM  |
|-----------|---|
| CA SPM 1a | Supporting safe parking and rotating faith shelter programming will help engage people currently experiencing homelessness, increase the number in sheltered situations, and help more individuals get support for exiting homelessness quickly. Street outreach program is a primary referral source for this program. |
| CA SPM 1b |   |
| CA SPM 3  |   |
| CA SPM 4  |   |
| CA SPM 6  |   |

### Clear metric for how success of Key Action 21 will be measured

# of people housed from program, # unsheltered served

### Lead Entity for Key Action 21

Santa Cruz County

### Collaborating entity/ies for Key Action 21

Association of Faith Communities, local faith-based organizations

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 21

| Milestones for Key Action 21  | Target dates for Key Action 21 milestones |
|---|---|
| Renew contract and help identify partner sites for Watsonville rotating | 8/31/2025                                 |

faith shelter

Help AFC with CalAIM services and revenue

10/31/2025

**Target date for completing Key Action 21**  
12/31/2025

## Funding Sources for Key Action 21

### Funding Sources for Key Action 21

| Funding source           | Description of how the funding will contribute to the achievement of Key Action 21 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--------------------------|--|--|
| HHAP 6                   | Will fund program operating expenses   | Operating Expenses – Interim Housing   |
| County general funds/MAA | County general funds and MAA revenue county support staffing                       |  |

Identify which of the following equity improvement areas will be addressed by Key Action 21.

## Equity Areas for Key Action 21

| Equity area      | Description of how Key Action 21 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|------------------|--|
| Service Delivery | Faith-based programming helps expand community involvement; safe parking creates access for those living in vehicles; operating program countywide ensures more equitable access points and diversity of populations served. |

## Key Action 22

### Description

Continue support for Housing Matters family shelter (City of Santa Cruz)

Identify which CA SPM(s) will be improved by Key Action 22 and how.

## SPM Improvement Plan for Key Action 22

| CA SPM    | Specific description of how Key Action 22 will improve this CA SPM   |
|-----------|--|
| CA SPM 1a | Support for shelter for families with children helps increase access to shelter for this population, creates an engagement access point, and helps more families get support with exiting homelessness more quickly. |
| CA SPM 1b |  |
| CA SPM 3  |  |

CA SPM 4

**Clear metric for how success of Key Action 22 will be measured**

# of people housed from program, # unsheltered served

**Lead Entity for Key Action 22**

Santa Cruz County

**Collaborating entity/ies for Key Action 22**

Housing Matters

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 22**

**Milestones for Key Action 22**

**Target dates for Key Action 22 milestones**

Renew contract for program

7/31/2025

Work with provider on long-term funding and location options for program 10/31/2025

**Target date for completing Key Action 22**

12/31/2025

**Funding Sources for Key Action 22**

**Funding Sources for Key Action 22**

**Funding source**

**Description of how the funding will contribute to the achievement of Key Action 22**

**For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.**

CalWORKs

CalWorks funding supports shelter operations and staffing

County general funds/MAA

County general fund and MAA support county staffing support for program

Identify which of the following equity improvement areas will be addressed by Key Action 22.

**Equity Areas for Key Action 22**

**Equity area**

**Description of how Key Action 22 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)**

Service Delivery

This is the only family shelter site within the County receiving ongoing public funding support. This investment ensures families with children have access to temporary shelter when needed.

**Key Action 23**

**Description**

Continue support for Housing Matters adult shelter (City of Santa Cruz)

Identify which CA SPM(s) will be improved by Key Action 23 and how.

**SPM Improvement Plan for Key Action 23**

| CA SPM    | Specific description of how Key Action 23 will improve this CA SPM   |
|-----------|--|
| CA SPM 1a | Support for adult shelter helps engage people currently experiencing homelessness, increases the number in sheltered situations, and helps more individuals get support for exiting homelessness quickly. Street outreach programs are a primary referral source for this program. |
| CA SPM 1b |  |
| CA SPM 3  |  |
| CA SPM 4  |  |
| CA SPM 6  |  |

**Clear metric for how success of Key Action 23 will be measured**

# of people housed from program, # unsheltered served

**Lead Entity for Key Action 23**

Santa Cruz County

**Collaborating entity/ies for Key Action 23**

Housing Matters, City of Santa Cruz outreach providers

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 23**

| Milestones for Key Action 23   | Target dates for Key Action 23 milestones |
|--|---|
| Renew contract for program   | 7/31/2025                                 |
| Work with provider on long-term funding and location options for program | 10/31/2025                                |

**Target date for completing Key Action 23**

12/31/2025

**Funding Sources for Key Action 23**

**Funding Sources for Key Action 23**

| Funding source | Description of how the funding will contribute to the achievement of Key Action 23 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------|--|--|
|                |  |  |

|                          |   |                                      |
|--------------------------|---|--------------------------------------|
| HHAP 6                   | HHAP funds support shelter operations                                   | Operating Expenses – Interim Housing |
| PLHA                     | PLHA fund support shelter operations                                    |                                      |
| County general funds/MAA | County general fund and MAA support county staffing support for program |                                      |

Identify which of the following equity improvement areas will be addressed by Key Action 23.

### Equity Areas for Key Action 23

| Equity area      | Description of how Key Action 23 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)  |
|------------------|---|
| Service Delivery | Vendor hires and supports diverse staff, including those with lived experience to work at agency; referrals from street outreach helps ensure shelter access for unsheltered individuals with barriers to access. |

### Key Action 24

**Description**

Support development and operations of a youth transitional housing program (Unincorporated county)

Identify which CA SPM(s) will be improved by Key Action 24 and how.

### SPM Improvement Plan for Key Action 24

| CA SPM    | Specific description of how Key Action 24 will improve this CA SPM   |
|-----------|--|
| CA SPM 1a | County has not had an interim housing program dedicated to serving transition age youth. New Homekey-funded transitional housing project will help engage this population, provide shelter, and help with supporting more quick exits from homelessness. |

CA SPM 1b

CA SPM 3

CA SPM 4

**Clear metric for how success of Key Action 24 will be measured**

# of unsheltered youth served; # youth exiting to permanent housing

**Lead Entity for Key Action 24**

Santa Cruz County

**Collaborating entity/ies for Key Action 24**

CFSC, Inc., Front St., Bill Wilson Center

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 24

| Milestones for Key Action 24               | Target dates for Key Action 24 milestones |
|--|---|
| Construction of site begins                | 7/31/2025                                 |
| Finalize service and operational contracts | 10/31/2025                                |
| Open site and begin services               | 2/2/2026                                  |

**Target date for completing Key Action 24**  
2/2/2026

## Funding Sources for Key Action 24

### Funding Sources for Key Action 24

| Funding source      | Description of how the funding will contribute to the achievement of Key Action 24 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---------------------|--|--|
| The Homekey Program |  |  |
| County General Fund | County general fund and MAA support county staffing support for program            |  |
| HHAP 6              | HHAP fund support shelter operations   | YSA: Operating Expenses – Interim Housing  |
| HHAP 3              | HHAP fund support shelter operations   |  |
| HHAP 4              | HHAP fund support shelter operations   |  |

Identify which of the following equity improvement areas will be addressed by Key Action 24.

## Equity Areas for Key Action 24

| Equity area      | Description of how Key Action 24 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|------------------|--|
| Service Delivery | New program to serve youth will increase access for this population that is less likely to use adult interim housing sites.                                      |

## Key Action 25

### Description

Support development and operations of a newly constructed 32-bed behavioral health bridge housing (BHBH) program low-barrier navigation center (unincorporated county)

**Identify which CA SPM(s) will be improved by Key Action 25 and how.**

## SPM Improvement Plan for Key Action 25

| CA SPM    | Specific description of how Key Action 25 will improve this CA SPM  |
|-----------|---|
| CA SPM 1a | 32-bed new BHBH low-barrier navigation center will focus on serving individuals experiencing homelessness with significant behavioral health challenges. This will increase access to services and shelter for this population and increase the number exiting to permanent housing more quickly. Some referrals will come from street outreach programs. |
| CA SPM 1b |   |
| CA SPM 3  |   |
| CA SPM 4  |   |
| CA SPM 6  |   |

### Clear metric for how success of Key Action 25 will be measured

# of unsheltered BH clients served; # BH clients exiting to permanent housing

### Lead Entity for Key Action 25

Santa Cruz County

### Collaborating entity/ies for Key Action 25

County Behavioral Health, Housing Matters

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 25

| Milestones for Key Action 25               | Target dates for Key Action 25 milestones |
|--|---|
| Construction of site begins                | 7/31/2025                                 |
| Finalize service and operational contracts | 10/31/2025                                |
| Open site and begin services               | 2/2/2026                                  |

### Target date for completing Key Action 25

2/2/2026

## Funding Sources for Key Action 25

## Funding Sources for Key Action 25

| Funding source | Description of how the funding will contribute to the | For HHAP 6-funded Key Actions only: Eligible use |
|----------------|---|--|
|                |   |  |

|                                  | <b>achievement of Key Action 25</b>   | <b>category to fund this Key Action.</b> |
|----------------------------------|---|--|
| Behavioral Health Bridge Housing | Behavioral Health Bridge Housing, Whole Person Care, and County funds are supporting site development |  |
| Whole Person Care Housing funds  | Whole Person Care, and County funds are supporting site development                                   |  |
| County General Fund/MAA          | County General Fund, and MAA are supporting operations  |  |
| HHAP 6                           | HHAP-6 funds will support operations  | Operating Expenses – Interim Housing     |

**Identify which of the following equity improvement areas will be addressed by Key Action 25.**

### **Equity Areas for Key Action 25**

| <b>Equity area</b> | <b>Description of how Key Action 25 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)</b>                 |
|--------------------|---|
| Service Delivery   | New program to serve individuals experiencing homelessness with serious behavioral health issues. This population represents a large share of the unsheltered population in the County. |

### **Key Action 26**

**Description**

Support development and operations of an Encampment Response program low-barrier 34-bed Recurso de Fuerza navigation center (Watsonville)

**Identify which CA SPM(s) will be improved by Key Action 26 and how.**

### **SPM Improvement Plan for Key Action 26**

| <b>CA SPM</b> | <b>Specific description of how Key Action 26 will improve this CA SPM</b>   |
|---------------|---|
| CA SPM 1a     | The 34-bed Recurso de Fuerza low-barrier navigation center will focus on serving individuals experiencing homelessness in encampments near the Pajaro River in south Santa Cruz County and northern Monterey County. This will increase access to services and shelter for this population and increase the number exiting to permanent housing more quickly. Some referrals will come from street outreach programs. |
| CA SPM 1b     |   |
| CA SPM 3      |   |
| CA SPM 4      |   |

CA SPM 6

**Clear metric for how success of Key Action 26 will be measured**

# of unsheltered clients served; # clients exiting to permanent housing

**Lead Entity for Key Action 26**

Santa Cruz County

**Collaborating entity/ies for Key Action 26**

Monterey County, Community Action Board, Central California Alliance for Health

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 26**

| Milestones for Key Action 26               | Target dates for Key Action 26 milestones |
|--|---|
| Construction of site begins                | 7/31/2025                                 |
| Finalize service and operational contracts | 10/31/2025                                |
| Open site and begin services               | 11/30/2025                                |

**Target date for completing Key Action 26**

12/31/2025

**Funding Sources for Key Action 26**

**Funding Sources for Key Action 26**

| Funding source                         | Description of how the funding will contribute to the achievement of Key Action 26 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--|--|--|
| Encampment Resolution Grant (Monterey) | Monterey County ERF funds supporting initial site development and operations       |  |
| Santa Cruz County general funds        | Santa Cruz County general funds and CalAIM dollars supporting ongoing operations   |  |
| CalAIM HHIP and services funding       | CalAIM HHIP funds to support development and site setup                            |  |
| HHAP 6                                 | HHAP-6 funds will support operations   | Operating Expenses – Interim Housing   |

Identify which of the following equity improvement areas will be addressed by Key Action 26.

**Equity Areas for Key Action 26**

**Equity area**                      **Description of how Key Action 26 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)**

Service Delivery                      New program to serve unsheltered individuals living in an encampment. Operator has staff from the region, cross-cultural capacity, and people with lived experience. Program will address significant gap in shelter bed capacity for adults as there are no publicly funded, fixed site, adult shelters currently in Watsonville.

**Key Action 27**

**Description**

Support acquisition of local motel and operations as the 30-bed Live Oak Landing emergency housing program for unsheltered individuals with behavioral health conditions (unincorporated county)

**Identify which CA SPM(s) will be improved by Key Action 27 and how.**

**SPM Improvement Plan for Key Action 27**

| <b>CA SPM</b> | <b>Specific description of how Key Action 27 will improve this CA SPM</b>  |
|---------------|--|
| CA SPM 1a     | County and City of Santa Cruz partnered with Housing Matters to support the acquisition of a hotel rather than one-time leasing of hotel rooms. Securing the site will expand resources to serve people experiencing unsheltered homelessness with behavioral health conditions, increase shelter capacity for this population, and increase the number exiting to permanent housing more quickly. The site will operate as the 30-bed Live Oak Landing Emergency Shelter. Referrals to focus on serving those with behavioral health conditions living in encampments within the City of Santa Cruz for first one to two years of operations. |
| CA SPM 1b     |  |
| CA SPM 3      |  |
| CA SPM 4      |  |
| CA SPM 6      |  |

**Clear metric for how success of Key Action 27 will be measured**

# of unsheltered clients served; # clients exiting to permanent housing

**Lead Entity for Key Action 27**

Santa Cruz County

**Collaborating entity/ies for Key Action 27**

Housing Matters, City of Santa Cruz

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 27**

| <b>Milestones for Key Action 27</b> | <b>Target dates for Key Action 27 milestones</b> |
|-------------------------------------|--|
|-------------------------------------|--|

|                             |            |
|-----------------------------|------------|
| Site acquisition            | 7/31/2025  |
| Site improvements and setup | 9/30/2025  |
| First site referrals        | 10/31/2025 |

**Target date for completing Key Action 27**  
10/31/2025

## Funding Sources for Key Action 27

## Funding Sources for Key Action 27

| Funding source                                   | Description of how the funding will contribute to the achievement of Key Action 27       | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|--|--|--|
| Encampment Resolution Grant (City of Santa Cruz) | ERF, BHBH, private funds, and county general funds supporting site acquisition and setup |  |
| Housing Matters private donations and financing  | ERF, BHBH, private funds, and county general funds supporting site acquisition and setup |  |
| Behavioral Health Bridge Housing                 | ERF and BHBH funds supporting operations   |  |
| Santa Cruz County general funds                  | County general funds and CalAIM services funding supporting operations long-term         |  |
| CalAIM services funding                          | County general funds and CalAIM services funding supporting operations long-term         |  |
| HHAP 6   | HHAP-6 funds will support operations   | Operating Expenses – Interim Housing   |

**Identify which of the following equity improvement areas will be addressed by Key Action 27.**

## Equity Areas for Key Action 27

| Equity area      | Description of how Key Action 27 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|------------------|--|
| Service Delivery | New program to secure a long-term housing resource rather than using grant funds for leasing hotels on a one-time basis. Will help expand shelter access to unsheltered individuals with behavioral health conditions for several years. Site can be used for other forms of housing in long-term. |

## Key Action 28

### Description

Support program transitions and expansions of recuperative care, short-term post-hospitalization housing, and transitional rent housing resources within the County

Identify which CA SPM(s) will be improved by Key Action 28 and how.

## SPM Improvement Plan for Key Action 28

| CA SPM    | Specific description of how Key Action 28 will improve this CA SPM  |
|-----------|---|
| CA SPM 1a | Expanding capacity of local organizations to secure CalAIM funding for recuperative care, short-term post hospitalization housing, and transitional rent is critical for sustaining interim housing capacity within the County. |
| CA SPM 1b |   |
| CA SPM 3  |   |
| CA SPM 4  |   |

### Clear metric for how success of Key Action 28 will be measured

# of unsheltered clients served; # clients exiting to permanent housing, Medi-Cal revenue supporting site operations

### Lead Entity for Key Action 28

Santa Cruz County

### Collaborating entity/ies for Key Action 28

Central California Alliance for Health, Housing Matters, Community Action Board

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 28

| Milestones for Key Action 28  | Target dates for Key Action 28 milestones |
|---|---|
| Support contract negotiations with Alliance for these services; support connections with health care providers to support sites | 9/30/2025                                 |
| Multiple new sites operational and billing for CalAIM services  | 3/31/2026                                 |

### Target date for completing Key Action 28

3/31/2026

## Funding Sources for Key Action 28

## Funding Sources for Key Action 28

| Funding source | Description of how the funding will contribute to the achievement of Key Action 28 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key |
|----------------|--|--|
|                |  |  |

**Action.**

|                         |  |
|-------------------------|--|
| CalAIM services funding | Action steps focused on expanding Medi-Cal revenue to support interim housing operations |
|-------------------------|--|

Identify which of the following equity improvement areas will be addressed by Key Action 28.

### Equity Areas for Key Action 28

| Equity area      | Description of how Key Action 28 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)  |
|------------------|---|
| Service Delivery | This work is necessary to develop resources to sustain operations of interim housing programs throughout the County. Shift to this funding source will result in more referrals coming from the health provider sector. Demographics of those being referred will need to be monitored for potentially disparities in access. |

### Key Action 29

**Description**

Expand housing partnerships with sober living environments

Identify which CA SPM(s) will be improved by Key Action 29 and how.

### SPM Improvement Plan for Key Action 29

| CA SPM    | Specific description of how Key Action 29 will improve this CA SPM  |
|-----------|---|
| CA SPM 1a | Increasing partnerships with sober living facilities can help individuals experiencing homelessness with SUD challenges with access sober environments if desired. This can result in reduced unsheltered homelessness and sheltering options for referrals from street outreach providers. |
| CA SPM 1b |   |
| CA SPM 6  |   |

**Clear metric for how success of Key Action 29 will be measured**

# of SLE sites participating in HMIS; # of exits to permanent housing

**Lead Entity for Key Action 29**

Santa Cruz County

**Collaborating entity/ies for Key Action 29**

County Substance Use Treatment Division, County probation, sober living operators

### Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 29

| Milestones for Key Action 29 | Target dates for Key |
|------------------------------|----------------------|
|------------------------------|----------------------|

**Action 29 milestones**

|   |            |
|---|------------|
| Continue United Way/2-1-1 sober living availability updates   | 7/31/2025  |
| Explore how SLEs may play a role with CalAIM transitional rent; create inventory of current programs, funding sources, and expectations | 10/31/2025 |
| Incorporate some SLEs into CalAIM housing support network as appropriate  | 1/31/2026  |

**Target date for completing Key Action 29**  
1/31/2026

## Funding Sources for Key Action 29

## Funding Sources for Key Action 29

| Funding source | Description of how the funding will contribute to the achievement of Key Action 29 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------|--|--|
|----------------|--|--|

|                                 |                              |  |
|---------------------------------|------------------------------|--|
| County Behavioral Health, AB109 | Funds support SLE operations |  |
|---------------------------------|------------------------------|--|

|                         |                              |  |
|-------------------------|------------------------------|--|
| CalAIM services funding | Funds support SLE operations |  |
|-------------------------|------------------------------|--|

Identify which of the following equity improvement areas will be addressed by Key Action 29.

## Equity Areas for Key Action 29

| Equity area | Description of how Key Action 29 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------|--|
|-------------|--|

|                  |   |
|------------------|---|
| Service Delivery | Proposed approach can increase access to housing resources and connections to SUD recovery supports for people experiencing homelessness. Current entry points are primarily from criminal justice and SUD residential settings rather than people experiencing homelessness. Collaboration could also help reduce exits from SLEs back into homelessness and allow for monitoring of outcome demographics from SLEs. |
|------------------|---|

## Key Action 30

### Description

Provide support for City of Santa Cruz – RV safe parking, safe sleeping, sheltering program at the Armory

Identify which CA SPM(s) will be improved by Key Action 30 and how.

## SPM Improvement Plan for Key Action 30

| CA SPM    | Specific description of how Key Action 30 will improve this CA SPM  |
|-----------|---|
| CA SPM 1a | City of Santa Cruz is the primary funder of a shelter, safe sleeping, safe RV parking program. County funds help support site operations. Program receives direct |

referrals from street outreach workers. Site expands services for unsheltered individuals, increases shelter access, and can help with increasing exits to permanent housing more quickly.

CA SPM 1b

CA SPM 3

CA SPM 4

CA SPM 6

**Clear metric for how success of Key Action 30 will be measured**  
 # of exits to permanent housing; reduced lengths of stay at programs

**Lead Entity for Key Action 30**  
 Santa Cruz County

**Collaborating entity/ies for Key Action 30**  
 City of Santa Cruz, People First, Homeless Persons Health Project

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 30

### Milestones for Key Action 30

### Target dates for Key Action 30 milestones

Finalize MOU outlining County financial support

7/31/2025

Link programs at site with other health, housing, and human services resources to improve housing outcomes

9/30/2025

**Target date for completing Key Action 30**  
 6/30/2026

## Funding Sources for Key Action 30

### Funding Sources for Key Action 30

#### Funding source

#### Description of how the funding will contribute to the achievement of Key Action 30

#### For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.

City of Santa Cruz general funds

Funds support program operations and housing navigation services

County of Santa Cruz general funds

Funds support program operations and housing navigation services

CalAIM Medi-Cal revenue

Funds support program

operations and housing  
navigation services

Identify which of the following equity improvement areas will be addressed by Key Action 30.

## Equity Areas for Key Action 30

| Equity area | Description of how Key Action 30 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|-------------|--|
|-------------|--|

|                    |   |
|--------------------|---|
| Housing Placements | Linkage of city supported program to other county-funded/supported resources can help with efforts to improve outcomes at the site and to monitor and improve outcomes by subpopulations. |
|--------------------|---|

## Key Action 31

### Description

Continue, expand, and improve housing problem solving training for program staff

Identify which CA SPM(s) will be improved by Key Action 31 and how.

## SPM Improvement Plan for Key Action 31

| CA SPM | Specific description of how Key Action 31 will improve this CA SPM |
|--------|--|
|--------|--|

|          |   |
|----------|---|
| CA SPM 3 | Providing training, coaching, resource sharing, and networking opportunities for provider staff is intended to improve program outcomes across a range of programs from street outreach to permanent supportive housing. This action is focused on improving the quality of existing programs rather than expanding capacity. More-in person events are desired. Support for volunteers and workforce development opportunities for people with lived experience of homelessness are desired. |
|----------|---|

CA SPM 4

CA SPM 5

CA SPM 6

### Clear metric for how success of Key Action 31 will be measured

Increasing percentage of program exits to permanent housing; fewer program exits involving returns to homelessness

### Lead Entity for Key Action 31

Santa Cruz County

### Collaborating entity/ies for Key Action 31

Strengths Model, Inc.; Pathways to Housing - Housing First Training Institute, Human Services Department Staff Development

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 31

### Milestones for Key Action 31

### Target dates for Key Action 31 milestones

|  |            |
|--|------------|
| Recruit/hire program coordinator to support training, coaching, staff development infrastructure | 9/30/2025  |
| Host CoC-sponsored training/network event  | 11/30/2025 |
| Prepare staff development calendar for 2026  | 12/31/2025 |
| Implementation of staff development plans  | 1/31/2026  |

**Target date for completing Key Action 31**  
1/31/2026

## Funding Sources for Key Action 31

## Funding Sources for Key Action 31

| Funding source                          | Description of how the funding will contribute to the achievement of Key Action 31 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---|--|--|
| HHAP 6                                  | Consultants supported with HHAP funds  | Permanent Housing Services and Services Coordination                               |
| Behavioral Health Bridge Housing, HDAP, | Consultants supported with BHBH, HDAP contracts;                                   |  |
| County general funds                    | county staff supported with county general funds                                   |  |
| HHAP 3                                  | Consultants supported with HHAP funds  |  |
| HHAP 4                                  | Consultants supported with HHAP funds  |  |

Identify which of the following equity improvement areas will be addressed by Key Action 31.

## Equity Areas for Key Action 31

| Equity area      | Description of how Key Action 31 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more) |
|------------------|--|
| Service Delivery | Staff development will include efforts to address disparities, e.g., internal bias awareness, strength-based practice, hiring and supporting peer staff, etc.    |

## Key Action 32

### Description

Enhance housing and service access through improvements to United Way / 2-1-1 website resources

and phone services and coordinated entry collaborative workgroups

**Identify which CA SPM(s) will be improved by Key Action 32 and how.**

## **SPM Improvement Plan for Key Action 32**

| <b>CA SPM</b> | <b>Specific description of how Key Action 32 will improve this CA SPM</b>   |
|---------------|---|
| CA SPM 1a     | This is a broad community wide effort to improve housing and service resource sharing and access in partnership with 2-1-1. The focus will be on helping individuals experiencing or at-risk of homelessness to get linked to helpful resources as quickly as possible. The effort could have impacts on nearly all SPM measures. More in-person events are desired. More centralized resources and calendar of events. |
| CA SPM 1b     |   |
| CA SPM 2      |   |
| CA SPM 3      |   |
| CA SPM 4      |   |
| CA SPM 5      |   |

### **Clear metric for how success of Key Action 32 will be measured**

# of callers/requesters for housing services linked with a resource

### **Lead Entity for Key Action 32**

Santa Cruz County

### **Collaborating entity/ies for Key Action 32**

United Way/2-1-1; People First; Stepping Up Santa Cruz

## **Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 32**

| <b>Milestones for Key Action 32</b>                                | <b>Target dates for Key Action 32 milestones</b> |
|--|--|
| Renew United Way contract  | 7/31/2025  |
| Participate in Medi-Cal closed loop referral planning meetings     | 12/31/2025                                       |
| Continue quarterly United Way / provide resource update convenings | 1/31/2026  |
| Consider testing new networking / communication tools              | 1/31/2026  |

### **Target date for completing Key Action 32**

1/31/2026

## **Funding Sources for Key Action 32**

## **Funding Sources for Key Action 32**

| Funding source          | Description of how the funding will contribute to the achievement of Key Action 32 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|-------------------------|--|--|
| HUD CoC funding         | United Way contract supported with HUD CoC staffing                                |  |
| County general fund/MAA | County staff paid for with general funds/MAA revenue                               |  |

Identify which of the following equity improvement areas will be addressed by Key Action 32.

## Equity Areas for Key Action 32

| Equity area      | Description of how Key Action 32 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)                       |
|------------------|--|
| Service Delivery | Goal of effort is to increase access to housing and service resources and to monitor potential disparities over time using connection services request form data and call center data. |

## Key Action 33

### Description

Support development and sustainability of regional housing-focused street outreach programs with linkages to key partner locations – libraries, parks, law enforcement, senior/family centers, etc.

Identify which CA SPM(s) will be improved by Key Action 33 and how.

## SPM Improvement Plan for Key Action 33

| CA SPM    | Specific description of how Key Action 33 will improve this CA SPM   |
|-----------|--|
| CA SPM 1a | Outreach efforts within the County are not currently structured to provide services in specific geographic regions in collaboration with local programs and providers. Effort will focus on developing a more structured, housing-focused, regional approach among street outreach providers to improve outcomes in a range of areas - more served, more accessing shelter, more securing permanent housing more quickly, and more street outreach connections to interim and permanent housing. |
| CA SPM 1b |  |
| CA SPM 3  |  |
| CA SPM 4  |  |
| CA SPM 6  |  |

### Clear metric for how success of Key Action 33 will be measured

# of people enrolled in outreach programs linked to interim or permanent housing

### Lead Entity for Key Action 33

**Collaborating entity/ies for Key Action 33**

Homeless Persons Health Project, Community Action Board, Housing Matters

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 33**

| Milestones for Key Action 33  | Target dates for Key Action 33 milestones |
|---|---|
| Update street outreach/connector contracts with providers; use braided funding strategy                       | 7/31/2025                                 |
| Define outreach regional coverage areas by census tract, build out HMIS data collection capacity for programs | 1/1/2026                                  |
| Convene outreach providers on a regular basis for resource sharing, training, and learning                    | 1/31/2026                                 |
| <p><b>Target date for completing Key Action 33</b><br/>1/31/2026</p>  |   |

**Funding Sources for Key Action 33**

**Funding Sources for Key Action 33**

| Funding source  | Description of how the funding will contribute to the achievement of Key Action 33   | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---|--|--|
| CDBG, HHIP, ERF grants, City general funds, County General Fund/MAA | Mix of funding sources from multiple grants, county/city general funds to support outreach efforts; county general funds and MAA revenue support county support staffing |  |

Identify which of the following equity improvement areas will be addressed by Key Action 33.

**Equity Areas for Key Action 33**

| Equity area      | Description of how Key Action 33 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|------------------|--|
| Service Delivery | Goal of effort is to improve the effectiveness of street outreach programs and their collaborations with local entities within specific geographic regions of the County. Expanding outreach in targeted geographic areas can help reduce disparities in access to services. |

**Key Action 34**

**Description**

Develop and adopt county encampment response guidelines

Identify which CA SPM(s) will be improved by Key Action 34 and how.

**SPM Improvement Plan for Key Action 34**

| CA SPM    | Specific description of how Key Action 34 will improve this CA SPM  |
|-----------|---|
| CA SPM 1a | Development of a county policy for responding to encampments should increase access to services for people experiencing homelessness, help with reducing the number of unsheltered individuals, and increasing referrals from street outreach into interim and permanent housing resources. |
| CA SPM 1b |   |
| CA SPM 6  |   |

**Clear metric for how success of Key Action 34 will be measured**

# of unsheltered individuals linked with interim or permanent housing

**Lead Entity for Key Action 34**

Santa Cruz County

**Collaborating entity/ies for Key Action 34**

Multiple county departments – health, community development, human services, parks, sheriff, county executive office

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 34**

| Milestones for Key Action 34                    | Target dates for Key Action 34 milestones |
|---|---|
| CoC policy board feedback gathered              | 6/30/2025                                 |
| County board of supervisors review and approval | 9/30/2025                                 |

**Target date for completing Key Action 34**

10/6/2025

**Funding Sources for Key Action 34**

**Funding Sources for Key Action 34**

| Funding source       | Description of how the funding will contribute to the achievement of Key Action 34 | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|----------------------|--|--|
| County general funds | Planning effort is being supported by county general funds                         |  |

Identify which of the following equity improvement areas will be addressed by Key Action 34.

## Equity Areas for Key Action 34

| Equity area      | Description of how Key Action 34 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|------------------|--|
| Service Delivery | Developing a standardized approach for encampments in unincorporated areas of the County can help reduce potential disparities in enforcement and increase the probability of connecting individuals to helpful resources. |

## Key Action 35

### Description

Update CoC policies and procedures – complaints/grievances, shelter standards, rapid rehousing, anti-discrimination/inclusion, discharge planning, and others

Identify which CA SPM(s) will be improved by Key Action 35 and how.

## SPM Improvement Plan for Key Action 35

| CA SPM   | Specific description of how Key Action 35 will improve this CA SPM   |
|----------|--|
| CA SPM 3 | The development of updated policies and procedures is intended to improve the quality and outcomes associated with programs in the Housing for Health network. Improved quality should contribute to more and quicker exits from homelessness and longer-term housing stability for individuals when they exit programs. |
| CA SPM 4 |  |
| CA SPM 5 |  |
| CA SPM 6 |  |

### Clear metric for how success of Key Action 35 will be measured

Reduced returns to homelessness

### Lead Entity for Key Action 35

Watsonville/Santa Cruz City & County CoC

### Collaborating entity/ies for Key Action 35

CoC members – providers, those with lived experience; Focus Strategies

## Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 35

| Milestones for Key Action 35                              | Target dates for Key Action 35 milestones |
|---|---|
| Gathering/organizing of current policies and procedures   | 6/30/2025                                 |
| First drafts of updated policies and procedures completed | 10/31/2025                                |

Full set of new policies and procedures adopted by CoC Policy Board 6/30/2026

**Target date for completing Key Action 35**  
6/30/2026

## Funding Sources for Key Action 35

### Funding Sources for Key Action 35

| Funding source      | Description of how the funding will contribute to the achievement of Key Action 35                    | For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action. |
|---------------------|---|--|
| HHAP 5              | Earlier rounds of HHAP funding are being used for this project to update CoC policies and procedures. |  |
| County general fund | county general funds supporting county staff time on the project                                      |  |
| CoC Planning Grant  | CoC Planning Grant funds supporting county staff and consultant time on project                       |  |

**Identify which of the following equity improvement areas will be addressed by Key Action 35.**

## Equity Areas for Key Action 35

| Equity area      | Description of how Key Action 35 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)   |
|------------------|--|
| Service Delivery | Development and promulgation of more robust policies and procedures is intended to improve program quality and reduce inconsistencies in operations across programs within the County. Some policies/procedures will be developed to improve access and address disparities in outcomes. |

## Key Action 36

### Description

Support the development of a CalAIM quality improvement and coordination effort in partnership with Medi-Cal managed care plans and local providers with a focus on services for households experiencing or at-risk of homelessness.

**Identify which CA SPM(s) will be improved by Key Action 36 and how.**

## SPM Improvement Plan for Key Action 36

| CA SPM   | Specific description of how Key Action 36 will improve this CA SPM  |
|----------|---|
| CA SPM 3 | Efforts to work closely with Medi-Cal managed care and the CalAIM provider network is intended to increase cross system data sharing, care coordination, and linkage with |

housing resources. Efforts are focused on improving the quality of services provided and improved outcomes for individuals.

CA SPM 4

CA SPM 5

CA SPM 6

**Clear metric for how success of Key Action 36 will be measured**

People experiencing homelessness receiving CalAIM services

**Lead Entity for Key Action 36**

Santa Cruz County

**Collaborating entity/ies for Key Action 36**

Central California Alliance for Health, Kaiser Permanente, Health Management Associates, CalAIM ECM and CS providers, Health Improvement Partnership

**Key Actions to Improve the Region's CA SPMs - Milestone Dates for Key Action 36**

**Milestones for Key Action 36**

**Target dates for Key Action 36 milestones**

Build out HMIS system for ECM, CS, transitional rent data collection

9/30/2025

Develop plan for transitional rent implementation, interview current providers regarding opportunities, needs, barriers

9/30/2025

Support development of an RFP for data integration across county departments; participate in closed loop referral planning

11/30/2025

Implementation work for transitional rent and Medi-Cal coordinated care hub

12/31/2025

Launch transitional rent and increased CalAIM coordination

1/31/2026

**Target date for completing Key Action 36**

1/31/2026

**Funding Sources for Key Action 36**

**Funding Sources for Key Action 36**

**Funding source**

**Description of how the funding will contribute to the achievement of Key Action 36**

**For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.**

County general funds

Funds are being used for consultation, implementation support, and new infrastructure

|                                     |   |
|-------------------------------------|---|
| CalAIM Marketplace TA, CITED grants | Funds are being used for consultation, implementation support, and new infrastructure |
|-------------------------------------|---|

|                                  |   |
|----------------------------------|---|
| Behavioral Health Bridge Housing | Funds are being used for consultation, implementation support, and new infrastructure |
|----------------------------------|---|

**Identify which of the following equity improvement areas will be addressed by Key Action 36.**

## **Equity Areas for Key Action 36**

| <b>Equity area</b> | <b>Description of how Key Action 36 will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)</b>   |
|--------------------|---|
| Service Delivery   | Development of a more coordinated system under CalAIM is intended to improve access to care and Medi-Cal funded care management and housing resources. Efforts to coordinate care are intended to improve care quality and maximize coverage of CalAIM housing providers across local needs. Efforts should help reduce access barriers and increase coordination among providers with a goal of reducing access and outcome disparities. |

## Section 4. HHAP 6 Funding Plan

### 4. HHAP-6 Funding Plan

**State Priorities for HHAP 6 Funding:** HHAP 6 is intended to reflect the state's priorities to prevent and expeditiously reduce unsheltered homelessness through homelessness prevention activities and sustain existing Interim Housing Solutions, and Permanent Housing Solutions, including long-term sustainability of interim housing and permanent affordable housing.

To complete the HHAP 6 Funding Plan:

1. Identify the Administrative Entity submitting the budget.
  - Provide the Tax ID/TIN, primary contact for the contract, contact email, contact phone, and address for where the HHAP 6 check will be mailed.
  - Provide the total dollar amount of the HHAP 6 allocation(s) being administered under the Funding Plan.
    - **Reminder: This must account for 100 percent of the HHAP 6 Allocation(s) the Administrative Entity will be responsible for administering.**
2. Describe all activities proposed to be funded by HHAP 6 in clear, specific terms, and:
  - Identify the HHAP 6 eligible use category under which each proposed activity is budgeted. Activities must be specific and may only be categorized under one eligible use category. Activities may not be categorized under multiple eligible use categories (including activities under the Youth Set Aside).
  - Provide the total dollar amount of HHAP 6 funding proposed for the activity.
    - **Reminder: Administrative costs may not exceed 7% of all monies received.**
    - **Reminder: The Youth Set Aside (YSA) amounts, when combined, must total at least 10% of all monies received.**
  - Identify which System Performance Measure Improvement Plan Key Action(s) the activity supports.
  - **The total HHAP 6 funding proposed for the activity** should account for all dollars budgeted toward that activity. These amounts, when added, must account for 100 percent of the HHAP 6 Allocation(s) the Administrative Entity will be responsible for administering.
3. Indicate whether the budget proposes to support ANY:
  - New Interim Housing (aside from those designated in the Youth Set Aside) and/or
  - Non-Housing Solutions.

**Note: If the HHAP 6 budget proposes spending on New Interim Housing and/or Non-Housing Solutions, the region must document the sustainability of its permanent housing portfolio, as outlined in NOFA section IV.A.4.c, in the next section of this application.**

## Funding Plans from Administrative Entity/ies in Watsonville/Santa Cruz City & County CoC Participating in this Application

### Administrative Entity 1

Which Administrative Entity is submitting the below budget?

Santa Cruz County

**Tax ID**  
946000534

**TIN**  
GovtTINForm\_2025.pdf

**Primary contact for the contract**  
SHERYL NORTEYE

**Title**  
Senior Human Services Analyst

**Email**  
sheryl.norteye@santacruzcountyca.gov

**Phone**  
(831) 454-7329

**Address where HHAP 6 check will be mailed**  
701 Ocean Street, Room 100, Santa Cruz, California 95060

## Funding Plan - Santa Cruz County

**\$ Total HHAP-6 Allocation(s) Administering**  
\$4,365,618.99

### 4.a. Proposed Funding Activities

#### Activity 1

**Describe Activity 1 in clear, specific terms.**

##### **Funding Plan Description - Activity 1**

Permanent Housing Services and Service Coordination – funding for the Housing Authority to maintain a landlord incentive/risk mitigation fund; funding for a nonprofit to maintain landlord outreach, engagement, and support program

**Identify the HHAP 6 eligible use under which Activity 1 is budgeted.**

##### **Funding Plan Selection - Eligible Use Category for Activity 1**

Permanent Housing Services and Services Coordination

**Identify the total HHAP 6 funding proposed for Activity 1.**

##### **Funding Plan Amount - Activity 1**

\$567,530.47

**Identify which System Performance Measure Improvement Plan Key Action(s) Activity 1 supports.**

#### **Funding plan activity 1Key Action Link**

**Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve**

Key Action #s: 1, 2, 3, 31

#### Activity 2

**Describe Activity 2 in clear, specific terms.**

**Funding Plan Description - Activity 2**

Homelessness Prevention Activities - centralized housing assistance fund to support homelessness prevention

**Identify the HHAP 6 eligible use under which Activity 2 is budgeted.**

**Funding Plan Selection - Eligible Use Category for Activity 2**

Prevention and Diversion

**Identify the total HHAP 6 funding proposed for Activity 2.**

**Funding Plan Amount - Activity 2**

\$392,905.70

**Identify which System Performance Measure Improvement Plan Key Action(s) Activity 2 supports.**

**Funding plan activity 2Key Action Link**

**Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve**

---

Key Action #s: 15

**Activity 3**

**Describe Activity 3 in clear, specific terms.**

**Funding Plan Description - Activity 3**

Interim Housing Solutions – supporting safe parking, shelter operations

**Identify the HHAP 6 eligible use under which Activity 3 is budgeted.**

**Funding Plan Selection - Eligible Use Category for Activity 3**

Operating Expenses – Interim Housing

**Identify the total HHAP 6 funding proposed for Activity 3.**

**Funding Plan Amount - Activity 3**

\$2,968,620.92

**Identify which System Performance Measure Improvement Plan Key Action(s) Activity 3 supports.**

**Funding plan activity 3Key Action Link**

**Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve**

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Key Action #s: 21, 23, 25, 26, 27

## **Activity 4**

**Describe Activity 4 in clear, specific terms.**

### **Funding Plan Description - Activity 4**

Interim Housing Solutions – youth transitional housing

**Identify the HHAP 6 eligible use under which Activity 4 is budgeted.**

### **Funding Plan Selection - Eligible Use Category for Activity 4**

YSA: Operating Expenses – Interim Housing

**Identify the total HHAP 6 funding proposed for Activity 4.**

### **Funding Plan Amount - Activity 4**

\$436,561.90

**Identify which System Performance Measure Improvement Plan Key Action(s) Activity 4 supports.**

## **Funding plan activity 4Key Action Link**

**Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) Activity 1 will improve**

---

Key Action #s: 24

**Does this budget propose to fund any New Interim Housing Solutions, aside from those designated in the Youth Set Aside?**

No

**Does this budget propose to fund any Non-housing Solutions?**

No

## Section 4.b-d. Housing Portfolio

### Housing Portfolio

#### Funding Priority Considerations: Documenting Sustainability of the Region's Interim and Permanent Housing Portfolios

##### Steps to complete this section:

To complete 4.b. Sustainability of the Region's Interim Housing Portfolio:

1. Identify the total existing Interim Housing shelters and beds (beds) in the region.
2. If proposing to use HHAP 6 to fund New Interim Housing solutions, aside from those designated for the Youth Set Aside, Eligible Applicants must identify the total beds proposed to be added during the grant term (FY24/25-28/29) in the region and are required to complete 4c, the Sustainability of the Region's Permanent Housing Portfolio.
3. Identify the total estimated capital and operating costs for the beds (existing and, if applicable, proposed to be added) during the grant term.
4. Identify the funding sources (including amounts) that will realize and sustain the estimated capital and operating costs for the beds in the region for the grant term.

##### To complete 4.c. Sustainability of the Region's Permanent Housing Portfolio:

#### **Required if any regional partner is proposing to spend HHAP 6 funding on New Interim Housing solutions (aside from those designated for the Youth Set Aside) and/or Non-Housing Solutions.**

For the region's existing, at-risk, and proposed permanent affordable housing identify all the following:

1. The total (existing, at-risk, and proposed) permanent affordable housing developments and units (developments) in the region. Data for existing and at-risk developments can be provided by HCD upon request.

**Note: Developments proposed includes those currently seeking permanent housing funding or operations support in the region which still have a financing or supportive services and operations funding gap.**

2. The total estimated capital and operating costs for (existing, at-risk, and proposed) developments during the grant term.
3. The funding sources (including amounts) that will realize and sustain the estimated capital and operating costs for (existing, at-risk, and proposed) developments in the region for the grant term.

##### To complete 4.d. Documentation of Youth Set Aside Requirement:

1. Certify that the region has budgeted at least 10 percent of each HHAP 6 allocation to be spent on services for homeless youth (as defined in HSC 50216(l)).

## 4.b. Sustainability of the Region's Interim Housing Portfolio

### Region's Interim Housing Portfolio

Number of Existing Interim Beds (beds) within the Region

415

(If Applicable) Number of Interim Beds Proposed to be added within the grant term (FY24/25-28/29)

96

Total Estimated Capital and Operating Cost for the Existing and Proposed Beds during the grant term

\$125,500,000.00

### Funding Sources Realizing and Sustaining the Estimated Capital and Operating Costs for Beds in the Region within the Grant Term (FY24/25-FY28/29)

| Funding Source   | Amount Dedicated        |
|--|-------------------------|
| CalAIM Medi-Cal Revenue (must be billed and available)                 | \$30,000,000.00         |
| County of Santa Cruz general fund                                      | \$20,000,000.00         |
| HHAP (estimate, assumes continuing funding)                            | \$17,500,000.00         |
| Private donation/foundations   | \$13,000,000.00         |
| City of Santa Cruz primarily general fund                              | \$12,000,000.00         |
| Encampment Response Funds (Monterey County, City of Santa Cruz grants) | \$11,000,000.00         |
| Behavior Health Bridge Housing(BHBH)                                   | \$8,000,000.00          |
| Whole Person Care Housing Funds  | \$3,000,000.00          |
| Permanent Local Housing Allocation (County)                            | \$2,000,000.00          |
| DV shelter funding   | \$2,000,000.00          |
| VA shelter funding   | \$2,000,000.00          |
| CalWorks shelter funding   | \$2,000,000.00          |
| Private Funding (foundations, donors)                                  | \$1,800,000.00          |
| HHIP   | \$1,200,000.00          |
| <b>Total Amount Dedicated Interim</b>                                  | <b>\$125,500,000.00</b> |

Optional: Narrative Response of the Region's Plan to Sustain Interim Housing

#### **4.d. Documentation of Youth Set Aside Requirement**

By checking the box below, I certify that at least 10 percent of each HHAP 6 allocation is set-aside for youth (defined in HSC 50216(l)), as required by HSC 50241(e).

I certify under penalty of perjury that all of the information in the above section is true and accurate to the best of my knowledge.

Yes

## Section 5. Regional Memorandum of Understanding (MOU) and Application Certification

### 5. MOU and Certification

Steps to complete this section:

1. **Upload** the Memorandum of Understanding (MOU) as specified below.
2. **Complete** the certification to indicate all information included in this regional application is true and accurate.

### Memorandum of Understanding (MOU)

#### Memorandum of Understanding (MOU)

Attachment A - Santa Cruz County MOU HHAP 6 County and CoC 6225.pdf

HHAP-6 BOS Minutes 8-19-2025.pdf

#### Supporting Documentation (Optional)

### Certification

#### Participating Eligible Applicant 1

##### Participating Eligible Applicant

Santa Cruz County

##### Certification [ParticipatingEligibleApplicant]

On behalf of the above participating Eligible Applicant, I certify that all information included in this application is true and accurate to the best of my knowledge.

##### Name

Randy Morris

##### Phone

(831) 454-4084

##### Email

randy.morris@santacruzcountyca.gov

#### Participating Eligible Applicant 2

##### Participating Eligible Applicant

Watsonville/Santa Cruz City & County CoC

##### Certification [ParticipatingEligibleApplicant]

On behalf of the above participating Eligible Applicant, I certify that all information included in this application is true and accurate to the best of my knowledge.

##### Name

Tom Stagg

##### Phone

(831) 458-6020

##### Email

tstagg@housingmatterssc.org

