

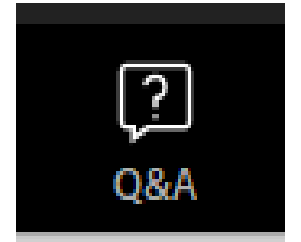
Emergency Solutions Grants (ESG) Program Office Hours – Street Outreach

June 4, 2025





How to ask a question...



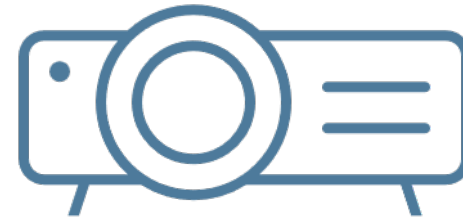
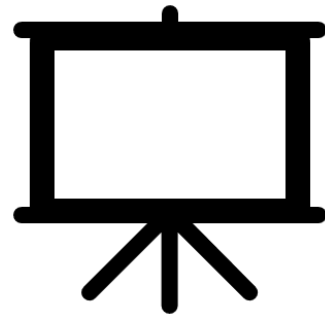
Question Format

- ❖ All Questions must be submitted in the Question & Answer (Q&A) Box:
 - Please type your organization name and question.
- ❖ The team will read questions out loud at the end of the presentation and will also provide answers (if possible) throughout the presentation.
- ❖ All questions and answers entered into the Q&A box will be recorded as part of the public record.



Slides and Recording

Both the slides and recording will be sent to all participants within approximately two weeks of this event.





ESG Updates

2024 ESG NOFA*:

- ❖ Staff are reviewing funding applications
- ❖ July 2025 – Award Announcements
- ❖ Contract Exhibits are available on the ESG webpage

**Dates are tentative and subject to change*



ESG Updates

2022-23 Annual Performance Reporting (APR)

- ❖ Workbook 1 – Part 1
- ❖ Workbook 2



ESG - 2023 Grant Updates

❖ Performance Milestones Reminders:

- ❖ Expenditure deadline for 2023 contracts is August 17, 2025.
- ❖ 80% of contract must be expended by June 17, 2025.
- ❖ If already spent, reach out to your Grant Representative for a Certificate of Completion.



ESG - 2023 Grant Updates

❖ Performance Milestones Reminders:

- ❖ Contract language specifies that grantees are required to submit at least one Request for Funds (RFF) per quarter (we highly recommend monthly).
- ❖ Contract: if RFF deadline is missed, a written action plan must be submitted.
- ❖ Reach out to your representative or NOFA inbox if you need assistance



ESG - 2023 Grant Updates

❖ Request For Funding Requirements

❖ First RFF:

- Full Back-up Documentation Required for all DER Line Items
- RRH & HP must have approved Policies & Procedures
- Redact all Personally Identifying Information (PII)



ESG - 2023 Grant Updates

❖ Request For Funding (RFF) Requirements

❖ Second (and subsequent) RFFs:

- Supporting documentation for two line-items per component
- Grantee to select the line-items to document*
- Include full client files for RRH and HP
- Redact all Personally Identifying Information (PII)

**HCD reserves the right to request additional documentation (as applicable)*



ESG - 2023 Grant Updates

❖ Complete Client Files

- ❖ Supporting Documentation
- ❖ HUD/HCD Client File Checklist
- ❖ Reach out to your representative or NOFA inbox if you need assistance



ESG - 2023 Grant Updates

❖ Complete Client Files (cont.)

- ❖ Rental/Lease Agreements (signed, dated)
- ❖ Copies of Rental Payments / Invoices
- ❖ VAWA Addendum
- ❖ Lead Based Paint Notice
- ❖ Rent Reasonableness Certification



ESG Team Representatives

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Please reach out to your ESG Representative listed above or contact us at:

[**ESGNOFA@hcd.ca.gov**](mailto:ESGNOFA@hcd.ca.gov)



Questions?

ESG Office Hours – Spotlight Series

Street Outreach

ESG Program Team

June 4, 2025





ESG – Street Outreach (SO)

- ❖ Services designed to meet the needs of those experiencing homelessness in unsheltered locations
 - Identifying
 - Addressing emergency needs
 - Helping them return to housing



ESG – Street Outreach

- ❖ Street Outreach Funds may be used for
 - Reaching out to unsheltered homeless
 - Connect them with emergency shelter or critical services
 - Provide urgent, non-facility-based care



ESG – Street Outreach

- “Unsheltered Homeless People” means individuals and families who qualify as homeless under Category 1 of the ESG “Homeless” definition.
- Includes but is not limited to living on the streets, in a park, or another place not meant for human habitation.



ESG – Street Outreach

Street Outreach – Eligible Projects:

- Engagement
- Case Management
- Emergency Health and Mental Health Services
- Transportation
- Services for Special Populations
- Staff and Overhead Costs directly related to carrying out SO activities



ESG – Street Outreach

- ESG-SO can serve an essential role in providing human-centered services to engage people experiencing sheltered homelessness and connect them with appropriate resources to obtain permanent housing.



ESG – Street Outreach

Street Outreach Requirements

- Approved written Policies & Procedures (P&Ps)
- Local Coordinated Entry System (CES)
- Must use their local Homeless Management Information System (HMIS)



ESG – Street Outreach

Street Outreach – Policies & Procedures:

- Coordinated Entry Integration
- Participant Eligibility
- Suite of Services
- Staff Pattern
- Housing Problem Solving



ESG – Street Outreach

Street Outreach– Best Practices

- Provide services at a central location and/or in place where people experiencing unsheltered homelessness live and gather, including service facilities and “in the field”.
- Identify – Provide – Get them back to housing
- Aimed at returning people to safe, stable housing in the most direct way possible



ESG – Street Outreach

Street Outreach – In Practice

- Housing First Principles
- Participant-Driven Assistance
- Staff Readiness and Support
- Essential Services and Partnerships
- Progressive Engagement and Assistance



ESG – Street Outreach

❖ ESG Webpage Resources

- ❖ [ca-hcd-esg-street-outreach-policy.pdf](#)
- ❖ [esg-client-file-checklist-street-outreach.pdf](#)
- ❖ [ca-esg-subrecipient-program-manual.pdf](#)



Questions?



ESG Resources

❖ ESG Webpage:

[Emergency Solutions Grants Program \(ESG\) | California Department of Housing and Community Development](#)

❖ ESG Program Team Contact:

ESGNOFA@hcd.ca.gov



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